CITY OF CORAL GABLES, FLORIDA

RESOLUTION NO. 2024-152

A RESOLUTION OF THE CITY COMMISSION APPROVING FISCAL YEAR 2024-2025 CULTURAL GRANT RECIPIENTS AND SETTING IN PLACE A FUNDING MECHANISM CONTINGENT ON THE CITY'S APPROVED BUDGET. (UNANIMOUSLY RECOMMENDED BY THE CULTURAL DEVELOPMENT BOARD APPROVAL/DENIAL VOTE: 6 TO 0).

WHEREAS, one of the responsibilities of the City's Cultural Development Board is to recommend to the City Commission the annual allocation of cultural grant funding; and

WHEREAS, on March 14, 2023, the City Commission adopted amendments to the Cultural Grant guidelines and process to encourage greater participation in the program, including the addition of bonus points: if organization's principal address is in Coral Gables as verified by their non-profit corporation profile in Sunbiz; if application includes programming of free event(s); and if organization's operating budget is \$50,000 or less as verified by tax records; and

- **WHEREAS,** on June 3, 2024, the Cultural Development Board reviewed and scored 45 applications for City of Coral Gables Cultural Development Grants in the categories of: Coral Gables Core Cultural Organizations and Coral Gables Cultural Programs; and
- **WHEREAS**, one application for the Coral Gables Museum, is funded separately and adopted through the City's annual budget process; and
- **WHEREAS**, three applications did not meet the minimum scoring of 80 points for a funding recommendation; and
- WHEREAS, one application was withdrawn by applicant due to loss of funding from the state; and
- **WHEREAS,** last year the allocated funding was \$191,228, with gradual increases frozen since 2020 due to the pandemic; and
- **WHEREAS**, the Cultural Development Board has consistently recommended an increase in the fund since this time; and
- **WHEREAS**, the Cultural Development Board recommends 40 eligible organizations to receive cultural grant funding as shown in Exhibit A attached hereto;

NOW, THEREFORE, BE IT RESOLVED BY THE COMMISSION OF THE CITY OF CORAL GABLES AS FOLLOWS:

SECTION 1. That the foregoing "WHEREAS" clauses are hereby ratified and confirmed as being true and correct and are hereby made a specific part of this Resolution upon the adoption hereof.

SECTION 2. The City Commission does hereby authorize the City Manager to fund Cultural Grant awards more specifically set forth in **Exhibit A**, contingent upon approved funding set forth in the City's fiscal year 2024-2025 budget.

SECTION 3. That this Resolution shall become effective upon the date of its passage and adoption herein.

PASSED AND ADOPTED THIS NINTH DAY OF JULY, A.D., 2024.

(Moved: Anderson / Seconded: Fernandez)

(Yeas: Menendez, Anderson, Castro, Fernandez, Lago)

(Unanimous: 5-0 Vote) (Agenda Item: G-1)

APPROVED:

— DocuSigned by:

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VINCE LAGO MAYOR

ATTEST:

DocuSigned by:

BILLY Y. URQUIA CITY CLERK

APPROVED AS T

APPROVED AS TO FORM AND LEGAL SUFFICIENCY:

Cistina M. Suavy

9A595ED64D304E8... CRISTINA M. SUÁREZ

CITY ATTORNEY

EXHIBIT A

FY 2024-2025 Cultural Development Grant Support Information

CONTENTS:

- 1 Allocation Recommendation
- 2 Impact
- 3 Application Evaluation Summaries (by Reviewer + Scoring Rubric)
- 4 Cultural Grant Guidelines
- **5 Cultural Grant Application Form**
- 6 PowerPoint from Cultural Grant Workshop

Allocation Recommendation

CG Core Organization \$61,928					ВО	ARD RECOMMI	NDATION
CG Cultural Programs \$169,300 Proposed Funds \$228,335							
Proposed Funds \$228,335							
WORKING DOCUMENT	Recomi	mendations			Proposed	Funde	- , -
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CP32 The Dave & Mary Alper JCC 84.00 \$10,000.00 \$4,800 CP33 The Last Hundred 7 88.25 \$10,000.00 \$5,100 CP34 The Miami Foundation x 5 91.75 \$6,500.00 \$3,400 CP35 The Miami Symphony Orchestra 5 91.75 \$10,000.00 \$5,300 CP36 The Murray Dranoff Foundation x 5 78.00 \$10,000.00 \$2,500 CP37 YMCA x 5 78.00 \$10,000.00 \$0 * Bonus Points \$346,000.00 \$166,300 * Bonus Points \$346,000.00 \$166,300 * Colspan="3">* Colspan="3"* Colspan="3">* Colspan="3">* Colspan="3">* Colspan="3">* Colspan="3"* Colspan="3">		• • •		5	88.75		
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Principal Address is in Coral Gables Event is free to the public Operating budget is \$50,000 or less Total of All Requests \$436,000 \$228,228			Х	5		· · ·	
Principal Address is in Coral Gables Event is free to the public Operating budget is \$50,000 or less Total of All Requests \$436,000 \$228,228		* Bonus Points	<u> </u>			\$346,000.00	\$166,300
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		Operating budget is \$50,000 or less	3	2			_
Minimal Score to receive funds 80		Total of All Requests	3			\$436,000	\$228,228
		Minimal Score to receive funds	3			80	

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Impact

FY24-25 Coral Gables Cultural Grant - Applicant Summary

	Category	New Applicant	Organization Name	Operating \$	Most Recent \$ Received	FY24-25 \$ Request	TOTAL \$ EXPENSES	Projected TTL Attend.	# Events	# Free Events
1	CGC		Actors' Playhouse Productions, Inc.	\$4,695,220.00	\$8,100.00	\$15,000	\$4,695,220	150,000	35	20
2	CGC		Coral Gables Cinemateque, Inc.	\$1,395,000.00	\$8,100.00	\$15,000	\$1,395,000	40,800	510	65
3	CGC		Coral Gables Museum Corporation	\$1,125,000.00	\$225,000.00	\$225,000	\$1,161,000	7,350	105	40
4	CGC		GableStage, Inc.	\$2,445,500.00	\$8,128.00	\$15,000	\$2,445,500	18,500	140	40
5	CGC		Montgomery Botanical Center, Inc.	\$2,411,397.00	\$7,600.00	\$15,000	\$2,411,397	1,200	80	80
6	CGC	Х	Sanctuary of the Arts	\$733,437.00	\$0.00	\$15,000	\$733,437	450	5	0
7	CGC		University of Miami, Frost Music Live!	\$657,138.00	\$2,200.00	\$7,500	\$637,638	17,000	110	60
8	CGC		University of Miami, Lowe Art Museum	\$3,346,792.00	\$4,000.00	\$7,500	\$3,346,792	12,000	100	90
9	CGP	х	Adrienne Arsht Center Trust, Inc.	\$49,281,349.00	\$0.00	\$10,000	\$24,000	200	2	2
10	CGP	Х	Afro Borinken Roots Performing Group, Inc	\$70,000.00	\$0.00	\$10,000	\$34,000	431	1	0
11	CGP		Alhambra Music, Inc.	\$114,300.00	\$5,000.00	\$10,000	\$31,070	600	2	1
12	CGP	Х	ARCA Images	\$296,000.00	\$7,000.00	\$7,000	\$14,000	150	1	1
13	CGP		Area Stage, Inc.	\$2,130,000.00	\$5,000.00	\$10,000	\$103,350	1,000	7	7
14	CGP	х	Arts Ballet Theatre of Florida, Inc.	\$890,000.00	\$0.00	\$10,000	\$48,000	600	2	0
15	CGP	х	Brevo Theatre Inc.	\$59,856.00	\$0.00	\$10,000	\$22,700	600	5	0
16	CGP		Center for the Advancement of Jewish Education, Inc.	\$3,931,669.00	\$4,800.00	\$10,000	\$38,600	1,700	13	2

FY24-25 Coral Gables Cultural Grant - Applicant Summary

Most Name	Category	New Applicant								
17	CGP		City Theatre	\$775,000.00	\$4,800.00	\$10,000	\$20,000	250	5	5
18	CGP		Coral Gables Congregational Church (United Church of Christ), Inc.	\$412,930.00	\$5,000.00	\$10,000	\$155,312	2,700	6	0
19	CGP		Cuatrogatos Foundation Inc for Imago Arts	\$154,000.00	\$4,700.00	\$10,000	\$90,300	1,600	5	5
20	CGP		Florida Opera Prima, Inc.	\$80,000.00	\$4,600.00	\$10,000	\$38,500	160	2	2
21	CGP		Friends of Chamber Music of Miami, Inc.	\$145,500.00	\$4,800.00	\$10,000	\$60,200	500	3	0
22	CGP		Friends of the Miami Dade Public Library	\$25,890.00	\$4,800.00	\$10,000	\$16,500	600	4	4
23	CGP		Greater Miami Community Concert Band, Inc.	\$65,840.00	\$4,600.00	\$10,000	\$38,950	800	4	0
24	CGP		Merrick Festival Incorporated	\$50,000.00	\$5,300.00	\$7,500	\$50,700	15,000	6	6
25	CGP		Miami Center for Architecture & Design, Inc.	\$362,500.00	\$4,500.00	\$10,000	\$171,250	2,000	20	20
26	CGP		Miami Chamber Music Society	\$304,515.00	\$5,000.00	\$10,000	\$79,700	1,200	6	1
27	CGP		Miami Children's Chorus, Inc.	\$499,166.00	\$5,904.00	\$10,000	\$58,993	1,000	4	2
28	CGP	x	Miami Music Project, Inc.	\$3,527,074.00	\$0.00	\$10,000	\$41,762	940	2	2
29	CGP		Musicall, Inc.	\$1,492,000.00	\$4,800.00	\$10,000	\$22,650	1,500	3	3
30	CGP		New World Symphony, Inc.	\$21,991,515.00	\$0.00	\$10,000	\$22,700	300	1	1
31	CGP		O, Miami, Inc.	\$1,409,500.00	\$3,400.00	\$10,000	\$27,000	195	14	13
32	CGP		Peter London Global Dance Company Inc.	\$346,600.00	\$6,000.00	\$10,000	\$25,000	700	3	2

FY24-25 Coral Gables Cultural Grant - Applicant Summary

Most Namo	Category	New Applicant								
33	CGP		Rise Kern Cultural Productions Inc	\$187,500.00	\$0.00	\$10,000	\$53,000	314	1	0
34	CGP		Ruta Teatral Inc.	\$45,000.00	\$4,700.00	\$10,000	\$50,000	2,500	6	0
35	CGP		Seraphic Fire, Inc.	\$2,387,750.00	\$4,900.00	\$10,000	\$234,687	1,500	6	0
36	CGP		South Florida Chamber Ensemble	\$49,500.00	\$4,600.00	\$10,000	\$22,450	300	12	12
37	CGP		South Florida Symphony Orchestra, Inc.	\$2,362,719.44	\$4,500.00	\$10,000	\$32,105	400	2	0
38	CGP		South Florida Youth Symphony, INc.	\$321,000.00	\$4,400.00	\$10,000	\$38,184	450	2	2
39	CGP		The Dance NOW! Ensemble, Inc.	\$475,000.00	\$4,600.00	\$10,000	\$39,250	400	2	0
40	CGP		The Dave and Mary Alper Jewish Community Center, Inc.	\$9,353,051.00	\$4,400.00	\$10,000	\$20,000	500	4	0
41	CGP		The Last Hundred, Inc.	\$50,000.00	\$4,700.00	\$10,000	\$20,897	300	2	2
42	CGP	х	The Miami Foundation for Exile Books	\$123,600.00	\$0.00	\$6,500	\$13,000	220	11	11
43	CGP		The Miami Symphony Orchestra Inc.	\$1,198,500.00	\$4,900.00	\$10,000	\$26,860	300	3	3
44	CGP		The Murray Dranoff Foundation, Inc.	\$606,000.00	\$2,804.00	\$5,000	\$72,000	275	1	0
45	CGP	х	YMCA of South Florida for Carver Elementary	\$70,733,415.00	\$0.00	\$10,000	\$15,000	500	1	1
						\$671,000	\$18,698,654	289,985	1259	505

