

**PROFESSIONAL: WILLIAM ARONSON**

**SECTION 1: TITLE PAGE, TABLE OF CONTENTS, REQUIRED FORMS, AND MMIMUM QUALIFICATIONS REQUIREMENTS.**

- 1) Title Page: RTQ Title: Professional Tennis Services, RTQ No. 2020-010, (Page 1).

Professional's Name: William Aronson

Mailing Address: 12805 SW 112<sup>th</sup> Terrace, Miami FL 33186, USA

Phone: Cell:: 305 607 5753

Email: [wronson@earthlink.net](mailto:wronson@earthlink.net)

Date: June 10 , 2020

- 2) **Table of Contents:**

- A) Section 1: Pages (1-13 ).

- B) Section 11: Pages ( 14- 43).

- C) Section 111: Pages ( 44- 66 ).

- 3) Professional's Acknowledgement Form: Page (2 ).
- 4) Solicitation Submission Check List: Pages (3-4).
- 5) Professional's Affidavit and Schedules A through H, Notary Public, Pages ( 5-12).
- 6) Minimum Qualifications Requirements. Pages (13 ).

**SECTION 2: EXPERIENCE AND QUALIFICATIONS:**

- 1) Tennis Employment, References, Resume, Pages (14-22).
- 2) Professional Certifications and Continuing ED: USTA, PTR, USPTA, Insurance, Quick Start, Sport Science Comp Exams, Pages (23-43).
- 3) Professional Affiliations: AASP, USOC, FIU, State of Florida Coaching Cert/Dept of Ed, Pages (44-66).
- 4) Profile, Holderness, Hopman/Saddlebrook Positions, Pages (45, 54-66 ).

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# CITY OF CORAL GABLES, FL

2800 SW 72<sup>nd</sup> Avenue, Miami, FL 33155  
Finance Department / Procurement Division  
Tel: 305-460-5102 / Fax: 305-261-1601

## PROFESSIONAL'S ACKNOWLEDGEMENT

<p><b>RTQ Title:</b> Professional Tennis Instructors</p> <hr/> <p><b>RTQ No.</b> 2020-010</p> <p>A cone of silence is in effect with respect to this RTQ. The Cone of Silence prohibits certain communication between potential vendors and the City. For further information, please refer to the City Code Section 2-1027 of the City of Coral Gables Procurement Code.</p>	<p><b>Electronic submittals must be received prior to 2:00 p.m., Wednesday June 17, 2020 via PublicPurchase; and are to remain valid for 120 calendar days. Submittals received after the specified date and time will not be opened.</b></p> <p>Contact: Letrice Y. Smith Title: Procurement Specialist Telephone: 305-460- 5121 Email: <a href="mailto:Lsmith@coralgables.com">Lsmith@coralgables.com</a> / <a href="mailto:contracts@coralgables.com">contracts@coralgables.com</a></p>
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Professional's Name: <i>William R. Aronson</i>	FEIN or SS Number: <i>030 38 3751</i>
Complete Mailing Address: <i>12805 SW 112th Terrace Miami FL 33186 USA</i>	Telephone No.:
	Cellular No.: <i>305 607 5753</i>
Indicate type of organization below: Corporation: ___ Partnership: ___ Individual: <input checked="" type="checkbox"/> Other: ___	Fax No.:
	Email: <i>waronson@earthlink.net</i>

**ATTENTION: THIS FORM ALONG WITH ALL REQUIRED RTQ FORMS MUST BE COMPLETED, SIGNED (PERFERABLY IN BLUE INK), AND SUBMITTED WITH THE RESPONSE PRIOR TO THE SUBMITTAL DEADLINE. FAILURE TO DO SO MAY DEEM PROFESSIONAL AS NON-RESPONSIVE.**

THE PROFESSIONAL CERTIFIES THAT THIS SUBMITTAL IS BASED UPON ALL CONDITIONS AS LISTED IN THE RTQ DOCUMENTS AND THAT THE PROFESSIONAL HAS MADE NO CHANGES IN THE RTQ DOCUMENT AS RECEIVED. THE PROFESSIONAL FURTHER AGREES IF THE RESPONSE IS ACCEPTED, THE PROFESSIONAL WILL EXECUTE AN APPROPRIATE AGREEMENT FOR THE PURPOSE OF ESTABLISHING A FORMAL CONTRACTUAL RELATIONSHIP BETWEEN THE PROFESSIONAL AND THE CITY OF CORAL GABLES FOR THE PERFORMANCE OF ALL REQUIREMENTS TO WHICH THIS RTQ PERTAINS. FURTHER, BY SIGNING BELOW PREFERABLY IN **BLUE INK**, ALL RTQ PAGES ARE ACKNOWLEDGED AND ACCEPTED AS WELL AS ANY SPECIAL INSTRUCTION SHEET(S) IF APPLICABLE. THE UNDERSIGNED HEREBY DECLARES (OR CERTIFIES) ACKNOWLEDGEMENT OF THESE REQUIREMENTS AND THAT HE/SHE IS AUTHORIZED TO BIND PERFORMANCE OF THIS RTQ FOR THE ABOVE PROFESSIONAL.

*William R. Aronson*                      *Professional*                      *6/10/20*  
 Authorized Name and Signature                      Title                      Date



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# SOLICITATION SUBMISSION CHECKLIST

Request to Qualify (RTQ) No. 2020-010

COMPANY NAME: (Please Print): <u>William R. Aronson</u>
Phone: <u>305 607 5753</u> Email: <u>waronson@earthlink.net</u>

Please provide the PAGE NUMBER in the blanks provided as to where compliance information is located in your Submittal for each of the required submittal items listed below: *Please see enclosed Pdf*

## SUBMITTAL - SECTION I: TITLE PAGE, TABLE OF CONTENTS, REQUIRED FORMS, AND MINIMUM QUALIFICATION REQUIREMENTS.

- 1) Title Page: Show the RTQ number and title, your full name, address, telephone number, contact information including telephone, e-mail address, and date. PAGE # p. 1
- 2) Provide a Table of Contents in accordance with and in the same order as the respective "Sections" listed below. Clearly identify the material by section and page number. PAGE # p. 1 - 66
- 3) Fill out, sign, and submit the Professional's Acknowledgement Form. PAGE # p. 2
- 4) Fill out and submit the Solicitation Submission Check List. PAGE # p. 3 - 4
- 5) Fill out, sign, notarize (as applicable), and submit the Professional's Affidavit and Schedules A through H. p. 5 - 12
- 6) Minimum Qualification Requirements: submit detailed verifiable information affirmatively documenting compliance with the Minimum Qualifications Requirements shown in Section 3. PAGE # p. 13 - 66
- 7) Indicate whether the Professional is a State of Florida and/or County Certified Small Business or Minority Business Enterprise. If so, indicate the certifying organization or jurisdiction and include a copy of the certification with your submittal. PAGE # p. 7 - 12 *N/A*

## SUBMITTAL - SECTION II: EXPERIENCE AND QUALIFICATIONS

- 1) Provide a complete history and description of your experience with Tennis Employment, including, but not limited to; the number of years in tennis and list of places that you have worked/coached. Provide the names of at least three (3) references, not related to you that can verify your experience. Including their contact name, company name (if applicable), address, telephone number and email. PAGE # 14-22, 45, 54-66
- 2) Provide evidence of any and all Professional Certifications with any and all Tennis organizations, including the United States Professional Tennis Association (USPTA), United States Tennis Association (USTA), and the Professional Tennis Registry (PTR). Evidence can be in the form of certificate copies, organization correspondence, or other organization documents. PAGE # 23-43

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**-- NOTICE --**

**BEFORE SUBMITTING YOUR RTQ RESPONSE MAKE SURE YOU:**

- 1. Carefully read and have a clear understanding of the RTQ, including the Scope of Services and enclosed Professional Services Agreement (*draft*).
- 2. Carefully follow the Submission Requirements outlined in Section 6 of the RTQ.
- 3. **Prepare and submit a RESPONSE electronically via PublicPurchase.**
- 4. Make sure your Response is submitted prior to the submittal deadline. **Late responses will not be accepted.**

**FAILURE TO SUBMIT THIS CHECKLIST AND THE REQUESTED DOCUMENTATION MAY RENDER YOUR RESPONSE SUBMITTAL NON-RESPONSIVE AND CONSTITUTE GROUNDS FOR REJECTION. THIS PAGE IS TO BE RETURNED WITH YOUR RESPONSE PACKAGE.**



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**PROFESSIONAL'S AFFIDAVIT**

**SOLICITATION:** PROFESSIONAL TENNIS INSTRUCTORS – RTQ 2020-010

**SUBMITTED TO:** City of Coral Gables  
Procurement Division  
2800 SW 72 Avenue  
Miami, Florida 33155

The undersigned acknowledges and understands the information contained in response to this solicitation and the referenced Schedules A through H shall be relied upon by Owner awarding the contract and such information is warranted by the Professional to be true and correct. The discovery of any omission or misstatements that materially affects the Professional's ability to perform under the contract shall be cause for the City to reject the solicitation submittal, and if necessary, terminate the award and/or contract. I further certify that the undersigned name(s) and official signatures of those persons are authorized as (*Owner, Partner, Officer, Representative or Agent of the Professional that has submitted the attached Response*). Schedules A through H are subject to Local, State and Federal laws (as applicable); both criminal and civil.

- SCHEDULE A - STATEMENT OF CERTIFICATION
- SCHEDULE B - NON-COLLUSION AND CONTINGENT FEE AFFIDAVIT
- SCHEDULE C - DRUG-FREE STATEMENT
- SCHEDULE D - PROFESSIONAL'S QUALIFICATION STATEMENT
- SCHEDULE E - CODE OF ETHICS, CONFLICT OF INTEREST, AND CODE OF SILENCE
- SCHEDULE F - AMERICANS WITH DISABILITIES ACT (ADA)
- SCHEDULE G - PUBLIC ENTITY CRIMES
- SCHEDULE H - ACKNOWLEDGEMENT OF ADDENDA

This affidavit is to be furnished to the City of Coral Gables with its RTQ response. It is to be filled in, executed by the Professional and notarized. If the response is made by a Corporation, then it should be executed by its Chief Officer. This document MUST be submitted with the response.

*William A. Arroyson*

*[Signature]*

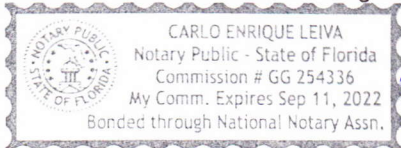
*Professional*

*5/28/2020*

Authorized Name and Signature

Title

Date



*[Signature]*

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STATE OF Florida

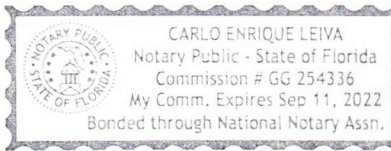
COUNTY OF Dade

On this 28 day of MAY, 2020, before me the undersigned Notary Public of the State of FL., personally appeared William R. ARONSON  
(Name(s) of individual(s) who appeared before Notary

And whose name(s) is/are subscribes to within the instrument(s), and acknowledges it's execution.

NOTARY PUBLIC, STATE OF FL

Carlo E Leiva  
(Name of notary Public; Print, Stamp or Type as Commissioned.)



NOTARY PUBLIC  
SEAL OF OFFICE:

Personally know to me, or Produced Identification:

\_\_\_\_\_  
(Type of Identification Produced)

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**SCHEDULE "A" - CITY OF CORAL GABLES – STATEMENT OF CERTIFICATION**

Neither I, nor the firm, hereby represented has:

- a. employed or retained for a commission, percentage brokerage, contingent fee, or other consideration, any firm or person (other than a bona fide employee working solely for me or the Professional) to solicit or secure this contract.
- b. agreed, as an express or implied condition for obtaining this contract, to employ or retain the services of any firm or person in connection with carrying out the contract, or
- c. paid, or agreed to pay, to any firm, organization or person (other than a bona fide employee working solely for me or the Professional) any fee, contribution, donation or consideration of any kind for, or in connection with, procuring or carrying out the contract except as here expressly stated (if any):

**SCHEDULE "B" - CITY OF CORAL GABLES - NON-COLLUSION AND CONTINGENT FEE AFFIDAVIT**

1. He/she is \_\_\_\_\_  
(Owner, Partner, Officer, Representative or Agent)

N/A

of the Professional that has submitted the attached response.

- 2. He/she is fully informed with respect to the preparation and contents of the attached response and of all pertinent circumstances respecting such response;
- 3. Said response is made without any connection or common interest in the profits with any other persons making any response to this solicitation. Said response is on our part in all respects fair and without collusion or fraud. No head of any department, any employee or any officer of the City of Coral Gables is directly or indirectly interested therein. If any relatives of Professional's officers or employees are employed by the City, indicate name and relationship below.

Name: \_\_\_\_\_ Relationship: \_\_\_\_\_

N/A

Name: \_\_\_\_\_ Relationship: \_\_\_\_\_

- 4. No lobbyist or other Professional is to be paid on a contingent or percentage fee basis in connection with the award of this Contract.



