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Why Does No One Vote in Local Elections?

Timing is everything — and moving them to align with national polls would drive up participation.

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America is facing a crisis on which, for once, Democrats and Republicans can agree: low voter turnout in local elections. Nationwide, only 27 percent of eligible voters vote in the typical municipal election.

New York City is typical. In 2017, 25 percent of the city's registered voters participated in the mayoral contest. In Los Angeles turnout has been so low — 20 percent of registered voters in 2017 — that the City Council has used cash prizes to encourage voting. The numbers get even worse as you go down the ladder to county, school board and special elections.

The result is that an extraordinarily unrepresentative set of residents determines how local governments distribute services and spend the almost \$2 trillion that local governments control. In some places, that means that politically active conservative, wealthy, older, white voters have disproportionate sway over local government. In others that means that organized and energetic unions can move policy their way. Seldom is that control shared across the spectrum — and democracy suffers as a result.

This isn't a new problem, and its causes are fairly obvious: Many local elections are held on dates other than national elections. Sometimes it's a different day; sometimes it's an off-year, in between midterms and presidential votes. It's hard enough getting people to vote for president and Congress; it's even harder to get them out again to vote for county and city officials.

Fortunately, there's an equally simple solution, and it comes at little cost: Move the dates of local elections to coincide with statewide and national contests.

The logic is clear. When local elections are not held on the first Tuesday of November with other statewide and national contests, local voters need to learn the date of their local election, find their local election polling place and make a specific trip to the polls just to vote on local contests. That is a lot of extra work just to vote for a school board contest or a special district measure. By moving those elections to coincide with national elections, though, we make local voting essentially costless. Citizens who are already voting for higher level offices need only check off a few more boxes further down the ballot.

That small change in timing makes a huge difference in turnout. In 2016, Baltimore moved to on-cycle elections and its participation soared. Registered voter turnout went from just 13 percent in the last election before the switch to 60 percent in the first on-cycle election.

San Diego has on-cycle city elections and generally high turnout — 76 percent in November 2016. But when scandal forced the city to hold an off-cycle mayoral contest in 2013, turnout dropped to 35 percent. Research shows that participation in local elections in cities doubles in on-cycle elections. And when turnout doubles, the skew in turnout declines, local government becomes more representative of its residents and policies become more responsive to the broader public.

Remarkably, in these days of partisan polarization, Democrats and Republicans both overwhelmingly favor the same solution. The only national survey done on the subject shows that 73 percent of Democrats and 61 percent of Republicans favored on-cycle over off-cycle elections.

And perhaps even more remarkably, Democratic and Republican leaders are both pushing the same reform. In 2015, California's overwhelmingly Democratic state government passed a law mandating on-cycle local elections when local turnout falls below a certain threshold. This year, Arizona's overwhelmingly Republican state government passed an almost identical law.

But there is still a lot of work to be done. The vast majority of cities around the country continue to hold off-cycle elections. And despite the obvious gains to our democracy, many do not want to change. Incumbents who have won office under the old, low turnout system often fight the shift. And interest groups that have been allowed to dominate sparsely populated elections won't want to give up their power.

Minor Civil Divisions	1925			1920	Vot	Voting Age, 1925		
	Total	White	Negro	U. S. Totals	Total	White	Negro	
Precinct 2, Fuiford Precinct 8, Archereek Precinct 4, Little Biver Precinct 5, Lemon City Precinct 6, Buena Vista-Miami Precinct 7.	621 1,068 2,977 4,090 2,628	537 584 2,908 8,433 2,602	84 179 60 667 20		812 574 1,694 2,861 1,756	272 480 1.657 2.007 1.788	85 25	
Precinct 8, Part of Miami (2) Precinct 8, Part of Miami (8) Precinct 10, Part of Moami (4) Precinct 11, Part of Miami (5) Precinct 12, Part of Miami (5) Precinct 13, Inmi Beach (6) Precinct 14, Part of Miami and Outside Precinct 15, Fla. Keys, Cocoanut Grove and Sil-	1,437 18,475 9,498 5,480 9,869 2,587 2,842 5,887	4,14n 5,361 8,090 4,854 9,212 2,533 2,379 5,600	202 8,106 6,400 681 643 56		2,586 9,086 6,525 4,199 8,884 1,748 1,620 8,498	3,404 3,787 2,090 8,770 7,884 1,740 1,578 8,832	18 5,29 4,48 42 50	
Precinct 16, Coral Gables (b) Precinct 17, Larkina Precinct 18, Perrine Precinct 10, Goulds Precinct 20, Sliver Palms	5,885 1,621 1,641 1,801 417 149	8,963 1,565 1,176 762 218 181	1,922 56 468 629 204		3,466 1,089 047 747 219 86	2,461 991 678 417 112 76	1,00 4 27 88 10	
Precinct 21, Princeton Precinct 22, Redland Precinct 28, Homestead (b) Precinct 24, Florida City (b) Precinct 25, Part of Mami Precinct 26, Hialeah	048 808 2.010 691 1,116 1,494	2,115 488 1,118 1,040	154 83 795 208 8 445		814 200 1,565 480 745 944	281 179 1,158 815 142 691	1 8 2 89 11	
Precinct 27, Part of Miami (7) Precinct 28, Miami (b) Precinct 29, Miami (b) Precinct 30, Miami (b) (1) Includes 39 other races. (2) Includes 6 other	5,195 14,094 4,803 4,197	4,854 8,819 4,141 4,167	250 5,775 163 30 other race	(4) Inclin	3,651 7,999 2,913 2,613	8,451 4,894 2,768 2,588	8,10 12 2	
ither races. (6) Includes 7 other races. (7) Includes Council (a) (1)	8,061	nother race. 8,193	1.754	e. (4) Includes town of seconds	4,867	8,85Y	Includes	
Precinct 1, Pine Level Precinct 2, Bushor Precinct 3, Owens Precinct 4, Pt. Winder	253 245 263 69	282 205 254 58	21 40 9		186 128 142	119 100 186	2	

