

**CITY OF CORAL GABLES, FLORIDA**

**RESOLUTION NO. 2019-316**

A RESOLUTION OF THE CITY COMMISSION APPROVING THE CONCEPT FOR A WORK OF PUBLIC ART TITLED “*MEAN AVERAGE*” BY TONY CRAGG IN CONJUNCTION WITH THE PLAZA CORAL GABLES DEVELOPMENT PROJECT AT 2901 PONCE DE LEON BOULEVARD IN FULFILLMENT OF THE ART IN PUBLIC PLACES REQUIREMENT FOR PUBLIC ART IN PRIVATE DEVELOPMENT. (UNANIMOUSLY RECOMMENDED BY THE ARTS ADVISORY PANEL APPROVAL/DENIAL VOTE: 4 TO 0, AND THE CULTURAL DEVELOPMENT BOARD APPROVAL/DENIAL VOTE: 6 TO 0).

**WHEREAS**, Agave Plaza Trustee (hereafter referred to as the Developer) is constructing a mixed-use project at 2901 Ponce de Leon Boulevard, The Plaza (the “Project”). The Developer has chosen the option of petitioning for a waiver of the Art in Public Places Fee requirement by acquiring and installing artwork within the project as specified in the Zoning Code, Article 3, Division 21; and

**WHEREAS**, the Project meets the requirement to contribute one percent (1.0%) of the aggregate project value to the Art Acquisition Fund pursuant to Article 3, Section 3-2103 Subsection A2 of the Coral Gables Zoning Code; and

**WHEREAS**, Tony Cragg (the "Artist"), selected by the Developer, was approved as a qualified artist by the Arts Advisory Panel in accordance with the City of Coral Gables Art in Public Places: Funding, Goals, and Implementation Guidelines; and

**WHEREAS**, on July 17, 2019, a concept proposal of the public artwork titled “Mean Average” was presented to the Arts Advisory Panel for review, which recommended acceptance of the concept to the Cultural Development Board; and

**WHEREAS**, on September 17, 2019, the concept proposal of the recommended public artwork titled “Mean Average” was presented to the Cultural Development Board, which reviewed it and accepted the recommendation of the Arts Advisory Panel to recommend the Artists’ concept; and

**WHEREAS**, the proposed art piece is estimated to be \$1,238,149 (one million, two hundred thirty-eight, one hundred forty-nine dollars) which is less than the required 1% of the Aggregate Project Value of \$4,100,000 (four million, one hundred thousand dollars) (as shown on **Exhibit A** attached hereto); therefore, the Developer will propose additional works of art, restoration of a historic building, or pay any balance to the Art Acquisition Fund;

**NOW, THEREFORE, BE IT RESOLVED BY THE COMMISSION OF THE CITY OF CORAL GABLES:**

**SECTION 1.** That the foregoing “Whereas” clauses are here hereby ratified and confirmed as being true and correct and are hereby made a specific part of this Resolution upon the adoption hereof.

**SECTION 2.** The City Commission does hereby approve the Artist's concept and proposed preliminary budget for a work of public art titled “Mean Average” in partial fulfillment of the Art in Public Places requirement, attached hereto as **Exhibit A**, provided that such work shall meet all other applicable criteria of the Zoning Code, and other applicable codes, statutes, laws, rules, and regulations; provided that the Developer receive approval for installation of additional works of art, restoration of a historic building, or pays any difference in the balance to the City for deposit into the Art in Public Places fund.

**SECTION 3.** That this Resolution shall become effective upon the date of its passage and adoption herein.

PASSED AND ADOPTED THIS TWENTY-SECOND DAY OF OCTOBER A.D., 2019.