Application Evaluation Summaries

Per Reviewer by Category

& in Applicant Alphabetical Order

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Scoring Rubric

Name		Organization Name	Recusal	Project Excellence	Artistic Excellence	Stability	Outreach and Partnerships	Marketing	Outcomes	Finance / Budget	Evaluator Comments	Final Score	Final Score if Revised INITIAL
Corral	CGC	Actors' Playhouse Productions, Inc.		18	8	17	8	18	7	7	I appreciate the partnership with other entities for cross-promoting the events. I also like the program itself.	83	
Corral	CGC	Coral Gables Cinemateque, Inc.		17	6	17	9	19	7	7	ince the program user.	82	
Corral	CGC	GableStage, Inc.		17	7	18	8	18	9	9	GableStage plays an important role in Coral Gables' cultural life. I went to GableStage myself and was impressed by the quality of the performance. It would be nice to get the younger generation involved as well, maybe by advertising in schools. This organization greatly enhances the city's artistic scene, making Coral Gables a more vibrant and culturally rich place. I liked the program and looking forward to see it	86	
Corral	CGC	Montgomery Botanical Center, Inc.		17	7	18	7	17	7	9		82	
Corral	CGC	Sanctuary of the Arts		18	7	16	8	16	7	8	would be nice to have more marketing in the city for the event	80	
Corral		University of Miami, Frost Music Live!		18	9	17	9	18	7	8	Great program	86	
Corral	CGC	University of Miami, Lowe Art Museum		18	8	19	8	18	8	8	The Lowe Art Museum is on of the most important art place of Coral Gables. The art collection is impressive. To attract more visitors, it could expand its outreach by hosting interactive exhibits, offering more educational programs, and increasing its presence on social media. Collaborating with local schools and businesses for joint events and promotions could also boost its popularity both within and outside the city.	87	
Corral	СР	Adrienne Arsht Center Trust, Inc.		15	7	17	8	17	9	8	I believe people are drawn to the events because they fall under the Adrianne Arsht Center's name and umbrella, attracting followers from various places who check their website. However, there's a lack of local promotion on Coral Gables' social media and local media. It's also difficult to find program details since everything is TBT. I rely on the brand name, trusting it will be a good program because of the reputation.	81	
Corral	СР	Afro Borinken Roots Performing Group, Inc		15	8	15	5	15	7	8	1) It would be great if the event were advertised on local Coral Gables platforms. I just wanted to double-check the event location. Technically, I believe it is in Miami, not Coral Gables. Could you please clarify? (staff clarified the location is in Coral Gables)	73	
Corral		Alhambra Music, Inc.		17	7	17	8	17	7	8		81	
Corral	CP	ARCA Images		17	7	17	7	18	7	8		81	
Corral	СР	Area Stage, Inc.		18	7	18	8	17	8	8		84	
Corral	CP	Arts Ballet Theatre of Florida, Inc.		18	8	18	8	17	7	8		84	
Corral		Brevo Theatre Inc.		16	7	16	7	18	7	8		79	
Corral	L.P	Center for the Advancement of Jewish Education, Inc.		16	7	16	8	16	7	7		77	
Corral	СР	City Theatre		16	7	17	8	17	7	8	The program looks interesting and is sure to attract many book lovers. The combination of books and play readings is a great idea.	80	
Corral	СР	Coral Gables Congregational Church (United Church of Christ), Inc.		18	8	17	8	19	8	8		86	
Corral		Coral Gables Museum Corporation		17	8	18	8	18	8	8		85	
Corral		Cuatrogatos Foundation Inc		18	7	18	7	17	8	8		83	
Corral		Florida Opera Prima, Inc.		17	9	17	8	17	7	7		82	
Corral		Friends of Chamber Music of Miami, Inc.		17	9	17	7	17	7	7		81	
Corral Corral		Friends of the Miami Dade Public Library Greater Miami Community Concert Band, Inc.		17	9	17	8	17	7	7	I reviewed the program and the artists, and it's a very strong lineup with high-quality music. However, it needs more active promotion on social media. Currently, these concerts are known to a small circle of followers, and we need to find ways to reach a broader audience. Social media and collaborations with local accounts could greatly help in expanding its visibility.	80	
Corral Corral		Merrick Festival Incorporated Miami Center for Architecture & Design, Inc.		18 18	8 7	17 17	8 7	19 17	8	8		86 82	

Name Corral Corral	CP CP	Organization Name Miami Chamber Music Society Miami Children's Chorus, Inc.	Recusal	8 Project Excellence	ω Artistic Excellence	8 Stability	ω ο Outreach and Partnerships	71 Marketing	ω ω Outcomes	ω ∞ Finance / Budget	Evaluator Comments	Final Score 86 85	Final Score if Revised INITIAL
Corral	CP	Miami Music Project, Inc.		17	7	18	7	17	8	8		82	
Corral	СР	Musicall, Inc.		17	7	17	8	17	8	8	I appreciate the mission of the concerts. The funding proposal is well-structured. I like how they focus on giving students chances to perform. The timeline for the events seems reasonable, and each concert has a specific theme. The proposal does a good job of explaining how the concerts can raise awareness about music education and inclusion. However, it could use more specific details. Overall, Musicall seems dedicated to giving students great musical experiences and enriching the community. With some tweaks and planning, this concert series could have a big positive impact.	82	
Corral	СР	New World Symphony, Inc.		17	8	17	8	15	8	8	When will you be able to specify the location of the event? (Location was confirmed by applicant as outdoors at the Sanctuary of the Arts)	81	
Corral	СР	O, Miami, Inc.		17	7	17	8	18	7	7	——————————————————————————————————————	81	
Corral	CP	Peter London Global Dance Company Inc.		18	7	17	8	17	8	8		83	
Corral	CP	Rise Kern Cultural Productions Inc		17	8	17	8	17	8	8		83	
Corral	СР	Ruta Teatral Inc.		17	7	17	5	16	6	7	It is second application for Trail Theater. I just need clarification if it is Coral Gables event since the theater is located in the city of Miami (staff clarified the Trail Theater is in Coral Gables)	75	
Corral		Seraphic Fire, Inc.		17	8	18	8	17	7	8	Seraphic Fire wants to bring great music and learning opportunities to Coral Gables. Their plan is clear and focused on giving top-quality concerts and helping people learn about music. They have specific goals and ways to measure their success. One good thing about their plan is how they're reaching out to different groups of people, like young adults and students. They're also teaming up with local places and schools to make sure more people get involved. To make their plan even better, Seraphic Fire could explain more about where how they'll keep things going in the long run. Also, they could do more to include different kinds of people, both in their audience and in their team. Overall, Seraphic Fire's plan shows they're serious about bringing music and learning to Coral Gables. They could make a big difference in the community's cultural life.	83	
Corral	CP	South Florida Chamber Ensemble		18	8	17	8	15	8	8		82	
Corral	СР	South Florida Symphony Orchestra, Inc.		17	9	17	8	17	7	8		83	
Corral		South Florida Youth Symphony, INc.		17	7	17	8	16	8	7		80	
Corral		The Dance NOW! Ensemble, Inc.		17	8	18	8	17	8	8		84	
Corral	(P	The Dave and Mary Alper Jewish Community Center, Inc.		16	6	18	7	18	7	7		79	
Corral	СР	The Last Hundred, Inc.		17	8	17	7	17	7	7	TLH has a strong mission to promote contemporary classical music in Coral Gables through performances and educational initiatives. Their commitment to engaging with living composers and offering diverse programming is exciting. Recommendations: Strengthen partnerships with local institutions Use targeted marketing to attract a wider audience. But overall I really liked the program and believe it will have success	80	
Corral	СР	The Miami Foundation		18	7	17	7	18	8	8		83	

Name		Organization Name	Recusal	Project Excellence	Artistic Excellence	Stability	Outreach and Partnerships	Marketing	Outcomes	Finance / Budget	Evaluator Comments	Final Score	Final Score if Revised INITIAL
Corral	СР	The Murray Dranoff Foundation, Inc.		18	8	17	6	15	8	8		80	
Corral	СР	YMCA of South Florida		10	7	14	7	16	7	8	I like the program, but it seems more like a school event rather than a city-wide event. I don't see how regular city residents would benefit from this unless their children attend this school.	69	

Name		Organization Name	Recusal	Project Excellence	Artistic Excellence	Stability	Outreach and Partnerships	Marketing	Outcomes	Finance / Budget	Evaluator Comments	Final Score	Final Score if Revised INITIAL
Fliss	CGC	Actors' Playhouse Productions, Inc.		20	9	19	10	19	10	10		97	
Fliss		Coral Gables Cinemateque, Inc.		20	10	18	9	19	9	8	Would have liked more explanation around the considerable reduction in Administrative and Artistic fees and the almost doubling of the Operating costs. Outreach and diversity should address any accommodations made to be inclusive of individuals with cognitive or physical disabilities. (ASL Interpretation or Listening Assist devices)	93	
Fliss		Coral Gables Museum Corporation		18	10	18	10	18	7	7		88	
Fliss	CGC	GableStage, Inc.		20	10	20	9	19	10	10		98	
Fliss		Montgomery Botanical Center, Inc.		20	4	18	6	16	5	7	The mission, and vision of this institution is clear. They serve an important role in the science and nature community. However, true engagement requires going outside of your comfort zone to engage with new audiences. There is little to no initiative to activate the garden with activities outside of landscape architecture that might draw in audience. Chamber concerts, readings or other arts related activities would feel more genuine in creating an outreach program. This is especially true when the budget reflects 1.3 million in Artistic Personnel expenses.	76	
Fliss		Sanctuary of the Arts		18	8	16	7	18	8	7		82	
Fliss	CGC	University of Miami, Frost Music Live!		18	9	18	8	18	8	7		86	
Fliss	CGC	University of Miami, Lowe Art Museum		18	10	18	8	18	9	8		89	
Fliss	CP	Adrienne Arsht Center Trust, Inc.		18	8	15	7	17	7	5		77	
Fliss		Afro Borinken Roots Performing Group, Inc		16	8	18	7	16	6	8		79	
Fliss		Alhambra Music, Inc.		17	8	18	6	17	8	7		81	
Fliss		ARCA Images		17	9	18	6	18	6	8		82	
Fliss		Area Stage, Inc.		19	9	18	10	18	8	8		90	
Fliss	СР	Arts Ballet Theatre of Florida, Inc.		16	8	17	7	16	7	6		77	
Fliss		Brevo Theatre Inc.		17	6	16	9	17	8	6		79	
Fliss	I (EP	Center for the Advancement of Jewish Education, Inc.		19	8	18	8	19	9	9		90	
Fliss	CP	City Theatre		18	8	18	7	17	8	6		82	
Fliss	СР	Coral Gables Congregational Church (United Church of Christ), Inc.		20	10	19	10	19	9	10		97	
Fliss		Cuatrogatos Foundation Inc		19	9	18	8	18	9	7		88	
Fliss		Florida Opera Prima, Inc.		16	8	16	7	15	7	8		77	
Fliss		Friends of Chamber Music of Miami, Inc.		18	10	18	8	18	8	9		89	
Fliss		Friends of the Miami Dade Public Library		16	7	17	8	16	7	8		79	
Fliss	_	Greater Miami Community Concert Band,		18	8	18	8	17	7	9		85	
Fliss		Merrick Festival Incorporated		16	8	16	7	18	6	7		78	
Fliss		Miami Center for Architecture & Design, Inc.		17	7	15	8	19	8	7		81	
Fliss	_	Miami Chamber Music Society		18	9	17	8	17	8	8		85	
Fliss		Miami Children's Chorus, Inc. Miami Music Project, Inc.		18	8	17	7	18	8	9	No other listings of locations for other programs in Miami for us to see the connection with other underserved communities. Tickets for the UofM show should be used to track zip codes of patrons to quantify diversity.	83	
Fliss	СР	Musicall, Inc.		17	8	17	6	16	8	8		80	
Fliss		New World Symphony, Inc.		18	10	18	9	18	8	7		88	
Fliss		O, Miami, Inc.		19	10	19	8	18	7	7		88	
Fliss	СР	Peter London Global Dance Company Inc.		15	8	15	8	15	7	5		73	
Fliss	CP	Rise Kern Cultural Productions Inc		17	8	18	8	17	8	8		84	

