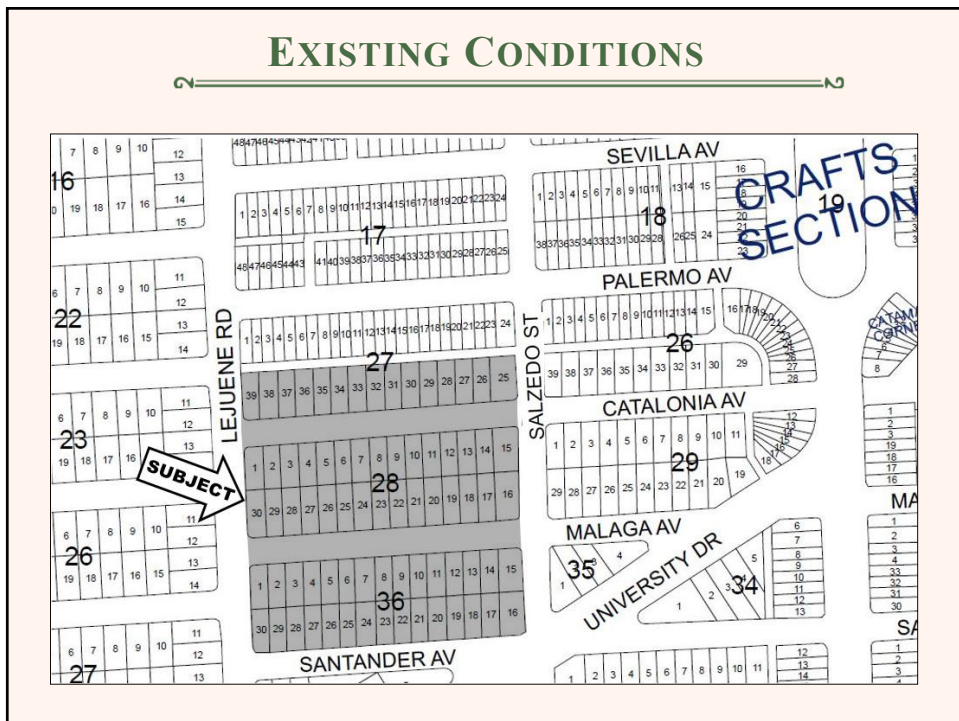


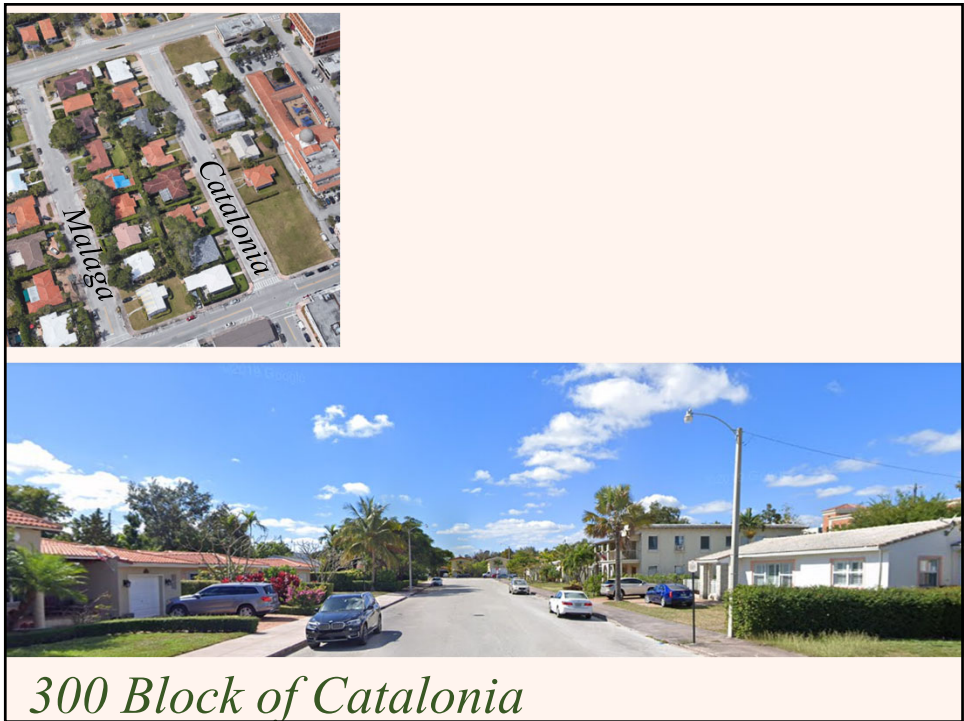
1



2



3



4



*300 Block of Malaga*

5



*300 Block of Santander*

6

# MERRICK'S CRAFTS SECTION

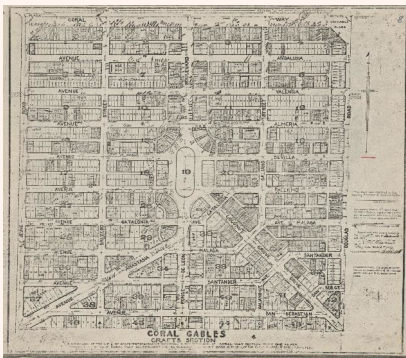
An Artistic Conception of the CRAFTSCENTER at Coral Gables, Sketched by Mr. Phineas T. Paist



Crafts Section  
Coral Gables

Splendid Grouping of Craft Shops and Central Exposition Building

7



*Merrick proposed a specialized Craft Section intended as a live/work space for artisans and craftsmen. His vision also was to provide affordable housing.*

## Opening of the Crafts Section



A New and Interesting Coral Gables Development  
Feature Offering Wonderful Opportunities  
for Profitable Investment

THE opening of the new Crafts Section at Coral Gables is one of the most interesting announcements regarding the development of this beautiful suburb which has been made this year. It is an announcement that is equally important both to the students of Miami's progress in art and industry and to the investor here to the chance to turn a quick profit in real estate.

The new Crafts Section joins the distinctive Business Section of Coral Gables just south of Coral Way between LeJeune and Douglas Roads. Its principal street will be Pierre de Lamoignon Boulevard, the splendid 100 foot wide artery of the Business Sections as well as Douglas and Flagler Sections.

