

CITY OF CORAL GABLES

-MEMORANDUM-

TO: Honorable Mayor and
Members of the City Commission

Date: April 22, 2026

FROM: Peter J. Iglesias
City Manager

SUBJECT: Award Recommendation
RFP 2026-003 City Decorating Services

At the next available City Commission Meeting an award recommendation for RFP 2026-003 City Decorating Services will be included on the agenda. This memorandum serves to notify you that in accordance with Section 2-763 of the City Code entitled "Contract Award", my recommendation to the City Commission for award of the subject RFP is as follows:

- 1) Accept the recommendation of the Chief Procurement Officer to award the RFP and authorize negotiations with Joy By LLC, the highest ranked responsive and responsible proposer for City Decorating Services, RFP 2026-003.
- 1) Should negotiations fail with the top-ranked proposer, negotiations may commence with the next highest ranked responsive-responsible proposer, South Florida Lighting Team, LLC dba Miami Christmas Lights, if determined to be in the best interest of the city, until a satisfactory agreement and contract is reached.
- 3) Reaffirm the City's right to pursue alternative courses of action.

On January 13, 2026, the Procurement Division of Finance formally advertised, issued, and distributed Request for Proposals (RFP) 2026-003 City Decorating Services. One hundred twenty-seven (127) prospective proposers were notified by INFOR, the City's web-based e-Procurement system.

On February 13, 2026, six (6) firms submitted proposals in response to the RFP: All Seasons Imports dba The Christmas Palace, Casa Blanca HM LLC dba The Holiday Pros, Cherish August, LLC, Joy By, LLC, South Florida Lighting Team, LLC dba Miami Christmas Lights, and The Christmas Kings.

The responses were reviewed by the Procurement Division in order to determine responsiveness to the requirements of the RFP.

On April 15, 2026, the Evaluation Committee convened to evaluate the six (6) responsive and responsible proposals and ranked the firms in the following order: Joy By, LLC (top ranked), South Florida Lighting Team, LLC dba Miami Christmas Lights (second ranked), All Seasons Imports dba The Christmas Palace (third ranked), Cherish August, LLC (fourth ranked), The Christmas Kings (fifth ranked), and Casa Blanca HM LLC dba The Holiday Pros (sixth ranked). The Evaluation Committee recommended that the City negotiate with Joy By, LLC to provide the requested services for an initial one (1) year term with four (4) additional one (1) year periods.

The Evaluation Committee further recommended that should negotiations fail with Joy By LLC, negotiations could be conducted with the next ranked firm, South Florida Lighting Team, LLC dba Miami Christmas Lights (second ranked).

After successful negotiations, a Professional Services Agreement will be executed. A more detailed description of the RFP, proposal response and evaluation results will be provided to you as part of the agenda package.

Please contact me should you have any questions.

Copy:

Cristina M. Suárez, City Attorney

Billy Y. Urquia, City Clerk

Carolina Vester, Assistant City Manager

Belkys Perez, Economic Development Director

Diana M. Gomez, Finance Director

Celeste S. Walker-Harmon, Chief Procurement Officer