Name		Organization Name	Recusal	Project Excellence	Artistic Excellence	Stability	Outreach and Partnerships	Marketing	Outcomes	Finance / Budget	Evaluator Comments	Final Score	Final Score if Revised INITIAL
Fliss	CP	Ruta Teatral Inc.		15	7	16	5	18	6	7		74	
Fliss	CP	Seraphic Fire, Inc.		18	10	18	8	18	8	8		88	
Fliss	CP	South Florida Chamber Ensemble		15	9	15	5	15	5	6		70	
Fliss	СР	South Florida Symphony Orchestra, Inc.		18	9	18	8	18	8	7		86	
Fliss	CP	South Florida Youth Symphony, INc.		16	7	16	8	16	7	6		76	
Fliss	CP	The Dance NOW! Ensemble, Inc.		17	7	19	7	18	7	7		82	
Fliss	(.P	The Dave and Mary Alper Jewish Community Center, Inc.		16	7	18	6	16	7	7		77	
Fliss	CP	The Last Hundred, Inc.		16	9	16	7	16	7	7		78	
Fliss	СР	The Miami Foundation		19	10	17	7	19	9	9		90	
Fliss	CP	The Miami Symphony Orchestra Inc.		18	8	16	7	16	6	8		79	
Fliss	СР	The Murray Dranoff Foundation, Inc.		17	9	18	8	19	7	9		87	
Fliss	СР	YMCA of South Florida		16	6	16	9	16	7	6	Is there a culinary aspect to this event. International foods will bring both patrons, chefs and businesses to the area.	76	

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			Ce	င္ပ		Outreach and Partnerships			Bu	
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		Recusal	ij	i <u>S</u>	Ę	ers	etii	Outcomes	ည	Final
		ng .	o je	Si	jQE	rt fr	톳	ş	Jar	Final Score if
Name	Organization Name	Re l	Project	Artistic I	Stability	Ou Pa	Marketing	Õ	Final	Evaluator Comments Score Revised INITIAL
Pantin	CGC Actors' Playhouse Productions, Inc.	1	19	9	19	9	19	9	9	93
Pantin	CGC Coral Gables Cinemateque, Inc.	1	19	9	19	9	19	9	9	93
Pantin	CGC Coral Gables Museum Corporation	1	19	9	19	10	19	9	9	94
Pantin	CGC GableStage, Inc.		19	9	19	9	19	9	9	93
Pantin	CGC Montgomery Botanical Center, Inc.		18	5	19	7	18	7	9	83
						,				
Pantin	CGC Sanctuary of the Arts		19	9	19	8	19	9	9	Should attend Arts & Business Council workshop 92
Pantin	CGC University of Miami, Frost Music Live!	1	19	9	19	9	19	9	9	93
Pantin	CGC University of Miami, Lowe Art Museum	1	19	9	19	8	19	8	9	91
Pantin	CP Adrienne Arsht Center Trust, Inc.	1	18	9	20	9	18	9	10	93
Pantin	CP Afro Borinken Roots Performing Group, Inc		19	8	18	7	17	8	7	84
Pantin	CP Alhambra Music, Inc.		19	9	18	9	17	8	7	87
Pantin	CP ARCA Images		18	8	18	8	18	8	9	87
Pantin	CP Area Stage, Inc.	1	19	8	19	9	18	9	9	91
Pantin	CP Arts Ballet Theatre of Florida, Inc.	1	18	8	18	8	18	8	9	87
Pantin	CP Brevo Theatre Inc.	1	18	8	18	9	8	7	6	74
Pantin	CP Center for the Advancement of Jewish		18	8	19	8	18	9	9	Attend Arts & Business Council workshop 89
	Education, Inc.									·
Pantin	CP City Theatre	1	17	7	18	8	18	8	8	84
Pantin	CP Coral Gables Congregational Church (United	1	19	8	19	9	19	9	8	91
Pantin	Church of Christ), Inc. CP Cuatrogatos Foundation Inc		19	7	17	8	18	8	8	85
Pantin	CP Florida Opera Prima, Inc.		18	8	18	8	8	8	7	75
Pantin	CP Friends of Chamber Music of Miami, Inc.					8		8	8	79
	,		18	8	19		10			
Pantin	CP Friends of the Miami Dade Public Library		18	8	19	9	19	9	8	90
Pantin	CP Greater Miami Community Concert Band,		19	9	18	8	18	8	7	87
Pantin	CP Merrick Festival Incorporated		19	9	19	9	19	9	7	91
Pantin	CP Miami Center for Architecture & Design, Inc.		19	9	18	9	19	8	8	90
Pantin	CP Miami Chamber Music Society		18	9	19	8	19	8	8	89
Pantin	CP Miami Children's Chorus, Inc.	1	19	9	19	9	17	8	8	89
Pantin	CP Miami Music Project, Inc.	1	18	7	18	9	18	8	9	87
Pantin	CP Musicall, Inc.		19	8	18	8	17	9	9	88
Pantin	CP New World Symphony, Inc.			9	19	9			9	93
			19			_	19	9		
Pantin	CP O, Miami, Inc.		18	8	18	8	19	9	9	89
Pantin	CP Peter London Global Dance Company Inc.		18	8	18	8	18	9	8	87
Pantin	CP Rise Kern Cultural Productions Inc		18	8	18	8	19	8	8	87
Pantin	CP Ruta Teatral Inc.		17	8	17	8	18	8	7	
Pantin	CP Seraphic Fire, Inc.		19	9	19	9	19	9	9	93
Pantin	CP South Florida Chamber Ensemble	1	18	8	18	8	17	7	7	83
Pantin	CP South Florida Symphony Orchestra, Inc.	1	18	8	18	8	18	8	8	86
Pantin	CP South Florida Youth Symphony, INc.	1	19	8	19	9	18	9	8	90
Pantin	CP The Dance NOW! Ensemble, Inc.	1	18	8	19	8	18	8	9	88
Pantin	CP The Dave and Mary Alper Jewish Community Center, Inc.	1	18	8	19	8	18	8	9	88
Pantin	CP The Last Hundred, Inc.	1	18	8	18	8	17	8	7	84
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Name		Organization Name	Recusal	Project Excellence	Artistic Excellence	Stability	Outreach and Partnerships	Marketing	Outcomes	Finance / Budget	Final Score	Final Score if Revised INITIAL
Pantin	СР	The Miami Foundation		19	8	19	8	18	8	6	86	
Pantin	СР	The Miami Symphony Orchestra Inc.		19	9	18	8	18	9	9	90	
Pantin	СР	The Murray Dranoff Foundation, Inc.		19	9	19	9	18	8	7	89	
Pantin	CP	YMCA of South Florida		12	5	11	9	16	8	10	71	

Name	Organization Name	Recusal	Project Excellence	Artistic Excellence	Stability	Outreach and Partnerships	Marketing	Outcomes	Finance / Budget	Evaluator Comments	Final Score	Final Score if Revised INITIAL
				4			_			Definitely it needs a stronger presence of social media marketing. To enhance the effectiveness of your social media marketing strategy, consider leveraging platforms		
Requena	CGC Actors' Playhouse Productions, Inc.		20	10	20	10	18	10	10	like Facebook and Instagram to cultivate a stronger online presence. By implementing targeted marketing campaigns on these platforms, you can effectively reach your target audience and drive engagement. Utilize visually appealing content, such as vibrant graphics, compelling videos, and user-generated content, to capture the attention of potential followers and donors. Incorporate relevant hashtags and interactive elements like polls, quizzes, and live streams to encourage active	98	
										participation and foster a sense of community. Additionally, collaborate with influencers or partner with relevant organizations to expand your reach and credibility. With a robust social media marketing approach, you can attract more followers, increase event attendance, and drive donations, ultimately maximizing your impact and achieving your organizational goals.		
Requena	CGC Coral Gables Cinemateque, Inc.		20	10	20	10	20	8	10	Regarding the event offerings, the number of free events is very low compared to the amount of ticketed events.	98	
Requena	CGC Coral Gables Museum Corporation		20	10	20	10	20	10	10	amount of tiordica evente.	100	
Requena	CGC GableStage, Inc.		20	10	16	10	12	8	10	The marketing expenses on social media are high in comparison to the number of followers on our social media platforms. The proportion of free events is relatively low compared to the total number of events.	86	
Requena	CGC Montgomery Botanical Center, Inc.		20	10	20	10	20	10	10		100	
Requena	CGC Sanctuary of the Arts		11	10	20	10	17	4	3	The maximum ticket price (\$100.00) is very high, and I believe it should be more accessible to a wider audience. I have concerns about the strength of our social media marketing due to the lack of followers. I would like to suggest having some free events. The grant amount requested appears to be high in comparison with the maximum ticket price, especially considering that they are not offering free events.	75	
Requena	CGC University of Miami, Frost Music Live!		20	10	20	10	20	10	10		100	
Requena	CGC University of Miami, Lowe Art Museum		20	10	20	10	20	10	10		100	
Requena	CP Adrienne Arsht Center Trust, Inc.		20	3	20	10	19	10	9	I would suggest providing more specific information about the artistic personnel involved, including the names of some of the artists they have worked with in the past as well as those who may be performing at the upcoming event. This will provide a deeper insight into the talent and expertise of the performers/artists they are considering for the contract	91	
Requena	CP Afro Borinken Roots Performing Group, Inc		15	10	20	10	19	8	10	The requested amount is relatively high, especially considering the absence of free events and the \$25 ticket price. Additionally, the expenditure on social media marketing seems disproportionate to the number of social media followers.	92	
Requena	CP Alhambra Music, Inc.		20	10	20	10	20	10	10		100	
Requena	CP ARCA Images		20	10	20	10	20	10	10		100	
Requena	CP Area Stage, Inc.		20	10	20	10	20	5	10		95	
Requena Requena	CP Arts Ballet Theatre of Florida, Inc. CP Brevo Theatre Inc.		16	10	20	10	15	6	10	The ticket prices seem to be relatively high compared to the requested grant amount. Additionally, the social media marketing expense appears to be high in relation to the number of social media followers. Furthermore, the requested grant amount seems to be on the higher side, especially when considering the absence of free events.		
Requena	CP Center for the Advancement of Jewish Education, Inc.		20	10	20	10	20	8	10	I believe it would be beneficial to have a few more free events.	98	