The new section is therefore linked closely with all of the

Sections which lie to the north and especially with Flagler Street, the main business artery of Miami and western Miami. It is also linked with the distinctive Country Club Section on the west through the continuation of Avenue Assommois to the Crafts Center and with all the other sections by its frontage on Coral Way, the great east and west boulevard of Coral Gables.

But the dominating significance of the Crafts Section is not entirely a matter of fine location. It is in a far greater way found in the unique purpose of establishing here a craft center of international repute, something which Coral Gables is in a better position to carry out successfully in real estate success than any other city or suburb in the South. The details of this ambitious plan are told on the following page.

**CORAL GABLES**

GEORGE E. MERRICK, INC.

*America's Finest Suburb*

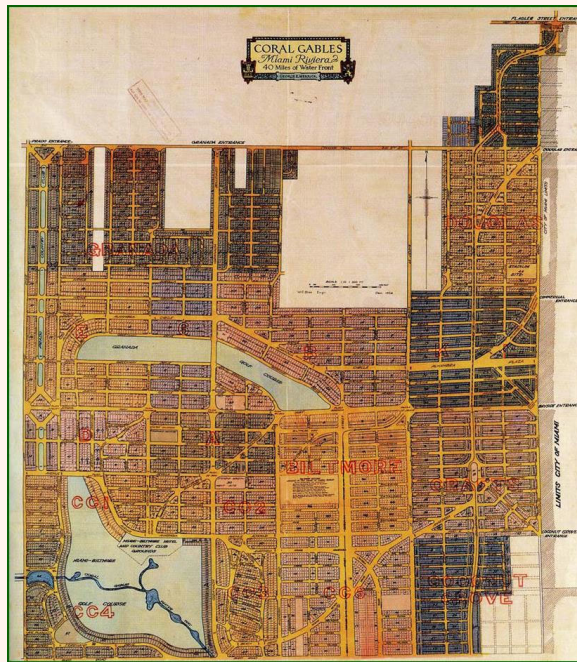
MIAMI, FLORIDA

Executive Offices: 152-154-156-158 E. Flagler Street, Miami, Florida

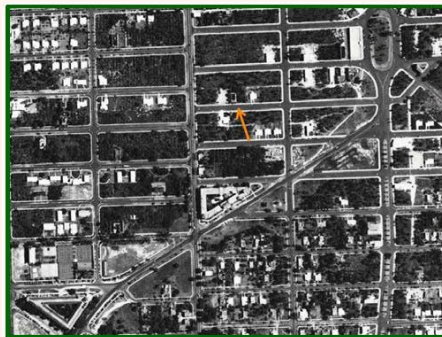
BRANCH OFFICES IN ALL FLORIDA CITIES

8

*As Coral Gables expanded Merrick continued to embrace the precept of providing distinct separation of sections based on use. Crafts Section was planned as a specialized live-work.*



