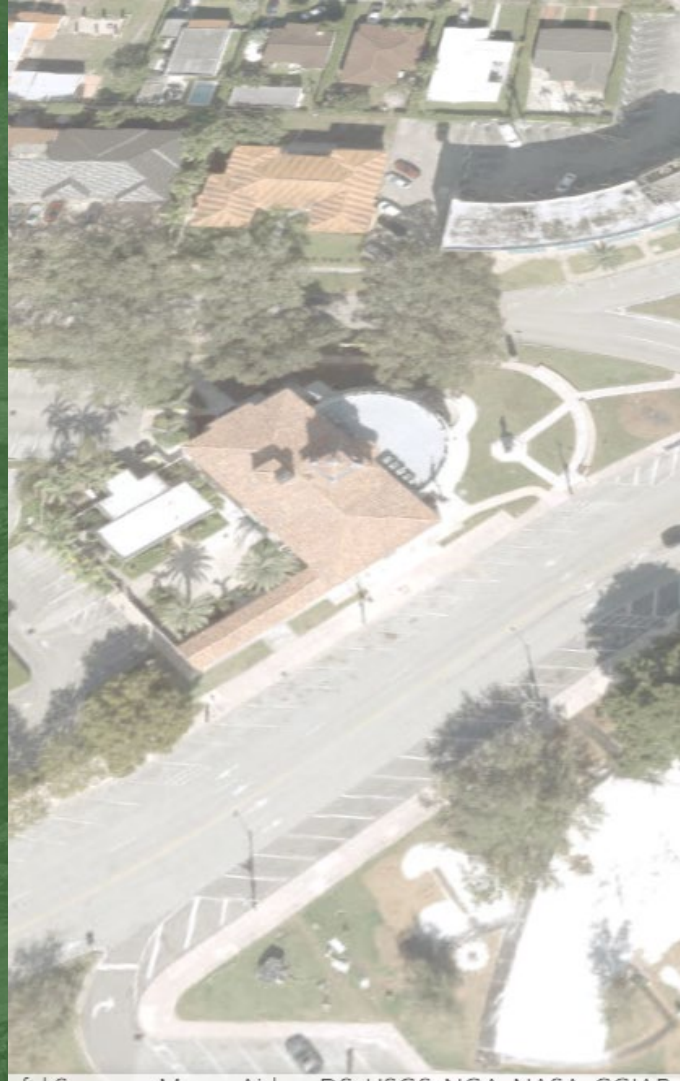


# Gables GO!

IN CELEBRATION OF THE  
CITY'S CENTENNIAL

CORAL  
GABLES®  
THE CITY BEAUTIFUL



# Gables GO!

In anticipation of the Coral Gables' Centennial, the city is developing a virtual “path” using a web-based platform to invite people to significant cultural sites and public artworks throughout the city.

Each site will have different Extended Reality (XR) experiences.

Gables GO! is an Art in Public Places initiative.

# TERMS

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XR: Extended Reality, an umbrella term that describes a range of technologies that combine the physical and digital worlds. XR includes:

AR: Augmented Reality is the real-time use of information in the form of text, graphics, audio and other virtual enhancements integrated with real-world objects.

VR: Virtual Reality is a computer-generated environment that simulates reality and allows users to interact with it in real time.

AR enhances the real world with digital elements, while VR creates a completely virtual environment