(Moved: Lago / Seconded: Keon)  
(Yeas: Mena, Fors, Jr., Keon, Lago, Valdes-Fauli)  
(Unanimous: 5-0 Vote)  
(Agenda Item: I-1)

APPROVED:



RAÚL VALDÉS-FAULI  
MAYOR

ATTEST:



BILLY Y. URQUIA  
CITY CLERK

APPROVED AS TO FORM AND  
LEGAL SUFFICIENCY:



MIRIAM SOLER RAMOS  
CITY ATTORNEY

# EXHIBIT A



THE  
**PLAZA**  
CORAL GABLES

**TONY CRAGG**  
*MEAN AVERAGE, 2013*





THE  
**PLAZA**  
CORAL GABLES

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## **A DESCRIPTION OF THE PROPOSED DEVELOPMENT**

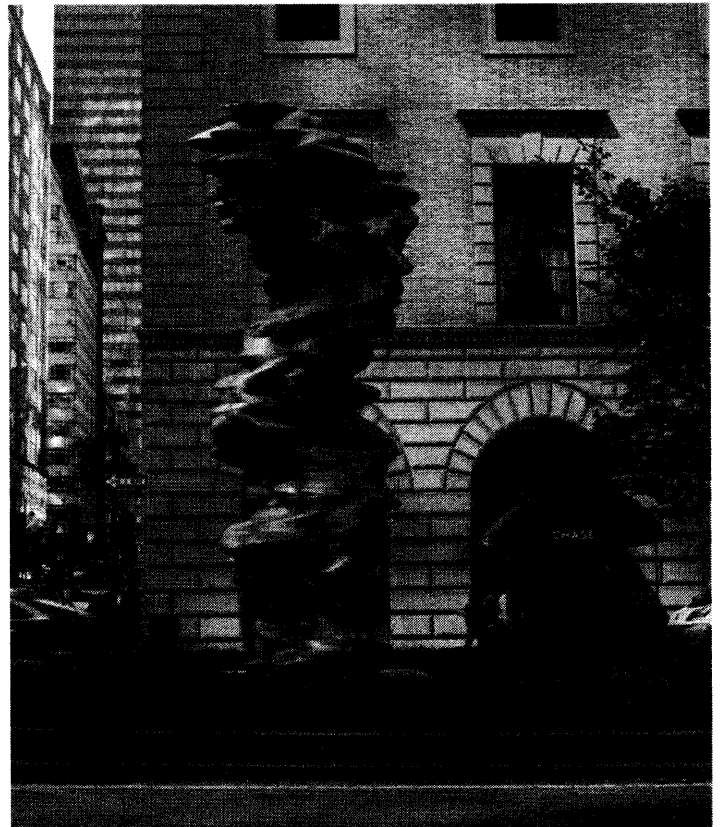
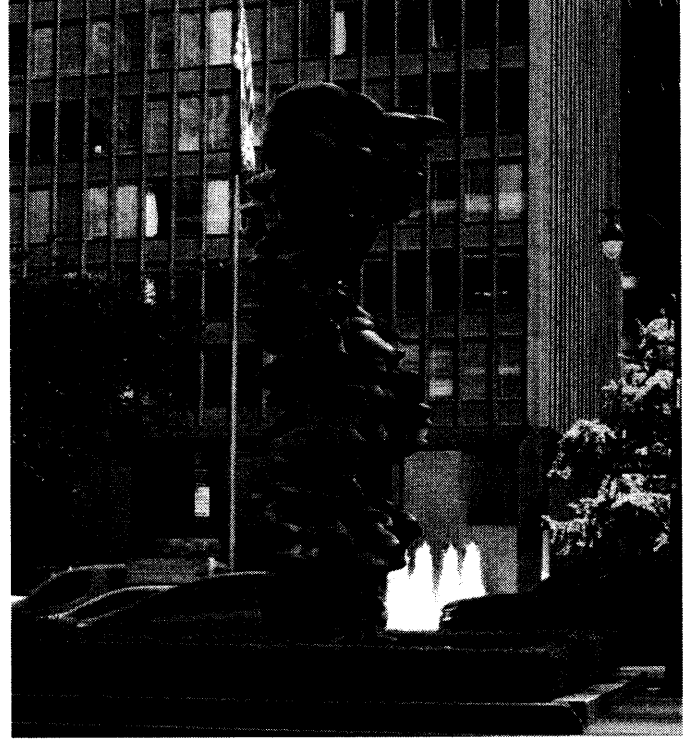
