

**SENIOR CITIZENS ADVISORY BOARD**  
**Minutes of June 2, 2008 meeting**  
**Coral Gables Youth Center**

MEMBERS		J	A	S	O	N	D	J	F	M	A	M	J		APPOINTED BY
Catherine Fahringer		-	E	P	P	P	P	S	P	P	P	P	P		Mayor Donald D. Slesnick II
Norma Lemberg		P	P	P	P	E	P	P	P	P	P	P	P		Vice-Mayor William H. Kerdyk, Jr.
Annie Betancourt		E	P	E	E	P	A	P	A	P	E	P	A		Comm. Maria Anderson
Dr. William Schiff		P	P	P	P	P	P	P	P	P	P	P	P		Comm. Rafael "Ralph" Cabrera, Jr.
Frank Lynn												P	P		Comm. Wayne "Chip" Withers
Ginger Jochem		-	P	P	P	P	P	P	P	P	P	P	E		City Manager David Brown
Carol Brock		P	E	E	P	P	E	E	P	P	P	P	P		Senior Citizens Advisory Board

A = Absent  
C = Cancelled  
E = Excused absence  
P = Present  
N = No quorum  
R = Recessed  
S = Sick

**STAFF:**

Paul Hunt  
Senior Services Coordinator

Judy Kries  
Recording Secretary

**GUEST:**

Katie Kreter, Citizen

1. Carol Brock, Chairperson, called the meeting to order at 5:08 p.m. and welcomed Katie Kreter to the meeting.
2. Approval of Board minutes from May 5, 2008 Board meeting – A motion was made and seconded to approve the minutes of the May 5, 2008 Board meeting.
3. Approval of Board absences for June 2, 2008 Board meeting – The Board excused Ginger Jochem from the meeting.
4. Senior Citizens Coordinator Report – Paul Hunt
  - Paul Hunt made a presentation describing his job functions and his time priorities associated with those functions. He distributed a handout which is a copy of his 2007 Annual Report that he prepared for Parks and Recreation Director Fred Couceyro, a copy of memorandum dated

November 30, 2007 is attached. As part of his work, Paul Hunt said he attends various functions with groups associated with senior activities. Two weeks ago he went to a Communities for a Lifetime Meeting. Two hundred people were in attendance. The Secretary of Elder Affairs was there. The Area Agency on Aging Director was there. Carol Brock asked if our City has agreed to participate. Paul Hunt said we have not presented it to the Commission. Norma Lemberg said we talked about it, but elected not to pursue it. Paul Hunt said about four years ago we had the Building Improvement District person meet with the Board and talked about possible development of discount programs, but neither they nor the Chamber of Commerce ever got anything going. Paul Hunt said he also met with a Focus Group at the University of Miami on the Village Concept. He said the next step is to have a Town Meeting here at the Youth Center and do a PowerPoint presentation on the Village Concept. The Board would like to preview this presentation before the Town Meeting and before it is viewed by the public. Carol Brock said we are the representatives between the constituents and the Commission and she feels that we need to have good communications and we need for this information to flow through this Board so we are up on it prior to it going to the general public. Paul Hunt will notify the Board of all future meetings on this subject.

- Carol Brock handed out a list of items that she would like to see included in Paul Hunt's monthly report to the Board, a copy of her letter dated June 2, 2008 is attached. She would like to know what areas of business Paul Hunt has discussed with Fred Couceyro. She said we need to start tabulating the number of calls Paul Hunt receives. If we apply for a grant, they want to know how many people are calling in, or the number of people that Paul Hunt is servicing. We need to start keeping records of these items. We need to have better communications between the Alliance for Aging and the services they have and what we are doing here. Charo Bolanos at the Alliance for Aging would be able to give Paul Hunt that information. Paul Hunt said he will contact her. Carol Brock would like for Paul Hunt to establish a few hours during the week when people know that he is going to be in the office, or can reach him in the office. The Board is highly concerned that Paul Hunt does not have an answering machine that is installed. Dr. Schiff said this reflects badly on the Parks and Recreation Department and the City of Coral Gables if you cannot get messages. Carol Brock, as Chair of the Board, will talk with the City Manager regarding this issue. There was also discussion about getting Paul Hunt an intern to help in the office.
- Taxi Program – Norma Lemberg asked for an update on the Taxi Program. Paul Hunt said Commissioner Cabrera had set up a meeting to meet with

the taxi company, but they did not show up for the meeting. He said Commissioner Cabrera was going to set up another meeting. Paul Hunt said he will follow up with Commissioner Cabrera on this item.

## 5. Recreation Specialist Report

Luanne Santangelo said last week the Dancercise Class had 30 people so the program is growing. The weekly luncheon had 15 participants last week. Carol Brock said that we have a good handle on setting up the new computer classes. We are going to wait until July to set those up because all of our programs will be shut down for two weeks in June due to Vacation Bible School at the Church. We are going wait and start the computer classes to kick off the Summer Program after they are through with their Vacation Bible School.