Name		Organization Name	Recusal	Project Excellence	Artistic Excellence	Stability	Outreach and Partnerships	Marketing	Outcomes	Finance / Budget	Evaluator Comments	Final Score	Final Score if Revised INITIAL
Requena	СР	City Theatre		20	10	20	10	20	10	10		100	
Requena		Coral Gables Congregational Church (United Church of Christ), Inc.		13	10	20	10	12	8	10	The ticket prices are high compared to the requested grant amount. Additionally, the social media marketing expense is high in relation to the number of social media followers. Furthermore, the requested grant amount appears to be high, especially when considering the absence of free events.	83	
Requena		Cuatrogatos Foundation Inc		20	10	20	10	20	10	10		100	
Requena	CP	Florida Opera Prima, Inc.		10	10	20	5	20	5	10		80	
Requena	СР	Friends of Chamber Music of Miami, Inc.		19	10	18	10	20	9	10	It is advisable to include one free event, especially since they are already planning three ticketed events	96	
Requena	CP	Friends of the Miami Dade Public Library		20	10	20	10	20	10	10		100	
Requena	СР	Greater Miami Community Concert Band, Inc.		18	10	16	10	19	4	10	The requested amount is relatively high, especially considering the absence of free events and the \$20 ticket price. Additionally, the expenditure on social media marketing seems disproportionate to the number of social media followers. The Instagram following is significantly limited.	87	
Requena	CP	Merrick Festival Incorporated		10	10	20	10	20	4	10		84	
Requena	CP	Miami Center for Architecture & Design, Inc.		20	10	20	10	20	10	10		100	
Requena	СР	Miami Chamber Music Society		18	10	20	10	20	5	10	The ticket prices seem to be relatively high compared to the requested grant amount. It may be beneficial to consider increasing the number of free events in relation to the amount requested and the ticketed charges.	93	
Requena	CP	Miami Children's Chorus, Inc.		20	10	20	10	20	10	10		100	
Requena	СР	Miami Music Project, Inc.		20	10	20	10	20	10	10		100	
Requena	CP	Musicall, Inc.		20	10	20	10	20	10	10		100	
Requena		New World Symphony, Inc.		20	10	20	10	20	5	10		95	
Requena		O, Miami, Inc.		20	10	20	10	20	10	10		100	
Requena	CP	Peter London Global Dance Company Inc.		20	10	20	10	20	10	10		100	
Requena	СР	Rise Kern Cultural Productions Inc		18	10	20	10	20	10	10	The \$30 ticket price seems to be on the higher side compared to the requested price, especially when considering that there are no free events available.	98	
Requena	СР	Ruta Teatral Inc.		13	10	20	10	16	4	10	The requested amount is relatively high, especially considering the absence of free events and the \$35 ticket price. Additionally, the high expenditure on social media marketing seems disproportionate to the number of social media followers.	83	
Requena	СР	Seraphic Fire, Inc.		18	10	20	10	20	5	10	The ticket price is high compared to the requested amount. If the organization intends to maintain this ticket price, it should consider offering some free events. I don't think ticket prices ranging from \$65 to \$85 are affordable for most of our target audience, especially for 18 to 20-year-olds	93	
Requena	СР	South Florida Chamber Ensemble		20	10	20	10	20	10	10		100	
Requena	СР	South Florida Symphony Orchestra, Inc.		20	10	20	10	20	10	10		100	
Requena	СР	South Florida Youth Symphony, Inc.		20	10	20	10	20	5	10		95	
Requena	СР	The Dance NOW! Ensemble, Inc.		20	10	20	10	20	10	10		100	
Requena	СР	The Dave and Mary Alper Jewish Community Center, Inc.		10	10	20	10	19	10	10		89	
Requena	СР	The Last Hundred, Inc.		20	10	20	10	20	10	10		100	
Requena	СР	The Miami Foundation		20	10	20	10	20	10	10		100	
Requena	СР	The Miami Symphony Orchestra Inc.		20	10	20	10	20	10	10		100	
Requena	СР	The Murray Dranoff Foundation, Inc.		20	10	20	10	17	8	10	The projected expenditure on social media marketing is not commensurate with the current number of social media followers. The requested amount is relatively high, especially considering that the event is ticketed and no free events are being offered	95	

Name	Organization Name	Recusal Project Excellence	Arristic Excellence Stability	Outreach and Partnerships	Marketing Outcomes	Finance / Budget	Evaluator Comments	Final Score	Final Score if Revised INITIAL
Requena	CP YMCA of South Florida	10 10	20	9 20	5	10	The application needs more detailed information about the potential partnerships and intended collaborations for the upcoming event.	84	

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Name	Organization Name	Reci	Project	Artistic	Stability	Outreach and Partnerships	Marketing	Outcomes	Finar	Evaluator Comments Score Revised INITI	IAL
Rodriguez	CGC Actors' Playhouse Productions, Inc.		19	10	19	9	<u>–</u> 19	10	10	96	
Rodriguez	CGC Coral Gables Cinemateque, Inc.		20	10	20	9	20	10	9	98	
Rodriguez	CGC Coral Gables Museum Corporation		19	9	18	10	19	10	9	94	
Rodriguez	CGC GableStage, Inc.		17	9	19	9	19	10	10	93	
			4.0	_	4.0				4.0		
Rodriguez	CGC Montgomery Botanical Center, Inc.		18	9	18	8	16	9	10	88	
Rodriguez	CGC Sanctuary of the Arts		19	8	17	9	16	8	10	87	
Rodriguez	CGC University of Miami, Frost Music Live!		19	8	18	8	18	10	9	90	
D a dei au . a –			40	0	40	40	40	40	40	05	
Rodriguez	CGC University of Miami, Lowe Art Museum		19	9	19	10	18	10	10	95	
		,	·								
Rodriguez	CP Adrienne Arsht Center Trust, Inc.		19	6	19	10	18	6	10	88	
Rodriguez	CP Afro Borinken Roots Performing Group, Inc		18	8	18	8	17	7	8	84	
Rodriguez	CP Alhambra Music, Inc.		18	9	18	8	17	8	9	87	
Rodriguez	CP ARCA Images		18	10	17	8	16	7	9	85	
Rodriguez	CP Area Stage, Inc.		18	9	19	9	18	9	10	92	
						3					
Rodriguez	CP Arts Ballet Theatre of Florida, Inc.		17	10	18	7	18	9	10	89	
Rodriguez	CP Brevo Theatre Inc.		18	8	18	8	17	8	8	85	
Rodriguez	CP Center for the Advancement of Jewish		19	8	18	8	17	9	10	89	
	Education, Inc.										
Rodriguez	CP City Theatre		18	8	18	8	16	9	10	87	
Rodriguez	CP Character of Obsight Lag		19	9	17	9	19	9	10	92	
	Church of Christ), Inc.			0	40	0	47			07	
Rodriguez	CP Cuatrogatos Foundation Inc		18	8	18	8	17	9	9	87	
Rodriguez	CP Florida Opera Prima, Inc.		18	9	17	,	17	7	9	84	
Rodriguez	CP Friends of Chamber Music of Miami, Inc.		19	8	18	8	17	8	9	87	
Rodriguez	CP Friends of the Miami Dade Public Library		18	7	18	8	17	8	8	84	
Rodriguez	CP Greater Miami Community Concert Band,		19	8	17	8	18	9	8	87	
Rodriguez	CP Merrick Festival Incorporated		19	9	18	9	18	10	9	92	
Rodriguez	CP Miami Center for Architecture & Design, Inc.		17	8	17	8	19	9	10	88	
Rodriguez	CP Miami Chamber Music Society		18	10	18	8	18	9	10	91	
Rodriguez	CP Miami Children's Chorus, Inc.		19	9	19	9	18	9	10	93	
Rodriguez	CP Miami Music Project, Inc.		18	9	19	8	18	9	10	91	
			10	0	17	0	17	0	10	88	
Rodriguez	CP Musicall, Inc. CP New World Symphony, Inc.		18	9	17	8	17	9	10	89	
Rodriguez	1 1 1		18	10	18	0	18	8 7	10		
Rodriguez	CP O, Miami, Inc.		18	9	18	8	18	-	9	87	
Rodriguez	CP Peter London Global Dance Company Inc.		17	10	17	8	18	8	9	87	
Rodriguez	CP Rise Kern Cultural Productions Inc		18	10	18	8	18	9	9	90	
Rodriguez	CP Ruta Teatral Inc.		16	8	17	8	18	10	8	85	
Rodriguez	CP Seraphic Fire, Inc.		19	10	18	9	18	9	10	93	
Rodriguez	CP South Florida Chamber Ensemble		19	9	18	8	16	9	8	87	
Rodriguez	CP South Florida Symphony Orchestra, Inc.		17	9	19	9	18	9	10	91	
Rodriguez	CP South Florida Youth Symphony, INc.		18	7	18	7	17	8	9	84	
Rodriguez	CP The Dance NOW! Ensemble, Inc.		19	10	18	8	18	8	10	91	
Rounguez	The Dave and Mary Alper Jourish Community			10	10	0	10	U	10		
Rodriguez	CP Center, Inc.		18	8	18	8	18	8	10	88	
Rodriguez	CP The Last Hundred, Inc.	+	18	9	17	8	16	7	7	82	
			. •	_			. •		<u> </u>	ļ 92	

Name		Organization Name	Recusal	Project Excellence	Artistic Excellence	Stability	Outreach and Partnerships	Marketing	Outcomes	Finance / Budget	Final Score	Final Score if Revised INITIAL
Rodriguez	СР	The Miami Foundation		18	8	18	9	18	8	9	88	
Rodriguez	CP	The Miami Symphony Orchestra Inc.		18	9	18	8	17	7	10	87	
Rodriguez	СР	The Murray Dranoff Foundation, Inc.		19	10	18	8	17	8	10	90	
Rodriguez	CP	YMCA of South Florida		15	5	15	5	18	8	10	76	

			Recusal	Project Excellence	Artistic Excellence	Stability	Outreach and Partnerships	Marketing	Outcomes	nance / Budget		Final Submitte
Name		Organization Name	Re		Ā		1	Σ E		Fin	Evaluator Comments	d Score
Valdes-Fauli		Actors' Playhouse Productions, Inc.		17	8	18	9	18	10	8	No management continuity	88
Valdes-Fauli Valdes-Fauli		Coral Gables Cinemateque, Inc. Coral Gables Museum Corporation	_	20 0	10 0	18 0	8	18 0	8	8		90
Valdes-Fauli		GableStage, Inc.	Х	20	8	18	9	19	9	9		92
Valdes-Fauli	CGC	Montgomery Botanical Center, Inc.		20	10	19	8	18	8	8	Do not think they do enough about letting people know they exist and can visit	91
Valdes-Fauli		Sanctuary of the Arts		20	9	18	8	18	10	8		91
Valdes-Fauli	CGC	University of Miami, Frost Music Live!		20	10	20	9	18	10	10		97
Valdes-Fauli	CGC	University of Miami, Lowe Art Museum		20	10	20	8	18	9	9		94
Valdes-Fauli	CP	Adrienne Arsht Center Trust, Inc.		20	8	20	8	18	8	8		90
Valdes-Fauli		Afro Borinken Roots Performing Group, Inc		12	6	14	6	12	6	6	Do not see need to separate PR from other Latin Groups Also do not see attraction for CG residents	62
Valdes-Fauli	CP	Alhambra Music, Inc.		17	7	16	7	17	8	7		79
Valdes-Fauli	CP	ARCA Images		16	6	17	7	17	6	6	What is the need for this	75
Valdes-Fauli		Area Stage, Inc.		20	10	19	8	18	8	9		92
Valdes-Fauli		Arts Ballet Theatre of Florida, Inc.		18	8	18	9	19	9	9		90
Valdes-Fauli	CP	Brevo Theatre Inc.		16	8	17	7	17	7	7		79
Valdes-Fauli	СР	Center for the Advancement of Jewish Education, Inc.		18	8	19	9	19	8	8		89
Valdes-Fauli	CP	City Theatre		18	8	18	7	17	8	8		84
Valdes-Fauli	СР	Coral Gables Congregational Church (United Church of Christ), Inc.		20	10	20	9	19	8	9		95
Valdes-Fauli Valdes-Fauli		Cuatrogatos Foundation Inc Florida Opera Prima, Inc.		20	9	19 16	10	19	10	10	One of the most attended and successful events ever done at the CGM	97 73
Valdes-Fauli Valdes-Fauli		Friends of Chamber Music of Miami, Inc.		16 18	8	18	6 9	14 18	8	8	An event at Steinway Piano Gallery	87
Valdes-Fauli		Friends of the Miami Dade Public Library		20	9	19	10	19	9	9	Excellent bringing people into the Library	95
Valdes-Fauli		Greater Miami Community Concert Band, Inc.		20	8	18	9	19	9	8		91
Valdes-Fauli		Merrick Festival Incorporated		20	10	19	9	19	10	9	Requesting funds for 23 ??? (staff clarified, no funds are requested for 23)	96
Valdes-Fauli	СР	Miami Center for Architecture & Design, Inc.		20	8	18	9	19	9	8	They do not have space to operate in now Also Cheryl Jacobs is a huge loss to them	91
Valdes-Fauli		Miami Chamber Music Society		20	10	20	8	18	8	8		92
Valdes-Fauli	CP	Miami Children's Chorus, Inc.		19	9	19	9	19	9	9		93
Valdes-Fauli		Miami Music Project, Inc.		20	10	20	9	19	10	10		98
Valdes-Fauli	CP	Musicall, Inc.		17	7	17	7	17	7	7		79
Valdes-Fauli		New World Symphony, Inc.		18	10	19	9	20	8	9	One of our finest organizations Not sure how CG will handle	93
Valdes-Fauli		O, Miami, Inc. Peter London Global Dance Company Inc.		16	7	17	0	17	0	7		78
Valdes-Fauli Valdes-Fauli		Rise Kern Cultural Productions Inc		18 18	9	18 18	8 7	18 16	8 7	9		88
Valdes-Fauli		Ruta Teatral Inc.		17	6	17	7	17	6	6	Artists are not confirmed, is there a need in CG community	76
Valdes-Fauli		Seraphic Fire, Inc.		20	10	20	8	20	10	8	and the second control of the second control	96
Valdes-Fauli		South Florida Chamber Ensemble		18	8	18	10	18	8	8	Adult Activity Center excellent daytime	88
Valdes-Fauli	СР	South Florida Symphony Orchestra, Inc.		19	9	19	9	18	9	9	Discrepancy in gift from PNC from 45 to 55 in different areas	92