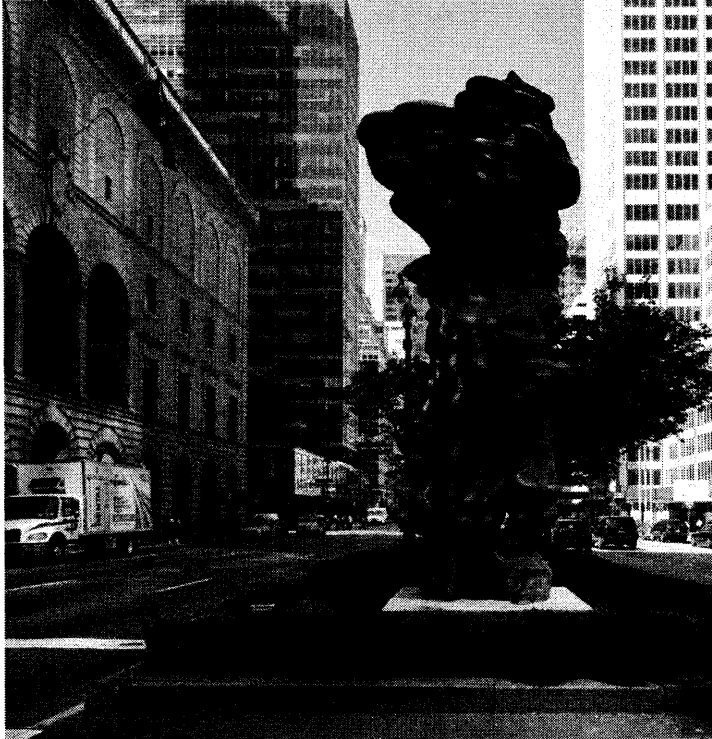
THE PLAZA CORAL GABLES WAS CONCEIVED WITH THE BUSINESS DISTRICT IN MIND, TO ENSURE WE REVITALIZE THIS CITY SECTION WHILE KEEPING THE BEAUTY AND BALANCE OF ITS DESIGN AS A PRIORITY WHILE BRINGING A FULL RANGE OF SERVICES AND OPPORTUNITIES TO THE COMMUNITY, INCLUDING A HIGH-END HOTEL WITH MEETING SPACE FOR BUSINESS AND SOCIAL EVENTS, CLASS "A" OFFICES, STREET-LEVEL SHOPPING AND DINING AREAS, RESIDENTIAL TOWNHOMES AND APARTMENTS. THE NEW DESIGN INCORPORATES AN ALMOST 1 ACRE OPEN TO THE PUBLIC PLAZA FACING PONCE DE LEON BLVD. AND THE SOON-TO-BE-IMPROVED PONCE CIRCLE PARK.