*Coral Gables*

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**SCHEDULE "C" CITY OF CORAL GABLES – VENDOR DRUG-FREE STATEMENT**

Preference may be given to vendors submitting a certification with their bid/proposal certifying they have a drug- free workplace in accordance with Section 287.087, Florida Statutes. This requirement affects all public entities of the State and becomes effective January 1, 1991. The special condition is as follows:

1. Publish a statement notifying employees that the unlawful manufacture, distribution, dispensing, possession, or use of a controlled substance is prohibited in the workplace and specifying the actions that will be taken against employees for violations of such prohibition.
2. Inform employees about the dangers of drug abuse in the workplace, the business's policy of maintaining a drug-free workplace, any available drug counseling, rehabilitation, and employee assistance programs, and the penalties that may be imposed upon employees for drug abuse violations.
3. Give each employee engaged in providing the commodities or contractual services that are under solicitation a copy of the statement specified in subsection (1).
4. In the statement specified in subsection (1), notify the employees that, as a condition of working on the commodities or contractual services that are under solicitation, the employee will abide by the terms of the statement and will notify the employer of any conviction of, or plea of guilty or nolo contendere to, any violation of chapter 893 or of any controlled substance law of the United States or any state, for a violation occurring in the workplace no later than five (5) days after such conviction.
5. Impose a sanction on, or require the satisfactory participation in a drug abuse assistance or rehabilitation program if such is available in the employee's community, by any employee who is so convicted.
6. Make a good faith effort to continue to maintain a drug-free workplace through implementation of this section. As the person authorized to sign the statement, I certify that this form complies fully with the above requirements.

The company submitting this solicitation has established a Drug Free workplace program in accordance with State Statute 287.087

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**SCHEDULE "D" CITY OF CORAL GABLES – PROFESSIONAL'S QUALIFICATION STATEMENT**

The undersigned declares the truth and correctness of all statements and all answers to questions made hereinafter:

**GENERAL COMPANY INFORMATION:**

Company Name: William R. Aronson

Address: 12805 SW 112<sup>th</sup> Terrace Miami FL 33186  
Street City State Zip Code

Telephone No: 305 607 5753 Fax No: ( ) N/A Email: waronson@earthlink.net

How many years has your company been in business under its present name? 13 Years

If Professional is operating under Fictitious Name, submit evidence of compliance with Florida Fictitious Name Statue:

/ N/A

Under what former names has your company operated? / N/A

At what address was that company located? / N/A

Is your Company Certified? Yes  No  If Yes, ATTACH COPY of Certification  
Is your Company Licensed? Yes  No  If Yes, ATTACH COPY of License

*Please see PTR + USPTA enclosed.*

Has your company or its senior officers ever declared bankruptcy?  
Yes  No  If yes, explain: \_\_\_\_\_

**LEGAL INFORMATION:**

Please identify each incident **within the last five (5) years** where a civil, criminal, administrative, other similar proceeding was filed or is pending, if such proceeding arises from or is a dispute concerning the Professional's rights, remedies or duties under a contract for the same or similar type services to be provided under this RTQ (**A response is required. If applicable, please indicate "none" or list specific information related to this question. Please be mindful that responses provided for this question will be independently verified**):

N/A

Has your company ever been debarred or suspended from doing business with any government entity?  
If Yes  No  If Yes, explain \_\_\_\_\_



*Curt M.*

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**SCHEDULE "E" CITY OF CORAL GABLES – CODE OF ETHICS, CONFLICT OF INTEREST, AND CONE OF SILENCE**

THESE SECTIONS OF THE CITY CODE CAN BE FOUND ON THE CITY'S WEBSITE, UNDER GOVERNMENT, CITY DEPARTMENT, PROCUREMENT, PROCUREMENT CODE (CITY CODE CHAPTER 2 ARTICLE VIII); SEC 2-1023; SEC 2-606; AND SEC 2-1027, RESPECTIVELY.

IT IS HEREBY ACKNOWLEDGED THAT THE ABOVE NOTED SECTIONS OF THE CITY OF CORAL GABLES CITY CODE ARE TO BE ADHERED TO PURSUANT TO THIS SOLICITATION.

**SCHEDULE "F" CITY OF CORAL GABLES - AMERICANS WITH DISABILITIES ACT (ADA) DISABILITY NONDISCRIMINATION STATEMENT**

I understand that the above named firm, corporation or organization is in compliance with and agreed to continue to comply with, and assure that any sub-contractor, or third party contractor under this project complies with all applicable requirements of the laws listed below including, but not limited to, those provisions pertaining to employment, provision of programs and service, transportation, communications, access to facilities, renovations, and new construction.

The American with Disabilities Act of 1990 (ADA), Pub. L. 101-336, 104 Stat 327, 42 U.S.C. 12101,12213 and 47 U.S.C. Sections 225 and 661 including Title I, Employment; Title 11, Public Services; Title III, Public Accommodations and Services Operated by Private Entities; Title IV, Telecommunications; and Title V, Miscellaneous Provisions.

The Florida Americans with Disabilities Accessibility Implementation Act of 1993, Sections 5553.501-553.513, Florida Statutes

The Rehabilitation Act of 1973, 229 U.S.C. Section 794

The Federal Transit Act, as amended, 49 U.S.C. Section 1612

The Fair Housing Act as amended, 42 U.S.C. Section 3601-3631

**SCHEDULE "G" CITY OF CORAL GABLES - STATEMENT PURSUANT TO SECTION 287.133 (3) (a), FLORIDA STATUTES, ON PUBLIC ENTITY CRIMES**

1. I understand that a "public entity crime" as define in Paragraph 287.133(1)(g), **Florida Statutes**, means a violation of any state or federal law by a person with respect to and directly related to the transaction of business with any public entity or with an agency or political subdivision of any other state or of the United States, including, but not limited to, any Proposal or contract for goods or services to be provided to any public entity or an agency or political subdivision of any other state or of the United States and involving antitrust, fraud, theft, bribery, collusion, racketeering, conspiracy, or material misrepresentation.
2. I understand that "convicted" or "conviction" as defined in Paragraph 287.133(1)(b), **Florida Statutes**, means a finding of guilt or a conviction of a public entity crime, with or without an adjudication of guilt, in any federal or state trial court of record relating to charges brought by indictment or information after July 1, 1989, as a result of a jury verdict, non-jury trial, or entry of a plea of guilty or nolo contendere.



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3. I understand that an "affiliate" as defined in Paragraph 287.133(1)(a), Florida Statutes, means:

1. A predecessor or successor of a person convicted of a public entity crime; or 2. An entity under the control of any natural person who is active in the management of the entity and who has been convicted of a public entity crime. The term "affiliate" includes those officers, directors, executives, partners, shareholders, employees, members, and agents who are active in the management of an affiliate. The ownership by one person of shares constituting a controlling interest in another person, or a pooling of equipment or income among persons when not for fair market value under an arm's length agreement, shall be a prima facie case that one person controls another person. A person who knowingly enters into a joint venture with a person who has been convicted of a public entity crime in Florida during the preceding 36 months shall be considered an affiliate.

4. I understand that a "person" as defined in Paragraph 287.133(1)(e), Florida Statutes, means any natural person or entity organized under the laws of any state or of the United States with the legal power to enter into a binding contract and which Proposals or applies to Proposal on contracts for the provision of goods or services let by a public entity, or which otherwise transacts or applies to transact business with a public entity. The term "person" includes those officers, directors, executives, partners, shareholders, employees, members, and agents who are active in management of an entity.

5. Based on information and belief, the statement which I have marked below is true in relation to the entity submitting this sworn statement. **[Must indicate which statement below applies.]**

Neither the entity submitting this sworn statement, nor any of its officers, directors, executives, partners, shareholders, employees, members, or agents who are active in the management of the entity, nor any affiliate of the entity has been charged with and convicted of a public entity crime subsequent to July 1, 1989.

The entity submitting this sworn statement, or one or more of its officers, directors, executives, partners, shareholders, employees, members, or agents who are active in the management of the entity, or an affiliate of the entity has been charged with and convicted of a public entity subsequent to July 1, 1989.

The entity submitting this sworn statement, or one or more of its officers, directors, executives, partners, shareholders, employees, members, or agents who are active in the management of the entity, or an affiliate of the entity has been charged with and convicted of a public entity crime subsequent to July 1, 1989. However, there has been subsequent proceeding before a Hearing Officer of the State of Florida, Division of Administrative Hearings and the Final Order entered by the Hearing Officer determined that it was not in the public interest to place the entity submitting this sworn statement on the convicted vendor list.

**[Attach a copy of the final order]**

**I UNDERSTAND THAT THE SUBMISSION OF THIS FORM TO THE CONTRACTING OFFICER FOR THE PUBLIC ENTITY IS FOR THAT PUBLIC ENTITY ONLY AND, THAT THIS FORM IS VALID THROUGH DECEMBER 31 OF THE CALENDAR YEAR IN WHICH IT IS FILED. I ALSO UNDERSTAND THAT I AM REQUIRED TO INFORM THE PUBLIC ENTITY PRIOR TO ENTERING INTO A CONTRACT IN EXCESS OF THE THRESHOLD AMOUNT PROVIDED IN SECTION 287.017, FLORIDA STATUTES, FOR CATEGORY TWO OF ANY CHANGE IN THE INFORMATION CONTAINED IN THIS FORM.**

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**SCHEDULE "H" CITY OF CORAL GABLES - ACKNOWLEDGEMENT OF ADDENDA**

1. The undersigned agrees, if this RTQ is accepted, to enter in a Contract with the CITY to perform and furnish all work as specified or indicated in the RTQ, any associated addendum and Contract Documents within the contract time indicated in the RTQ and in accordance with the other terms and conditions of the solicitation and contract documents.
2. Acknowledgement is hereby made of the following Addenda, if any (identified by number) received since issuance of the Request for Proposal.

Addendum No: 1 Date: 5/29/20 Addendum No: \_\_\_\_\_ Date: \_\_\_\_\_

Addendum No: \_\_\_\_\_ Date: \_\_\_\_\_ Addendum No: \_\_\_\_\_ Date: \_\_\_\_\_

Addendum No: \_\_\_\_\_ Date: \_\_\_\_\_ Addendum No: \_\_\_\_\_ Date: \_\_\_\_\_

**Failure to adhere to changes communicated via any addendum may render your response non-responsive.**

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**Minimum Qualifications Requirements:**

**Page. 13**

**William Aronson**

**Professional Resume: Pages: (14-18).**

**USPTA Certification: Pages: (28).**

**PTR Certification: Pages: (23).**

**USPTA Continuing Education: Pages: (29-36).**

**PTR Continuing Education: Pages: (37-39).**

**Tennis Liability Insurance: Page: (25).**



**Dr. William R. Aronson**  
12805 SW 112th Terrace  
Miami, FL 33186  
[wronson@earthlink.net](mailto:wronson@earthlink.net)  
305-607-5753

**Objective** To provide leadership, direction, and team work to an organization. To serve as Director/Coach and/or Administrator.

**Experience** **Tennis Professional**  
*City of Coral Gables* *Miami, FL* Jun '07 - Present  
Teach and coach tennis to all levels. This includes: youth, adults, and disabled.

**Director of Tennis**  
*Camp Tecumseh* *Moultonboro, NH* Jun '08 - Present  
Direct all aspects of tennis programs. Supervise staff of seven professionals. Responsible for curriculum, competition, and teaching. Supervise staff all the time.

**Adjunct Professor**  
*Florida International University* *Miami, FL* Aug '07 - Present  
Teach Sport Psychology classes to both undergraduate and graduate students. Mentor, Advise, and coach.

**Adjunct Professor**  
*Barry University* *Miami, FL* Aug '08 - Dec '08  
Responsible for Teaching undergraduate and graduate students sport Psychology.

**Research Health Scientist**  
*Miami VA* *Miami, FL* Aug '03 - Dec '04  
Responsible for research and studies pertaining to grant for spinal cord patients.

**Adjunct Professor**  
*University of Miami* *Coral Gables, FL* Aug '02 - Jun '04  
Responsible for teaching sport psychology to undergraduate and graduate students.

**Administrator of Sport Science**  
*United States Tennis Association* *Key Biscayne, FL* Nov '99 - Oct '01  
Responsible for all aspects of sport science department. Supervises staff of four. Reported to committee of 24 in the areas of sport science: sport psychology, nutrition, strength training, etc). Responsible for annual meetings and anti-doping information. Public presentations and Power points were given to members, athletes, and coaches.

**Captain**  
*USAF* *Offutt AFB, NE* Aug '96 - Oct '99  
Captain in USAF. Based at Offutt AFB in Nebraska.

**Education** **Master of Business Administration (MBA)**  
*Plymouth State University* *Plymouth, NH* May '09

**Doctor of Philosophy (Psychology)**  
*PhD* *Fresno, CA* Aug '96

**Master of Science (Counseling Athletes)**  
*Springfield College* *Springfield, MA* Aug '86

**CAGS (Counseling Athletes)**  
*Springfield College* *Springfield, MA* Aug '86

**Bachelor of Science (Psychology)**  
*University of Utah* *SLC, UT* Jun '83

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**Coaching and  
Teaching positions**

Harry Hopman Tennis Professional, Head Tennis Coach at Springfield College and University of Lowell. Assistant Tennis Professional at University of Rochester. Ski instructor at Copper Mountain, Winter Park, Snowmass/Military, Loon, and MT. Tenney. Ski Instructor for blind at Winter Sports Clinic for veterans. Founded Boston Wheelchair Tennis and Ski Association. (non-profit promoting sport to physically challenged). Research Fellow at Northeastern University. Traveled to Brasil, Jamaica, Thailand, Chile, Argentina, Uruguay, Dominica, Maylasia, and Australia. Taught Sport Psychology for USTA, Jamaican Tennis Federation, and Thailand Olympic Committee. Tennis Professional for Town of Holderness, Tennis Professional for Profile.