Name		Organization Name	Recusal	Project Excellence	Artistic Excellence	Stability	Outreach and Partnerships	Marketing	Outcomes	Finance / Budget	Evaluator Comments	Final Submitte d Score
Valdes-Fauli	CP	South Florida Youth Symphony, INc.		16	8	17	8	18	7	7	While i like the target audience, i feel organization is weak in proposal	81
Valdes-Fauli	CP	The Dance NOW! Ensemble, Inc.		19	10	19	8	18	8	9	Excellent	91
Valdes-Fauli	СР	The Dave and Mary Alper Jewish Community Center, Inc.		18	8	18	7	16	7	7		81
Valdes-Fauli	CP	The Last Hundred, Inc.		16	7	18	7	17	7	7		79
Valdes-Fauli	СР	The Miami Foundation		18	7	17	7	17	7	7		80
Valdes-Fauli	CP	The Miami Symphony Orchestra Inc.		19	10	18	9	18	8	8		90
Valdes-Fauli	СР	The Murray Dranoff Foundation, Inc.		18	8	17	7	17	7	8		82
Valdes-Fauli	СР	YMCA of South Florida		18	8	0	9	18	8	8	While this is an event at Carver, which i support, it is being run by YMCA This makes it difficult to score	69

Scoring Rubric for

City of Coral Gables

Cultural Development Grant

Cultural Development Board

modified with permission from the Florida Division of Cultural Affairs for the Coral Gables Cultural Development

Grant process

How to use this rubric

Cultural Development Board members receive a copy of the rubric as a part of their review and scoring materials. The rubric will be used to ensure as fair and unbiased a scoring process as possible. The scoring mechanism defines each of the criteria: Program/Project Excellence, Artistic Excellence, Organization & Management Capacity, Outreach & Community Partnerships, Marketing, Outcomes, Finances & Budget Accountability. Within each criterion, benchmark descriptions and corresponding point values are listed to serve as a guide in the scoring process.

Overall consideration for the applications:

Value	Description	Score
Excellent	Strongly demonstrates public value of arts and culture.	92 – 100
Good	Satisfactorily demonstrates public value of arts and culture.	80 - 91
Fair	Does not sufficiently demonstrate public value of arts and culture.	61 -79
Weak	Makes an incomplete and/or inadequate case for the public value of arts and culture. Information is confusing, unclear, and lacks specific details.	0 - 60

Program/Project Excellence (Up to 20 Points)

Panelists will consider the following application information when evaluating an application for Program/Project Excellence: responses to the Organization Mission Statement, Program/Project Goals & Objectives, Program/Project Description, and related Support Materials available in the attachments.

Excellent	Good	Fair	Weak
Mission statement clearly describes organization and the program/project activities fully support the mission	Mission statement describes organization and program/project activities support the mission	Mission statement describes organization and program/project activities do not fully support the mission	Mission statement does not clearly describe organization and program/project activities do not fully support the mission
Identifies clear goals and fully measurable objectives	Identifies clear goals and measurable objectives	Identifies goals and limited measurable objectives	Does not identify goals and very minimal objectives
Clearly describes exemplary proposed program/project	Clearly describes proposed program/project	Describes proposed program/project	Proposed program/project is unclear
Confident in the ability of the organization to carry out the program/project	Very minimal concerns about the ability of the organization to carry out the program/project	Concerns about the ability of the organization to carry out the program/project	Multiple concerns about the ability of the organization to carry out the program/project
Support Materials clearly demonstrate exemplary programming	Support Materials clearly demonstrate programming	Support Materials demonstrate programming	Support Materials are unclear
Score:	·		

Artistic Excellence (Up to 10 Points)

Panelists will consider the following application information when evaluating an application for Artistic Excellence: responses to the Organizataion Mission Statement, Program/Project Goals & Objectives, Program/Project Description, and Key Artistic Personnel.

Excellent	Good	Fair	Weak
Key Artistic Personnel clearly and fully supports the mission	Key Artistic Personnel fully supports the mission	Key Artistic Personnel does not fully support the mission	Key Artistic Personnel does not support the mission
Clearly describes exemplary Key Artistic Personnel	Clearly describes proposed Key Artistic Personnel	Describes proposed Key Artistic Personnel	Proposed Key Artistic Personnel is unclear
Confident in the ability of the organization to present the Key Artistic Personnel	Very minimal concerns about the ability of the organization to present the proposed Key Artistic Personnel	Concerns about the ability of the organization to present the proposed Key Artistic Personnel	Multiple concerns about the ability of the organization to secure and present the proposed Key Artistic Personnel
Score:			

Organization & Management Capacity (Up to 20 points)

Panelists will consider the following application information when evaluating an application for Organization & Management Capacity: the applicant's Key Employees, Contribution Policy, and the following attachments: Resumes/CVs, Board of Directors, Funding History, Organization Budget, and Letters of Commitment.

Excellent	Good	Fair	Weak
Very confident in the organization's ability to carry out the proposed activities given the key personnel	Very minimal concerns about the organization's ability to carry out the proposed activities given the key personnel	Concerns about the organization's ability to carry out the proposed activities given the key personnel	Multiple concerns about the organization's ability to carry out the proposed activities given the key personnel
Very confident in the organization's Board makeup and participation	Very minimal concerns about the organization's Board makeup and participation	Concerns about the organization's Board makeup and participation	Multiple concerns about the organization's Board makeup and participation
Very confident in the organization's fiscal stability and ability to carry out the proposed activities given the funding history and organization budget	Very minimal concerns about the organization's fiscal stability and ability to carry out the proposed activities given the funding history and organization budget	Concerns about the organization's fiscal stability and ability to carry out the proposed activities given the funding history and organization budget	Multiple concerns about the organization's fiscal stability and ability to carry out the proposed activities given the funding history and organization budget
Exemplary reporting history and current compliance	Very minimal concerns about the applicant's reporting history and current compliance	Concerns about the applicant's reporting history and current compliance	Multiple concerns about the applicant's reporting history and current compliance
Very confident in the capacity of the applicant to sustain the program/project after the grant period	Very minimal concerns about sustainability and continued programming	Concerns about sustainability and continued programming	Multiple concerns about sustainability and continued programming
Score:			

Outreach & Community Partnerships (Up to 10 Points)

Panelists will consider the following application information when evaluating an application for Outreach & Community Partnerships: Target Audience, Partnerships, Cultural and Economic Development, Diversity.

Coral Gables Provides compelling and clear descriptions and significant, specific action items Provides compelling and significant, specific action items Demonstrates specific achievements with measurable outcomes Provides compelling and significant achievements with measurable outcomes Provides compelling and significant achievements with measurable outcomes Demonstrates specific achievements with measurable outcomes Describes limited achievements with measurable outcomes Describes limited achievements with measurable outcomes Describes very minimally effective audience and program advelopment efforts Describes limited and minimally effective audience and program development efforts Describes very minimal outcomes Describes limited and minimally effective audience and program development efforts Describes very minimal outcomes Describes limited achievements with measurable outcomes Describes very minimal outcomes Describes very minimal outcomes Describes very minimal outcomes Describes limited achievements with measurable outcomes Describes very minimal outcomes Describes limited achievements with measurable outcomes Describes limited achievements with measurable outcomes Describes very minimal outcomes Describes limited achievements with measurable outcomes Describes very minimal outcomes Describes limited achievements with measurable outcomes Describes very minimal outcomes Describes limited achievements with measurable outcomes Describes very minimal outcomes Describes limited achievements with measurable outcomes Describes limited achievements with measurable outcomes Describes very minimal outcomes Describes limited achievements with measurable outcomes Describes very minimal outcomes Describes limited achievements with measurable outcomes Describes very minimal outcomes Describes very minimal outcomes Describes limited achievements with measurable outcomes Describes very minimal outcomes Describes limited achievements with measurable outcomes Describes very minimal	Excellent	Good	Fair	Weak
descriptions and significant, specific action items Provides compelling and significant achievements with measurable outcomes Demonstrates specific achievements with measurable outcomes Describes limited achievements with measurable outcomes Wery appropriate and effective audience and program development efforts Outreach components fully serve the constituency and are appropriate for the Describes limited achievements with measurable outcomes Limited and minimally effective audience and program development efforts Limited outreach components serve the constituency and are appropriate for the Describes very minimal achievements with measurable outcomes Limited and minimally effective audience and development efforts Very limited and minimally effective audience and development efforts Dutreach components fully serve the constituency and are appropriate for the		_		Provides minimal cultural services to Coral Gables
significant achievements with measurable outcomes achievements with measurable outcomes with measurable outcomes Very appropriate and effective audience and program development efforts Outreach components fully serve the constituency and are appropriate for the achievements with measurable with measurable with measurable outcomes measurable Limited and minimally effective audience and program development efforts Limited outreach components development efforts Limited outreach components very the constituency and are appropriate for the with measurable outcomes Limited and minimally effective audience and development efforts Limited outreach components very the constituency and are minimally appropriate for the	descriptions and significant,	·	·	Minimal and unclear descriptions and action items
audience and program development efforts Outreach components fully serve the constituency and are appropriate for the audience and program development efforts audience and program development efforts development efforts Limited outreach components serve the constituency and are appropriate for the audience and program development efforts development efforts Limited outreach components serve the constituency and are minimally appropriate for the constituency and are	significant achievements with	achievements with measurable		Describes very minimal achievement that are not measurable
serve the constituency and are constituency, and are appropriate for the appropriate f	audience and program	audience and program	audience and program	Very limited and minimally effective audience and program development efforts
program/project	serve the constituency and are	constituency, and are	serve the constituency and are	Very minimal outreach components do not serve the constituency and are not appropriate for the program/project

Marketing (Up to 20 Points)

Panelists will consider the following application information when evaluating an application for Marketing: the various traditional and social media platforms, the number of subscribers and followers in each, use of the organization's website, publicity/marketing plan, and related support material attachments.

Excellent	Good	Fair	Weak
Extensive resources proposed and dedicated to marketing efforts	Reasonable resources proposed and dedicated to marketing efforts	Limited resources proposed and dedicated to marketing efforts	Very minimal resources proposed and dedicated to marketing efforts
Very large, robust number of subscribers and followers, appropriate and relative to the organization size and capacity	Large number of subscribers and followers, appropriate and relative to the organization size and capacity	Limited number of subscribers and followers relative to the organization capacity	Number of subscribers and followers is very low relative to the organization capacity
Extensive marketing activities are proposed, realistic, and achievable	Reasonable marketing activities are proposed and these activities are achievable	Limited marketing activities are proposed and/or concerns about the achievability	Very minimal activities are proposed and/or serious concerns about the achievability
Very appropriate and effective publicity/marketing efforts and materials	Appropriate and effective publicity/marketing efforts and materials	Limited and minimally effective publicity/marketing efforts and materials	Very limited and minimally effective publicity/marketing efforts and materials
Score:			

Outcomes (Up to 10 Points)

Panelists will consider the following application information when evaluating an application for Outcomes: the number of proposed events, attendance and opportunities for public participation, and program/project success response.