THE PROJECT WAS DESIGNED IN LINE WITH THE LATEST CITY REGULATIONS, RESPECTING AND PRESERVING THE TRADITIONAL AESTHETIC CHARACTER CORAL GABLES IS FAMOUS FOR. THIS UNIQUE PROJECT WAS INSPIRED BY THE IDEA OF DELIVERING MAJOR IMPROVEMENTS IN WHAT WAS, UNTIL NOW, A LONG-ABANDONED AREA. THE PLAZA CORAL GABLES WILL HAVE A POSITIVE IMPACT ON THE QUALITY OF LIFE AND SAFETY OF THE COMMUNITY AS A WHOLE, THROUGH THE CREATION OF NEW SPACES FOR RECREATION AND THE PROMOTION OF ARTISTIC, CULTURAL AND OUTDOOR ACTIVITIES.



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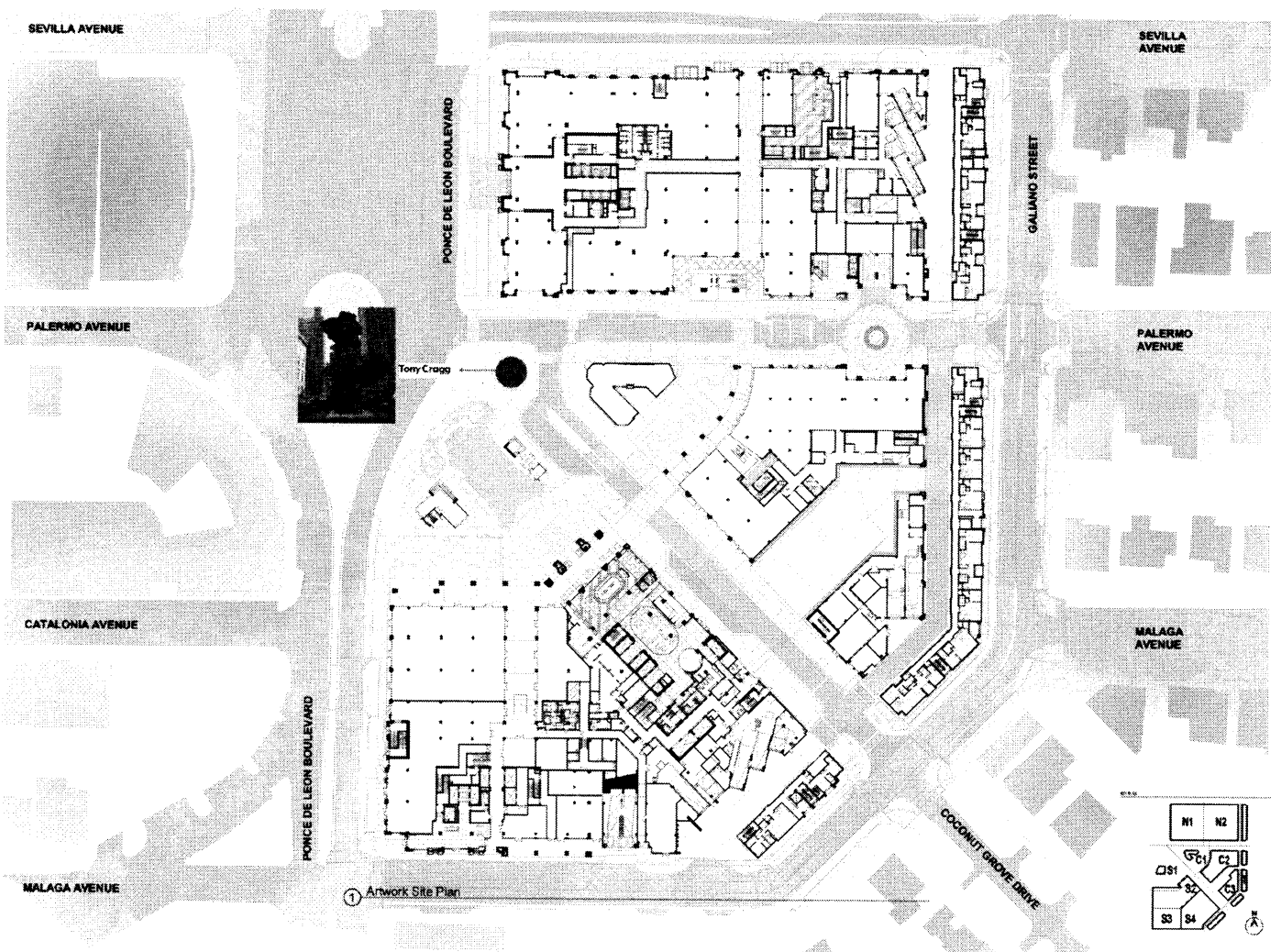
**ARTIST SCOPE OF WORK**





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**A SITE PLAN SHOWING THE LOCATION OF THE ARTWORK**



**CALLISORTKL**

A 50% INTERESTED PARTY OF THE PROJECT

10000 N.W. 20th Ave., Suite 2000, Coral Gables, FL 33134  
TEL: 305.441.1111  
WWW.CALLISORTKL.COM

Project No. 10000 N.W. 20th Ave. 00000001  
Date: 08/20/2013

*The Plaza Coral Gables*

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Callisortkl, Inc. is not responsible for any errors or omissions.