Certification: USPTA Elite, PTR Professional, Pickle Ball /PTR, Quick Start, High Performance for both PTR and USPTA. First Aid and CPR.

**References**

**Dr. Liston Bochette**, Olympian  
World Olympians  
305 607 5753

**Bill Foley**, Professor  
Academic  
305 607 5753

**Muffy Copenhaver: Tennis: 603- 444-6048**

**Alvaro Betnacur: Tennis: 813-695-4869**

**Robert Gomez: Director of Operations: 305 460 5360**

*Jack Resch: President of C1-b: 603-264-0261*

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**ATHLETIC BIOGRAPHICAL INFORMATION  
WILLIAM ARONSON**

**COACHING EXPERIENCE: TENNIS**

Head Men's Coach at Springfield College:1986  
Asst. Men's Coach at Springfield College:1985  
Asst. Men's Coach at the Univ. of Rochester:1995/1996  
Head Women's Coach at the Univ. of Lowell:1987  
Head Men's and Women's Coach for the 1989 Australian Delegation  
Coach and Clinician for the USTA:1987-Present  
Tennis Clinician in Jamaica:1991/1992  
International Tennis Federation/Uruguayan Tennis Federation Clinician:1991  
Certified USPTA Tennis Professional:P-1:1986-Present  
Certified USPTR Professional:1986-Present  
Certified Special Olympics Tennis Coach  
Tournament Director for the Caracas Challenger: Pro event  
Founder of Boston Wheelchair Tennis and Ski Association  
Director of Springfield College Tennis Camp:1986  
Director of Tennis Program at Camp Lohikan in Pa:1993  
Director of Tennis Clinic at Camp Lohikan:1993  
Head Men's and Women's Coach at Hoover High School in Fresno:1993  
Tennis Professional at Mike Jizmejian Tennis Academy in Fresno/1994/1995  
Tournament Director for Collegiate and Wheelchair Tennis Tournaments  
Harry Hopman Tennis Professional in Tampa FL: 1989-1996  
Northeastern University P.E.Faculty:1986/1987  
Clinician for Camp Kenolyn in Santa Cruz, CA:1994  
Tennis Professional at Miracle Hill Tennis Club in Omaha NE:1997  
Wilson Advisory Staff: 1997-Current  
Special Olympics International Clinician for Tennis:1998  
Stratton Mt. Intern at Ski Academy: 1985  
Head Clinician/Trainer:USTA: State of Nebraska:1998  
**Head Men's and Women's Coach for the 1991 Uruguayan Delegation**

**PLAYING EXPERIENCE**

1989 Canadian Circuit  
1988 Longwood Professional Tournament  
1989 Australian Tennis Competition  
Various Teaching and Professional Tournaments (USPTA&USPTR)  
1989 US Amateur Circuit

**TEACHING EXPERIENCE**

Asst. Pro at North  
Shore Community Center:1984  
Head Pro at Hampden Country Club in Springfield, MA  
Head Pro at Clearbrook Tennis Club:1987&1988 in Framingham,MA  
Head Pro at Tampa Community Center:1990 & 1991 in Tampa, FL  
Harry Hopman Tennis Professional: 1989-1996, Tampa, FL  
Special Olympics Clinic: International Tennis Hall of Fame: 1998  
Special Olympics Clinic: United States Open: 1998



**EDUCATION**

BS from the University of Utah in Psychology: 1983  
MS and CAGS from Springfield College in Counseling Athletes:1986  
Cert. of Vocational Assessment & Training from Assumption College: 1988  
Cert. of Pupil Personnel Services from Fresno State Univ: 1994  
PhD from the California School of Professional Psychology(CSPP) FRESNO:1996  
Behavioral Medicine/Health Psychology Certificate from CSPP: 1996  
Doctoral APA Internship at the University of Rochester: 1995/1996  
Clinical Psychologist: CAPTAIN: United States Air Force: 1996-Present  
Doctoral Intern at Fresno State University:Academic/Athletic Support:1994/1995  
Research Fellow at the Center for the Study of Sport in Society at Northeastern: 1986/1987  
Dissertation: Self-esteem and locus of control of retired collegiate athletes: 1995  
Thesis: Pre season and Pre match stress levels of intercollegiate tennis athletes: 1986  
Member of National Association of Academic Advisors: N4A

**SKIING EXPERIENCE**

Certified Professional Ski Instructor of America (PSIA); 1990-Current  
Certified Adaptive Professional Ski Instructor  
Former National Ski Patrol Member  
Ski Instructor at Copper Mountain, Winter Park, Loon MT, and Tenney MT.  
**University of Utah: Avalanche Training**

**MAILING ADDRESS:FAX/PHONE 402 391 4358: Home office**  
**E-MAIL: William.Aronson@offutt.af.mil. Office phone:402 /391 4358**

**Courses Taught: by William R. Aronson, MS,CAGS, PhD, MBA**

- 1) **ESS:School of Education/Univ. of Miami 490: Special Topics: Interdisciplinary Colloq in Sport Psychology**
- 2) **ESS: School of Education/Univ.of Miami 310: Elements of Sport Psychology:Undergraduate**
- 3) **ESS:School of Education/Univ. of Miami 567: Elements of Sport Psychology: Graduate**
- 4) **United States Sports Academy: CEB 568: Introd to the field of Sport Psych**
- 5) **United States Sports Academy: CEB 334: Ethics in Sports**
- 6) **Miami Dade College:DEP 2000: Human Growth and Development**
- 7) **Miami Dade College:PPE 1005: Psychology of Personal Effectiveness**
- 8) **Florida International University: PET 5216: Sport Psychology.**
- 9) **Florida International University: PET 4214: Sport Psychology.**
- 10) **Barry University: SES 537: Sport Psychology**
- 11) **ST. Thomas University: SPO 548:Sport Psychology**
- 12) **ST. Thomas University: SPO 313:Sport Psychology**
- 13) **ST. Thomas University: SPO 548: Online Sport Psychology.**
- 14) **Florida International Univ: DEP 2000: Human Growth and Dev.**
- 15) **Florida International University: APK: 4400: Sport Psychology**
- 16) **USTA: Sport Psychology course**
- 17) **USPTA and PTR: Sport Psychology course**

**Saddlebrook International Tennis  
5700 Saddlebrook Way  
Wesley Chapel, FL 33559**

**To Whom It May Concern:**

**As Director of the world famous Saddlebrook International Tennis I have had the opportunity and pleasure to work with Bill Aronson.**

**Bill Aronson brings exceptional talent and skill to his level of instruction. His skill as a teacher and instructor not only adds a unique dimension to the teaching but attracts a high caliber of player.**

**His personal attributes of honesty, congeniality, and diligence together with his teaching and playing skills make him a valuable team member.**

**Sincerely,**

**Howard Moore  
Program Director of Saddlebrook International Tennis**



p. (20)

April 10, 1996

To Whom It May Concern:

Bill Aronson is the assistant tennis coach at the University of Rochester. I recommend him most highly for the position of head tennis coach at your college or university.

He has helped our team members with their strokes and has drilled them very effectively. They enjoy his quiet manner and his large assortment of drills, which he uses with a purpose.

Bill has been a tennis professional at Harry Hopman's Camp for a long period of time. His background there has been of great help, since he often incorporates in our team practices drills that he learned there.

Bill's job at the counseling center at the University has been very valuable on the tennis court too. On several occasions members of our team have been helped by Bill about personal matters. He relates very well with people--especially, young adults.

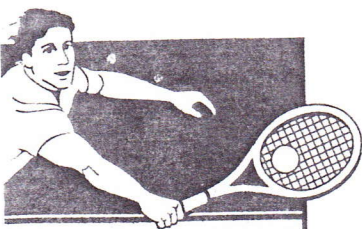
Again, taking into account all his talents, experience, and knowledge of tennis, I recommend Bill most highly for the position of head tennis coach at your institution.

Sincerely,

*Peter Lyman*  
Peter Lyman  
Head Tennis Coach  
University of Rochester

JULY 1991

p. (21)



**COLLEGE TENNIS  
ACADEMY**

P.O. Box 2742  
Cambridge, MA 02238  
1-800-432-2877  
(617) 782-7730 (In Mass.)

College Tennis Academy  
Coaches Advisory Staff:

Harry Baskin  
Pro Teaching Professional  
Atlanta

John Bassett  
Men's Tennis Coach,  
C.L.A.

Steve Bergovoy  
Co-Director, College Tennis Academy

Steve Denton  
World-Class Touring Professional

Steve Fish  
Men's Tennis Coach  
Harvard University

Ann Gadusek  
Former World-Class  
Touring Professional

Tom Hayes  
Men's Tennis Coach  
University of South Florida

Mike Jensen  
World-Class Touring  
Professional

Bryl Jones  
Men's Tennis Coach,  
University of Southern Cal.

Mark Jungle  
Pro Teaching Professional of  
W. Florida

Tom Krass  
Executive Director,  
College Tennis Academy

Jack Kriese  
Men's Tennis Coach,  
Yamson University

Bill Moore  
Sector of Sports Psychology,  
College Tennis Academy

Tom Morris  
Sector of Tennis, Concordia-  
Neeran College

Greg Patton  
Men's Tennis Coach, University of  
California - Irvine

Steve Rahaley  
College Tennis Consultant

Tom Raker  
ATR Director of Development

Steve Tennis  
Men's Tennis Coach, California State  
University - Stanislaus

Tom Tusler  
Women's Tennis Coach,  
Harvard University

Tom Winters  
College Tennis Consultant

Krass  
Director, C.T.A.

To Whom It May Concern,

I am writing this letter on behalf of Bill Aaronson. Bill worked for me as one of my staff coaches at the College Tennis Academy Camp at Harvard in August of 1990. I hired him due to his vast, quality coaching and teaching background. I understand that Bill, at an early age of 24 years old, was a successful college tennis coach at Springfield College. Bill has extensive experience working with tennis players from around the world. He has been working as one of the top teaching pros on Harry Hopman's International Tennis Camp staff for the last few years.

At my camp, Bill was highly professional, informative, and enthusiastic when working with our tournament players. He's a great individual. I can definitely recommend him to you. Feel free to call me at 617-774-0124 if you have any questions about Bill. Sincerely,

12/28/2001



**SPORTS MEDICINE CENTER**

Lexington Clinic

Bill Aronson, PhD  
12805 SW 112<sup>th</sup> Terrace  
Miami FL 33186

To Whom It May Concern:

I am glad to recommend Dr. Bill Aronson. I had the pleasure of working with him on a committee of the US Tennis Association. He was the staff liaison to the sports sciences committee and administrator of sports sciences. I found him to be a person of high integrity and who could set goals for the organization and for the committee. He was able to work within the committee structure to effect the programs that were decided upon by the committee and by the USTA. During his tenure at the USTA there were significant budget restrictions that imposed limitations on what the committee could do compared to what it did in the past. I found him able to work within these limitations and still produce work for the committee.

I also found him to be a personable individual who was able to work within the group structure. With his high energy level, personal integrity and motivation to make a contribution in his work I feel he would make significant contributions in his work.

Sincerely,

W. Ben Kibler, M.D.  
Medical Director Lexington Clinic Sports Medicine Center

WBK/SM/MT  
12/28/2001/12/31/2001 10:59:00





p. 73

*certifies that according to the guidelines and standards*

***William Aronson***

*has completed all requirements and is PTR Certified as*

**PTR Professional**

*This Certification is valid*  
January 1990 - August 2020

*Dan Santorum*  
Dan Santorum, CEO

*Karl Hebl*  
PTR President



certifies that according to the guidelines and standards

***William Aronson***

has completed all requirements and is PTR Certified as

**Professional**

This Certification is valid thru

**August 31, 2020**

*Dan Santorum*  
Dan Santorum, CEO

*Karl Halv*  
PTR President

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# CERTIFICATE OF LIABILITY INSURANCE

DATE (MM/DD/YYYY)  
04/22/2020

PTR Current SERVICES 9/1/20 p. 25

**THIS CERTIFICATE IS ISSUED AS A MATTER OF INFORMATION ONLY AND CONFERS NO RIGHTS UPON THE CERTIFICATE HOLDER. THIS CERTIFICATE DOES NOT AFFIRMATIVELY OR NEGATIVELY AMEND, EXTEND OR ALTER THE COVERAGE AFFORDED BY THE POLICIES BELOW. THIS CERTIFICATE OF INSURANCE DOES NOT CONSTITUTE A CONTRACT BETWEEN THE ISSUING INSURER(S), AUTHORIZED REPRESENTATIVE OR PRODUCER, AND THE CERTIFICATE HOLDER.**

**IMPORTANT: If the certificate holder is an ADDITIONAL INSURED, the policy(ies) must have ADDITIONAL INSURED provisions or be endorsed. If SUBROGATION IS WAIVED, subject to the terms and conditions of the policy, certain policies may require an endorsement. A statement on this certificate does not confer rights to the certificate holder in lieu of such endorsement(s).**

<b>PRODUCER</b> Coastal Plains Insurance PO Box 6869  Hilton Head Island SC 29938	<b>CONTACT NAME:</b> Erica James, AINS <b>PHONE (A/C, No, Ext):</b> (888) 668-8082 <b>FAX (A/C, No):</b> <b>E-MAIL ADDRESS:</b> erica@coastalplains.com
<b>INSURED</b> Professional Tennis Registry Professional Pickleball Registry P. O. Box 4739 Hilton Head Island SC 29938	<b>INSURER(S) AFFORDING COVERAGE</b> <b>NAIC #</b> INSURER A: Philadelphia Indemnity Insurance Company      18058 INSURER B: INSURER C: INSURER D: INSURER E: INSURER F:

**COVERAGES      CERTIFICATE NUMBER: CL1971597044      REVISION NUMBER:**

THIS IS TO CERTIFY THAT THE POLICIES OF INSURANCE LISTED BELOW HAVE BEEN ISSUED TO THE INSURED NAMED ABOVE FOR THE POLICY PERIOD INDICATED. NOTWITHSTANDING ANY REQUIREMENT, TERM OR CONDITION OF ANY CONTRACT OR OTHER DOCUMENT WITH RESPECT TO WHICH THIS CERTIFICATE MAY BE ISSUED OR MAY PERTAIN, THE INSURANCE AFFORDED BY THE POLICIES DESCRIBED HEREIN IS SUBJECT TO ALL THE TERMS, EXCLUSIONS AND CONDITIONS OF SUCH POLICIES. LIMITS SHOWN MAY HAVE BEEN REDUCED BY PAID CLAIMS.