Excellent	Good	Fair	Weak	
Extensive activities are proposed and are achievable within the grant period	Reasonable activities are proposed, and these activities are achievable within the grant period	of the proposed activities within the grant period	Serious concerns about the achievability of the proposed activities during the grant period	
Very appropriate number of individuals benefiting from the program/project	Appropriate number of individuals benefiting from the program/project	benefiting from the	Very minimal number of individuals benefiting from the program/project	
Action item activities are well-defined and have fully measurable, significant achievements in place to help the organization achieve its mission and program/project success	Action item activities and measurable achievements are in place to help the organization achieve its mission and program/project success	achievements are not fully defined and measurable, and only minimally help the organization achieve its mission and	Action item activities and achievements are not clear and/or fully measurable and do not help the organization achieve its mission and program/project success	
Score:				

Finances & Budget Accountability (Up to 10 Points)

Panelists will consider the following application information when evaluating an application for Finance & Budget Accountability: grant amount requested, total operating budget, total all program/project expenses and funds, and the following attachments: Organization Budget, Program/Project Expenses, Program/Project Funds, and Financial Support

Excellent	Good	Fair	Weak	
Very confident in the	Very minimal concerns about the		Multiple concerns about the	
organization's fiscal ability to carry out the proposed	carry out the proposed activities	carry out the proposed activities	organization's fiscal ability to carry out the proposed	
activities given the operating budget, grant proposal budgets,	grant proposal budgets, and	grant proposal budgets, and	activities given the operating budget, grant proposal budgets,	
and financial support	financial support	financial support	and financial support	
Score:				

Cultural Grant Guidelines



CITY OF CORAL GABLES CULTURAL DEVELOPMENT BOARD GUIDELINES FY 2024-2025 CULTURAL DEVELOPMENT GRANT

Please read all materials carefully

The City of Coral Gables reserves the right to revise information published in these guidelines and grant application instructions.

For Questions And Assistance Regarding the Grants Program, Please Contact: Catherine J.

Cathers

Historical Resources & Cultural Arts Dept. City of Coral Gables 2327 Salzedo Street, 2nd floor. Coral Gables, FL 33134

Email: ccathers@coralgables.com Phone: (305) 460-5094

Cultural Grant Webpage

MANDATORY GRANT WORKSHOP*: THURSDAY, APRIL 4, 2024 at 2:00 p.m.

ELIGIBILITY DEADLINE: FRIDAY, APRIL 12, 2024 at 5:00 p.m.

CONSULTATION DEADLINE: FRIDAY, APRIL 19, 2024 at 5:00 p.m.

APPLICATION DEADLINE: FRIDAY, May 3, 2024 at 5:00 p.m.

^{*}If an organization rep. is unable to attend workshop, a link will be added for viewing and required certification.

It is the policy of the City of Coral Gables to comply with all of the requirements of the Americans with Disabilities Act. To request materials in accessible format, sign language interpreters, and/or any accommodation to participate in any City-sponsored program or meeting, please contact Raquel Elejabarrieta five days in advance to initiate your request:

Raquel Elejabarrieta, (305) 722-8686 relejabarrieta@coralgables.com

TTY users may also call 711 (Florida Relay Service.)

Program Objective

The City of Coral Gables Cultural Development Board has been appointed to assist the Coral Gables City Commission in distributing certain monies to worthy nonprofit 501(c)(3) and 501(c)(4) organizations that produce meaningful cultural experiences for the betterment of the quality of life in the City. Cultural experiences are those that address one or more of the following: the visual and performing arts, history, historic preservation, folk life, international cultural exchange, and the literary and media arts. Cultural experiences do not include non-cultural events such as athletic, drug-prevention or safety programs.

Funded programming must take place within the City of Coral Gables and be open and accessible to the public.

No event should be dependent on city funding. Awards are discretionary and not automatic.

Categories

The Cultural Development Grants provide funding and technical assistance support to not- forprofit cultural groups in the following categories:

Coral Gables Core Cultural Organizations (CGC) – this grant category is available to cultural groups:

- with a physical address in Coral Gables
- having an annual organizational budget over \$500,000, exclusive of in-kind contributions
- that provide year-round cultural performances, exhibitions, or presentations of art
- enhancing the cultural vitality of the City of Coral Gables
- achieving local, regional, national or international visibility for the City

Organizations applying under a fiscal agent do not qualify for this category. The purpose of this grant is to provide general operating support, and not to fund a specific project. The maximum award in this category is \$15,000* and minimum award is \$1,500.

^{*} Competitive funding and the maximum award does not apply to the Coral Gables Museum.

Coral Gables Cultural Program (CGP) – this grant category is available to cultural groups:

- presenting series and events with cultural significance in Coral Gables
- having a reputation for excellence
- demonstrating a significant positive impact on the reputation of the City as a dynamic cultural community

Applicants should submit confirmed programming. If a program is not confirmed, this must be indicated in the program description.

The maximum award in this category is \$10,000 and minimum award is \$1,500.

To be eligible to apply, an organization must:		
	Have attended entirety of the mandatory grant workshop/webinar** Organizations not recorded in attendance by their respective representative are automatically disqualified;	
	Have a designated tax-exempt status under Section 501(c)(3) or 501(c)(4) of the United States Internal Revenue Code or the organization must be sponsored by a fiscal agent meeting such requirements as set forth below;	
	Be legally incorporated as NOT-FOR-PROFIT for at least two (2) years prior to the application deadline;	
	Proof of incorporation and IRS tax-exempt designation is required at the time of application and as specified in the application;	
	Have at least a two year track record of creating, producing or presenting year-round cultural programs and activities;	
	Have submitted a Final Report for any prior grants awarded by the City per the grant's agreement and Interim Final Report for current grant cycle per these guidelines;	
	Meet one of the qualifying category descriptions as stated within these guidelines.	
NOTE: Organizations that currently receive City of Coral Gables funding for operating or		

Applicants may submit one application per annual cycle with the exception of an organization

affiliates, departments, or fiscal agencies, such organizations may not apply for more than a

NOTE: This program operates on an annual cycle, and applications are available and

If an Applicant Organization has multiple Presenting Organizations such as subsidiaries,

considered only once for a program-funding year (October 1 - September 30).

programming, with the exception of maintenance, are NOT eligible.

cumulative \$15,000 in a grant cycle.

with multiple presenting organizations, as indicated above.

Deadlines and Important Dates

Thursday, April 4, 2024 2:00 p.m. – Cultural Grant Workshop/Webinar

Friday, April 12, 2024 5:00 p.m. – Eligibility Determination Due

Friday, April 19, 2024 5:00 p.m. – Consultation Requires Completed Draft

Friday, May 3, 2024 5:00 p.m. – Application Due

Friday, May 10, 2023 5:00 p.m. – Technical Corrections Due

Eligibility Determination & Complete Applications must be submitted electronically by 5:00 p.m. on the dates indicated above or the organization will not be eligible for funding. Applications submitted by any other means are not acceptable.

There is no exception to this requirement.

Organizations are encouraged to complete the application process at least 72 hours in advance of the application deadline to ensure successful submittal.

Consultation Requirements

A consultation is required of new, previously disqualified, and previously denied applicants, and those who have not applied in more than 3 years.

A completed draft with budget forms must be submitted 24 hours prior to the consultation.

Email Catherine Cathers at ccathers@coralgables.com or call (305) 460-5094 for appointment.

Application Instructions

Mandatory Webinar:

All applicants must attend entirety of the grant webinar on Thursday, April 4, 2024 at 2:00 p.m. vitually via Zoom.

**If an organization representative is unable to attend the workshop live, a link will be added to the <u>Cultural Grants webpage</u> for viewing and required certification.

There is no exception to this requirement.

Application Process:

Once eligibility is confirmed, applicant organizations must complete all portions of the online application and attach all required forms and supporting materials by the application deadline.

Applicants are solely responsible for the content of their application. The application review conducted by department staff is provided as a courtesy and in no way guarantees that an application will be recommended for funding by the grants review panel. Department staff will not make corrections on behalf of applicants.

NOTE: An organization that submits an incomplete application by the deadline or does not meet eligibility requirements, as deemed by the program administrator and the department director, will be disqualified and the grant application will not be reviewed by the Board. If you have questions or need assistance, please contact the Historical Resources & Cultural Arts Department at (305) 460-5094 or via email, ccathers@coralgables.com.

NOTE: Department and other city staff may not complete the application on behalf of any organization.

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continued on next page

Application Requirements

To

io satis	ry the program's application requirements , applicants:	
	MUST meet Organization Eligibility as stated;	
	CANNOT substitute an application with a self-created or scanned form. Faxed, emailed, or applications physically received after the deadline will not be accepted;	
	MUST submit a complete application, required attachments, forms, and support documents;	
	MUST include letter(s) of commitment from partner venues and organizations. Do not include letters of support;	
0	MUST answer all questions completely and provide any support documents, including IRS $501(c)(3)$ or $501(c)(4)$ affirmation issued within the last two (2) years if not verified through GuideStar; the most recently submitted complete IRS form 990 or, if revenues were less than \$50,000 form 990-n; and non-profit corporation annual report;	
If organization is a religious institution, in lieu of all or any of the foregoing, you may submost recent audited budget performed by an independent, certified public accountant for completed fiscal year;		
	MUST list as the organization contact person an individual who is knowledgable about the project, organization, and budget and who can be reached during regular business hours (mon-fri: 9:00 a.m 5:00 p.m.);	
	MUST not have any fundraising component included in the program for which funding is requested;	
	MUST provide a minimum 50% cash match of the total cost of the project;	
	MUST meet with City staff prior to submitting application if a new applicant, previously disqualified applicant, or have not applied for the past 3 grant cycles;	
	MUST submit the application no later than 5:00 pm on the deadline date;	
	MUST keep an organization copy of the completed application and any support materials;	
	MUST receive a minimum application score of 80 to qualify for funding recommendation;	
	MUST incorporate marketing through social media to entities outside of organization;	
	MUST submit the application and agreement under oath and the City's False Claims Ordinance;	
	MIIST credit the City of Coral Gables as noted in the Publicity and Credit Requirements	

Grant Payments

The Cultural Development Board's recommendation for funding will be submitted to the City Commission for final consideration.

All funding recommendations are not guaranteed.

The City Commission's final approvals are contingent upon the availability of funds in the City's corresponding fiscal year budget. Grants approved by the City Commission carry no commitment for future support beyond the current annual funding cycle.

If awarded, funded projects will be paid to grantees after grant award agreement contracts are fully and duly executed.

Grant payments are anticipated to be released within the fiscal year for which the grant is awarded.

Allowable Grant Expenditures

For Coral Gables Core Culutral Organizations:

- ✓ General Operating Support
- ✓ Must adhere to Grant Use Restrictions

For Coral Gables Cultural Program:

- ✓ Artistic fees and/or Honoraria
- ✓ Direct program costs
- ✓ Production costs
- ✓ Equipment rental (or purchase if cost is less than rental if approved by Historical Resources & Cultural Arts department staff)
- ✓ Supplies/materials
- ✓ Purchase of equipment, computer hardware and/or software up to \$2,000, with prior approval by Historical Resources & Cultural Arts department staff
- ✓ Marketing/Publicity
- ✓ Printing and Publications
- ✓ Space rental
- ✓ Transportation costs within Miami-Dade County
- ✓ Transportation costs to bring outside, visiting artists to Coral Gables
- ✓ Equipment rental and personnel to provide program accessibility as mandated by the Americans with Disabilities Act (ADA) and Section 504 of the Rehabilitation Act of 1973
- ✓ Must adhere to Grant Use Restrictions

Grant Use Restrictions

- × Any event outside of the City of Coral Gables boundaries
- × Proposal preparation
- × Expenses prior to or after the grant period
- × Compensation for forfeited revenues, such as grantee issued complimentary tickets, admissions or scholarships
- × Remuneration of City departments, boards, City representatives or employees for any service rendered as part of a project receiving a grant from the City of Coral Gables
- × "Bricks and mortar" or permanent equipment, unless the purchase price is less than the cost of rental (requires prior approval by Historical Resources & Cultural Arts department staff)
- × Debt reduction or repayment of prior debts, contingencies, fines and penalties, interest and other similar financial costs
- × Travel or transportation costs to cover expenses for staff travel outside Miami-Dade County or presenting programs/activities outside of the City of Coral Gables
- × Personal vehicle travel expenses (such as mileage, gas, tolls)
- × Social/Fundraising events, beauty pageants or sporting events (any program that has a fundraising component will be disqualified)
- × Hospitality costs including private entertainment, food, beverages, decorations or affiliate personnel, with the exception of artist housing, transportation, and reasonable expenses
- × Cash prizes, awards, plaques or scholarships
- × Lobbying or propaganda materials
- × Charitable contributions or donations
- × Re-granting
- × Classes, Master Classes, after school programs, or camps
- × Events which are restricted to private or exclusive participation (e.g., by invitation and/or purchase requirements that exceed the cost of a typical, standard ticket to an event/performance), including restricting access to programs or facilities on the basis of race or ethnicity, color, creed, national origin, religion, age, gender, sexual orientation or physical ability
- × Indirect costs
- × Income-generating events for an organization other than the applicant organization
- × Festivals with commercial vendors, primarily held outdoors

Evaluation & Scoring Criteria

The Cultural Development Board will evaluate all proposals based on the criteria below and attached rubric to determine if they meet the objective of the program. Other considerations, such as if the proposed program/project or event is better suited for funding through another means, will enter into the Board's decision-making process. Each application is scored using the following criteria:

- Program/Project Excellence 20 points
- Artistic Excellence 10 points
- Organization & Management Capacity 20 points
- Outreach & Community Partnerships 10 points
- Marketing 20 points
- Outcomes 10 points
- Finances & Budget Accountability 10 points

Bonus points will be awarded for the following:

- Organization's principal address, as verified in Sunbiz, is in Coral Gables +5 points
- Event is free to the public +5 points
- Organization's Operating Budget is \$50,000 or less, as verified by tax records +2 points

Scoring Meetings

A Public Meeting for Review and Scoring will be held virtually. The Day and time will be forwarded to all applicants and will be posted on the City's <u>Cultural Grant</u> webpage.

