

**CITY OF CORAL GABLES
CULTURAL DEVELOPMENT BOARD MEETING**

**Monday, February 8, 2010, 8:00 a.m.
Economic Sustainability Department Conference Room
1 Alhambra Plaza, Suite 617**

| MEMBERS | A | M | J | J | A# | S | O* | N** | N^ | D | J | J*- | J-- | F | COMMISSIONERS |
|--------------------------|---|---|---|---|----|---|----|-----|----|---|---|-----|-----|---|--|
| José R. Garrigó | P | P | E | - | P | P | P | P | E | - | P | P | E | P | Mayor Donald D. Slesnick II |
| Bobbi Litt | P | P | P | - | E | P | P | P | P | - | P | P | P | P | Vice Mayor William Kerdyk, Jr. |
| Dr. Bernice Matalon-Roth | P | P | P | - | P | P | P | P | P | - | P | P | P | P | Commissioner Maria Anderson |
| Dr. Carol Damian | P | P | P | - | P | E | P | P | E | - | P | E | P | P | Commissioner Rafael “Ralph” Cabrera, Jr. |
| Beatriz Pereira | P | P | P | - | P” | P | P | P | P | - | P | P | P | P | Commissioner Wayne “Chip” Withers |
| Andrea Cole | P | P | P | - | P | P | P | P | P | - | P | P | P | P | Board Appointee |
| Ginger Jochem > | | | P | - | P | P | P | P | P | - | P | P | P | P | City Manager |

A = Absent

P = Present

E = Excused

- = No Meeting

> = New Member

” = Arrived at 3:30 p.m.

* Regular Meeting + FY2008-2009 Final Reports

Regular Meeting + FY2009-2010 Grants Workshop

** Regular Meeting + FY2009-2010 Cultural Grant Applications
Review & Scoring

^ Special Grants Board Meeting

* - Special Donation Board Meeting

-- Special Grant Form review Meeting

Staff in Attendance:

Cynthia Birdsill, Economic Sustainability Director

Catherine Cathers, Arts and Culture Specialist

Motion Summary:

Minutes of the January 11 and January 20, 2010 Cultural Development Board meetings were unanimously approved.

A motion for the request to change the Dance Now! grant program event number from two events to one was unanimously approved.

A motion for the request to change the Brazz Dance Theater grant program event location from the Coral Gables Art Cinema to Area Stage and to change the performance times from 4:30 p.m. to 2:30 p.m. on the same dates was unanimously approved.

A motion to recommend that the City of Coral Gables, Cultural Development Board endorse the 2010 Florida Legislative Platform for Arts, Arts Education, and Culture, including writing letters of support to the House Transportation and Economic Development Appropriations Committee members and County representative was unanimously approved.

A motion to recommend that the City submit a Grant Amendment Request to the State of Florida amending the awarded Culture Builds Florida 2009 grant to request that all funds be put toward the Master Plan process, deleting the originally proposed kick-off public art project was unanimously approved.

A motion to recommend that the City allow the Miami Bach Society to present a week-long city Hall photo exhibition titled “Port las huellas misioneras en América Latina” (“Following the missionary traces in Latin America”) was unanimously approved.

Chair Dr. Matalon-Roth called the meeting to order at 8:10 a.m.

I. Review and approval of Cultural Development Board Minutes of the January 11 and January 20, 2010 meetings:

Mr. Garrigó made a motion to approve amended meeting minutes of January 11, 2010. Ms. Pereira seconded the motion, which passed unanimously. Ms. Litt made a motion to approve meeting minutes of January 20, 2010. Ms. Jochem seconded the motion, which passed unanimously.