## 6. Old Business

- Report on Art Show – Dr. Schiff said we need to get our Sponsorship Program going. He asked Luanne Santangelo if she had an opportunity to line up judges or prizes. She said we have a letter ready to go out for the prizes. Once we get the letters out, we will follow up with visits by either Anastasia Smith or Letty Ellis. Luanne Santangelo said she has not lined up the judges as she thought that was something the Art Committee would do based on who was here as a judge last year. Norma Lemberg suggested that the Art Committee have a meeting in a couple of weeks to bring everyone up to date. The Board asked Luanne Santangelo to post a notice of the meeting, which will be on Monday, June 16, 2008, at 5:00 p.m. at the Youth Center. Norma Lemberg said she has someone for Dr. Schiff on the Art Committee, Florence Wolf, the wife of Jerry Wolf, an ex-Board member who passed away. She wants to get involved with the Board and is an Art Teacher. Norma Lemberg will invite her to the meeting.
- Report on University Baptist Church (UBC) Lease – Luanne Santangelo said there is not really a whole lot to report. She said that she and Paul Hunt met with Pastor White, Ron Schfield, and Betty Thorne, the Secretary, on May 22, 2008. She said that probably the only real change that we may see in the lease is the number of days prior notice that they are going to give us authorization to use the facility will change from 30 to 60 days. But she said what was more important was basically the discussion and knowing that operationally use of the Church has worked out well. We have built that relationship with the Church. They feel very comfortable now with us using their facility and again offered to send us their list of seniors so that we can send information to them and get their group of seniors involved in our activities. It's been encouraging the last four or five

months as far as that relationship improving 150 percent. They asked that we give them our yearly schedule so we can overlay them and see if there is any conflict in schedules so they can work it out now. Luanne Santangelo said tomorrow she will contact Betty Thorne to see what the status is and to see if they are agreeable to the change. Carol Brock asked to be notified by e-mail of the outcome of the meeting. On behalf of the Board, Carol Brock thanked Luanne Santangelo and Paul Hunt for representing us so well and getting things worked out with UBC. Paul Hunt would like for Carol Brock to see that a notice is put in the next issue of the *Golden Gables* newsletter thanking UBC for all of their efforts on behalf of seniors in Coral Gables. She would also like to include the date of the Grand Opening of the Adult Activity Center in the notice.

- Report on Sponsorships
  - City Trust Account Option – Luanne Santangelo talked with our Finance Director, Don Nelson, and told him that the Board intended to gather sponsorship money for donations and expenditures and that they wanted to set up a Trust Account for those funds where those dollars would stay in that account and where expenditures for those activities or events would be paid, but the funds would not roll over into the General Fund at the end of the fiscal year. Don Nelson said that this could be done and that there is an account already in existence that could be activated by depositing \$2,000.00 into that account. Checks would be made out to the City and the checks would be deposited into that revenue account, which is a trust account. There was discussion about a name for the account, but no name was decided upon.
  - Sponsorship Packages – Carol Brock gave the Board an update on the sponsorship packages. She said Maria Rosa Higgins-Fallon said we can mention the *Golden Gables* newsletter in our sponsorship packages but if we wanted to include the Coral Gables promos then we will have to wait until she gets her packages approved by the City Manager and then we would include a small package where we would pay her out of the cost of our packages for the promos and for the television. Carol Brock said she is not going to hold up our packages because we can mention the *Golden Gables* newsletter and she thinks we have enough to sell, then later, if we can give them some promotion, all the better.
  - Sponsorship Lead List – Norma Lemberg said she would have it ready for Carol Brock later this week.
  - Door Hangers – Carol Brock said there was an article in the last issue of the *Golden Gables* newsletter that the Help Alert Door Hangers are

ready to be distributed. Paul Hunt said he was not sure that the Fire Department had the funds to print them. Paul Hunt will check with Laura Rodriguez tomorrow to see if they have been printed and will advise the Board by e-mail tomorrow.

## 7. New Business

- Election of new Vice Chair – Carol Brock – The Board held an election for a new Vice Chair. After discussion, the Board made the following recommendation:

The Senior Citizens Advisory Board recommends that Catherine Fahringer assume the responsibilities as Vice Chair of the Board. The recommendation was unanimously approved by the Board.

- Discussion of City Club – Paul Hunt said what was formerly The Paladin is now the City Club. He said it is going to be a luxury five star facility. Paul Hunt is going to meet the new manager tomorrow morning.
- Discussion of meeting reporting format – Carol Brock – The Board did not see the need to make any changes to the agenda format.
- Golden Gables Newsletter/TV – Carol Brock asked Board members for ideas on topics to include in the Golden Gables newsletter. She said she has already told Belkys Perez to include an article on the Art Show and Reception. Dr. Bill Schiff said any article in the newsletter about the Art Show should mention the New Novice Category.
- Announcement of The Palace Senior Citizens Focus Group – Dr. Bill Schiff said he received a call from Adam Rosenblum from The Palace about setting up a Focus Group. He said The Palace organization has rented some space on Miracle Mile where the Health Food Store was located. They are going to build a typical Palace one bedroom apartment in that space and Adam Rosenblum said they have some novel ideas that they would like to incorporate and he would like to put together a Focus Group for feedback. Dr. Schiff said he has been invited and he has invited Paul Hunt. The meeting is tentatively set for this Thursday at noon at University Baptist Church. Adam Rosenblum wants to keep the Focus Group limited to 10 or 12 people. Luanne Santangelo will follow-up with Anastasia Smith tomorrow and will get out a message to the Board.
- Discussion of date and time of next meeting – Carol Brock - The next Senior Citizens Advisory Board meeting is scheduled for Monday, July 7,

2008. The meeting will start at 5:00 p.m. and will be held in the Conference Room at the Youth Center, located at 405 University Drive.

8. The meeting adjourned at 6:40 p.m.

DRAFT