

**CITY OF CORAL GABLES
CULTURAL DEVELOPMENT BOARD
MEETING**

**Wednesday, August 29, 2012, 3:00 p.m. (Regular Meeting); 4:00 p.m. (Grants Workshop)
Coral Gables Youth Center
405 University Drive, Conference Room**

| MEMBERS | O* | N** | D | J | F | M | A | M | J+ | J | J | A# | COMMISSIONERS |
|--------------------------|-----------|------------|----------|----------|----------|----------|----------|----------|-----------|----------|----------|-----------|--|
| Meg Daly | P | P | - | P | E | P | P | P | P | E | - | P | Mayor Jim Cason |
| Bobbi Litt | P | P | - | P | P | P | P | P | P | P | - | P | Vice Mayor William Kerdyk, Jr. |
| Dr. Bernice Matalon-Roth | P | P | - | P | P | P | P | P | P | P | - | P | Commissioner Maria Anderson |
| Ellen Uguccioni | P | P | - | E | P | E | P | P | E | A | - | P | Commissioner Rafael "Ralph" Cabrera, J |
| Andrea Cole | P | P | - | P | P | P | P | P | P | P | - | P | Commissioner Frank Quesada |
| Ginger Jochem | P | P | - | P | P | P | E | P | P | P | - | P | City Manager |
| Joanne Schulte | P | P | | E | P | P | P | P | P | E | | P | Board-As-A-Whole |

Regular Meeting + FY2012-2013 Grants Workshop
 * Regular Meeting + FY2010-2011 Final Reports
 ** Regular Meeting + FY2011-2012 Cultural Grant Applications
 Review & Scoring
 ~ Special Art Proposal Meeting
 + Workshop

A = Absent
P = Present
E = Excused
- = No Meeting
P* = Arrived at 4pm

Staff in Attendance:

Cindy Birdsill, Economic Sustainability Director
 Chase Hamann, Economic Sustainability Business Development Analyst
 Megan Schmitt, Economic Sustainability Administrative Assistant

Motion Summary:

**The minutes of the June 27, 2012 Board meeting were accepted as amended.
 The minutes of the June 15, 2012 Board workshop were approved.
 A motion to have Ms. Cole approach Mr. John Stuart about possibly filling a vacancy on the Arts Advisory Panel was approved.**

Dr. Matalon-Roth called the Board meeting to order at 3:06 p.m.

1. Review and Approval of June 27, 2012 Board meeting minutes:

Andrea Lynch Cole requested that the motion regarding the donation be amended to reflect the wording used by the Arts Advisory Panel in their motion. Ms. Schulte made a motion to accept the June 27, 2012 Board Meeting minutes as amended. Ms. Litt seconded the motion, which passed unanimously.

2. Review and Approval of June 15, 2012 Board workshop minutes:

Ms. Litt made a motion to approve the July 15, 2012 Board Meeting minutes. Ms. Cole seconded the motion, which passed unanimously.

3. Discussion regarding a recommendation for the replacement of Brian Dursum on the Arts Advisory Panel:

The names of two potential candidates, John Stuart and Marta de la Torre, were raised and Ms. Birdsill clarified that these two individuals had not yet been approached, as the Board had expressed an interest in taking the lead on reaching out to them. Ms. Cole provided some background information on her recommendation, John Stuart, an architect and author of several books including one about WPA art in Coral Gables. Information about the second possible candidate, Marta de la Torre was provided to Board members. Ms. De la Torre who worked for the Getty was suggested by Marijean Miyar who currently sits on the Arts Advisory Panel. Dr. Matalon-Roth commented that both candidates appear to be very strong.

Ms. Schulte made a motion to have Ms. Cole approach Mr. Stuart with the possibility of serving on the Arts Advisory Panel. Ms. Jochem seconded the motion, which passed unanimously.

Ms. Birdsill informed the Board that the City of Coral Gables has a new Planning and Zoning Director named Ramon Trias and mentioned that Mr. Trias has a particular interest in public art.

4. Grantee Programs & Events:

The Board reported on programs and performances attended in the previous month.

5. Additional Board business:

Ms. Birdsill informed the Board that changes to this year's FY 2012-2013 Cultural Grant Application would be reviewed with the attendees at the workshop immediately following the Board meeting. She and Dr. Matalon-Roth explained that there would be some minor final edits to the version of the application form being presented at the workshop and that attendees would receive an email with all final documents.

6. Additional City business:

- a) Ms. Birdsill reported that the Business Improvement District was reinstated after following their five year reelection.
- b) The Commission passed a land exchange allowing for a new trolley facility that will better accommodate the fleet.
- c) There was no update to report on the budget at the time of the meeting.