II. FY2009-2010 Cultural Grantee Programs and Events updates:

a) Board updates on programs and events:

The Board discussed and reported on cultural programs and events they attended in Coral Gables including: New Theatre, Sunday Afternoons of Music, Actors Playhouse, Seraphic Fire, Friends of Chamber Music, and Fairchild Tropical Botanic Garden. The discussion included difficulties organizations are having financially and with getting audiences due to cuts in marketing budgets.

b) National Arts Marketing Project (NAMP) grantee participation:

Ms. Cathers reported on grantee participation in the National Arts Marketing Project (NAMP). Coral Gables Cultural Grantees which have responded and are attending are: Montgomery Botanical Center, Civic Chorale of Greater Miami, Coral Gables Cinemateque, Greater Miami Symphonic Band, Actors' Playhouse, Seraphic Fire, Center for the Advancement of Jewish Education, GableStage, Greater Miami Youth Symphony, and Momentum Dance. Ms. Cathers commented that participation is much better than last year.

c) Dance Now! and Brazz Dance Theater, Requests for program change:

The Board reviewed a written request from Dance Now! to change their granted program from two events to one event due to less funding received than requested. Information was distributed to the Board via email prior to the meeting.

A discussion proceeded regarding grant requests in general and a concern about the financial stability of organizations, their challenges, and how best to address them. The Board made suggestions on how to reflect actual and pending finances within the grant application and suggested that Mr. Garrigó assist staff with revision recommendations.

Mr. Garrigó made a motion to approve the request to change the Dance Now! grant program event number from two to one events. Ms. Jochem seconded the motion, which passed unanimously.

The Board reviewed a written request from Brazz Dance Theater to change their granted program performance location from the Coral Gables Art Cinema to Area Stage and to change the performance times from 4:30 p.m. to 2:30 p.m. on the same dates. The Coral Gables Art Cinema will not be open in time for the originally proposed dates. Information was distributed via email to the Board prior to the meeting.

Ms. Litt made a motion to approve the request to change the Brazz Dance Theater grant program event location from the Coral Gables Art Cinema to Area Stage and to change the performance times from 4:30 p.m. to 2:30 p.m. on the same dates. Mr. Garrigó seconded the motion, which passed unanimously.

d) Final report update – UM, Festival Miami:

Mr. Garrigó presented the FY2008-09 Final Report for the University of Miami, Frost School of Music – Festival Miami. Project dates were slightly changed and attendance was higher than projected. The quality of

events was outstanding and the report itself was an excellent presentation. Mr. Garrigó made no changes to the preliminary Final Report score of 5.

e) Final report update – Letter requesting return of funds:

Following up on the Board's request for the return of funds requested from the Miami Childrens Theatre and Kiwanis Club of Little Havana, the Board was advised that staff is waiting for direction from the City Manager's office as to whether this item needs to go before Commission or not. The Board received drafts of the letter requesting return of funds via email prior to the meeting. The Board approved the letter as proposed.

III. Arts Advocacy

a) Florida Cultural Alliance – request for 2010 Florida Legislative Arts, Arts Education, and Culture Issues Platform

The Board received a request from the Florida Cultural Alliance to endorse the 2010 Florida Legislative Arts, Arts Education, and Culture Issues Platform and to write letters of support. The Platform items include:

1. For the State of Florida to begin to restore its investment in the Department of State grant line items for arts, cultural, historical, and humanities resources – proven catalysts for economic diversification and development.
2. Encourage further economic-and-job development by investing State funds in pre-approved lists submitted by the Florida Department of State for cultural and historical capital projects and cultural endowment matches.

Additional items emphasized:

- Restore state funding for Arts, Cultural, and Historical grants
- Maintain tax-exemptions for not-for-profits
- Protect Arts Education for our students
- Preserve Art in State Buildings program

The Board discussed the options of endorsement as a Board versus individuals and emphasized the importance of endorsing items pertaining to culture. Further discussion included various ways that organizations have already addressed the cuts with innovative programming and collaborations, noting the drop in State funding of over 92% for arts and culture since 2006.

Ms. Cole made a motion to recommend that the City of Coral Gables, Cultural Development Board endorse the 2010 Florida Legislative Platform for Arts, Arts Education, and Culture, including writing letters of support to the House Transportation and Economic Development Appropriations Committee members and County representative. Ms. Litt seconded the motion, which passed unanimously.

b) Support Materials – Ms. Cathers advised the Board of additional support materials available regarding statistics and studies in relation to the economic impact and benefit of the arts in this region.