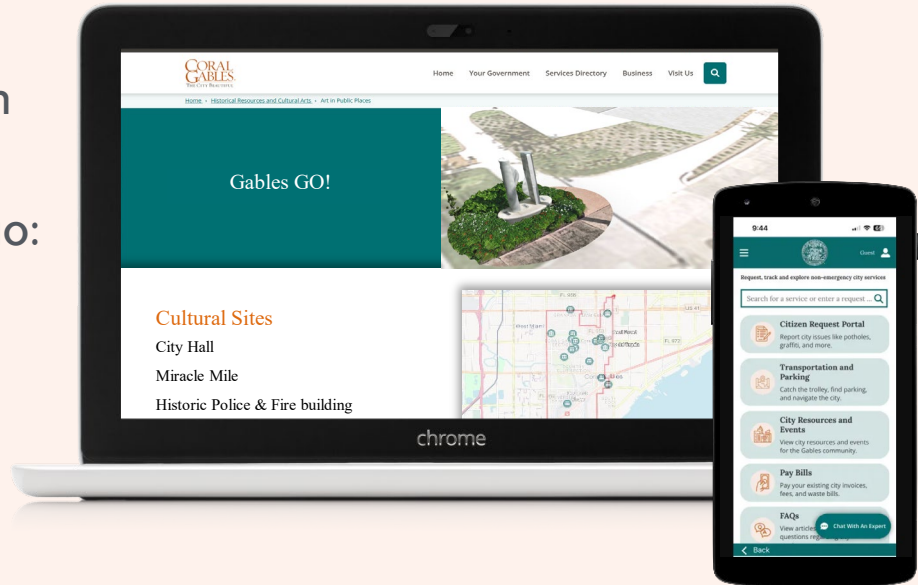
# CONTEXT

## BRIEF OVERVIEW OF GABLES GO!

Celebrates the Culture and History of Coral Gables with creativity and innovation

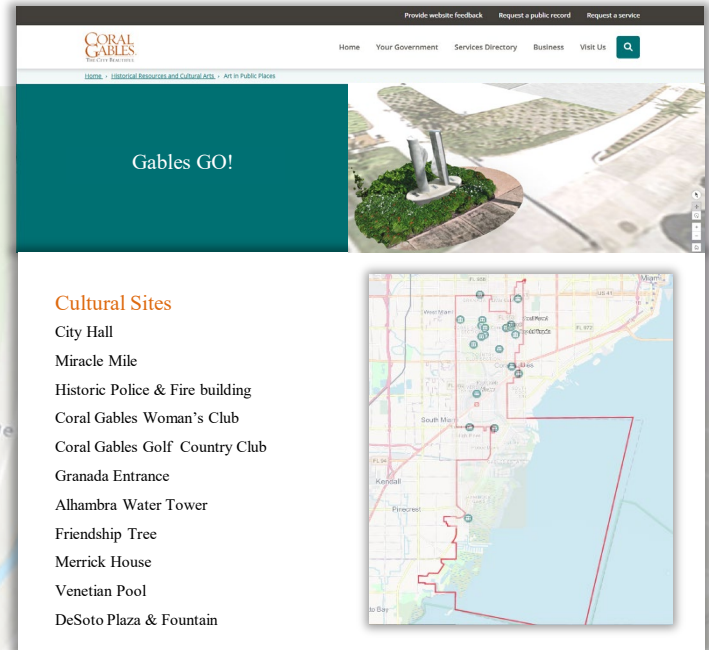
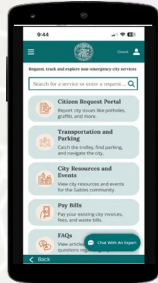
Access at home or on the go:

