

Baseling with the Lowe  
Sponsorship Agreement  
Lowe Art Museum

*presented to  
Catherine Cathers, City of Coral Gables  
October 11, 2018*



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## UNIVERSITY OF MIAMI

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Since its founding in 1925, the University has evolved into one of the most prestigious institutions for higher education in the United States. More than 15,000 undergraduate and graduate students from across the nation and the world join a distinguished and dedicated faculty for a unique and exceptionally diverse educational experience. Now ranked in the highest tier of U.S. News & World Report's "America's Best Colleges" list, the University of Miami is continuing its climb to the top.

The College of Arts and Sciences, the University's largest academic unit, has more than 4,600 talented students and 500 engaged faculty members who advance knowledge and share their findings to provide a comprehensive and creative education to undergraduate and graduate students alike. Among the finest in the world, our faculty is dedicated equally to research and to student learning.

The University's vibrant and diverse community of students, scholars, and alumni, passion for discovery and pioneering, and desire to enact change for the greater good are making a positive impact throughout the world.

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## LOWE ART MUSEUM

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*MISSION: An integral part of the University of Miami, the Lowe Art Museum offers its diverse audiences opportunities and resources for engaging with contemporary culture through 5,000 years of human creativity.*

*VISION: The Lowe Art Museum touches lives and builds communities by serving as a laboratory for learning, a place for engagement and enrichment, and a site for self-discovery.*

Founded in 1950, the Lowe Art Museum is not only Miami-Dade County's first art museum it is also the only such institution in our region with a truly comprehensive collection; today, the Lowe's holdings comprise more than 19,000 objects and span 5,000 years of global culture. These works are highlighted in the Museum's seven permanently installed galleries, which feature art from every continent except Antarctica. To enhance these holdings, the Lowe presents between 12 and 15 temporary exhibitions annually. Like the Lowe's permanent displays, these shows represent a broad range of cultures, eras, and media, providing a compelling platform for education, enrichment, and engagement. The Lowe's comprehensive educational program - which includes lectures, gallery talks, tours, family days, teacher workshops, K-12 tours, "hands-on" workshops, film screenings, live performances, open houses, and late-night openings - further complements our collections and exhibitions and are specifically designed to meet the diverse needs and expectations of Museum's nearly 40,000 who visit each year. Together these activities enable the Lowe to excel not only as a vibrant center for teaching and research but also as one of our community's foremost cultural institutions.

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## GIVING OVERVIEW

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The Lowe Art Museum would like to propose the City of Coral Gables' support of *Baseling with the Lowe* - a robust itinerary of events, tours, and experiences for Museum members and friends - through in-kind sponsorship of the City of Coral Gables Trolley. The Trolley would be used in a selection of three exclusive experiences for our guests.

### **Proposed Select Experiences**

#### **Wednesday, December 5**

Champagne Brunch at the Miami Beach home of Dr. Arthur and Mrs. Sari Agatston

10:00 - 11:30 am

Trolley to transport guests @ 11:30

Miami Beach home to the Miami Beach Convention Center

#### **Friday, December 7**

Champagne Brunch at the Design District home of Terrence Riley and John Bennett

10:30 am - noon

Trolley to transport guests @ noon

Design District home to the Miami Beach Convention Center

#### **Sunday, December 9**

An afternoon with Hank Willis Thomas

2:00 - 3:00 pm

Trolley to transport guests @ 2:00 pm

Roundtrip Lowe to the Hank Willis Thomas Coral Gables installation



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## SPONSORSHIP RECOGNITION

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City of Coral Gables to be recognized as a *Baseling with the Lowe* sponsor for 2018 Art Week.

- City of Coral Gables logo to be included on:
  - All *Baseling with the Lowe* emails
  - All *Baseling with the Lowe* related printed materials
  - Signage at the three selected sponsored events (previously listed)
  - The Museum donor recognition screen from December 3 - 9, 2018
- Inclusion in any and all *Baseling with the Lowe* social media postings
- Invitations for up to six guests to attend any and all *Baseling with the Lowe* events from December 2 - 9, 2018

**Proposed In-Kind Sponsorship Level: \$2,500**

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