

# *Art in Public Places*

IN PRIVATE DEVELOPMENT

CORAL  
GABLES®  
THE CITY BEAUTIFUL



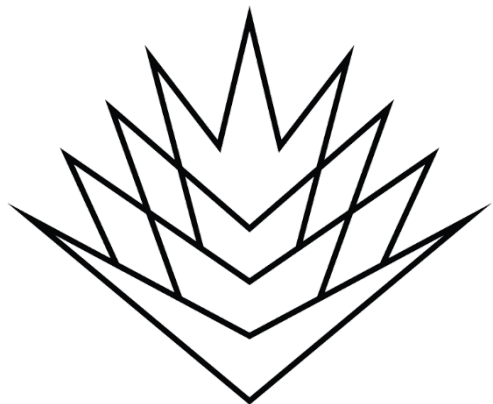


## SECTION 3-2103

Art in Public Places Fund Requirements, Waivers,  
and Exemptions:

B. Waiver of the Art in Public Places Fee.

1. Acquiring or commissioning artwork
2. Donation and installation of artwork to the City



THE  
**PLAZA**  
CORAL GABLES

**TONY CRAGG**  
*MEAN AVERAGE, 2013*



# **TONY CRAGG**

AS ONE OF THE WORLD'S MOST DISTINGUISHED CONTEMPORARY SCULPTORS, TONY CRAGG CONTINUES TO AMPLIFY AND REDEFINE THE SCULPTURAL MEDIUM THROUGH HIS THOUGHT-PROVOKING WORK. THROUGHOUT HIS CAREER, HE HAS DRAWN ON BOTH THE NATURAL WORLD AND INDUSTRIAL SYSTEMS TO CREATE NEW FORMS THAT DEVELOP AND ADD TO THE DEFINITION OF SCULPTURE.

THIS SCULPTURE WILL SERVE AS A LANDMARK FOR THE PLAZA CORAL GABLES DEVELOPMENT AND FURTHER DEFINE THE AREA AS ONE OF CULTURAL SIGNIFICANCE.

LA AVENUE

SEVILLA AVENUE

ERMO AVENUE

PONCE DE LEON BOULEVARD

GALIANO STREET

PALERMO AVENUE



Tony Cragg

ALONIA AVENUE

MALAGA AVENUE

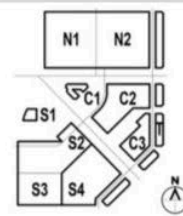
PONCE DE LEON BOULEVARD

AGA AVENUE

COCONUT GROVE DRIVE

1 Artwork Site Plan

SCALE





# ***MEAN AVERAGE, 2013***

BRONZE

224X 94 X 100 IN

TONY CRAGG'S *MEAN AVERAGE* WILL BE LOCATED IN A HIGH VISIBILITY LOCATION AND LEND ITSELF AS A CULTURAL LANDMARK OF IMPORTANCE. THIS SCULPTURE WILL GREET RESIDENTS AND VISITORS AS THEY ENTER FROM THE PONCE DE LEON ENTRANCE OF THE PLAZA DEVELOPMENT. THE SCULPTURE WILL BE THE FIRST INTRODUCTION TO THE WELL THOUGHT OUT DESIGN OF THE PLAZA CORAL GABLES AND FURTHER DEFINE THE AREA AS A PLACE OF RELAXATION, BEAUTY, AND A SENSE OF CONTEMPLATION.

THE MEANING OF THE CRAGG'S SCULPTURE LIES IN THE CELEBRATION OF MATERIALS, BUT ITS SIGNIFICANCE LIES IN THE WAY IT LEADS VIEWERS TO REFLECT ON THE THEMES OF FORM AND MATERIAL, CHANGING THEIR AWARENESS IN SUCH A WAY THAT THEY ABSORB THE ISSUES OF FORM AND MATERIAL INTO THEIR THINKING AND FEELING, RETAINING THEM AND THEREFORE LOOKING AT THE WORLD AND ITS MATERIALS, AND PERCEIVING THEIR SURROUNDINGS IN A DIFFERENT WAY. CRAGG IS POETIC IN HIS CONCEPTUAL PRACTICE MERGING MATERIALS INTO UNSEEN SHAPES THAT ARE FAMILIAR TO ALL.



ONE WAY

PLEASE DON'T FEED THE BIRD









## **PRICE BREAKDOWN**

### **MONUMENTAL TONY CRAGG SCULPTURE “MEAN AVERAGE**

€1,100,000.00

### **SHIPPING**

\$15,000.00

### **INSTALLATION WITH CONCRETE PEDESTAL**

\$16,000.00

### **TOTAL WITH SET ASIDE FOR PROJECT MANAGEMENT**

**\$1,238,149.00**

### **EST. MAINTENANCE, PROVIDED BY DEVELOPER:**

ESTIMATED 2X MAINTENANCE PER YR: \$9,560.00



*Thank You*

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CORAL GABLES  
HISTORICAL RESOURCES &  
CULTURAL ART DEPARTMENT

CORAL  
GABLES  
THE CITY BEAUTIFUL