IV. Goals & Objectives

a) Review of the most recent established Goals & Objectives (2007)

The Board reviewed the following 2007 Goals & Objectives and commented on their status and relation to FY2009-2010:

1. Communications

a. Culture on the City website

Ongoing – result of previous Goals & Objectives

b. E-News

Board recommended a dedicated Arts & Culture section of E-News

2. Cultural Grants

Ongoing – Review and evaluation of cultural programs and events in the City, including allocation recommendations of Cultural Grant monies and promotion of Cultural programs and events

3. Art in Public Places Ordinance and Master Art Plan

Art in Public Places Ordinance, adopted in 2007

Dr. Matalon-Roth emphasized that the Public Art Master Plan will be a priority for the remainder of the year. A resident art survey was part of the 2007 Goals & Objectives and may be incorporated with the Public Art Master Plan.

4. Supportive City policies

(Reference Board minutes from February 2, 2009)

5. Other Goals & Objectives

Chamber of Commerce Cultural Affairs Committee – interest of Board members to participate. Ms. Litt and Ms. Jochem offered to participate on this committee and report back to Board.

b) Priority Goal for FY2009-2010: Art in Public Places, City of Coral Gables Public Art Master Plan

1. FL State Grant Amendment Request

The Board was updated on the Public Art Master Plan consultant review process. After discussion, the Board determined that it was in the best interest of the City to request that the State of Florida Division of Cultural Affairs, Culture Builds Florida grant be amended to request that all budgeted Public Art Master Plan funds be put toward the Master Plan process and recommended deleting the proposed kick-off public art project to make this happen.

Dr. Damian made a motion to recommend that the City submit a Grant Amendment Request to the State of Florida amending the awarded Culture Builds Florida 2009 grant to request that all funds be put toward the Master Plan process, deleting the originally proposed kick-off public art project. Mr. Garrigó seconded the motion, which passed unanimously.

2. Gifts of Public Art

The Board discussed how donations and gifts of art will be addressed. Staff advised that as part of the donation policy, works of cultural and artistic significance will continue to come before the Board for their recommendation, with City Commission having final approval. Specifics regarding gifts from Sister Cities may be addressed as part of the Public Art Master Plan.

V. Status Reports:

Art Cinema – The Board discussed scheduling a tour of the Art Cinema and determined that 5:30pm on a Tuesday or Thursday are good. Ms. Cathers will contact the Coral Gables Cinemateque and will contact the Board with options.

VI. Additional Board business:

a) Chinese New Year – The Board was advised that the Chinese New Year celebration is being post-poned this year. The organization has decided to put their efforts toward assisting Haiti and will apply through the Cultural Grant program next year for funding assistance. The organization expressed their gratitude for the Cultural Development Board's encouragement and support.

b) Old Shoes – *Old Shoes*, the public art sculpture located in Cartagena Plaza suffered extreme damage after being hit by a car. Public Works is currently assessing whether repair is possible or not.

c) Pisa Exhibition – The Board was reminded of the upcoming Pisa exhibit opening this Friday. The donated sculpture on behalf of the Province of Pisa will be on display and officially presented to the City of Coral Gables.

d) City Hall photo exhibition proposal –

The Board received a City Hall photo exhibition proposal from the Miami Bach Society shortly before the Board meeting. As part of Miami Bach Society's annual Tropical Baroque Music Festival, the Miami Bach Society is presenting the musical group, Capilla del Sol from Buenos Aires, Argentina. The group is affiliated with the Museo de Arte Hispanoamericano, which has also organized a photographic exhibit documenting Jesuit missionary architecture and the people of Latin America. The exhibition is proposed for March 5th through March 14th, 2010, with an opening reception sponsored by the Swiss government to include a lecture and music from members of the group, Capilla del Sol.

Dr. Damian made a motion to recommend that the City allow the Miami Bach Society to present a week-long City Hall photo exhibition titled "Port las huellas misioneras en América Latina" ("Following the missionary traces in Latin America"). Ms. Jochem seconded the motion, which passed unanimously.

e) Announcement – Ms. Cathers advised the Board that she is expecting a baby girl this summer.

There being no further business to come before the Board, the meeting adjourned at 9:20 a.m.

Next Meeting: Monday, March 15, 2010, 8:00 a.m., Economic Sustainability Department Conference Room.

Respectfully submitted,
Catherine Cathers
Arts & Culture Specialist and Secretary to the Board
City of Coral Gables