



City of Coral Gables
CITY COMMISSION MEETING
February 14, 2017

ITEM TITLE:

Communications Committee Meeting Minutes of January 19, 2017

Summary of Meeting:

1-Approval of Minutes from November 2016

2-Update on Information Technology Projects

3-Report on Public Affairs

-New issue of City Magazine: January 2017

-New issue of Xchange, employee newsletter. Link sent via email

-Police Recruitment /Career Fair, January 14: 250 applicants in 1 day

Mannequin video (50K views), posters, bumper sticker, flyers, magnetic car decals

-December events: Tree Lighting, 12-days of Xmas singing PSA, Menorah Lighting, Big Toy Extravaganza, Xmas Tree Recycling, Santa Coming to your Neighborhood, Holiday Parking Courtesy, First Responders Toy Drive.

4- Current events and project

-Farmers Market – January 14 to March 25, 2017

-Commissioner Lago, Town Hall Meeting, December 12

-Commissioner Slesnick, Town Hall Meeting, January 26, 6-8 p.m.

-Employee of the Year video for February

-New Police Recruitment PSA-Facebook presence

-County WASD improvements on Miracle Mile north side, starting this week

5-CGTV Update

6-City e-News Update

ATTACHMENT(S):

Draft Minutes of January 19, 2017