Ms. Schulte reported on attending the Chamber of Commerce Cultural Affairs Committee as a representative of the Board. She informed members that the Committee does things in conjunction with the Chamber such as the upcoming "An Evening on Aragon" event. Ms. Schulte said that she suggested that the Cultural Affairs Committee work with the Board to host local cultural organizations in the Fall so that they could present information about their forthcoming seasons. Ms. Schulte brought it to the Board to see if it was an endeavor members would be interested in endorsing and added that she would be happy to work on the project. Due to the lack of sufficient planning time to execute such an event this year, it was agreed that next year might be a more realistic option. Dr. Matalon-Roth expressed that it sounded like something that would benefit everyone. Ms. Birdsill suggested that they might consider working with Laura Bruney.

There being no further business to come before the Board, the meeting adjourned at 3:45 p.m.

Next Meeting: Wednesday, September 26, 2012, 8:00 a.m. at the Economic Sustainability Department.

Respectfully submitted by,
Megan Schmitt
Administrative Assistant, Economic Sustainability Department

City of Coral Gables Cultural Grants Workshop for FY2012/2013

Staff and Guests in Attendance:

Cindy Birdsill, Economic Sustainability Director
Chase Hamann, Business Development Analyst
Megan Schmitt, Administrative Assistant

Guests:

Lauren Dowlen, Beaux Arts; Luis Fernandez, Northern Lights Chamber Music; Christine Rupp, Coral Gables Museum; Annelise Abrams, Seraphic Fire; Marjorie Hahn, South Florida Youth Symphony; Christine Pascual, Greater Miami Symphonic Band; Michelle Acosta, Coral Gables Art Cinema; Byron Krulewitch, Sunday Afternoons of Music; Doreen Marx, Sunday Afternoons of Music; Barbara Stein, Actor's Playhouse; Lainey Brooks, Friends of Miami-Dade Public Library; Dena Tolkin, Miami Children's Museum; Stephanie Epstein, Miami Art Museum; Mrs. Bella Smith, Coral Gables Symphony; Adolfo Vidal, South Florida Friends of Classical Music; Elaine Rinaldi, Orchestra Miami; Miriam Stern, Community Concert Association Miami String Project; Doreen LoCicero; Actor's Playhouse at the Miracle Theatre; Bernarda Reyes, Greater Miami Youth Symphony; Sally Baumgarten, Merrick Festival Inc.; Mary Luft, Tigertail; Kathy Gaubatz, Miami Bach Society, Inc.; Delma Iles, Momentum Dance Company; Lainey Brooks, Temple Judea; Andrea D. O'Naghten, Miami Music Project (Mainly Mozart); Bill Hipp, Friends of Chamber Music; Julian Kreeger, Friends of Chamber Music; Mark Hart, Coral Gables Congregational Community Arts Program; Carlene Sawyer, Dranoff2Piano; Stephen Margulis, Friends of Chamber Music; Annie Mendez, Miami Children's Chorus; Betsey G. Freeman, Miami International Film Festival; Lucia Zas, Gables Hispanic Cultural Foundation; Tracy Magellan, Montgomery Botanical Center; Kimberly Engelhardt, UM Festival Miami; Ann Kwiat, CAJE-MJFF Center for the Advancement of Jewish Education; Carlos Molina, The Miami Classical Guitar Society; Jadwiga Gewert, Chopin Foundation; Philip Brawner, Kiwanis Representative to Troop 7 and Pac 7 Boy Scouts.

The workshop was called to order at 4:20 p.m. Barbara Stein then spoke at the request of the Board regarding Actors' Playhouse's successful partnership with other Coral Gables businesses, as the Board encourages grantees to formulate similar partnerships to strengthen the business and cultural community. Ms. Birdsill provided an overview of the guidelines including: grant categories, funding caps relevant to each category, eligibility, availability of technical assistance, acknowledgement to the City, Final Report requirements, program changes and notification requirements. It was emphasized that completed, hard copies of the grant applications are due on Friday, October 5, 2012 at 5:00pm.

After introducing the Cultural Development Board members, Ms. Birdsill and Board Chair Dr. Matalon-Roth thoroughly reviewed all aspects of the application using a mock proposal as a training tool. They walked step by step through all of the components of the application and scoring criteria, while ESD staff member Chase Hamann followed along, filling in the example copy of the application which was projected onto a screen at the front of the room for the public to see. Workshop attendees were advised that a minimum score of 80 points must be received in order to be consider eligible for funding consideration, and that the Board will meet on Wednesday, November 14, 2012 at 4pm to rank the applications prior to submitting its award recommendations to the City Commission.

Audience questions were answered by Board members and/or staff.

The Cultural Grants Workshop concluded at 5:30 p.m.

Respectfully submitted by,
Megan Schmitt
Administrative Assistant, Economic Sustainability Department