Scale: 1" = 100'

North Arrow

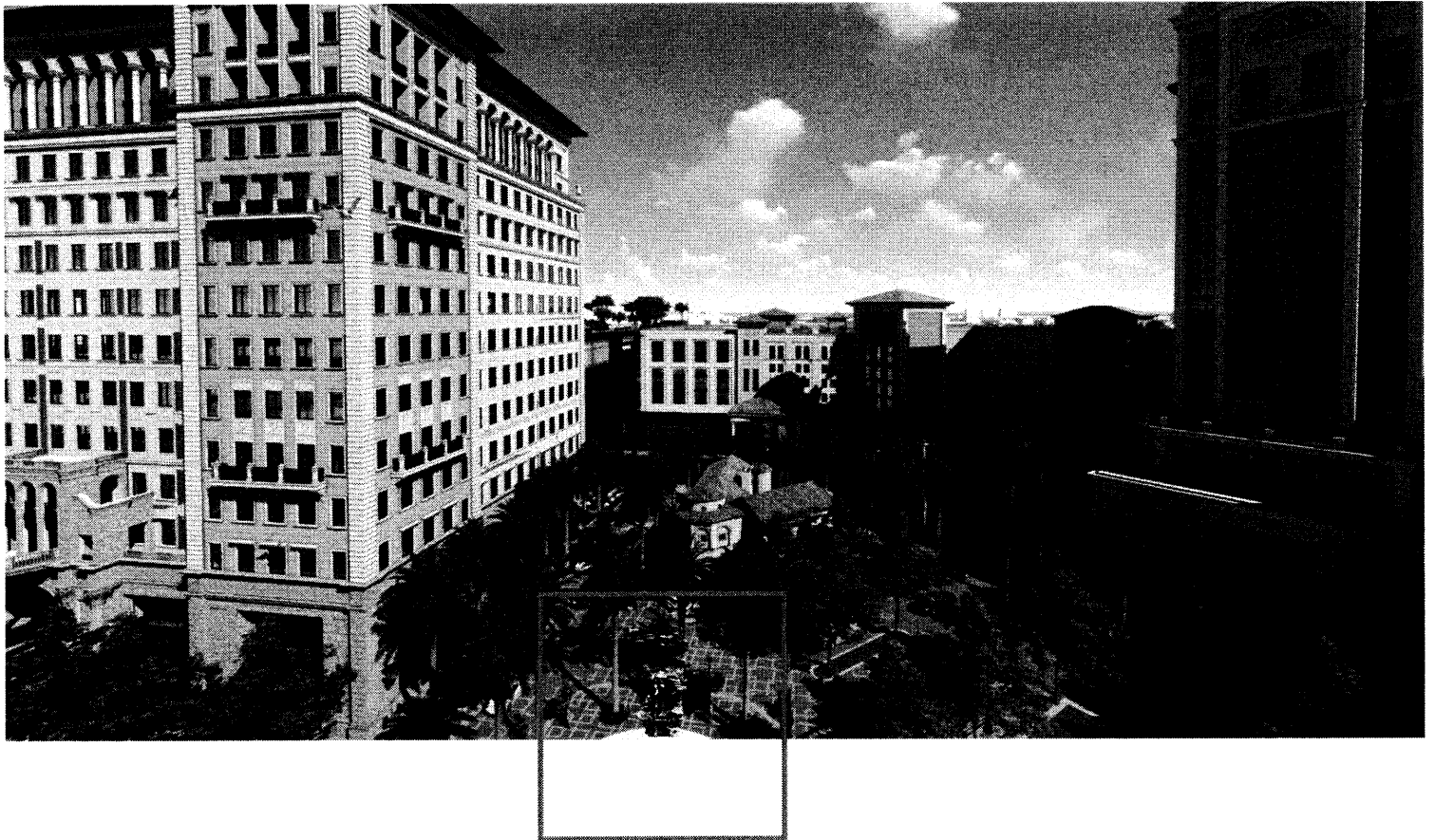
Legend

Callisortkl, Inc.