9



1938



1954

*The blocks were eventually developed in the early 1950s predominantly with modest single-family homes.*

10

# 1930

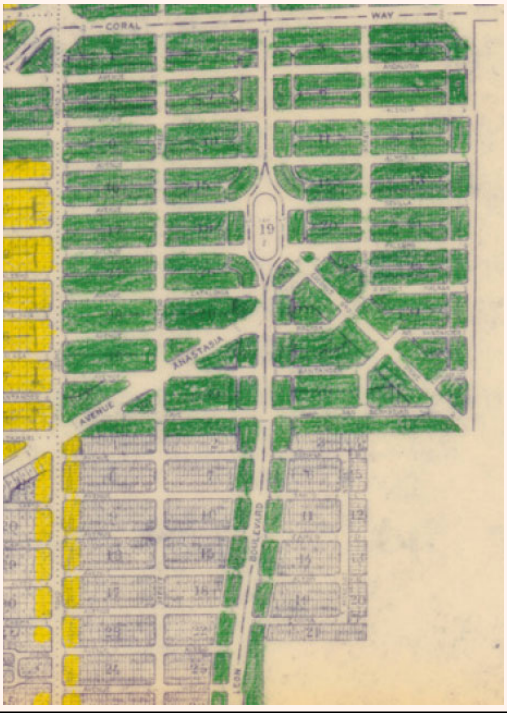
Section 5. USE DISTRICTS. For the purpose of classifying, regulating and restricting the location of trades and industries, and the location of buildings designed for industrial business, residence and other uses, the City of Coral Gables is hereby divided into four classes of districts, to-wit:

- (1) Residence Districts
- (2) Apartment and Hotel districts
- (3) Second Commercial districts
- (4) Industrial districts

The use districts as hereinafter referred to are restricted on certain use district maps attached to and expressly made a part of this ordinance. No building shall be erected, nor shall buildings or portions be used for any purpose other than the purpose permitted by this ordinance in the district in which such building or portion is or are located.

**LEGEND**

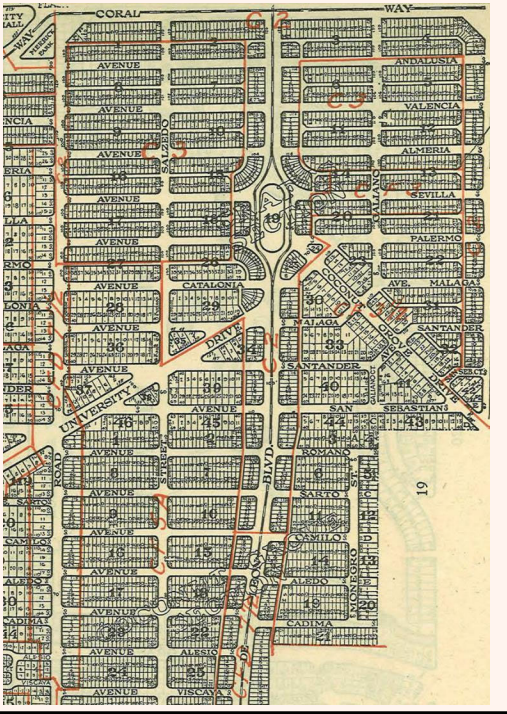
RESIDENCE		A
COMMERCIAL		C
APARTMENT OR HOTEL		B
MANUFACTURING		D



11

# 1946

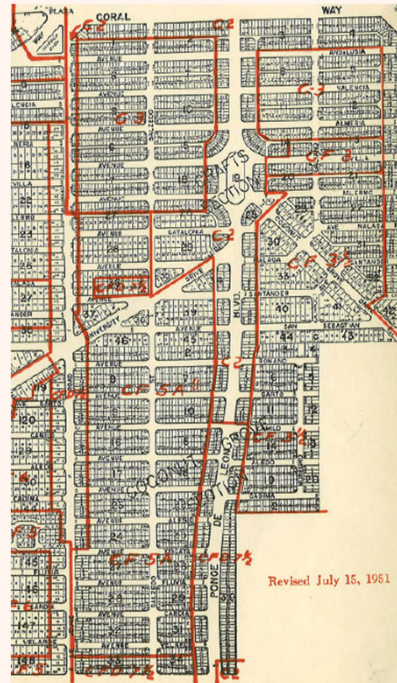
Code Symbol	Use	Minimum Building Square Feet Required
CF 2	R4	1,045
CF 3	R1	990
CF 3½	R1	1,027
CF 4	R1	1,200
CF 5A	R1	1,409
CF 5	R1	1,357
CF 6	R1	1,727
CF 6½	R1	1,818
CF 7½	R1	2,000
CF 8	R1	2,153
CF 9	R1	2,364
CF 10	R1	2,500
CF 12	R1	3,045
CF 15	R1	3,682
CF 17½	R1	4,000
CF 20	R1	4,273
CFD 7½	R2	2,127
CFA 8	A	2,427
CFA 10	A	3,027
CFA 12	A	3,409