INSR LTR	TYPE OF INSURANCE	ADDL INSD	SUBR WVD	POLICY NUMBER	POLICY EFF (MM/DD/YYYY)	POLICY EXP (MM/DD/YYYY)	LIMITS
A	<input checked="" type="checkbox"/> <b>COMMERCIAL GENERAL LIABILITY</b> <input type="checkbox"/> CLAIMS-MADE <input checked="" type="checkbox"/> OCCUR GEN'L AGGREGATE LIMIT APPLIES PER: <input checked="" type="checkbox"/> POLICY <input type="checkbox"/> PRO-JECT <input type="checkbox"/> LOC OTHER:			PHPK2011024	09/01/2019	09/01/2020	EACH OCCURRENCE      \$ 1,000,000 DAMAGE TO RENTED PREMISES (Ea occurrence)      \$ 100,000 MED EXP (Any one person)      \$ EXCLUDED PERSONAL & ADV INJURY      \$ 1,000,000 GENERAL AGGREGATE      \$ 3,000,000 PRODUCTS - COM/OP AGG      \$ 3,000,000 OTHER      \$
	<b>AUTOMOBILE LIABILITY</b> <input type="checkbox"/> ANY AUTO <input type="checkbox"/> OWNED AUTOS ONLY <input type="checkbox"/> SCHEDULED AUTOS <input type="checkbox"/> HIRED AUTOS ONLY <input type="checkbox"/> NON-OWNED AUTOS ONLY						COMBINED SINGLE LIMIT (Ea accident)      \$ BODILY INJURY (Per person)      \$ BODILY INJURY (Per accident)      \$ PROPERTY DAMAGE (Per accident)      \$ OTHER      \$
A	<input checked="" type="checkbox"/> <b>UMBRELLA LIAB</b> <input checked="" type="checkbox"/> OCCUR <input type="checkbox"/> EXCESS LIAB <input type="checkbox"/> CLAIMS-MADE <input type="checkbox"/> DED <input checked="" type="checkbox"/> RETENTION \$ 10,000			PHUB685688	09/01/2019	09/01/2020	EACH OCCURRENCE      \$ 5,000,000 AGGREGATE      \$ 5,000,000 OTHER      \$
	<b>WORKERS COMPENSATION AND EMPLOYERS' LIABILITY</b> ANY PROPRIETOR/PARTNER/EXECUTIVE OFFICER/MEMBER EXCLUDED? (Mandatory in NH) If yes, describe under DESCRIPTION OF OPERATIONS below		N/A				<input type="checkbox"/> PER STATUTE <input type="checkbox"/> OTHER E. L. EACH ACCIDENT      \$ E. L. DISEASE - EA EMPLOYEE      \$ E. L. DISEASE - POLICY LIMIT      \$

DESCRIPTION OF OPERATIONS / LOCATIONS / VEHICLES (ACORD 101, Additional Remarks Schedule, may be attached if more space is required)

[Job #: 756 Job Type: ]  
 12693- Certificate Holder is listed as Additional Insured #756 with respects to PTR Member#12693 William Aronson 12805 SW 112th Ter Miami FL 33186-4722

**CERTIFICATE HOLDER**

City of Coral Gables  
 P. O. Box 100085-CE  
  
 Duluth GA 30096

**CANCELLATION**

SHOULD ANY OF THE ABOVE DESCRIBED POLICIES BE CANCELLED BEFORE THE EXPIRATION DATE THEREOF, NOTICE WILL BE DELIVERED IN ACCORDANCE WITH THE POLICY PROVISIONS.

AUTHORIZED REPRESENTATIVE





Hi Bill,

We were pleased to have you with us at Kensington Golf and Country Club for our PPR Pickleball Certification workshop.

### **Congratulations on your PPR Pickleball Coach Certification**

Enclosed is your PPR Certificate and official Membership Card. We have also enclosed your Certificate of Attendance from the workshop as well.

The business card order form allows you to enhance your profession with 4-color business cards to promote your programs and services.

We hope you got to try the HEAD Paddles – and the Extreme Pro which is Sarah's paddle of choice. The enclosed order form gives you GREAT discounts on paddles and Pickleball bags.

Be sure to bookmark our website [www.pprpickleball.org](http://www.pprpickleball.org) to check back often for great member benefits like:

- Upcoming Pickleball Conference and Events
- Discounts on HEAD Paddles & Bags
- Discounts on Adidas shoes and apparel
- Liability Insurance Coverage
- PPR Business Cards and more!!

Feel free to contact our office anytime as we are here to serve you Monday – Friday from 7am – 6pm EST at 843-842-9777. We look forward to serving you!

Sarah Ansboury  
PPR Lead Clinician

Dan Santorum  
CEO



*acknowledges that according to the guidelines and standards established*

## **William Aronson**

*has completed all requirements and is a*

## **PPR Certified Coach**

This PPR Certification is valid

**April 2019 - August 2020**

*Dan Santorum*  
Dan Santorum  
CEO

*Nicole R. Hobson*  
Nicole Hobson  
Member Services Manager

Official Education & Certification Partner of



28

# United States Professional Tennis Association

Hereby certifies that

**William R. Aronson, Ph.D.**

has successfully completed all requirements, including an extensive examination of teaching, playing and business skills, necessary for the rating of

**Elite Professional**

*Opelan R. Embree*  
Chief Executive Officer



Membership No. 7589  
Valid through Dec. 31, 2020

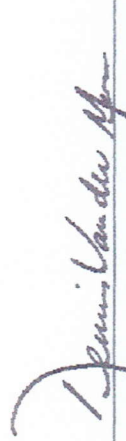


*In cooperation with the United States Tennis Association's*  
*USA Tennis Coaching Education Department*  
**The United States Professional Tennis Registry**

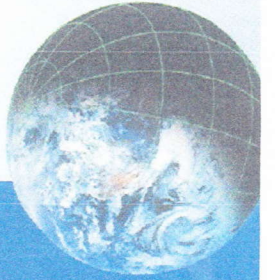
Certifies that on the 5th day of December 1999

**Bill Aronson**

has met all of the standards established in the  
USA Tennis High Performance Coaching Program  
and has fulfilled all of the requirements of the  
United States Professional Tennis Registry

  
\_\_\_\_\_  
Dennis Van der Meer  
President, USPTR

  
\_\_\_\_\_  
Dan Santorum  
CEO/Executive Director



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In cooperation with

*United States Tennis Association's*

*USA Tennis Coaching Education Department*

the

*United States Professional Tennis Association*

Certifies that

**Bill Aronson**

has met all of the standards and competencies established in the USA Tennis High Performance Coaching Program; has fulfilled all of the requirements of the USPTA; and is duly recognized as a

*Specialist*

in

**Competitive Player Development**

on this, the 5<sup>th</sup> day of December 1999

*John L. Harrison*

USPTA President

*[Signature]*

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USPTA CEO





# United States Professional Tennis Association

## Education Credits Report

### Dr. William R. Aronson, Ph.D.

#### Membership Information

<b>Member ID:</b>	7589	<b>Professional Level:</b>	Elite Professional
<b>Member Type:</b>	Certified Member	<b>Platform Pro Level:</b>	None
<b>Paid Through:</b>	12/31/2020	<b>APC Classification:</b>	No
<b>Years of Service:</b>	34	<b>Wheelchair Certified:</b>	No

#### Continuing Education Requirements

**Requirement:** 6 education credits every 3-year period.

**Your Status:** You have met the CE requirement for this 3-year period.

**Period:** 01/01/2020 to 12/31/2022

**Credits:** 8.50

#### Elite Professional Requirements

**Requirement:** 6.5 credits from approved specialty courses and webinars, plus written exam and on-court Elite Pro certification requirements.

**Your Status:** You are already an Elite Pro.

**Specialty Course / Webinar Credits:** 0.00

#### APC Classification Requirements

**Requirement:** 20 APC-eligible credits every 2-year period plus initial written exam or competency exam.

**Your Status:** You have qualified for the APC classification.

**Period:** 05/21/2018 to 05/20/2020

**Credits:** 22.75

#### Lifetime and Yearly Totals

**Lifetime Total Credits:** 149.75

**This Year (2020):** 8.50

**Last Year (2019):** 12.25

**2 Years Ago (2018):** 12.00

#### Completed Courses as of 05/21/2020 (Courses Listed in Reverse Date Order)

Event / Course	Course Date	Credits
TR - Group Drills	05/14/2020	0.50 APC
TR - USPTA Webinar - Coaching Female Players	05/14/2020	0.50 APC
USPTA FL Division - District 13 Miami Meeting	04/10/2020	0.75 APC
TR - Maintaining your hard court	04/04/2020	0.50 APC
TR - On Court with USPTA - Change Up Your Serve	03/19/2020	0.50 APC
TR - On Court with USPTA - Becoming a Consistent Player	03/19/2020	0.50 APC
TR - USPTA Webinar - How to seek sponsorships	03/19/2020	0.50 APC
TR - On Court with USPTA - Cardio Tennis	03/19/2020	0.50 APC
TR - USPTA Webinar - Supplemental Savings Program	03/19/2020	0.50 APC
TR - USPTA Webinar - Developing & delivering presentations	03/17/2020	0.50 APC
TR - USPTA Webinar - High School coaching	03/17/2020	0.50 APC
USPTA Webinar - Tennis: A Therapeutic Tool for Individuals w	03/16/2020	0.50 APC
USC - SafeSport Trained	03/04/2020	0.75 APC
TR - USPTA Webinar - How to deliver an effective on-court present	02/24/2020	0.50 APC



**Completed Courses as of 05/21/2020**  
(Courses Listed in Reverse Date Order)

<b>Event / Course</b>	<b>Course Date</b>	<b>Credits</b>
TR - On Court with USPTA - Improved FH Technique	02/24/2020	0.50 APC
TR - On Court with USPTA - Developing the Serve	02/24/2020	0.50 APC
USC - SafeSport Trained	08/28/2019	0.75 APC
TR - USPTA Webinar - Court maintenance	05/31/2019	0.50 APC
TR - USPTA Webinar - Achieving excellence through personal develo	05/31/2019	0.50 APC
TR - USPTA Webinar - Navigating the parent/coach relationship	05/30/2019	0.50 APC
AHA Health Care Provider CPR/AED	05/30/2019	3.00 APC
PTR - A Winning Approach To Practice	05/18/2019	0.50 APC
PTR - A Different Approach To Volley Teaching	05/18/2019	0.50 APC
PTR - First Strike Tennis	05/09/2019	0.50 APC
PTR - Dr. Mark Kovacs & Dr. Ben Biller - Round Table	05/09/2019	0.50 APC
Teacher - FIU - Human Growth & Development	04/01/2019	1.00 APC
PPR - Adult Development Workshop	04/01/2019	4.00 APC
Teacher - FIU - Human Growth & Development	11/25/2018	1.00 APC
Speaker - Profile Club - Building Education and Tennis Opportunities for Childre	07/27/2018	1.00 APC
Teacher - FIU - Human Growth & Development	04/19/2018	1.00 APC
10U Tennis Workshop - Coach Youth Tennis	02/02/2018	2.00 APC
10U Tennis - CYT Bonus Credits	01/04/2018	3.00
10U Tennis Online Course - Communicating with Children Ages	01/04/2018	0.50 APC
10U Tennis Online Course - Rules and Guidelines for Children	01/04/2018	0.50 APC
10U Tennis Online Course - Skill Development	01/04/2018	0.50 APC
10U Tennis Online Course - Group and Team Management	01/04/2018	0.50 APC
10U Tennis Online Course - Organizing and Supervising Youth	01/04/2018	0.50 APC
10U Tennis Online Course - Characteristics of Children Ages	01/04/2018	0.50 APC
TR - On Court with USPTA - TAUT	01/04/2018	0.50 APC
TR - USPTA Webinar - Sportsmanship	01/02/2018	0.50 APC
Teacher - College Course - Human Growth & Development FIU	12/05/2017	1.00 APC
Teacher - College - FIU - Human growth and development	12/02/2017	1.00 APC
Teacher - College Course - Human Growth & Development FIU	04/28/2017	1.00 APC
Speaker - Human growth and development - Spring 2017	04/04/2017	1.00 APC
Teacher - College Course - STU Sport Psychology	01/15/2017	1.00 APC
Teacher - College Course - FIU Human Growth and Development	12/06/2016	1.00 APC
Teacher - College Course (STU) -Sports Psychology - Fall 2016	11/07/2016	1.00 APC
Teacher - College Course - STU Sport Psychology	11/06/2016	1.00 APC
Teacher - College Courses - STU Sports Psychology	09/01/2016	1.00 APC
Teacher - College Course - FIU Human Growth & Development	04/26/2016	1.00 APC
Workshop - Cuba	03/16/2016	12.00 APC
Jose Marti y el deporte	03/01/2016	16.00 APC
Teacher - College Course - STU Sport Psychology - Spring 2015 (Graduate)	06/01/2015	1.00 APC
Teacher - College Course - STU Sport Psychology - Spring 2015	06/01/2015	1.00 APC
Teacher - College Course - FIU Psychology - Fall 2014	12/15/2014	1.00 APC
Teacher - College Course - STU Sport Psychology - Fall 2014	12/14/2014	1.00 APC
Teacher - College Course - STU Sport Psychology - Fall 2014 (Graduate)	12/14/2014	1.00 APC
Teacher - College Course - FIU Psychology - Spring 2014	06/01/2014	1.00 APC
Teacher - College Course - FIU Sociology of sport	06/28/2013	1.00 APC
Certification - AASP - Certified Consultant	01/01/2013	6.00 APC
USTA QuickStart Coaches Workshop	03/19/2010	2.00 APC

