

**CITY OF CORAL GABLES  
CULTURAL DEVELOPMENT BOARD MEETING**

**Monday, April 12, 2010, 8:00 a.m.  
Economic Sustainability Department Conference Room  
1 Alhambra Plaza, Suite 617**

MEMBERS	J	J	A#	S	O*	N**	N^	D	J	J*-	J--	F	M	A	COMMISSIONERS
José R. Garrigó	E	-	P	P	P	P	E	-	P	P	E	P	P	P	Mayor Donald D. Slesnick II
Bobbi Litt	P	-	E	P	P	P	P	-	P	P	P	P	P	P	Vice Mayor William Kerdyk, Jr.
Dr. Bernice Matalon-Roth	P	-	P	P	P	P	P	-	P	P	P	P	P	P	Commissioner Maria Anderson
Dr. Carol Damian	P	-	P	E	P	P	E	-	P	E	P	P	P	P	Commissioner Rafael "Ralph" Cabrera, Jr.
Beatriz Pereira	P	-	P"	P	P	P	P	-	P	P	P	P	P	E	Commissioner Wayne "Chip" Withers
Andrea Cole	P	-	P	P	P	P	P	-	P	P	P	P	P	P	Board Appointee
Ginger Jochem >	P	-	P	P	P	P	P	-	P	P	P	P	P	P	City Manager

**A = Absent**

**P = Present**

**E = Excused**

**- = No Meeting**

**> = New Member**

**" = Arrived at 3:30 p.m.**

\* Regular Meeting + FY2008-2009 Final Reports

# Regular Meeting + FY2009-2010 Grants Workshop

\*\* Regular Meeting + FY2009-2010 Cultural Grant Applications  
Review & Scoring

^ Special Grants Board Meeting

\* - Special Donation Board Meeting

-- Special Grant Form review Meeting

**Staff in Attendance:**

Cynthia Birdsill, Economic Sustainability Director  
Catherine Cathers, Arts and Culture Specialist

**Motion Summary:**

**Minutes of the March 15, 2010 Cultural Development Board meeting were unanimously approved as amended.**

**A motion to accept the Momentum Dance Co. (cultural grant program) change request was unanimously approved.**

**A motion to approve the Coral Gables Cinemateque (cultural grant program) change request was unanimously approved.**

Chair Dr. Matalon-Roth called the meeting to order at 8:07 a.m.

**I. Meeting Attendance**

Mr. Garrigó made a motion to excuse meeting attendance of Beatriz Pereira. Ms. Cole seconded the motion, which passed unanimously.

**II. Review and approval of Cultural Development Board Minutes of the March 15, 2010 meeting**

Ms. Litt corrected reference of name from Mr. Walenstein to Dr. Romel Joseph Walenstein.

**Mr. Garrigó made a motion to approve meeting minutes of March 15, 2010 as amended. Ms. Litt seconded the motion, which passed unanimously.**

**III. FY2009-2010 Cultural Grantee and additional Cultural Programs and Events updates**

**a) Board updates on programs and events:**

The Board discussed and reported on cultural programs and events they attended in Coral Gables including: Fairchild, Actors' Playhouse, Lowe Art Museum, Seraphic Fire, Montgomery Botanical Center, Sunday Afternoons of Music, Arts & Business Council Hospitality breakfast. Ms. Cathers provided copies of handouts from the Council breakfast.

**b) Next month's program and events:**

A program calendar of cultural grantee events for April & May was distributed to the Board. Ms. Jochem reported meeting Michael Spring, director of the Miami-Dade Department of Cultural Affairs, and shared his comments of the wonderful arts in Coral Gables and Coral Gables' positive contribution to the cultural community of Miami-Dade County.

**c) Final report update – Letters requesting return of funds:**

The City received a letter from the Kiwanis Club of Little Havana accepting the Board's decision for the organization to retain FY2007-2008 grant funds and not apply for FY2010-2011 cultural grant funds.

The Board was advised that the Children's Theatre remains unresponsive to the request for return of funds and that the City Attorney's office has sent a letter requesting return of funds.

**d) Momentum Dance Co. – request for change of program:**

The Board had a general discussion regarding organizations' dependence on Cultural Grant funds for programming. Dr. Matalon-Roth will forward to staff examples of leveraged fund tracking to consider including in next year's Cultural Grant application.

The Board reviewed a written request from Momentum Dance Company to eliminate from their granted program the Environmental Dance Workshop and Performance (a new program) and to replace a proposed premiere work at the Coral Gables Library with an existing one in their repertory. Momentum requested the change due to receiving one-sixth of the grant amount allocated in previous years. Information was distributed via email to the Board prior to the meeting.