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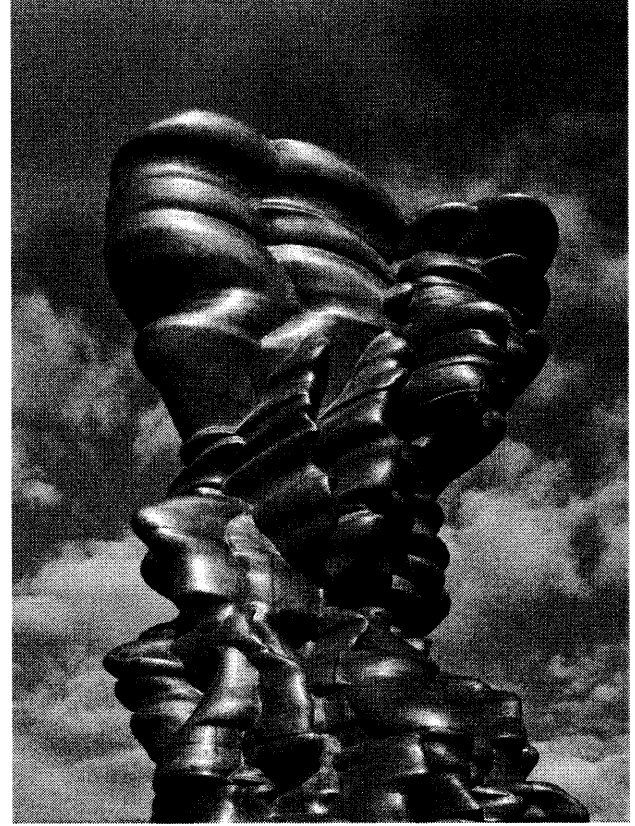
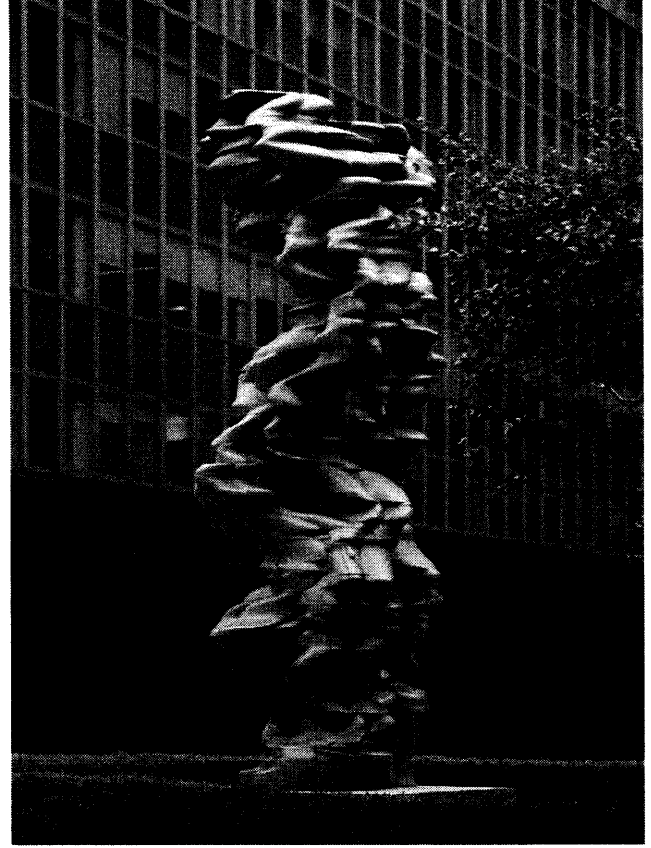
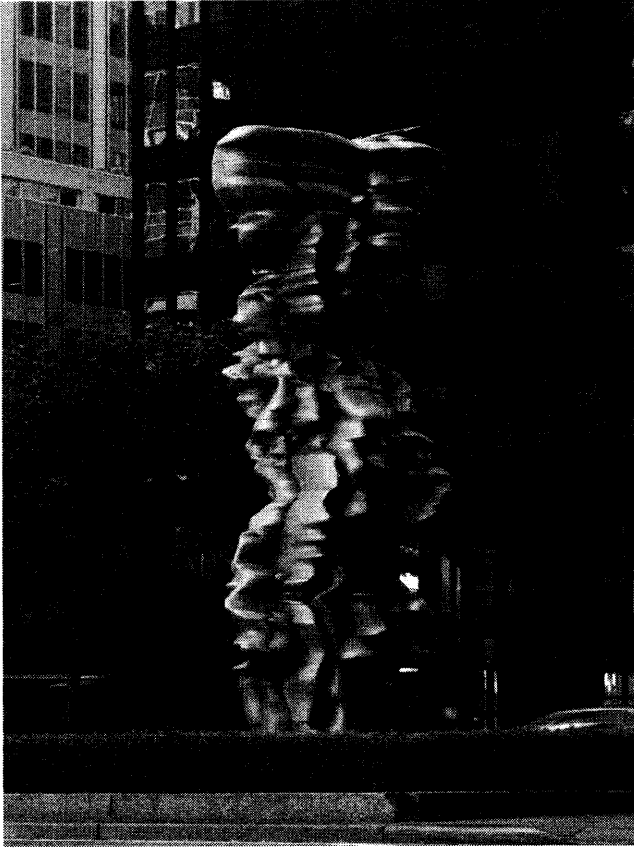