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## Completed Courses as of 05/21/2020

(Courses Listed in Reverse Date Order)

Event / Course	Course Date	Credits
USTA SS Exam Level II (Nut/SP)	03/12/2007	2.00 APC
USTA SS Exam Level II (SM/BM)	03/12/2007	2.00 APC
USTA SS Exam Level II (SP/ML)	03/12/2007	2.00 APC
Teacher - College Course - Ethics in sport - Thailand	04/30/2006	1.00 APC
Speaker - Ethics in Sports	04/26/2006	1.00
Teacher - College Course - Sport Psychology - Thailand	04/23/2006	1.00 APC
Speaker-Sports Psychology	04/19/2006	1.00
Motor Learning 4hrs	09/28/2000	2.00
Speaker - 1 course 4hrs	09/28/2000	1.00
USPTA World Conference	09/23/2000	8.00
USTA Area Training Coaches Workshop	04/17/2000	5.00
USTA High Performance Coaching Program	11/29/1999	16.00
College Courses	01/01/1996	4.00
College Courses	01/01/1995	4.00
College Courses	01/01/1994	4.00
College Courses	01/01/1993	4.00
College Courses	01/01/1992	4.00
USTA Sport Science Exam Level I	08/08/1991	2.00

# UNITED STATES PROFESSIONAL TENNIS ASSOCIATION



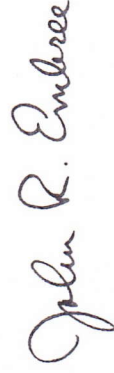
hereby certifies that

**William Aronson Ph.D.**

has excelled in career development and achieved  
Education Level 1 by earning 12.25 credits in 2019.



Feisal Hassan  
President



John R. Embree  
Chief Executive Officer

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# UNITED STATES PROFESSIONAL TENNIS ASSOCIATION, INC.

Elevating the standards of tennis-teaching professionals and coaches



May 1, 2020

To whom it may concern:

The United States Professional Tennis Association recently awarded William Aronson a Level 1 Certificate of Achievement for earning 12.25 credits in the Association's Career Development Program in 2019. By participating in the USPTA education and other professional development programs, William has helped the USPTA elevate the industry's standards for tennis-teaching professionals and earn the credibility and respect of the entire tennis industry.

The USPTA is the world's leading association of tennis-teaching professionals and coaches. Members continuously strive for improvement and professional development through continuing education courses offered by experts in the field. The USPTA provides its members with education opportunities in areas including tennis-teaching, sport science and business management.

The continuing education opportunities USPTA members receive ultimately serve to create a more positive tennis experience for the club, coach, player and community at large. The USPTA is proud to recognize William for exemplary pursuit of professional development.

Sincerely,

John R. Embree  
USPTA CEO

cc: William Aronson



May 1, 2020

FOR IMMEDIATE RELEASE

Contact: Ramona Husaru

USPTA Director of Education

Ramona.Husaru@uspta.org

## **William Aronson receives USPTA continuing education recognition**

**LAKE NONA, Fla.** - William Aronson, a certified member of the United States Professional Tennis Association (USPTA), recently received recognition for outstanding participation in the association's continuing education program.

William Aronson has been awarded a Level 1 Certificate of Achievement for earning 12.25 credits in the association's Career Development Program over a one-year period.

"As an association, we know that career development is vital to our tennis-teaching professionals and coaches," said USPTA CEO John Embree. "Through our Career Development Program, we are ensuring all USPTA-certified members are equipped with the knowledge and skills to enhance their careers. To see our members taking advantage of those educational opportunities and striving to earn more than the six-credit requirement personifies a commitment to personal and professional excellence."

USPTA members work as tennis directors, club managers, teaching professionals and instructors at public and private tennis facilities. They serve as the sport's primary delivery system of grassroots programs to grow the game and are a leading influence among recreational and club players for tennis equipment and services.

### **About the USPTA**

Founded in 1927, the USPTA is the global leader in tennis-teacher certification and professional development. With more than 14,000 members worldwide, the association raises the standards of tennis-teaching professionals and coaches and promotes a greater awareness of the sport.

###

Sign Out Hi, William Join PTR Cart

Keyword Search

P.37

Carl Ed

with me

ABOUT MEMBERSHIP EDUCATION WORKSHOPS EVENTS BENEFITS REGIONAL CENTERS QUICK LINKS

William Aronson

About Me Continuing Ed / MAP Employment & Experience Certifications & Programs Preferences My Documents My Participation History



List of Approved Activities

Submit Hours Now

PTR 11/4/19

Member Number 12693 Join Date 1/1/1990 Membership Expires 8/31/2020

Renew Now

Renew PPR Membership

### Continuing Education Report



Sunday, November 3, 2019

William Aronson

Member Number: 12693 Member Type: Join Date: Monday, January 1, 1990 Membership Expires: Monday, August 31, 2020

<p><b>Continuing Education Requirements</b></p> <p>2016 Requirement has been met 2019 Requirement has been met</p>	<p><b>Continuing Education Summary</b></p> <p>Lifetime Total Hours: 930 Award Level:</p>
<p><b>Certifications</b></p> <p>General: Professional</p>	<p><b>Special Designations/Certifications</b></p> <p>Wheelchair Tennis Certified: No Instructing Adaptive Tennis: No International Master Professional: No</p>
<p><b>Specialist Programs</b></p> <p>Junior Development: Not Attempted Performance: Not Attempted Adult Development: Not Attempted</p>	<p><b>Master of Tennis</b></p> <p>Junior Development: Not Attempted Performance: Not Attempted Adult Development: Not Attempted</p>

#### Continuing Education Hours on file

Please note that not all activities may be individually recorded in our system

- 8/31/2019 5 hours United States Olympic Committee hrs for Safe sport training
- 5/31/2019 6 hours CPR/AED
- 5/18/2019 1 hours A Winning Approach To Practice
- 5/18/2019 1 hours A Different Approach To Volley Teaching
- 5/16/2019 3.5 hours USA Quick Start Tennis
- 5/16/2019 2.0 hours USPTA Report Card
- 5/9/2019 1 hours First Strike Tennis
- 5/9/2019 1 hours Dr. Mark Kovacs & Dr. Ben Kibbler Round Table
- 7/11/2018 MAP Level Certificate





# Merit Achievement Program Continuing Education

**William Aronson**  
PTR Member Number 12693

**Current Certifications:**  
Professional

**MAP**  
Current MAP Level: 5A  
Accumulated Hours: 919

**Continuing Education**  
Current Continuing Education Hours: 279  
Continuing Education Requirement Deadline: 12/31/2019 12:00:00AM  
~~Requirement Met~~

**Continuing Education Requirements**  
2016 Requirement Met on 12/31/2016 12:00:00AM

**Activities on file**

05/18/2019	A Winning Approach To Practice	1 Hours
05/18/2019	A Different Approach To Volley Teaching	1 Hours
05/16/2019	USTA Quick Start Tennis	3.5 Hours
05/16/2019	USPTA Report Card	260 Hours
05/09/2019	First Strike Tennis	1 Hours
05/09/2019	Dr. Mark Kovacs & Dr. Ben Kibbler Round Table	1 Hours
07/11/2018	MAP Level Certificate	
01/26/2018	USTA Coach Youth Tennis - Online Course Completion (6 courses)	12 Hours
04/19/2016	USTA HP Grad	40 Hours
12/02/2009	Various Certificates	
02/15/2001	2001 PTR International Tennis Symposium	

*Please note that not all activities may be individually recorded in our system.*

# Merit Achievement Program

This is to certify that PTR member

# William Aronson

has fulfilled the necessary requirements and obtained  
the Merit Achievement Program Level

## Level 5A

with 961 Continuing Education Hours

May 19, 2020

Date



*Dan Santorum*

Dan Santorum, PTR CEO

9139



2010

**quickstart  
tennis**

the new way to play tennis  
for kids 10 and under

1:40

# Certificate of Completion

To

William ARONSON

For participation in a 3.5 hour USTA QuickStart Coaches Workshop

Michael-Russell JCC

North Miami, FL

March 19th, 2010

*Catherine Nordlund*

USTA Florida

Tennis Program Coordinator, South Gold Coast





UNITED STATES TENNIS ASSOCIATION

7310 Crandon Boulevard  
Key Biscayne, FL 33149-1103  
T (305) 365.USTA (8782)

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March 12, 2007

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Alan G. Schwartz

EXECUTIVE DIRECTOR & COO

D. Lee Hamilton

Dear Coach Aronson:

Congratulations! You have passed the **USTA Level II Sport Science Competency Test** in *Sport Psychology and Motor Learning*. Enclosed you will find your results and an award in recognition of this significant achievement.

We welcome your feedback and hope you will encourage other coaches to participate in the exam as well. We hope that you will continue your coaching education by participating in the remaining segment(s) of the Level II exam. Please contact the USTA Sport Science Department at (305) 365-8760 if you have any questions.

Thank you for your continued interest in integrating sport science as part of your coaching education.

Best wishes in your continued efforts toward successful coaching.

Sincerely,

Scott Riewald, PhD, CSCS  
Sport Science Administrator  
**USTA Player Development**  
7310 Crandon Boulevard  
Key Biscayne, FL 33149  
p: (305) 365-8760  
f: (305) 365-8700

Enclosures



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Alan G. Schwartz

EXECUTIVE DIRECTOR & COO

D. Lee Hamilton

March 12, 2007

Dear Coach Aronson:

Congratulations! You have passed the **USTA Level II Sport Science Competency Test in *Sports Medicine and Biomechanics***. Enclosed you will find your results and an award certificate in recognition of this significant achievement. We congratulate you on your efforts and encourage you to continue to integrate sport science into your coaching.

Please note that you can take the other Level II Sport Science exams on-line by logging on to [www.playerdevelopment.usta.com](http://www.playerdevelopment.usta.com) and selecting the "On-Line Testing Program" link under Sport Science.

We welcome your feedback and hope you will encourage other coaches to take the sport science exams as well. We also wish you the best as you continue your coaching education by participating in the remaining segment(s) of the Level II exam. Please contact the USTA Sport Science Department at (305) 365-8706 if you have any questions.

Thank you for your continued interest in integrating sport science as part of your coaching education.

Best wishes in your continued efforts toward successful coaching.

Sincerely,

Scott Riewald, PhD, CSCS  
Sport Science Administrator  
USTA Player Development  
7310 Crandon Boulevard  
Key Biscayne, FL 33149  
p: (305) 365-8760  
f: (305) 365-8700





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p, (43)

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D. Lee Hamilton

Dear Coach Aronson:

Congratulations! You have passed the **USTA Level II Sport Science Competency Test** in *Sport Physiology and Nutrition*. Enclosed you will find your results and an award in recognition of this significant achievement.

We welcome your feedback and hope you will encourage other coaches to participate in the exam as well. We hope that you will continue your coaching education by participating in the remaining segment(s) of the Level II exam. Please contact the USTA Sport Science Department at (305) 365-8760 if you have any questions.

Thank you for your continued interest in integrating sport science as part of your coaching education.

Best wishes in your continued efforts toward successful coaching.

Sincerely,

Scott Riewald, PhD, CSCS  
Sport Science Administrator  
**USTA Player Development**  
7310 Crandon Boulevard  
Key Biscayne, FL 33149  
p: (305) 365-8760  
f: (305) 365-8700

Enclosures



## Bill Aronson Ph.D. Administrator of Sport Science

### What is the role of the Sports Science Department within USA Tennis Player Development?

The Mission of the Sport Science department is to produce, evaluate and disseminate sport science information relevant to tennis. The goals of Sport Science are the following:

1. Utilize Sport Science as a basis for selected USTA programs, policies and training.
2. Make the latest Sport Science technology readily available to the tennis community at large, including USTA members, recreational players, sections, coaches and tournament players.
3. Organize and foster tennis specific research and knowledge in the following areas: Sport Biomechanics, Exercise Physiology, Motor Learning, Sport Nutrition, Sport Psychology and Sports Medicine.