Applicant organizations are strongly encouraged to attend the public meeting for Review and Scoring in order to answer any questions the Board may have.

Presentations by applicants are not permitted during the Review and Scoring meeting; however, applicants will be provided an opportunity to address direct questions from Board members to help clarify points during the Board discussion.

Applicants are not permitted to interact with Board members at any other time during the proceedings or during breaks. Presentations or involvement of any kind by an applicant, other than the above noted exception, may result in the disqualification of the application by the Board and/or the withdrawal of the application by department staff.

Grant Application Review and Award Process Summary

Review and submission

Applicants may schedule a staff consultation. New applicants, organizations who have previously been disqualified, and organizations that have not applied for the past 3 grant cycles are required to schedule a staff consultation. Prior to consultation, applicants must complete the application, including all budget forms, and submit their request for an appointment via email to Catherine Consultations must be completed by the Consultation deadline.

Upon submission, department staff will review all applications for eligibility and requirements. Applicants are responsible for submitting complete applications and may have applications returned for technical corrections only, which must be made prior to the technical corrections deadline.

Review and Recommendation

The Cultural Development Board will review applications at the grant scoring meeting and will make a recommendation for allocation of funds to the Coral Gables City Commission.

Approval Process

Grant recommendations are submitted to the Coral Gables City Commission for final consideration.

The Commission's decision is considered final and may not be appealed.

Award Notification and Grant Agreement

Grant recipients will receive an electronic grant award package through the online grant portal which will include the grant agreement (contract), other required documents, and instructions for proper completion. These documents must be properly completed before the grant award can be processed.

Grant Payment

Once fully executed grant agreements are received, checks will be issued to grantees. It is imperative that grantees notify the Historical Resources & Cultural Arts Department of any address changes during this process and throughout the year.

NOTE: Grant awards will be available for release during the City's fiscal year for which the grant was awarded, October 1 – September 30. Due to the strict constraints accompanying each step of this review process, it is critical that the applicant adhere to all deadlines.

Failure to comply with deadlines and/or incorrect execution of contracts or other paperwork will result in a delay of payment or cancellation of funding.

Publicity And Credit Requirements

Grantees must include the following credit line in all promotional and marketing materials related to this grant including websites, news and press releases, public service announcements, broadcast media advertisements and announcements, event programs, and publications:

"The (insert event/program name) is made possible with the support of the City of Coral Gables."

Grantee must use the City's logo illustrated below in any printed program funded by the grant, marketing, and publicity materials whenever possible. Please access logo files electronically through the grant portal.

Please note that the City of Coral Gables seal is not an acceptable logo. The logo that should be used is:



Previously funded applicants and all grantees are required to recognize and acknowledge the City's grant support in a manner commensurate with all contributors and sponsors of its activities at comparable dollar levels.

Compliance Requirements and Release of Grant Funds

Final Report compliance for previously awarded grant funds **is required**. Please reference the organization's previous grant agreements and contact staff if there are any questions.

Funded activities must take place within the City's fiscal year for which they are approved (October 1 - September 30).

All funding recommendations are contingent upon approval of the budget by the Coral Gables City Commission and are subject to the availability of funds.

Grant awards will be available for release during the City's fiscal year in which the grant was awarded, October 1 - September 30.

Grantees who submit interim **Final Reports for FY 2023-2024 grants** (or for earlier funding) after the application deadline and who submit late Final Reports for FY2023-2024 grants (or for earlier funding) will not be eligible for FY 2024-2025 funding.

Grant funds not encumbered (contracted for) by the end of the City's fiscal year in which they were awarded shall revert to the City on September 30 of the same fiscal year.

All funded activities must provide equal access and equal opportunity in employment and services, and may not discriminate on the basis of race, color, religion, ancestry, national origin, sex, pregnancy, age, disability, marital status, familial status, sexual orientation or physical ability, in accordance with Title VI and Title VII of the Civil Rights Act of 1964, the Age Discrimination Act of 1975, Title IX of the Education Amendments of 1972 as amended (42 U.S.C. 2000d et seq.), the Americans with Disabilities Act (ADA) of 1990, Section 504 of the Rehabilitation Act of 1973, and Miami-Dade County ordinances No. 97-170, § 1, 2-25-97 and No. 98-17, § 1, 12-1-98.

Cultural Grant Application Form

FY2024-25 City of Coral Gables Cultural Grant

City of Coral Gables

APPLICATION

<img src="https://evogov.s3.amazonaws.com/91/media/234563.jpg" style="width: 212px;"
class="fr-fic fr-dib">

Please http://www.coralgables.com/Modules/ShowDocument.aspx?documentid=17875click here to review the full guidelines.

The City of Coral Gables reserves the right to revise information published in these Guidelines and Application.

*All applicants that want to collaborate on their grant can use the collaborator feature.

INFORMATION

CONTACT:

For questions and assistance regarding the Cultural Grants program, please contact: Catherine Cathers, Arts & Culture Specialist, Historical Resources & Cultural Arts Dept. Email Phone (305) 460-5094
Cultural Grant webpage

DEADLINE: FRIDAY, May 3, 2024 AT 5:00 P.M.

ACCESSIBILITY:

It is the policy of the City of Coral Gables to comply with all of the requirements of the Americans with Disabilities Act. To request materials in accessible format, sign language interpreters, and/or any accommodation to participate in any City-sponsored program or meeting, please mailto:relejabarreita@coralgables.comemail Raquel Elejabarrieta or call (305) 722-8686 five days in advance to initiate your request. TTY users may also call 711 (Florida Relay Service.)

OBJECTIVE:

Printed On: 2 July 2024

The City of Coral Gables Cultural Development Board has been appointed to assist the Coral Gables City Commission in distributing certain monies to worthy nonprofit organizations that produce meaningful cultural experiences for the betterment of the quality of life in City.

Cultural experiences are those that address one or more of the following: the visual and performing arts, history, historic preservation, folk life, international cultural exchange, and the literary and media arts. Cultural experiences do not include non-cultural events such as athletic, drug-prevention or safety programs. Funded programming must take place within the City of Coral Gables and be open and accessible to the public.

NO EVENT SHOULD BE DEPENDENT ON CITY FUNDING.

AWARDS ARE DISCRETIONARY AND NOT AUTOMATIC.

The Cultural Development Board reserves the right to move an organization's application to another category.

SISTER CITY PROGRAMS/PROJECTS:

Programs/Projects involving a Coral Gables Sister City must obtain approval from the City's International Affairs Coordinating Council prior to applying. To request this approval, contact Leticia Perez in the Economic Development Department at 305-460-8704 or via email.

Sister City Program Approval

File Size Limit: 1 MB

SUBMITTAL & REVIEW:

Organizations are encouraged to complete the application process at least 72 hours in advance of the application deadline to ensure successful submittal. Please note staff is available to consult with applicants prior to the Consultation deadline, provided a complete draft and budget forms have been submitted.

A consultation is required for all new applicants, those who were previously disqualified, and applicants who have not applied in more than 3 years.

To make an appointment, email Catherine Cathers.

PROGRAM/PROJECT INFORMATION

Presenting Organization Commonly Known As or dba*

Please enter the name commonly used by your organization

Character Limit: 60

Applicant History*

Are you a new applicant?

Printed On: 2 July 2024

Choices

Yes No

Program/Project Title*

Character Limit: 100

Grant Category

Please check the Grant Category that you are applying under.

Choices

Coral Gables Core Cultural Organization (CGC) Coral Gables Cultural Program (CGP)

Mission Statement*

What is your organization's mission?

If applying under a fiscal sponsor, please include the fiscal sponsor's mission and the presenting organization's mission.

Character Limit: 2000

Program/Project Goals & Objectives*

LIST the program/project's Goals and measurable Objectives.

Goals: Wide-ranging statements of the outcome you wish the project to achieve - the vision. This should reflect the organization's mission.

Objective: Specific results demonstrating progress toward achieving the Goals.

Character Limit: 2000

Program/Project Description*

Write a concise program/project description, including artists and activities. Begin with: "Funds are requested to support . . ."

Please indicate if program/project is not confirmed. If not, include a proposed confirmation timeline.

Character Limit: 2000

Minimum Ticket Prices*

Enter lowest ticket price that is not free. If only presenting free events, enter "0".

Character Limit: 20

Maximum Ticket Price*

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If only presenting free events, enter "0".

Character Limit: 20

ARTISTIC PERSONNEL

Key Artistic Personnel*

List the Key Artistic Personnel associated with the program/project, including a **brief** biography and specific role.

Please indicate if artists are not confirmed. If not, include a confirmation timeline.

Character Limit: 3000

PROGRAM/PROJECT DATES

Program/Project Dates & Description

Enter the dates and description of all programs/projects in Coral Gables for which funding is requested. Events must occur within the Fiscal Year of this grant application, between October 1 and September 30.

Please enter each event below in date order.

If there are more than 5 events, and for CGC applicants, please enter information in the first set and upload a word or excel document for the entire series or season schedule.

Date 1*

Character Limit: 10

Title 1*

Character Limit: 250

Admission fee 1*

Character Limit: 20

Brief Description 1*

Character Limit: 500

Date 2

Character Limit: 10

Title 2

Character Limit: 250

Admission fee 2

Character Limit: 20

Brief Description 2

Printed On: 2 July 2024

Character Limit: 500

Date 3

Character Limit: 10

Title 3

Character Limit: 250

Admission fee 3

Character Limit: 20

Brief Description 3

Character Limit: 500

Date 4

Character Limit: 10

Title 4

Character Limit: 250

Admission fee 4

Character Limit: 20

Brief Description 4

Character Limit: 500

Date 5

Character Limit: 10

Title 5

Character Limit: 250

Admission fee 5

Character Limit: 20

Brief Description 5

Character Limit: 500

Series or Season Schedule

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File Size Limit: 1 MB

VENUE

Enter all venues where program/projects in Coral Gables will take place, starting with the primary venue first.

Venue Name 1(Primary)*

Character Limit: 100

Venue Address 1*

Character Limit: 100

Venue Capacity 1*

Character Limit: 6

Venue Name 2

Character Limit: 100

Venue Address 2

Character Limit: 100

Venue Capacity 2

Character Limit: 10

Venue Name 3

Character Limit: 100

Venue Address 3

Character Limit: 100

Venue Capacity 3

Character Limit: 10

ADMINISTRATION

Key Employees*

List your key employees (up to 3), their area of expertise, roles and responsibility.

Character Limit: 2000

Resume/CV of Key Personnel*

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Upload Resume/CV of Executive Director (ED) or equivalent and Resume/CV of person responsible for adminstering the grant. If these are the same person, attach only one. Please combine into one file.

File Size Limit: 1 MB

Board of Directors*

Attach Board of Directors list.

Include: Name, Board position, employment or community position, and number of years serving on the

Board.

File Size Limit: 1 MB

Contribution Policy:*

Does your Board have an in-kind or cash contribution policy?

