



**CITY OF CORAL GABLES**  
**CULTURAL DEVELOPMENT BOARD MEETING**  
**Followed by CULTURAL GRANT WORKSHOP**  
**Wednesday, August 31, 2016 4:00 p.m.**  
**Coral Gables Youth Center, Theater**  
**405 University Dr., Coral Gables, Florida 33134**

*Historical Resources &  
Cultural Arts*

| MEMBERS  | O  | O  | N  | D  | J  | F  | M  | A  | M  | J  | J  | A  | S  | APPOINTED BY:                        |
|--|----|----|----|----|----|----|----|----|----|----|----|----|----|--------------------------------------|
| 2327 SALZEDO STREET<br>CORAL GABLES<br>FLORIDA 33134 | 15 | 15 | 15 | 15 | 16 | 16 | 16 | 16 | 16 | 16 | 16 | 16 | 16 |                                      |
| Claudio Pastor                                       | P  | P  | E  | -  | P  | P  | -  | P  | P  | E  | -  | P  | P  | Mayor Jim Cason                      |
| Geannina A. Burgos*                                  |    | P  | P  | -  | E  | P  | -  | P  | P  | P  | -  | P  | P  | Vice-Mayor Frank C. Quesada          |
| Alfonso Perez  | P  | P  | P  | -  | P  | P  | -  | P  | P  | P  | -  | P  | E  | Commissioner Jeannett Slesnick       |
| Betty Horwitz*                                       |    |    |    | -  |    |    | -  |    |    |    |    |    | P  | Commissioner Pat Keon                |
| Dr. Fernando Alvarez-Perez*                          |    |    |    | -  | P  | E  | -  | P  | P  | P  | -  | P  | E  | Commissioner Vince Lago              |
| Dr. Bernice Roth                                     | P  | P  | P  | -  | P  | P  | -  | P  | P  | P  | -  | P  | P  | City Manager Cathy Swanson-Rivenbark |
| Dr. Rosa Maria Mayorga                               | P  | P  | P  | -  | P  | P  | -  | P  | P  | P  | -  | E  | P  | Board Appointee                      |

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**LEGEND:** A = Absent; P = Present; E = Excused; \* = New Member; ^ = Resigned Member; - = No Meeting  
 + = Special Meeting

**STAFF:**

Dona Spain, Historical Resources and Cultural Arts Director, Historical Resources and Cultural Arts  
 Catherine Cathers, Arts and Culture Specialist, Historical Resources and Cultural Arts  
 Yesenia Diaz, Administrative Assistant, Historical Resources and Cultural Arts

**GUESTS AT THE CULTURAL GRANT WORKSHOP:**

Alfonso Perez, CDB; Dr. Fernando Alvarez-Perez, CDB; Sonia Hendler, Arts & Business Council; Margie Lopez, Miami Bach Society; Noel Stillings, St. Patrick's Day Committee; Lucy Zas, Gables Hispanic Cultural Foundation; Betsey Greene Freeman, Miami Film Festival; Javier Abreu, Illuminarts; Patricia Clarke, Coral Gables Music Club; Elyse Molk, Dave and Mary Alper JCC; Kirk Forbes, Fairchild Tropical Botanic Garden; Ashley Ford, Cannonball; Stephen Margulis, Friends of Chamber Music; Larry Fields, Fantasy Theatre Factory; Jeff Rosenberg, Friends of the Miami Dade Library; Kiley Asmanding, Florida Opera Prima, Inc.; Nancy Delgado, Cuban Cultural Heritage; Louise, The Villager, Inc.; Rene Mark, UM Festival Miami & Lowe Art Museum; Rita Runesger, Zum Zum; Lidia Sanchez, Kiwanis Club of Little Havana; Amalia Huerta, Kiwanis Club of Little Havana; Isabel D. Almaraz, Florida Grand Opera; Pola Reydburd, Miami Symphony Orchestra & Peter London Global Dance Co.; Ross Chuchla, Seraphic Fire; Elaine Rinaldi, Orchestra Miami; Corey Davis, FMEH, Illuminarts; Susan Westfull, City Theatre; Maria Aurella, Miami Today; Monica Llobet, Almada Tango; Luigi Bava, Odli Inc.; Jurat Kojs, FETA; Jorge Aruia, The Opera Atelier; Veronica Ponce, the Opera Atelier; Jacqueline Solazano, The Opera Atelier; Frank Weiss, The Miamians Barbershop Harmony Chorus; Jose Lopez, South FL Chapter of the American Liszt Society; Helen Hauser, Alhambra Orchestra;