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**A STATEMENT OF HOW THE PROPOSED ARTWORK ADDRESSES  
BROADER CITY URBAN DESIGN GOALS**

AS ONE OF THE WORLD'S MOST DISTINGUISHED CONTEMPORARY SCULPTORS, TONY CRAGG CONTINUES TO AMPLIFY AND REDEFINE THE SCULPTURAL MEDIUM THROUGH HIS THOUGHT-PROVOKING WORK. THROUGHOUT HIS CAREER, HE HAS DRAWN ON BOTH THE NATURAL WORLD AND INDUSTRIAL SYSTEMS TO CREATE NEW FORMS THAT DEVELOP AND ADD TO THE DEFINITION OF SCULPTURE.

THIS SCULPTURE WILL SERVE AS A LANDMARK FOR THE PLAZA CORAL GABLES DEVELOPMENT AND FURTHER DEFINE THE AREA AS ONE OF CULTURAL SIGNIFICANCE.



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### **SPECIFIC GOALS FOR THE ARTWORK**

**TONY CRAGG**  
**MEAN AVERAGE, 2013**  
**BRONZE**  
**224 X 94 X 100 IN**

TONY CRAGG'S MEAN AVERAGE WILL BE LOCATED IN A HIGH VISIBILITY LOCATION AND LEND ITSELF AS A CULTURAL LANDMARK OF IMPORTANCE. THIS SCULPTURE WILL GREET YOU AS YOU ENTER FROM THE PONCE DE LEON ENTRANCE OF THE PLAZA DEVELOPMENT. THE SCULPTURE WILL BE THE FIRST INTRODUCTION TO THE WELL THOUGHT OUT DESIGN OF THE PLAZA CORAL GABLES AND FURTHER DEFINE THE AREA AS A PLACE OF RELAXATION, BEAUTY, AND A SENSE OF CONTEMPLATION.

THE MEANING OF THE CRAGG'S SCULPTURE LIES IN THE CELEBRATION OF MATERIALS, BUT ITS SIGNIFICANCE LIES IN THE WAY IT LEADS VIEWERS TO REFLECT ON THE THEMES OF FORM AND MATERIAL, CHANGING THEIR AWARENESS IN SUCH A WAY THAT THEY ABSORB THE ISSUES OF FORM AND MATERIAL INTO THEIR THINKING AND FEELING, RETAINING THEM AND THEREFORE LOOKING AT THE WORLD AND ITS MATERIALS DIFFERENT, PERCEIVING THEIR SURROUNDINGS IN A DIFFERENT WAY. CRAGG IS VERY POETIC IN HIS CONCEPTUAL PRACTICE MERGING MATERIALS INTO UNSEEN SHAPES THAT ARE FAMILIAR TO ALL.



