

# THE CITY OF CORAL GABLES



*The City Beautiful*

OFFICE OF THE MAYOR

CITY HALL 405 BILTMORE WAY  
CORAL GABLES, FLORIDA 33134

February 8, 2018

Mairie d'Aix-en-Provence  
Hotel de Ville  
13616 Aix-en-Provence Cedex1  
France

Dear Mayor Joissains Masini,

Greetings from the City Beautiful of Coral Gables. I hope this letter finds you well.

I am writing to you today in reference to your letter of December 8, 2017. We are delighted to know that the delegates from Aix-en-Provence enjoyed their visit to Coral Gables as well as the presentation given during their luncheon-meeting. As the Mayor of the City of Coral Gables I would like to extend an invitation to you, as well as companies from Aix-en-Provence, to visit and tour our City Beautiful, and personally appreciate all we have to offer not only as a city but as a community.

I would like to inform you that Ms. Leticia Perez, our International Business Development Coordinator for the City of Coral Gables, has been in contact with the members of the Aix-en-Provence delegation. On November 28<sup>th</sup>, Ms. Perez wrote and sent to each of the delegates a follow up email. The feedback received were all very positive and expressed the intention to intensify our Sister Cities relationship.

We have created a committee to discuss follow up initiatives with the companies of Aix-en-Provence, consisting of members of our Business Development Department and our Sister Cities Committee.

Some of the initiatives we are working on include:

- Developing new ways to rekindle our Sister Cities relationship with Aix-en-Provence.
- Encouraging the University of Miami, Florida International University and the Kellogg School of Management to develop a strong academic relationship with universities in Aix-en-Provence; contacts at our universities have been identified. Proposing educational and cultural exchange programs.
- Assisting and working with Aix-en-Provence companies that are interested in opening a business in the City of Coral Gables.
- Increasing international awareness of the *Innovation Council Program* and achieving its main goal of attracting cutting-edge businesses to the City of Coral Gables.

I would like to reiterate our interest in working closely with the City of Aix-en-Provence and assisting with any of its future business needs. Should you require any further information, please do not hesitate to contact me.

Respectfully yours,

Raúl Valdés-Fauli

Mayor