- Dedicated Webpage
- On Site
- Phone



# ACCESS

- Webpage
- On Site
- Phone

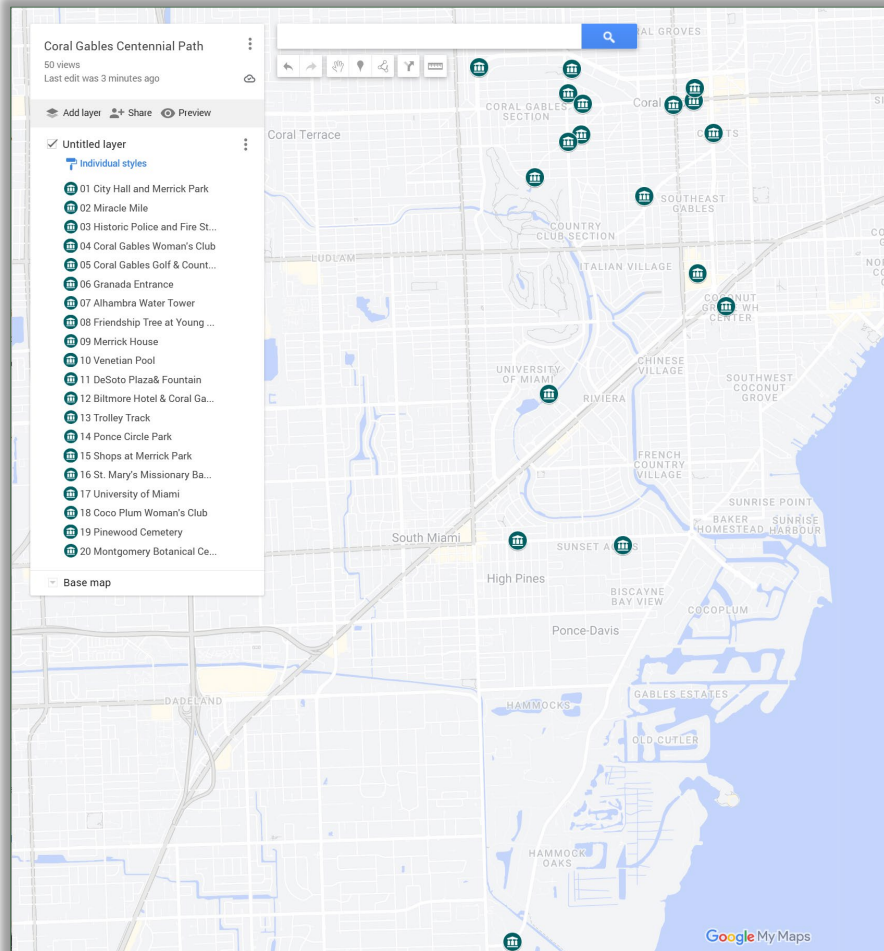


# CULTURAL SITES

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- City Hall / Merrick Park
- Miracle Mile
- Historic Police & Fire Building
- C.G. Woman's Club
- C.G. Golf & Country Club
- Granada Entrance
- Alhambra Water Tower
- Friendship Tree
- Merrick House
- Venetian Pool
- DeSoto Plaza & Fountain
- Biltmore Hotel / C.G. Congregational Church
- Trolley Track / Library
- Ponce Circle Park
- Shops at Merrick Park
- St. Mary's Missionary Baptist Church
- University of Miami
- CocoPlum Woman's Club
- Pinewood Cemetery
- Montgomery Botanical Center
- Public Artworks





# CULTURAL SITES MAP

Sites were selected based on range of significance and interest.

Some are well-known sites. Others are quiet gems.

# City Score

IN CELEBRATION OF THE  
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## Conductor Score

Conductor Score

Flute I

Flute II

Oboes

Clarinet I

Clarinet II

Bassoon

French Horns

Trumpet in Bb

Trumpets II-III

Trombone I

Trombones II-III

4/4

The image displays a conductor score for the piece "City Score". The score is written for a large ensemble, including Flute I, Flute II, Oboes, Clarinet I, Clarinet II, Bassoon, French Horns, Trumpet in Bb, Trumpets II-III, Trombone I, and Trombones II-III. The time signature is 4/4. The score is written on a series of staves, with the first staff for Flute I and the last staff for Trombones II-III. The music is written in treble and bass clefs, with a key signature of one sharp (F#). The score is presented in a clean, professional layout, with the instrument names listed on the left and the musical notation on the right.



# Commissioning a Score

- **A Score** is original music that is paired with visuals.
- **Musical Composition** is the process of creating a piece of music, or the finished piece itself.

# City Score

- **Process**

The act of writing and notating a piece of music includes the creation of the work itself through research, select instrumentation, orchestration, arranging and transcribing the notes, rehearsals, and more.

- **Product**

The finished piece of music can range from simple to complex and includes publishing the work, licensing, performance, recording, etc.

# CONCEPTUAL APPROACH

Compose an original musical score in honor of the city's centennial that will play at different cultural sites, creating a unique atmosphere for each location.

This original composition will apply integrated live data to prompt a unique and innovative experience each time the experience is activated.

The track will dynamically modify in real time based on live data, such as foot traffic, weather, or time of day making the music feel alive, responsive, similar but always different.