Annette Diaz, Beaux arts Miami; Tracy Magellan, Montgomery Botanical Center; Federico Musgrove, Florida Guitar Foundation; Lucianne Niebler-Spare, Coral Gables Music Club; Jon Shipper Jr., Compositum Musicae Norge; Juan Gonzalez, Musicall, Inc.; Sally Baumgartner, Merrick Festival; Alexandra Amoedo, Area Stage Company; Carlos Zepeda, Culture and Comm. Assoc.; Naomi Heriden, Greater Miami Youth Symphony; Daniela Santore, Greater Miami Youth Symphony; Jessica Kaschula, GableStage; Victor Deupi, UM School of Architecture; JF LeJeune, UM School of Architecture; Alexi Yordan, UM Rechter Library; Andrea O'Naghten, Coral Gables Cinemateque; Laura Wilcox, Miami Youth for Chamber Music; Jennifer Garcia, Bike Walk Coral Gables; Chris Mader, UM; Mark Hart, Community Arts Program; Robert Ruano, Bike Walk Coral Gables; Doris Bravo, WPBT2; Marco Canale, Canale Diaz Art Center; Carlene Sawyer, Dranoff 2 Piano; Julian Kreeger, Friends of Chamber Music; Martin Lindergreld, Miami Children's Chorus; Huifang Chen, Greater Miami Youth Sympphony; Maria B. Lopez, Algo Nuevo; Marilys Reyes; Eliana Aponte, Ballet Flamenco La Rosa; Karelia Martinez Carbonell, Historic Preservation Assoc. of Coral Gables; Barbara Stein, Actors' Playhouse; Christine Pascual-Fernandez, Greater Miami Symphonic Band; Sallie Byrd, WPBT2; Gisele Armour, Miami Jazz Cooperative; Lorrie Stassun, Lowe Art Museum; Faviola Hurtado, Lowe Art Museum; Jadwiga Gewert, Chopin Festival; Marni Ardito, Coral Gables Library; Leslie Carpenter, Greater Miami Youth Symphony; Judith Vigil, Miami Jewish Film Festival; Ashley Martinez, Miami Jewish Film Festival; Jeannie Weiss, Master Chorale of South Florida; Carlos Molina, Miami Classical Guitar Society; Peter Verbeck, Miami Children's Chorus; Ben Delgado, Coral Gables Art Cinema; Lucie Spieler, Miami Chamber Music Society/Mainly Mozart; Lazaro Rivero, Faeundo Rivera Performing Arts

RECORDING AND PREPARATION OF MINUTES: Catherine Cathers, Arts and Culture Specialist, Historical Resources and Cultural Arts

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Dr. Roth called the Cultural Development Board meeting to order at 4:03 p.m.

Dr. Roth introduced new Board Member Betty Horwitz, who was warmly welcomed by the Board.

The Board was advised that Dr. Alvarez-Perez and Mr. Perez are unable to attend the Board meeting; however, they will be in attendance for the Cultural Grant Workshop beginning at 5:00 p.m.

**Ms. Burgos made a motion to accept the absences of Dr. Alvarez-Perez and Mr. Perez as excused. Mr. Pastor seconded the motion, which passed unanimously.**

Dr. Mayorga arrived at 4:30 p.m.

REVIEW OF MINUTES FROM August 2, 2016:

**Ms. Burgos made a motion to approve the minutes of August 2, 2016. Mr. Pastor seconded the motion, which passed unanimously.**

CORAL GABLES CULTURAL GRANT (DISCUSSION):

### **Cultural Grantee Requests, Updates, & Reviews**

#### **1. Cuban Classical Ballet**

Ms. Spain advised the Board that the City Attorney's office is pursuing return of the Cuban Classical Ballet's FY2014-15 cultural grant funds as requested. Ms. Burgos gave a historical overview of the situation for the benefit of Ms. Horwitz.

## **2. Board Reports**

Board members reported on cultural programs they attended, including: Coral Gables Congregational Church, Community Arts Program; GableStage; and Area Stage.

### **FY 2016-17 Cultural Grant**

#### **1. Application & Evaluation Process**

The on-line grant software was projected and demonstrated for Board Members. Ms. Cathers explained the evaluation process and how evaluation questions will reference the application questions. She stated that a representative from the software company will provide on-line training for the Board at the Board's next meeting. Ms. Cathers demonstrated how an applicant's answers are automatically transferred into the evaluation process for reference as Board members consider their scores.

Dr. Roth asked to include a comment box after each evaluation topic. Ms. Cathers stated that she'll look into this. It was explained that Board members will do their evaluations on-line prior to the Cultural Grant review and scoring meeting. At that meeting, Board members will receive a copy of their scores and will have the opportunity to modify or include additional comments.