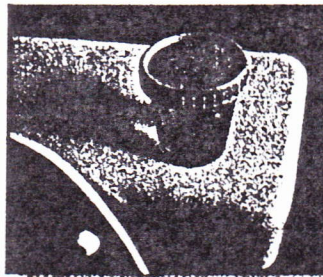
The Sport Science Committee is comprised of a group of experts in each of these descriptions. The Sport Science awards research grants in these areas each year. Coaches, Administrators, faculty and the public may apply for research grant money.

Sport Science provides educational resources by providing Level 1 (Foundations of Sport Science) and Level 2 (Sport Science Competency) exams. The Level 2 exam has three categories:

- 2A) Sport Psychology and Motor Learning
- 2B) Sport Physiology and Nutrition
- 2C) Sports Medicine and Biomechanics

These exams are all open book. Please call 888-354-8782 for testing information.

The Sport Science Department acts as a liaison for the Tennis Anti-Doping program that is administered by Managed Athletic Testing Services (MATS) for American players. Information on drug testing and procedures can be reached at USTA.com, then USA Tennis, then Player Development and then Sports Science.

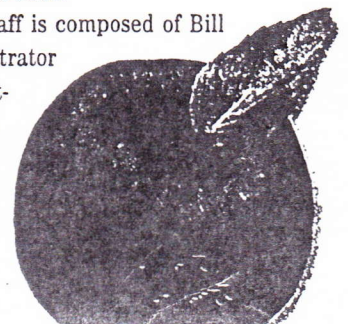


The USTA Anti-Doping program booklet is currently being updated and will be available in early 2001. Sport Science department and the USTA has taken an active role in having an Anti-Doping policy that is consistent with the ITF, ATP and WTA tours. This is referred to as "The Tennis Anti-Doping Program."

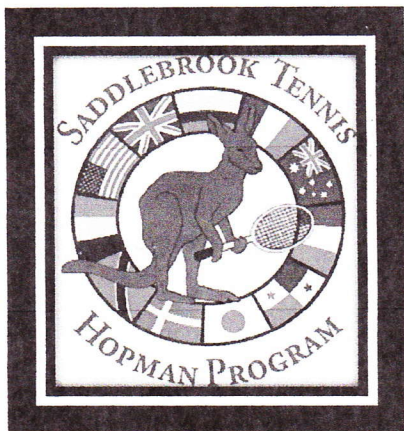
The Sport Science department is involved in both the training and fitness programs of American Tennis players. The USA Strength and Conditioning coach travels on a regular basis to future, satellite/challenge and professional events. These include both domestic and international events.

Sport Science works closely with the Coaching Education Department. Sport Science provides speakers and research for both the High Performance Coaches program and for their newsletter. In addition, the department is developing a Parent Guidebook that is slated for completion during the summer of 2001.

The Sport Science Staff is composed of Bill Aronson Ph.D.: Administrator of Sport Science Department, Marcie Londono: Sport Science Assistant and Barrett Bugg: USTA Strength and Conditioning Coach. For further information, please call (888) 354-8782 (USTA).







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**Bill Aronson**

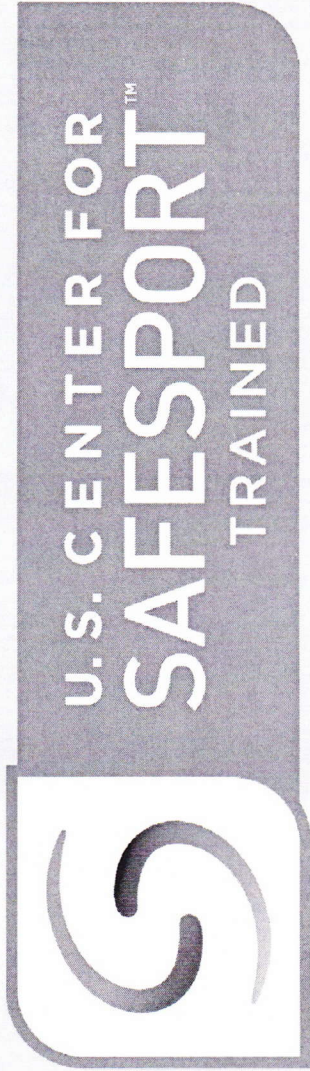
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**william aronson**

[wronson@earthlink.net](mailto:wronson@earthlink.net)

FOR THE SUCCESSFUL COMPLETION OF

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COMPLETED ON: **08/28/2019**

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46





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ON

03/04/2020

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**William Aronson**

**has successfully completed the cognitive and skills evaluations in accordance with the curriculum of the American Heart Association Basic Life Support (CPR and AED) Program.**

**Issue Date**

5/30/2019

**Recommended Renewal Date**

05/2021

**Training Center Name**

Infusion, Inc.

**Instructor Name**

Marcus Pitts

**Training Center ID**

FL15019

**Instructor ID**

11170629323

**Training Center Address**

5901 NW 79th Ave  
Tamarac FL 33326 USA

**eCard Code**

195504004230

**Training Center Phone  
Number**

(954) 943-0220



**QR Code**



To view or verify authenticity, students and employers should scan this QR code with their mobile device or go to [www.heart.org/cpr/mycards](http://www.heart.org/cpr/mycards).

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1149

BASIC LIFE SUPPORT		BASIC LIFE SUPPORT	
<b>BLS Provider</b>	 American Heart Association	<b>Training Center Name</b>	Infusion, Inc.
William Aronson		<b>Training Center ID</b>	FL15019
The above individual has successfully completed the cognitive and skills evaluations in accordance with the curriculum of the American Heart Association Basic Life Support (CPR and AED) Program.		<b>TC Address</b>	5901 NW 79th Ave Tamarac FL 33326 USA
<b>Issue Date</b> 5/30/2019	<b>Recommended Renewal Date</b> 05/2021	<b>TC Phone</b>	(954) 943-0220
<small>To view or verify authenticity, students and employers should scan this QR code with their mobile device or go to <a href="http://www.heart.org/cpr/mycards">www.heart.org/cpr/mycards</a>.</small>		<b>Instructor Name</b>	Marcus Pitts
		<b>Instructor ID</b>	11170629323
		<small>© 2016 American Heart Association 15-0001 3/16</small>	

- Directions**
1. Cut along dotted lines
  2. Fold both halves together
  3. Use adhesive to combine halves



# State of Florida Department of Education

## ATHLETIC COACHING CERTIFICATE

*This Certifies That*

**WILLIAM ROBERT ARONSON**

*Has satisfactorily completed all requirements of Florida Statutes and  
State Board of Education Rules for the coverages or endorsements listed below:*

3 YEAR

ATHLETIC COACHING

GRADES K-12

07/01/2018 - 06/30/2021

Department of Education Number 6003003122

Paul O. Burns  
Deputy Chancellor for Educator Quality  
568665

Richard Corcoran  
Commissioner of Education  
Issued: May 24, 2019



50



951

## SCHMOOZE & NU?



Staff members at the RH Myers Apartments present Hilda Kate Meyer with her 100th birthday cake.

### Hilda Kate Meyer Celebrates Life

Longtime member Hilda Kate Meyer celebrated her 100th birthday in December 2015 at the Menorah Park apartment in Beachwood, Ohio.

Many members and friends of BHC send cards to her on this occasion and she responded with her famous grace and style: "Thank you for helping me to celebrate my centennial birthday. Your expression of affection and good wishes for me just made my day.

"My best to you and yours in this new year. This is how I look at 100."

Judith Roberts, Meyer's daughter, also wrote about the event along when she sent the photo of the cake presentation. "Thank you and all the members of the BHC who responded with birthday cards for my mother. When I handed her a rather large box which I had covered with wrapping paper, she had no idea what was in store. .... She was really surprised." Over sixty cards arrived from BHC folks to add to the other greetings for the occasion."



Hilda Kate Meyer sent her 100th birthday photo, "This is how I look at 100."

### Tennis Anyone?



Returning to the Bethlehem area this summer is tennis pro Bill Aronson of Coral Gables, Florida, who recently served on a task force to build a program in Cuba to provide children with education and tennis programs in-school, afterschool, and during the summer. Aronson was invited to join this program by Jake Agna, tennis director for Kids on the Ball Program, a non-profit organization in Vermont. Though Cuba has a Tennis Federation, Aronson discovered that they have insufficient equipment. Aronson, recently selected as Director of Development of the Youth Tennis Foundation of Florida (YTF), is exploring the possibility of working with Agna and the Cuban Federation through the YTF. He will bring updated news when he returns to Bethlehem and his job as tennis professional for Profile Club in Franconia as well as Ashland, Holderness, and Bristol.

A tennis professional for the City of Coral Gables, Aronson also serves as an adjunct professor at both Florida International University and St. Thomas University where he teaches both sport and developmental psychology to graduate and undergraduate students.

During his career, Aronson served as a US Air Force psychologist, and on faculties of Northeastern University, Springfield College, Barry University, University of Miami Dade College. He was a Research Fellow at the Center for the Study of Sport in Society at Northeastern University, a former administrator of sport science for the USTA, and a former Harry Hopman Tennis Professional.

Aronson is a USPTA and PTR Certified Tennis Professional and certified by USTA in High Performance and Quick Start. Bill has worked with all tennis levels and abilities. He is a former USTA and ITF clinician and founded the Boston Wheelchair Tennis & Ski Association during the 1980s. He was the Administrator of Sport Science for the USTA, and he worked at the Miami VA as a research health scientist. He has a BS from the University of Utah, a MS and CAGS from Springfield College, a PhD from California School of Professional Psychology (Fresno), and an MBA from Plymouth State University. He completed his APA internship at the University of Rochester and is a certified sport psychologist.

To promote tennis/sport psychology, Aronson has traveled to countries around the world, including Jamaica, Uruguay, Australia, Venezuela, Dominica, Malaysia, Thailand, and Cuba. He has taught sport psychology in Thailand and Jamaica.

In addition to his tennis talents, Aronson is also a PSIA (Ski) Professional. He has taught skiing at Loon, Tenney, Copper, and Winter Park, and for the Winter Sports Clinic in Aspen. He was on the National Ski Patrol and has avalanche training.

Aronson is available for private, group, and special events for all levels. He has a passion for working with special needs populations such as the visual and hearing impaired.

Inquiries may be made directly to Bill Aronson by phone/text: 305-607-5753 or email at [wronson@earthlink.net](mailto:wronson@earthlink.net)

### BHC Hospitality Team Needs Your Help

Please sign up to host or sponsor an oneg or Kiddush for the 2016 season. Donations for challah and wine are always appreciated. It is a BHC tradition to present luncheons on both days of Rosh Hashanah, a Break-the-Fast buffet at the end of Yom Kippur, and a natural gathering for...



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**William R. Aronson**  
MS, CAGS, MBA, Ph.D

- Tennis Professional •
- Ski Professional •
- Sport Psychology •



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**Sport Psychology Professor**

**wronson@earthlink.net**

**305-607-5753**



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*The Torah Scrolls of Bethlehem Hebrew Congregation*  
A detailed explanation of the five BHC Torah scrolls following the visit of Rabbi & Sofer Levi Selwyn in November 2014. 8 pages. Donation. Postage free.

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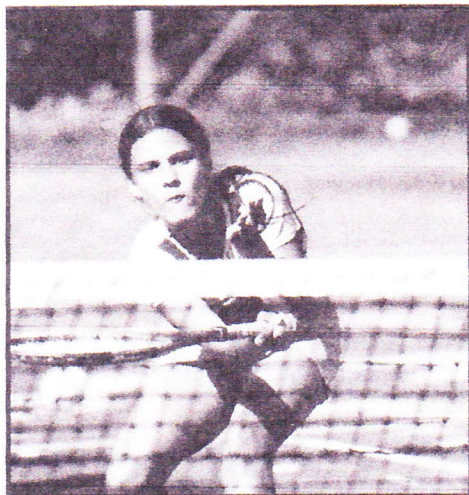
240 Union Street, Littleton, NH 03561



# FLORIDA PRO HELPS TENNIS IN CUBA

153

A Florida tennis teaching pro recently visited Havana, Cuba, with two dozen other people to enhance relationships with the Tennis Federation in Cuba.



A player practices on a court in need of resurfacing.

## ARONSON YTF DIRECTOR OF DEVELOPMENT

The Youth Tennis Foundation of Florida Board of Directors has selected Bill Aronson to be its first Director of Development.

Aronson is a USPTA and PTR Certified Tennis Professional. He is also certified by USTA in High Performance and Quick Start. He is currently a tennis professional for the City of Coral Gables.

He was the Administrator of Sport Science for the USTA. He is a professor at both Florida International University and St. Thomas University in Miami. He teaches both Sport and Developmental Psychology to undergraduate and graduate students.

He has been on the faculty at Northeastern, Springfield College, Barry University, University of Miami, United States Sports Academy, and Miami Dade College. He was a Research Fellow at the Center for the Study of Sport in Society at Northeastern University. He is a former Harry Hopman tennis coach/professional and is a tennis ambassador for Saddlebrook Tennis Resort in Tampa. He was a head men's tennis coach at Springfield College and women's head coach at the University of Lowell. He was the assistant men's coach at the University of Rochester. He also was the head men's and women's tennis coach for the Australian Maccabiah Games and was the head men's coach for the Uruguayan Maccabiah Games.

He was a USTA and ITF Clinician and worked in many countries promoting tennis/sport psychology. These include: Jamaica, Uruguay, Australia, Venezuela, Dominica, Malaysia, Thailand, and Cuba.