12

1951

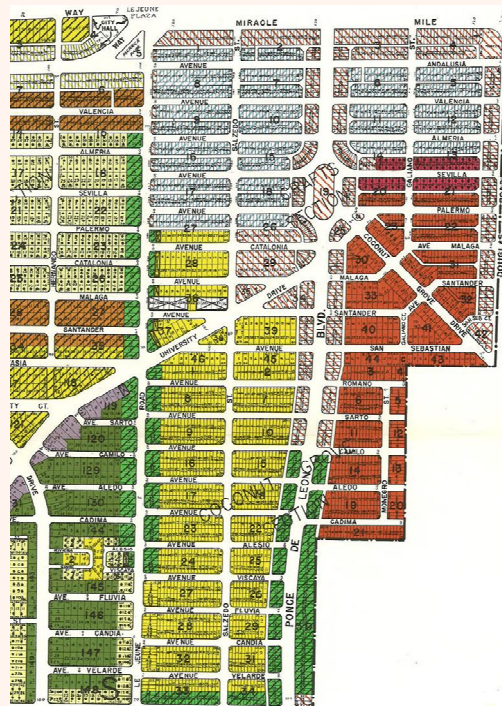
Code Symbol	Use	Minimum Building Square Feet Required
CF 1	R1	750 (606)
CF 2	R4	1,045
CF 3	R1	990
CF 3½	R1	1,027
CF 4	R1	1,200
CF 5A	R1	1,409
CF 5	R1	1,527
CF 6	R1	1,727
CF 6½	R1	1,818
CF 7½	R1	2,000
CF 8	R1	2,155
CF 9	R1	2,364
CF 10	R1	2,500
CF 12	R1	3,045
CF 15	R1	3,682
CF 17½	R1	4,000
CF 20	R1	4,273
CFD 7½	R2	2,127
CFD 10	R2	2,500 (562)
CFA 8	A	2,427
CFA 10	A	3,027
CFA 12	A	3,409



13

1963

CODE	COLOR	MIN. FL. ARFA
<b>SINGLE FAMILY RESIDENCE USE</b>		
R-1	[Red]	750 SQ. FT.
R-2	[Orange]	990 " "
R-3	[Light Orange]	1027 " "
R-4	[Yellow-Orange]	1200 " "
R-5	[Yellow]	1409 " "
R-6	[Light Green]	1627 " "
R-7	[Green]	1727 " "
R-8	[Dark Green]	1818 " "
R-9	[Light Blue]	2000 " "
R-11	[Medium Blue]	2155 " "
R-12	[Light Purple]	2364 " "
R-14	[Medium Purple]	2500 " "
R-16	[Dark Purple]	3045 " "
R-18	[Dark Blue]	3682 " "
R-19	[Black]	4000 " "
<b>DUPLEX RESIDENCE USE</b>		
D-10	[Green]	2127 SQ. FT.
D-14	[Light Green]	2500 " "
<b>SPECIAL USE (See text of Zoning Code)</b>		
<b>APARTMENT - HOTEL USE</b>		
A-13	[Red]	2427 SQ. FT.
A-15	[Orange]	3027 " "
A-17	[Yellow]	3409 " "
<b>COMMERCIAL USE</b>		
CA	[Light Blue]	1250 SQ. FT.
CB	[Medium Blue]	1250 " "
CC	[Dark Blue]	1250 " "
<b>INDUSTRIAL USE</b>		
M	[Hatched]	750 SQ. FT.
<b>SPECIFIC NON-COMPLYING OR QUALIFIED USE*</b>		
X	[Black]	



14









**STAFF RECOMMENDATIONS:**

REQUEST #1: COMPREHENSIVE PLAN MAP AMENDMENT.  
**APPROVAL**


REQUEST #2: ZONING CODE TEXT AMENDMENT.  
**APPROVAL**



*Crafts Section*

CHANGE OF LAND USE,  
& ZONING CODE  
TEXT AMENDMENT

CITY COMMISSION  
OCTOBER 13, 2020



CORAL GABLES  
CRAFTS SECTION

SEAL OF THE CITY OF CORAL GABLES, FLORIDA