Choices

Yes No

Contribution Policy Description

If yes, please describe

Character Limit: 500

Have you or a member of your organization attended Arts & Business Council workshops or events?*

Choices

Yes No

If Yes, please state the workshop/event title(s) and date(s)

Character Limit: 250

OUTREACH & COMMUNITY PARTNERSHIPS

Target Audience*

Briefly describe the target audience for the proposed program/project, then list the following action items and achievements:

Action items - what needs to be done to achieve the target audience

Achievements - measurable outcomes

Example:

Target Audience is elementary school children

Action 1 - Performances scheduled at 4:00 p.m. on Sundays

Achievement 1 -- 50% of audience is elementary school children

Character Limit: 1000

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Partnerships*

List groups or businesses in Coral Gables the organization collaborates and partners with, then list the following action items and achievements:

7

Action items - what activities need to take place to define the collaboration(s) and/or partnership(s).

Achievements - measurable outcomes

Character Limit: 1000

Cultural and Economic Development*

Describe how your organization supports the cultural and economic development of Coral Gables by listing the following action items and achievements:

Action items - activities the organization does to support the cultural and economic development of Coral Gables.

Achievements - measurable outcomes

Character Limit: 1000

Diversity*

Describe how your organization addresses diversity in programming and audience development by listing the following action items and achievements:

Action items - activities the organization does to address diversity in programming and audience development.

Achievements - measurable objectives

Character Limit: 1000

MARKETING

How much will be spent in each medium to support your program/project?

Print*

Character Limit: 20

Television*

Character Limit: 20

Radio*

Character Limit: 20

Direct Mail*

Character Limit: 20

Website(s)*

Character Limit: 20

Social Media*

Character Limit: 20

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Indicate if you have a presence on the following social media platforms & enter the number of followers/friends.

Facebook:*

Choices

Yes No

Facebook Page URL Address

Character Limit: 2000

Number of Facebook Followers/Friends

Character Limit: 250

Twitter:*

Choices Yes

No

Twitter Name

Character Limit: 2000

Number of Twitter Followers/Friends

Character Limit: 250

Instagram*

Choices

Yes No

Instagram Name

Character Limit: 2000

Number of Instagram Followers/Friends

Character Limit: 250

Database:*

Do you have an active list of subscribers and attendees?

Choices

Yes No

Number of Subscribers and Attendees:

If yes, how many?

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Character Limit: 250

Website Support*

How will your website support your project?

Character Limit: 1500

Publicity*

Describe the publicity plan to support the program/project. If you have a plan as a stand-alone document, you may attach it below and answer "See attached Plan."

Character Limit: 3000

Social Media Postings*

Check all platforms that will be used to market the program/event.

Choices

Greater Miami Convention and Visitors Bureau (GMCVB) Eventbrite The New Tropic Culture Owl City of Coral Gables ENews Other

If Other, please list.

Character Limit: 250

Publicity Plan

File Size Limit: 1 MB

Support Material*

Upload up to 3 pages front and back (6 total) of support materials. Material may include program covers/inserts, press releases, press coverage, etc.

File Size Limit: 3 MB

MEASURABLE OUTCOMES

Number of Events*

Enter the number of proposed events in Coral Gables that will be funded through this grant.

Character Limit: 5

Number of Free Events*

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Character Limit: 5

Number of Ticketed (paid) Events*

Character Limit: 5

Attendance average per program/project*

Character Limit: 10

Projected total Attendance*

Character Limit: 10

Program/Project Success*

Describe the program/project's success by listing the following action items and achievements:

Action items - activities needed to ensure the program/project's success.

Achievements - measurable objectives

Character Limit: 1000

FINANCE & BUDGET INFORMATION

Grant Amount Requested*

Character Limit: 20

Most Recently Awarded Coral Gables Cultural Development Grant

Enter Fiscal Year of most recently awarded Coral Gables Cultural Development Grant. Please use using the format: **FY2023-24**

Character Limit: 9

Amount Received

Enter the amount received from your most recently awarded Coral Gables Cultural Development Grant.

Character Limit: 20

Funding History*

Download this template and list all grants to your organization, including those from the City of Coral Gables, awarded over the past three years.

Upload the completed document.

Printed On: 2 July 2024

File Size Limit: 1 MB

Organizational Operating Expense & Funds, three year period*

Download this template and re-upload the completed document.

File Size Limit: 1 MB

Total Applicant Operating Budget (Organizational Expense & Funds)

This figure is transferred from the eligibility form and cannot be changed.

Character Limit: 20

Program/Project Expense & Funds

List all PROGRAM/PROJECT related expenses and funds. Round amounts to the nearest dollar. Provide an additional sheet with an itemized budget for any items in the "Other Costs/Other Funds" category above \$5,000.

NOTE: Total expenses and funds must equal.

For tracking and report purposes, field entries need to match the figures entered on the downloaded forms; note, not all items from the forms are being requested.

CGC Category applicants enter "N/A" in text fields and "0" in currency fields.

FY2024-25 Total Coral Gables Program/Project Expense Budget*

Download this template and re-upload the completed document.

CGC Category applicants enter "N/A", all other categories leave this box blank.

Character Limit: 3 | File Size Limit: 1 MB

All values MUST match their corresponding figure in the budget template.

Personnel - Administrative*

Character Limit: 20

Personnel - Artistic*

Character Limit: 20

Marketing/Publicity*

Character Limit: 20

Printing*

Character Limit: 20

Hotels/Meals*

Character Limit: 20

Equipment rental*

Character Limit: 20

Space Rental*

Character Limit: 20

Insurance*

Character Limit: 20

Utilities*

Character Limit: 20

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City Permit Fees and other costs/fees paid to the City*

Character Limit: 20

Supplies/Materials*

Character Limit: 20

TOTAL ALL EXPENSES:*

Must be equal to Total Program/Project All Funds.

Character Limit: 20

FY2024-25 Total Coral Gables Program/Project Fund Budget*

Download this template and re-upload the completed document.

CGC Category applicants enter "N/A", all other categories leave this box blank.

Character Limit: 3 | File Size Limit: 1 MB

Projected Admission Price*

Character Limit: 20

Contracted Services*

Character Limit: 20

Corporate Support*

Character Limit: 20

Foundation Support*

Character Limit: 20

Private/Individual Support*

Character Limit: 20

Government Grants - Federal*

Character Limit: 20

Government Grants - State*

Character Limit: 20

Government Grants - Local*

Character Limit: 20

Applicant Cash on Hand*

Printed On: 2 July 2024

Character Limit: 20

TOTAL ALL FUNDS:*

Must be equal to Total Program/Project All Expenses.

Character Limit: 20

Other Costs / Other Funds

File Size Limit: 2 MB

In-Kind Contributions*

Enter the total value of all in-kind contributions. In-kind contributions are the documented fair market value of non-cash contributions provided to the grantee by third parties which consist of real property or the value of goods and services. Provide a list of all in-kind donations even if over 25%.

Character Limit: 20

In-Kind Contribution Itemization*

Enter or attach an In-Kind Contribution itemized list. Enter N/A if there are no In-Kind Contributions.

Character Limit: 1500

In-Kind Contribution Itemization

File Size Limit: 1 MB

Financial Support*

Download this template and list funding for this program/project, both requested (pending) and received (secure), from other sources.

Upload the completed document.

File Size Limit: 1 MB

DOCUMENT UPLOADS

Federal IRS Not for Profit Designation

IRS Determination: Upload a copy of the organization's IRS 501(c)(3) or 501(c)(4) Final Determination letter if received within the past two years.

If IRS Determination is over 2 years: Confirm IRS Affirmation in GuideStar or attach IRS Affirmation letter issued within the past two years.

File Size Limit: 1 MB

Subsection Code. Shown under section 501(c) of the Internal Revenue Code of 1986

Character Limit: 250

Printed On: 2 July 2024

Government Issued Ruling Year

Character Limit: 250

IRS 990 or 990-N*

Upload the organization's most recently submitted IRS form 990 or form 990-N (if revenues less than \$50,000). if you're a religious organization, upload the most recent audited budget performed by an independent CPA for the last completed fiscal year.

File Size Limit: 3 MB

FL DOS Division of Corporations Annual Report*

Upload the organization's Florida Department of State Division of Corporations Non-profit Corporation Annual Report on file with Sunbiz.org.

File Size Limit: 1 MB

Letters of Commitment

Upload letters of commitment from **partner venues & organizations** as noted in the application. **Please do NOT enter letters of support.**

File Size Limit: 3 MB

ATTACHMENT CHECKLIST

Checklist for Attachments*

Please confirm that the following documents have been completed and uploaded per the application requirements:

Choices

Resume/CV of Key Personnel Board
of Directors List Support Materials
Funding History
Organization Expense & Funds
Program/Project Expenses
Program/Project Funds Financial
Support
IRS Not for Profit Designation
IRS 990, 990-N, or most recent audit if religious organization Nonprofit Corporation Annual Report
Letter(s) of Venue Commitment

CERTIFICATION/SIGNATURE

Printed On: 2 July 2024

Please read and acknowledge the following statements.

Final Report is required*

An Interim or Final Report is required by the grant application deadline for the following fiscal year. The Report form is accessible to grantees following their executed grant agreement and receipt of grant funds. Failure to file the applicable Interim or Final Report on or before the deadline this year of 5 p.m. EST on May 3, 2024 for previously received Coral Gables grant funds, will result in the organization's not being eligible for FY 2024-25 funding.

Choices

I have read and understand this condition

Funded activities*

Funded activities must take place within the City's fiscal year for which they are approved (October 1 - September 30). All funding recommendations are contingent upon approval of the current fiscal year budget by the City Commission, and are subject to the availability of funds. Current fiscal year grant awards will be available for release during that fiscal year.

Choices

I have read and understand this condition

Grant funds not encumbered*

Grant funds not encumbered (contracted for) by the end of the City's fiscal year in which they were awarded, or for which a project extension has not been approved, shall revert to the City within that fiscal year.

Choices

I have read and understand this condition

Equal access and equal opportunity in employment and services*

All funded activities must provide equal access and equal opportunity in employment and services and may not discriminate on the basis of race, color, religion, ancestry, national origin, sex, pregnancy, age, disability, marital status, familial status, sexual orientation or physical ability, in accordance with Title VI and Title VII of the Civil Rights Act of 1964, the Age Discrimination Act of 1975, Title IX of the Education Amendments of 1972 as amended (42 U.S.C. 2000d et seq.), the Americans with Disabilities Act(ADA) of 1990, and Section 504 of the Rehabilitation Act of 1973, and Miami-Dade County ordinances No. 97-170, § 1, 2-25-97 and No. 98-17 § 1, 12-1-98.

Choices

I have read and understand this condition

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Credit line in all promotional and marketing materials*

The Grantee must include the following credit line in all promotional and marketing materials related to this grant including websites, news and press releases, public service announcements, broadcast media, event programs, and publications: "With the support of the City of Coral Gables." The grantee must also use the City's approved logo in any printed program funded by the grant, marketing and publicity materials whenever possible. Please call

the Historical Resources and Cultural Arts Department to request an electronic logo file. Please note that the City of Coral Gables seal is not an acceptable logo.

Choices

I have read and understand this condition

Previously funded applicants*

Previously funded applicants and all grantees are required to recognize and acknowledge City's grant support in a manner commensurate with all contributors and sponsors of its activities at comparable dollar levels.

Choices

I have read and understand

I certify that all information contained in this application and attachments is true and accurate. Under penalty of perjury, I declare that I have read the foregoing document and that the facts stated in it are true. Further, I acknowledge that I am subject to the City's False Claims Ordinance (Ch. 39, City of Coral Gables Code).

ELECTRONIC SIGNATURE:*

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Please use the Collaborator feature to match the name with the signature. Typing in a name for someone other than yourself will result in the application being rejected.

Character Limit: 250

NAME:*

Character Limit: 250

TITLE:*

Character Limit: 250

DATE:*

Character Limit: 10

<img src="https://evogov.s3.amazonaws.com/91/media/234563.jpg" style="width: 190px;"
class="fr-fic fr-dib">

Note: Once you submit your application, you cannot edit the form. Please review your answers before submitting.

PowerPoint

Presented at Cultural Grant Workshop

LINK TO POWERPOINT