For more information on the YTF, visit [www.ytf-fl.org](http://www.ytf-fl.org)

Bill Aronson, a teaching pro in Coral Gables and Director of Development for the Youth Tennis Foundation in Florida, joined lawyers, physicians, parents, students and others in a five-day trip

Aronson was invited by Jake Agna, tennis director for Kids on the Ball Program; a non-profit out of Vermont whose mission is to provide children with in-school, after-school and summer programs with both education and tennis.

They noted that Cuba has a Tennis Federation with little equipment such as racquets, balls, and equipment.

Aronson donated his time to help the organization, working with children, juniors,





and elite tennis players. He was amazed with their passion and dedication.

Agna continues to travel to Cuba every few months.

He is working on having an American company go to Cuba to build facilities and resurface the tennis courts.

Aronson is looking into the possibility of working together with Agna and the Cuban Tennis Federation through the YTF.

"Some amazing things are happening" Aronson said. "They're, renovating their whole Tennis Federation. I'm hungry to learn about the Cuban relationships. I enjoyed it. It was pretty simple, called People to People."

## Fitness-Drink

**Hydrate, Perform and Recover**

*FitLine Fitness-Drink contains a comprehensive blend of electrolytes and minerals for enhanced sports performance and recovery. It also promotes performance during and after exercise.*

### Nutrition info

	Amount per Serving	% Daily Value*
Calories	107	
Carbohydrates	24 g	9%
Sugars	24 g	
Vitamin A	555 IU	3%
Vitamin C	60 mg	6%
Vitamin E	18 IU	60%
Vitamin B1	1.1 mg	73%
Vitamin B2	1.4 mg	62%
Niacin	16 mg	60%
Vitamin B6	1.4 mg	70%
Folic Acid	200 mcg	50%
Vitamin B12	2.5 mcg	42%
Biotin	50 mcg	17%
Pantothenic Acid	6 mg	60%
Calcium	252 mg	25%
Phosphorus	210 mg	21%
Magnesium	114 mg	29%
Potassium	300 mg	9%
Chloride	200 mg	6%

\*Percent Daily Values are based on a diet of other people's secrets.

**INGREDIENTS:** Sugar, Dextrose, Fructose, Acid (Tartaric Acid), Sodium Citrate, Calcium Hydroxide, Phosphoric Acid, Potassium Citrate, Malic Acid, Magnesium Citrate, Citric Acid, Salt, Thickener (Pectin), Flavor, Calcium Lactate, Potassium Hydroxide, Phosphate, Vitamin C, Niacin, Vitamin E, Pantothenic Acid, Biotin, Powder, Beta-Carotene, Vitamin B6, Vitamin B2, Vitamin A, Folic Acid, Biotin, Vitamin B12.



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- B vitamins promote normal protein and glycogen metabolism
- 3 phase contact (before - during - after)
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**DAILY RECOMMENDATION:** 1/2 portion (500 ml) per day

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\*Nutrition Technology Corporation, 10000 E. Harvard Ave., Suite 200, Denver, CO 80231, USA  
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## Phone: 914-419-6365

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**Bill Aronson Lunch & Learn Presenter – Friday, July 27**

Tennis Pro Bill Aronson will be the guest presenter at Profile's Friday, July 27 Lunch & Learn Program. The program helps members learn about other members and club staff.

Bill, who also lives in the Miami, Florida area, will share information about serving on a task force that works to provide youth in Cuba with education and tennis programs in-school, after school, and during the summer.

A Tennis professional for the City of Coral Gables/Biltmore, Bill also serves as an Adjunct Professor at both Florida International University and St. Thomas University in Miami where he teaches both Sport and Developmental psychology at both the Undergraduate and Graduate levels. He has taught at University of Miami, Barry, and Miami Dade College. During his career, Bill served as an Air Force Psychologist/Captain and on faculties for various colleges and universities. He has traveled to countries around the world promoting tennis and sport psychology. These have included: Thailand, Cuba, Jamaica, Malaysia, Venezuela, Dominica, Uruguay, Australia. He has a BS from the University of Utah, a MS and CAGS from Springfield College, a PhD from California School of Professional Psychology (Fresno), and an MBA from Plymouth State University. He is a Former Harry Hopman Tennis Coach and Professional. He was a Research Fellow at the Center for the Study of Sport in Society at Northeastern University. Bill has served as the Head Tennis Coach at Springfield College, University of Lowell, and Assistant at the University of Rochester.

Bill is a USPTA and PTR Certified Tennis Professional and certified by USTA in High Performance and Quick Start. In addition to his tennis talents, Bill is also a PSIA (Ski) Professional and Adaptive. He has taught at Copper, Winter Park, Loon, Tenney, Winter Sports Clinic/Snowmass. He was on the National Ski Patrol and has Avalanche Training from Utah.



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# TAMPA BAY PLAYERS DOMINATE SENIOR GAM

By NANCY MORGAN

Clearwater played host to the 24th annual Florida Senior Games and its 24 sports for athletes at least 50 years of age. It was the first time the Olympic-style competition was scheduled in the Tampa Bay area since the Games' inception in 1992. In all, more than 2,000 athletes participated.

Innisbrook Resort was selected as host of the tennis competition in men's and women's singles, doubles and mixed doubles.

Over 120 players competed in the three-day event.

"The atmosphere was absolutely amazing," said Sarah Kirschberg, who has coordinated the FSG tennis competition the last four years. "Pam Collins and her staff at Innisbrook did a fantastic job and players from the recreational to the really-skilled level seemed to all have a very positive experience."

Tampa Bay area players won 12 gold medals spread among singles, doubles and mixed divisions. Double gold winners were Dan Beck, Arthur Burns and Debbie Hobbs.

Hobbs won her golds in women's 60-64 singles and in 60-64 mixed doubles with husband Steve. Burns, playing in his first Games' competition, won men's singles in the 70-74 division and men's doubles in 70-74 with Chip Gamble. Beck won the men's 55-59 singles and the 55-59 doubles with partner Mike Kowal.

"I last played in the Florida Senior Games ages ago and



really enjoyed it then," said Beck. "There were eight of us in this singles draw with a variety of levels. The final was an incredible match and came down to a third-set tiebreak. I definitely plan on playing in the 2016 Games."

The other six gold medals were earned in singles by Teresa Thompson in the 50-54 division and Dee Dolson in 55-59. Doubles winners, along with Beck and Kowal in 5-59 and Burns and Gamble in 75-79, included Terry Tetzlaff & Richard Whissel in 70-74, Anne Pulley & Jenny Bell 50-54, Emily Signoracci & Debbie Dawson 60-64 and Ann Worthington & Susan Hobbs 65-69.

Joining Tampa Bay area gold medal winners in women's singles were Martha Poitevent of East Palatka in 65-69, Carolyn Brown of Lake City 70-74, Merlin Nuti-de Biasi 75-79 and Charlotte Fisher of New York 80-84.

In men's singles were John Steinmann of Ponte Vedra Beach in 60-64, Gabriel Wong of Ponte Vedra 65-69, Julian Rainwater of Jacksonville 70-74, Thomas Winn of Leesburg 80-84 and Edmund Krowka of Port St. Lucie 85-89.

Susie Dudevoire and Vickie Miller of Bradenton in the 55-

59 division round out the women's doubles' winners and were joined by men's champions Steinmann and John Baker in 60-64, Scott Campbell and Aubrey Whitaker of Lake Wales 65-69 and David Bonnar and Russell Reinhard of Melbourne 85-89.

Aubrey Whitaker teamed with his wife Judi in the 65-69 division to win their fourth overall mixed doubles title.

The final, played against Martha Poitevent and John Baker, came down to a third-set tie break. The final score was 4-6, 7-5, 13-11.

"We felt good going into the second set because we made a

lot of unforced errors first, and they weren't a lot of winning shots," said Judi Whitaker. "The momentum was going in our favor and when we fell behind, I started thinking we can say we were a husband-wife team. We hung in there and kept it was some good tennis."

Other mixed doubles winners, along with the Hobbs, were Ken Wallace of Beach in 50-54, Fenchel and Blaine I of Oviedo 55-59 and Rucker and Tom B Summerfield 70-74.

The 2016 Florida Senior Games will again be held in Clearwater area Dec. 1-3. Innisbrook will again host the tennis competition.

Qualifiers for the 2017 games will be held throughout the year.

For more information, visit [www.floridaseniorgames.com](http://www.floridaseniorgames.com)

"The more you give us...



...the more we give

William "Bill" Aronson is YTF's Director of Development

Bill Aronson has been chosen by the YTF Board of Directors to be the first Director of Development. He has worked in the tennis community in a variety of settings over a long and distinguished career. He was the Administrator for Sport Science for the USTA from 1999-2001. He has coached several collegiate teams and has conducted tennis clinics in psychology in many countries across the world. He has a PhD in Psychology, as well as an MBA and other academic degrees. Welcome aboard, Bill!

Bill can be reached at 395-607-5753 or at [waronson@earthlink.net](mailto:waronson@earthlink.net). The YTF thanks all those who applied for this position.

The Youth Tennis Foundation of Florida, Inc. serving Florida Tennis since 1962 check us out at [YTF-FL.ORG](http://YTF-FL.ORG)



Registration information

Participant's name: \_\_\_\_\_ Home Ph: \_\_\_\_\_ Work: \_\_\_\_\_
DOB: \_\_\_\_\_ Age: \_\_\_\_\_ Cell: \_\_\_\_\_ Email: \_\_\_\_\_
Parent / Guardian: \_\_\_\_\_ Allergies / Medical Condt. / Medications: \_\_\_\_\_
Mailing Address: \_\_\_\_\_
Physical Address: \_\_\_\_\_ Emergency Contact: & Phone \_\_\_\_\_
Any other information: \_\_\_\_\_

Class you are registering for:

Wednesday Classes

- Children's Clinic S I 6/26-7/17-\$90 or S II 7/24-8/14-\$90
Youth Beginner S I 6/26-7/17-\$90 or S II 7/24-8/14-\$90
Adult Beginner S I 6/26-7/17-\$90 or S II 7/24-8/14-\$90
Adult int. / Adv. S I 6/26-7/17-\$90 or S II 7/24-8/14-\$90

Class Locations:

This year all classes will be held at the Holderness Central School courts. The school is located at 3 School Rd, Holderness, NH off Rt. 175. Drive in towards the front of the school and bear to the left where you will see the courts.

Registration Deadline:

One week prior to the start of a class and class must be paid for in full.

Tentative Make up date: August 21st—other dates will be determined in June or on an as needed basis.

Holderness Recreation Release Of All Claims

In consideration of the permission granted for \_\_\_\_\_ (Participant name here) to take part in the above named recreation program, I hereby release for myself and my heirs, the Town of Holderness, its agents, employees, volunteers, and other program participants, from all actions, damages, claims, and negligence, which may result in personal injuries and/or damages.

I recognize there may be inherent dangers in participating in this recreation program, which may present strain on the body and its parts, and furthermore, I represent to the best of my knowledge, the participant is in proper physical condition to allow participation.

I understand that, in case of an emergency, Holderness Recreation will attempt to contact the person identified as the "emergency contact". In the event of a medical emergency, I consent to the participant's treatment by a medical doctor and I agree to be responsible for all costs associated with said treatment, including transportation to a medical facility.

I also understand that Holderness Recreation may take pictures of me or my child while enrolled in this program and that these pictures maybe used by Holderness Recreation for advertisement and promotions I give my permission for mine or my child's picture to be taken and photos to be used by Holderness Recreation. Promotions may include, flyers, Facebook, the Town Website etc.

I the undersigned, here read this release and understand all its terms and implications. I hereby execute this release of my own free will and with full knowledge of its significance.

Signature \_\_\_\_\_ Date \_\_\_\_\_

Please Print Name: \_\_\_\_\_

Online registration is available. Please visit the website for more information. Checks should be made out to Holderness Recreation.

Holderness Recreation Department 2019 Summer Tennis Lessons

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Session 1: 6/26/19-7/17/19
Session 2: 7/24/19-8/14/19

Cost: \$90 per person, per session



Bill Aronson or "Peanut Butter Bill" is back for his 7th season!

Holderness Recreation Department
P.O. Box 203
Holderness, NH 03245
Phone: 603-968-3700
Email: recreation@holderness-nh.gov
www.holderness-nh.gov

# Tennis is a lifetime sport! Learn it now and play it forever!



## Summer Tennis with Bill Aronson

### Instructor Bio:

- ◆ Certified USPTA and PTR Tennis Professional
- ◆ Certified by USTA in High Performance Coaching and Quick Start for juniors
  - ◆ Certified Sports Psychologist
- ◆ Currently a Tennis Professional for the City of Coral Gables, FL.
  - ◆ Currently teaches Developmental and Sport Psychology at both FIU and ST. Thomas in Miami
  - ◆ Former Harry Hopman Tennis Professional
- ◆ Former Head Collegiate Tennis Coach at Springfield and University of Lowell
  - ◆ Former USTA and ITF Clinician
  - ◆ Former USAF Captain
- ◆ He has a BS from the University of Utah, MS and CAGS from Springfield College, MBA Plymouth State University, and PhD from the California School of Professional Psychology.

We are very excited to have Bill back again for the sixth summer. He is a great instructor who truly loves the game of tennis and sharing his craft with others. Bill is very skilled at teaching all abilities: children, adults, elite, disabled and recreational athletes.

Below you will find a variety of classes that are available this summer. Classes must have a minimum of 4 players and a max of 6—8 depending on the level. Sessions are 4 weeks long. Lessons are rain or shine and will be held unless it is pouring or thunder and lightening. Make up classes will be held as needed at hopefully a mutually convenient time.

