



KEEP
CORAL GABLES®
Beautiful

Keep America Beautiful Affiliate

AFFILIATE PROCESS TIMELINE



- **July 9, 2019** – A Resolution of the City Commission of Coral Gables, Florida, accepting the recommendation of the Sustainability Advisory Board to submit an application on behalf of the City of Coral Gables to become a “Keep America Beautiful, Inc.” affiliate is brought to the Commission and passed.
- **July 26, 2019** – Affiliate Application Submitted to Keep America Beautiful.
- **July 30, 2019** – Keep Florida Beautiful Completes Payment of Application Fee.

AFFILIATE PROCESS TIMELINE



- **November 5, 2019** – Community Training Workshop was held at the War Memorial Youth Center.



AFFILIATE REPORT

- **Organizational Structure**
- **Community Appearance Index** – Postponed due to COVID-19.
- **Focus Area Research & Inventory**
 - Litter Prevention
 - Beautification & Community Improvements
 - Waste Reduction
- **Observations & Recommendations**

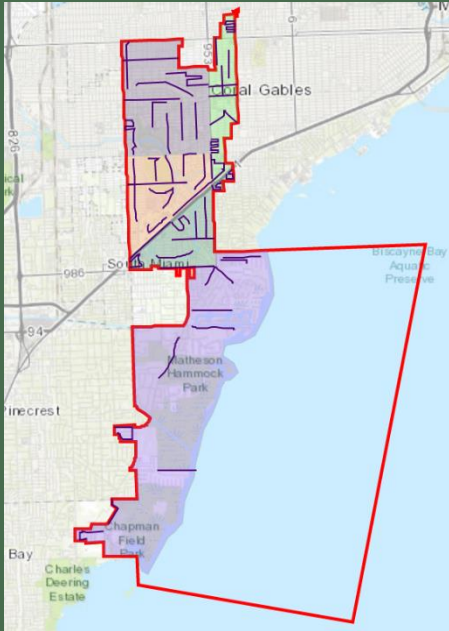
ORGANIZATIONAL STRUCTURE



- **Subcommittee of the Sustainability Advisory Board**
- **Executive Directors:**
 - Solanch Lopez, Assistant to the City Manager
 - Matthew Anderson, Senior Sustainability Analyst
- **Mission Statement:**
 - To promote environmental sustainability and educate the community to take action every day to reduce litter from our open spaces & waterways, improve recycling effort and keep our City Beautiful.

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- **5 Areas**
- **10 Sites Per Area**
- **Sites 1/2 to 1 Mile in Lengths**

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AFFILIATE PROCESS TIMELINE

- **July 10, 2020** – Affiliate Report Submitted.
- **July 22, 2020** – Keep America Beautiful Affiliate Training Workshop held virtually.



Thank You

CORAL
GABLES
THE CITY BEAUTIFUL