**Dr. Damian made a motion to accept the Momentum Dance Co. (cultural grant program) change request as presented. Mr. Garrigó seconded the motion, which passed unanimously.**

**e) Coral Gables Art Cinema – request for change of program:**

The Board reviewed a written request from the Coral Gables Art Cinema to change the granted program series to a weekly series showcasing classic films of Latin America and to hold the screening in August and September instead of May. The Cinema remains under construction and will not be complete in time for the proposed May screening series. Information was distributed via email to the Board prior to the meeting.

Ms. Cathers advised the Board that the Cinemateque has been in regular contact with staff and that off-site locations were discussed as an option to completing the proposed grant program.

**Ms. Litt made a motion to approve the Coral Gables Cinemateque (cultural grant program) change request as presented. Ms. Cole seconded the motion, which passed unanimously.**

**f) Walenstein Musical Organization:**

Ms. Cathers advised the Board that phone messages have been left and an email has been sent requesting the organization to contact the City regarding the status of their grant.

**g) Cultural Grants Timeline for remainder of year:**

The Board discussed and confirmed meeting dates for FY2009-2010 Final Reports and FY2010-2011 Cultural Grant meetings and deadlines as follows:

- **FY2010-2011 Cultural Grant mandatory workshop**  
Tuesday, August 31, 2010 at 4:00 pm at City Hall, Commission Chambers
- **FY2010-2011 Cultural Grant Due date**  
Friday, October 8, 2010 at 5:00 pm.
- **FY2009-2010 Final Report Review date**  
Monday, October 18, 2010 at 4:00 pm at the Coral Gables Museum
- **FY2010-2011 Cultural Grant Review & Scoring date**  
Wednesday, November 17, 2010 at 4:00 pm at City Hall, Commission Chambers

The Board unanimously agreed to hold August, October, and November monthly Board meeting at 3:00 pm, prior to the above scheduled community meetings.

**IV. Miracle Mile Streetscape**

Ms. Birdsill updated the Board on the status of the Miracle Mile Streetscape and provided background on the consultant, Richard Heapes with Street-Works LLC. Ms. Birdsill gave further details on how the Streetscape project will relate to the Public Art Master Plan and the directives of both consultants.

**V. Public Art Master Plan Update**

The Board received an update on the status of the contract with the Public Art Master Plan consultants and advised of tentative first visit dates: April 28, 29, 30, 2010.

**VI. FY2010-2011 Cultural Grant Funding**

Dr. Matalon-Roth suggested that Board members speak directly with their appointing Commissioners to express having a sense of cultural funding prior to the Cultural Grant workshop scheduled in August.

**VII. Cultural Grant document updates**

**a) Updates to grant application incorporated from Board meeting of January 28, 2010:**

The Board discussed the FY2010-2011 updates to the Cultural Series, Festivals, and Special Events grant application. The following modifications were proposed:

- p. 2, second paragraph: Remove second sentence and the words “In addition” beginning the next sentence
- p. 2, third paragraph change to: “Applicants may only submit one application per category with the exception of an organization with multiple programming entities as defined above.”
- Dr. Matalon-Roth proposed adding extra points as an incentive for demonstration of leveraged funds – committed funds on hand or as evidenced through a confirmation letter from the funding source.

- The Board discussed the purpose of denying Fiscal Agents the ability to apply themselves for program funding if they're sponsoring another organization and did not feel this should be a restriction. Staff will follow-up to see what the Miami-Dade County policy is.
- p. 19/Funding History (12) change last column heading to "Amount Received/Committed\*", include \*as evidenced with attached letter of commitment from source of funding
- p. 20/Coral Gables Project Revenue Budget (15) add column "Secured/Committed"

Due to time, the Board agreed to table the remaining discussion for continuation at the May Board meeting.

**VIII. Status Reports**

- a) **Donation Policy:** The Board was advised that the City's Donation Policy was approved by City Commission.
- b) **Art Cinema:** The Board was advised that the City is currently working on a Lease amendment with the Cinemateque.

**IX. Additional Board business:**

- a) **Miami-Dade County State of the Arts Address:** Monday, April 19<sup>th</sup> at 4:00 pm
- b) **Florida Cultural Alliance (FCA):** A weekend email request was sent from FCA Chair, Michael Spring, encouraging FCA membership for businesses, organizations, and individuals.
- c) **Montgomery Botanical Center site visit:** Confirmed for Saturday, April 17<sup>th</sup> at 9:00 am

There being no further business to come before the Board, the meeting adjourned at 9:25 a.m.

**Next Meeting: Monday, May 10, 2010, 8:00 a.m., Economic Sustainability Department Conference Room.**

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Respectfully submitted,  
Catherine Cathers  
Arts & Culture Specialist and Secretary to the Board  
City of Coral Gables