Ms. Cathers asked Board members to consider designating primary and secondary readers per application, following the system currently in place at the County cultural grant level. All Board members would review and score all applications; however, the primary and secondary readers would initiate discussion per application. Mr. Pastor asked how the readers would be determined; it was agreed that a random selection would be used.

The Board was also asked to consider the option of dropping the highest and lowest scores prior to averaging. Dr. Roth stated that (per the guidelines) a minimum score remains for funding consideration.

Dr. Roth asked to defer a decision on these two items for the October meeting. The Board unanimously agreed.

#### **2. City Commission Meetings**

The Board was reminded of the upcoming City Commission budget hearing dates and reported that the current Cultural Grant recommended budget for FY2016-17 is \$175,000 with an increase in \$25,000 over the next few years.

#### **ART IN PUBLIC PLACES ORDINANCE AMENDMENT:**

Ms. Spain reported on the results of the Planning and Zoning Board (PZB) meeting regarding the Art in Public Places ordinance amendment. Ms. Spain stated that although it is not included in the amendment, the PZB asked that soft costs be eliminated from the construction cost calculation.

Ms. Spain went on to state that the City Commission then passed the ordinance on first reading with the Commission asking to provide the following prior to second reading: a list of municipalities with art in public places programs, along with their percentage collected toward public art; impact analysis of removing the soft cost from the construction cost; and an estimate of potential fees collected toward parks and open spaces should the ordinance amendment pass.

Ms. Cathers' added that the PZB and City Commission acknowledged and were responsive to the Cultural Development Board's intent to keep the fee contributed toward public art at the current level.

Ms. Spain stated the second reading is currently scheduled for September 27<sup>th</sup>. Mr. Pastor advised that he is available to appear on behalf of the Board.

ART IN PUBLIC PLACES, PROJECT UPDATES (DISCUSSION):

**Alice Aycock**

Board members noted that the current ribbon-cutting date of October 12<sup>th</sup> falls on Yom Kippur. Staff will re-schedule.

**Giralda Avenue Streetscape**

Ms. Cathers reported that the City Commission on August 23<sup>rd</sup> deferred decision regarding the recommended artwork for the Giralda Avenue Streetscape. The Commission requested that Earl Jackson appear and speak about how the proposed artwork integrates with the streetscape design.

**Jean Ward**

Staff reported that a neighborhood meeting at Young Park is being planned in September to discuss placement of the Jean Ward sculptures. Board members will be sent a notification of the meeting.

**Gables Waterway**

The Board was advised that staff is waiting for additional documentation for the proposed public art prior to proceeding to City Commission for approval.

NEW BUSINESS:

The Board was presented with a draft of the Cultural Development Board and Arts Advisory Panel FY2015-2016 Annual Report.

**Ms. Burgos made a motion to accept the Cultural Development Board and Arts Advisory Panel FY2015-2016 Annual Report as presented. Mr. Pastor seconded the motion, which passed unanimously.**

DISCUSSION:

Ms. Cathers noted that the next E-News will include a piece announcing the opportunity for public comment for upcoming public art projects through the City's website. Currently, projects open for public comment include artworks for the Giralda Streetscape and Balboa Plaza.

BOARD ITEMS / CITY COMMISSION UPDATE / CITY PROJECT UPDATE:

There were no additional Board or City items.

ITEMS FROM THE SECRETARY:

There were no additional items.

**A motion was called by Ms. Burgos to adjourn the meeting and seconded by Mr. Pastor. The motion was unanimously approved.**

There being no further business to come before the Board, the meeting was adjourned at 4:47 p.m.

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Members of the community arrived and The Cultural Grant Workshop began at 5:05 p.m.

Ms. Cathers thanked attendees, introduced the Cultural Development Board, and introduced Sonia Hendler with the Arts & Business Council.

Ms. Hendler continued with a presentation on the advantages and uses of social media for promoting cultural programs in Coral Gables. She encouraged attendees to use the hashtag #CoralGablesArts to promote their programs and events and provided information on upcoming Arts & Business Council programs and workshops.

Ms. Cathers then gave a presentation detailing the FY2016-17 Cultural Grant deadlines, guidelines, on-line registration, eligibility determination, and application. A question and answer period followed. The session included a PowerPoint presentation with links to the on-line grant and process.

The Cultural Grant Workshop concluded at 6:00 p.m.

Respectfully submitted,



Dona M. Spain  
Historical Resources and Cultural Arts Director