**This innovative approach blends art and technology, ensuring each visit offers a fresh and immersive auditory experience that reflects the energy of the moment.**



# PROPOSED THEMES

## Spiritual

- **Pinewood Cemetery:** Mysterious and atmospheric
- **Coral Gables Congregational Church:** Architectural style with mystical, solemnity
- **Merrick House:** Nostalgia, Old-world charm

## Opulent Grandeur

- **Biltmore Hotel:** Luxury and elegance
- **Venetian Pool:** Glamorous and historic
- **Douglas Entrance:** Historic and opulent gateway

## Nature & Environment

- **Montgomery Botanical Center:** Lush, tranquil
- **Fairchild Tropical Botanic Garden:** Vibrant, exploratory
- **University of Miami Campus:** Contemplative, academic

## Historic

- **City Hall:** Central, historic, representing governance and history
- **Miracle Mile and Downtown:** Vibrant and bustling
- **Coral Gables Museum:** Cultural and educational

# PROPOSED THEMES

## LIVE DATA

**Spiritual**

**Opulent Grandeur**

**Nature & Environment**

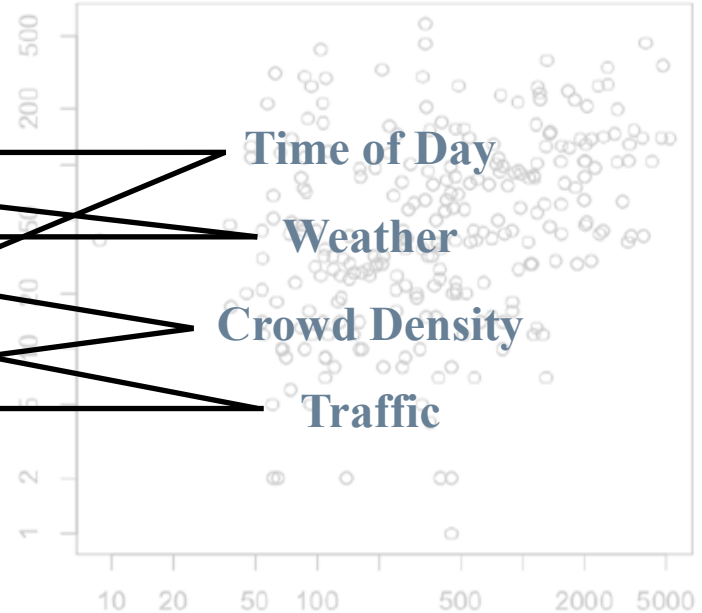
**Historic**

**Time of Day**

**Weather**

**Crowd Density**

**Traffic**



80 °F | °C

Precipitation: 8%  
Humidity: 74%  
Wind: 11 mph

Temperature

Precipitation

Wind



# UM PARTNERSHIP



UM Frost School of Music, through Dean Shelton (Shelly) G. Berg, has agreed to partner on this project, exploring the following items.

- Composition support
- Recording
- Mixing
- Overall assistance producing the experience
- Student led initiatives such as:
  - Publishing rights & licensing
  - Orchestration
  - Pro-tools
- Digital file preparation
- Public performance of final composition
- Marketing

Dean Berg is an award-winning educator with 39 years of leadership in higher education and is the Dean and Patricia L. Frost Professor of Music at the Frost School of Music at the University of Miami. He is a Steinway piano artist and five-time Grammy-nominated arranger, orchestrator, and producer.

# CARLOS RAFAEL RIVERA



Carlos Rafael Rivera serves as Chair and Associate Professor at the University of Miami's Frost School of Music in Media Scoring and Production. Passionately sharing his extensive knowledge as an educator, Rivera demonstrates unique skills, and the essential experience needed to integrate compositions with new technologies.

In addition, Carlos Rafael Rivera is a Grammy and three-time Emmy winning composer with a multifaceted career in Film, TV, and the Performing Arts. His work includes scores for Netflix's GODLESS, for which he received a Primetime Emmy; THE QUEEN'S GAMBIT, for which he won his second Primetime Emmy and first Grammy Award; and most recently, LESSONS IN CHEMISTRY with Apple TV+ for his third Primetime Emmy. Carlos also scored Universal Pictures' A WALK AMONG THE TOMBSTONES; the hit show HACKS for HBO Max; Universal's CHUPA; as well as the global hit LA REINA DEL SUR 3 for Netflix/Telemundo.

This past year, Rivera's score for the Apple TV series LESSONS IN CHEMISTRY, received two Society of Composers and Lyricists (SCL) nominations, including a win for main title sequence, and he released scores for the Netflix limited series GRISELDA; and Bleecker Street's EZRA.



*Thank You*

Historical Resources &  
Cultural Arts Department

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