Precinct 6, Brownville Precinct 6, Avant	274 258	214 240	18		197	127 127	7
Precinct 8, E. Arcadia (b) . Precinct 9, W. Arcadia (b) Precinct 10, Nocatee Precinct 11, Pt. Ogden	1,869 2,848 1,822 661	1,847 1,512 1,139 488	1,881 1,881 184 128		1,089 1,686 669 824	1,027 874 567 249	12 762 102 75
(a) Boundary changed 1921. (1) Total includes	114 inmates	Baptist of	phanage (b) Includes	town of same	name.	- Cities
Precinct 6, Brownville Precinct 6, Avant Precinct 7, Precinct 8, E. Arcadia (b) Precinct 9, W. Arcadia (b) Precinct 10, Nocates Precinct 11, Pt. Ogden (a) Boundary changed 1921. (1) Total includes Precinct 1, Ptetcher Precinct 2, Oldtown Precinct 3, Precinct 6, Shelton Precinct 6, Shelton Precinct 6, Breiton Precinct 7, Hines Precinct 8, Shamrock	4,288 409 276 264 1,194 185 628 612 818	2,751 848 210 261 964 135 857 209 272	66 68 3 280 171 463		106 141 180 601 70 289	1,878 160 111 120 464 70 180 110	914 86 80 1 187 109 262 389
(a) Organized from part of Lafayette County, 1	921. (b) In	cludes town	of same no	me.			
Precinct 6. Sheiton Precinct 6. Hines Precinct 7. Hines Precinct 8. Shamrock (a) Organized from part of Lafayette County, 1: Precinct 1. Part of Jacksonville (2) Pretinct 2. Part of Jacksonville Precinct 4. Part of Jacksonville Precinct 5. Part of Jacksonville Precinct 6. Part of Jacksonville Precinct 7. Part of Jacksonville (3) Precinct 7. Part of Jacksonville (5) Precinct 8. Part of Jacksonville (6) Precinct 9. Part of Jacksonville Precinct 10. Part of Jacksonville Precinct 11. Part of Jacksonville Precinct 12. Part of Jacksonville Precinct 13. Part of Jacksonville Precinct 14. Part of Jacksonville Precinct 15. Part of Jacksonville Precinct 16. Part of Jacksonville Precinct 17. Part of Jacksonville Precinct 18. Part of Jacksonville Precinct 19. Part of Jacksonville Precinct 19. Part of Jacksonville Precinct 19. Part of Jacksonville Precinct 21. Dinamore Precinct 22. Marietta Precinct 23. Marietta Precinct 24. Marville Precinct 25. Minry Hill Precinct 26. Minry Hill Precinct 26. Minry Hill Precinct 26. Minry Hill Precinct 26. Ortoga (10)	7,508 4,086 6,972 2,871 2,871 2,568 1,485 1,485 1,481	72,870 5,786 5,053 2,160 2,665 1,768 5,024 1,953 4,797 4,812 2,450 4,724 2,245 2,157 1,181 784 943 1,883 1,8	1,022 780 2,799 7,159 6,870 7,696 2,586 4,109 1,636 4,288 4,288 4,288 4,288 4,288 4,288 4,288 4,288 4,288 4,288 4,188 8,300 8,700 8,		5,708 3,068 2,516 8,189 7,667 5,432 4,637 4,022 2,128 5,009 1,587 1,587 1,587 778 788 508	48,569 2,700 2,025 1,864 2,852 1,865 1,855 1,059 2,974 8,628 1,777 1,281 2,819 1,201 1,865 1,185 642 898 451 698 208 279 147	29,891 2,728 4,813 4,813 4,813 4,813 4,813 1,657 1,97 2,190 383 374 131 137 401 171 143 68