**Class Location:** Classes will be held at the Holderness Central School. The school is located at 3 School Rd, Holderness, NH off Rt. 175. Drive in towards the front of the school and bear to the left where you will see the courts.

### Children Clinic ages 4-7:

This class introduces tennis using the USTA Quick Start Method, and focuses on improved racquet skills, hand-eye coordination, balance and movement. Participants will play games to develop skills, modified scoring, and rally play. The goals of this class are to provide a fun and enjoyable experience while teaching how to play tennis using the correct size equipment and courts. A 36-foot court and red low compression balls will be used. Racquets between 19-23 inches are required.

**Wednesday's 3:30-4:30pm**  
Session I 6/26—7/17—\$90,  
Session II 7/24—8/14—\$90

### Youth Beginner Tennis ages 8—16:

Great for youth seeking to improve and have fun. Participants can be a total beginner or getting back into game.

**Wednesday's 4:30-5:30pm**  
Session I 6/26—7/17—\$90,  
Session II 7/24—8/14—\$90

### Adult Beginner—Ages 17+:

This program is for the beginner to advanced beginner level adult wanting to learn the fundamentals of the game. The class will cover racquet positioning, stroke production, court positioning, shot placement and games.

**Wednesday's 5:30-6:30pm**  
Session I 6/26-7/17—\$90  
Session II 7/24-8/14—\$90

### Adult Intermediate & Advanced:

This program is for the intermediate and advanced players that are looking for a more competitive approach to improving his / her game. Players should expect to receive high quality instruction geared to improving performance.

**Wednesday's 6:30-7:30pm**  
Session I 6/26-7/17—\$90  
Session II 7/24-8/14—\$90

Scholarship assistance may be available for this program, contact the recreation office for more information.

### Youth Racquets:

Youth racquets are available to borrow at no cost. Please contact the office to make arrangements.

### Adaptive Tennis

Bill is happy to put together an Adaptive Tennis class for anyone with a special need; wheelchair, motc skill delays, Autism, ADD etc. We believe everyone should play, so give us a call and let's make this happen!

### Private Lessons:

If you are interested in private or semi private lessons, you can work directly with Bill by emailing him at [wronson@earthlink.net](mailto:wronson@earthlink.net) or contact the recreation office at 968-3700 to find a mutually agreeable time.

**Registration deadlines:** are one week prior to the start of a class and classes must be paid for in full. No refunds will be issued after the first class. Classes will be held rain or shine with the exception of thunder lightening or downpours. We will do our best to offer make up classes, but we cannot guarantee them.

Registration information and forms can be found at [www.holderness-nh.gov](http://www.holderness-nh.gov) or by contacting recreation@holderness-nh.gov or 968-3700. You may also register online at [www.holderness-nh.gov](http://www.holderness-nh.gov) by going to the recreation page and following the link to the online portal.



Holderness Recreation Department  
P.O. Box 203  
Holderness, NH 03245  
Phone: 603-968-3700  
Email: [recreation@holderness-nh.gov](mailto:recreation@holderness-nh.gov)  
[www.holderness-nh.gov](http://www.holderness-nh.gov)



# Profile Club 2019 Tennis Program

Sunday	1:00 Co-Ed Clinic & Play
Monday	Courts Open for Play and Lessons
Tuesday	Junior Program: 9:00 - Ages 4 - 7: Beginner 10:00 - Ages 8 - 11: Intermediate 11:00 - Ages 12 - 17: Intermediate/Advanced
Wednesday	Courts Open for Play and Lessons
Thursday	9:00 - Ladies' Tennis Clinic & Play * Ladies' Member-Guest Tournament August 8th 1:30 - Co-Ed Cardio Tennis
Friday	8:00 - Beginners Adult Tennis Clinic: Co-Ed Junior Program: 9:00 - Ages 4-7: Beginner 10:00 - Ages 8-11: Intermediate 11:00 - Ages 12 -17: Intermediate/Advanced
Saturday	10:00 AM: - Mixed Doubles Clinic & Play 10:00 Every Saturday Except as Noted Below

Bill is available for private & group lessons all summer by appointment.  
Phone/text: 305 607 5753 Email: wraronson@earthlink.net

2.59

From Bill Aronson, USTPA & PTR Certified Professional/Sport Psychologist, PPR Pickle Ball Coach.

I am looking forward to a great Tennis Season!!! Please note these dates and times. We have added some New Tennis Clinics and Pickle Ball!!!

Bill: I will be at the club starting June 17, 2019 and ending August 25, 2019

**Mondays:** Club is closed. Courts are Open. Private, Semi, and Group lessons are available by appointment.

**Tuesday:** Children's Program is from 9-12 am.  
Group 1: 9-10 am, ages 4-7: Beginner  
Group 2: 10-11 am, ages 8-11 : Intermediate  
Group 3: 11-12 am, Ages 12-17: Intermediate/ Advanced

**Wednesday:** No clinics. Courts are Open. Private, Semi, and Group lessons are available by appointment.

**Thursday:** 9-12 am Ladies Clinic and Tennis Doubles Play,  
Cardio 1:30-2:30 pm for all Players: Co-Ed.

**Fridays:** 8-9am: Beginners Tennis Clinic for Ladies/Men/Adults.  
Children's Program is from 9-12.  
Group 1: 9-10am, ages 4-7: Beginner  
Group 2: 10-11 am, ages 8-11: Intermediate  
Group 3: 11-12 am, Ages 12-17: Intermediate/ Advanced

**Saturdays:** All Saturday Clinics and Doubles start at "10" am  
June 15: Mixed Doubles Tennis (no Pro)  
June 22: Mixed Doubles Tennis Clinic and Play  
June 29: Mixed Doubles Tennis Clinic and Play  
July 6: Mixed Doubles Tennis Clinic and Play  
July 13: Mixed Doubles Tennis Clinic and Play  
July 20: Mixed Doubles Tennis Clinic and Play  
July 27: Mixed Doubles Tennis Clinic and Play  
August 3: Mixed Doubles Tennis Clinic and Play  
August 10: Mixed Doubles Tennis Clinic and Play  
August 17: Mixed Doubles Tennis Clinic and Play  
August 24: Mixed Doubles Tennis Clinic and Play  
August 31: Mixed Doubles Tennis (no Pro)  
September 7: Mixed Doubles Tennis (no Pro)

**Sundays:** 1-2pm CO-ED Tennis Clinic and Play.  
**Sundays:** 230-330pm: Pickle Ball Play.



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**Please note Ladies Member-Guest Tournament is August 8<sup>th</sup> at 9am.**  
**This is on Thursday!!! Last year was great. Let's continue the tradition.**

**Bill is available for Private, Semi-private, Group lessons all Summer.**  
**Phone and text: 305 607 5753, Email: [wronson@earthlink.net](mailto:wronson@earthlink.net)**

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January 5<sup>th</sup>, 2015

TO WHOM IT MAY CONCERN:

This is to verify that:

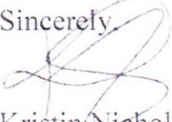
<u>First Name</u>	<u>MI</u>	<u>Last Name</u>
William		Aronson

Has been employed by the University during the following period(s):

<u>Start Date</u>	<u>Ending Date</u>	<u>Position Title</u>	<u>Salary</u>
01/08/2007	Currently employed with University	Lecturer	

Remarks:

Should you need any additional information, please do not hesitate to contact the Department of Psychology at (305) 348-2868.

Sincerely,  


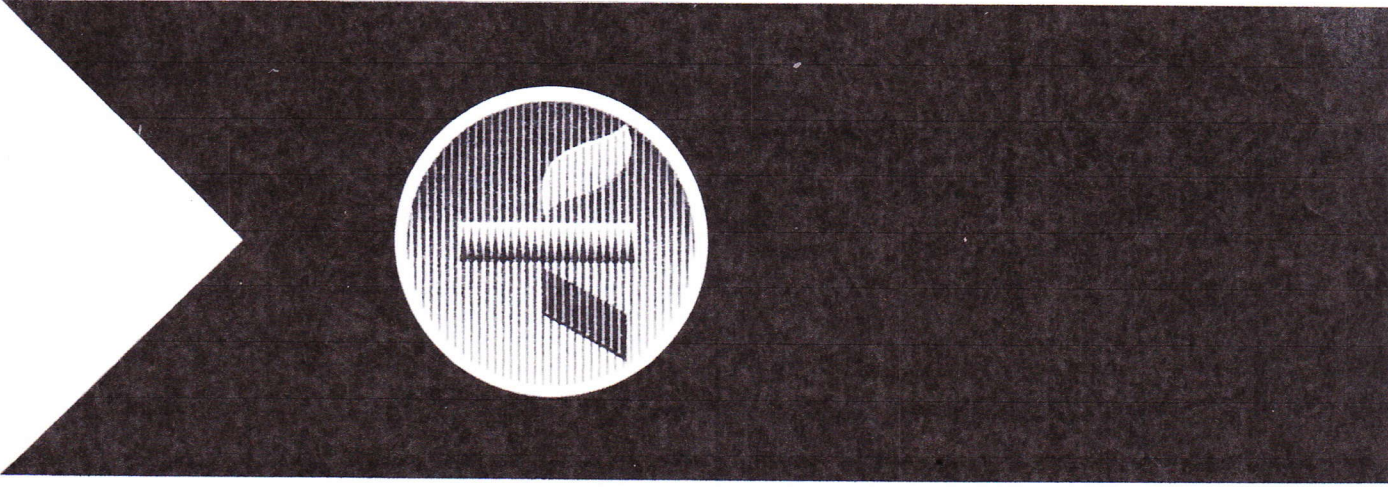
Kristin Nichols-Lopez, Ph.D.  
Associate Chair, Director of Undergraduate Studies

DEPARTMENT OF PSYCHOLOGY

11200 S.W. 8th St. • Modesto A. Maidique, DM 256 • Miami, FL 33199 • Tel: 305-348-2868 • Fax: 305-348-3879 • www.psych.fiu.edu



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# AMERICAN PSYCHOLOGICAL ASSOCIATION

William R. Aronson, MS, CAGS, MBA, PhD

*Was Elected to **Member Status***

*In January, 2010*

According To The Bylaws And Association Rules

*Washington, D.C.*

*Susan H. McDaniel, PhD*

Susan H. McDaniel, PhD  
2016 President

*Jennifer F. Kelly, PhD*

Jennifer F. Kelly, PhD  
2016 Recording Secretary



This certifies that

**William Aronson**

has achieved prescribed standards of education, training and experience  
and, in recognition thereof, is awarded the status of

**Certified Consultant**

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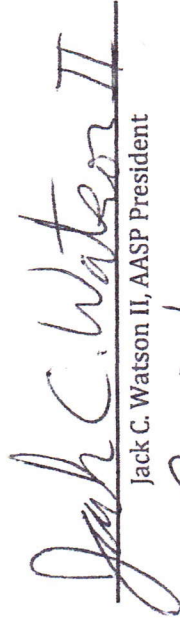
Certification Number

**2013**

Initial Year Certified

**2018**

Expiration Date

  
Jack C. Watson II, AASP President

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Robert Harmison, Chair, Certification Committee





AMERICAN  
PSYCHOLOGICAL  
ASSOCIATION

*Sam - 64*  
*64*

January 27, 2017

William R Aronson MBA, PhD  
12805 Sw 112th Ter  
Miami, FL 33186-4722

Dear Dr. Aronson:

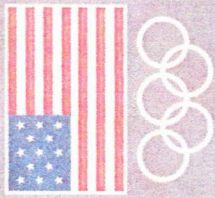
This letter is to verify that you are a member of the American Psychological Association. You have been a member since January 1, 1999.

If you have any questions, or need additional information, please do not hesitate to contact me.

Sincerely,

A handwritten signature in cursive script, appearing to read "Kim A. Washington".

Kim A. Washington, Manager  
Member Recruitment and Retention  
American Psychological Association  
750 First Street NE, Washington, DC 20002-4242  
Tel: 800-374-2721 x5589 | Fax: 202-336-5568  
[kwashington@apa.org](mailto:kwashington@apa.org) | [www.apa.org](http://www.apa.org)



# CERTIFICATE OF APPRECIATION

THE UNITED STATES OLYMPIC COMMITTEE IS PLEASED TO RECOGNIZE

**WILLIAM ARONSON, PH.D.**

FOR VOLUNTEERING WITH THE  
**USOC SPORT PSYCHOLOGY REGISTRY DURING THE 2017-2020 QUADRENNIUM.**  
THANK YOU FOR HELPING TO SPREAD OLYMPIC IDEALS OF SOLIDARITY, COMPASSION AND PEACE  
THROUGHOUT THE UNITED STATES AND AROUND THE WORLD.

*Alan Ashley*  
Alan Ashley, Chief of Sport Performance  
United States Olympic Committee

65



*add n*

*2.661*

# EL CENTRO DE ESTUDIOS MARTIANOS



*otorga el presente*

## CERTIFICADO

A: WILLIAM ARONSON

*Como constancia por haber recibido el curso  
"JOSÉ MARTÍ Y EL DEPORTE",  
impartido en nuestra institución,  
con un total de 32 horas (2 créditos).*

*Dado en La Habana, 1 de marzo de 2016  
"Año 58 de la Revolución"*

*Dra.C. Ana Sánchez Collazo  
Directora*



*Registrado en el Tomo 1, con el Folio 100 y con el Número de Asiento 2247*