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### **THE PROCESS USED FOR SELECTION OF THE ARTIST**

THE PLAZA DEVELOPERS ALONG WITH THEIR BOARD OF DIRECTORS WERE PRESENTED WITH OVER 50 ARTISTS WITH INTERNATIONAL ACCLAIM. OVER THE COURSE OF SEVERAL MONTHS THEY DELIBERATED AND THEN VISITED THE NASHER SCULPTURE CENTER IN DALLAS, TEXAS WHERE A TONY CRAGG SCULPTURE RESIDES. AT THIS TIME THE TEAM EXPRESSED THEIR DESIRE TO ACQUIRE TONY CRAGG'S, MEAN AVERAGE, 2013, BRONZE SCULPTURE.



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**THE BUDGET, INCLUDING ANY SET-ASIDE FOR PROJECT MANAGEMENT**



**THE PLAZA CORAL GABLES**

updated:

7/12/2019

**ART IN PUBLIC PLACES - Development Agreement 2.11 (i) & Zoning code, Article 3, Division 21.**

**Art in Public Places Fee: 1% of aggregate cost of construction & architectural fees**

Item/Package	Amount	Notes
<i>Phase 1a - North Block</i>		
N. Office (Pkg. 1)	\$ 49,759,125	
N. Retail (Pkg. 1)	\$ 10,572,072	
N. Parking (Pkg. 1)	\$ 31,294,113	
N. Residential (Pkg. 5)	\$ 39,109,382	
<i>Phase 1b - Central Block</i>		
C. Retail (Pkg. 3)	\$ 14,102,797	
C. Parking (Pkg. 3)	\$ 32,795,122	
<i>Phase 2 - South Block</i>		
S. Office (Pkg. 2)	\$ 30,062,827	
S. Retail (Pkg. 2)	\$ 12,850,566	
S. Parking (Pkg. 2)	\$ 29,656,803	
Hotel (Pkg. 4)	\$ 71,036,344	
Galiano Apartments (Pkg. 6)	\$ 12,564,170	
Architecture & Engineering	\$ 17,200,000	
Permitting	\$ 7,000,000	
<b>Total Costs</b>	<b>\$ 358,003,321</b>	
<b>1% Art in Public Spaces Fee</b>	<b>\$ 3,580,033</b>	
<b>Additional art contribution per Development Agreement</b>	<b>\$ <del>2,700,000</del></b>	Being adjusted by City Manager/Commission?
<b>TOTAL</b>	<b>\$ 3,580,033</b>	

**A.1. Commissioning artwork to be incorporated within Developer's project**

Item/Package	Amount	Notes
1 Sculpture Garden - Tony Cragg Monumental	\$ 1,238,149	priority
2 North side fountains @ escalators - Othoniel	\$ 750,000	priority
3 Bas relief east of Hotel entry	\$ <del>95,000</del>	
4 Sculpture by KAWS	\$ <del>850,000</del>	
5 Sculptures southeast lawn area - Bustamante	\$ <del>250,000</del>	
6 Artistic granite floor pattern @ plaza Salas	\$ <del>160,000</del>	priority
7 Sculpture central plaza area - TBD	\$ <del>155,000</del>	
8 Tile mural at Hotel N Wall by entrance	\$ <del>35,000</del>	
9 Sculpture in front of S. Office - TBD	\$ <del>110,000</del>	
10 Fresco/paintings/mural at plaza Valet Area	\$ <del>45,000</del>	
11 Custom site furniture-ring at specimen Oak-Oka Doner	\$ 365,000	priority
12 Rotunda Sculpture @ Palermo - TBD	\$ <del>110,000</del>	
13 Sculptures in front of N. Office - TBD	\$ <del>165,000</del>	
14 Sculptures in N. Office lobby wall - TBD	\$ <del>165,000</del>	
<b>Total commissioned art (prelim.)</b>	<b>\$ 2,353,149</b>	

**Other costs allowable towards the Fee amount: (up to 10% of the Fee)**

Item/Package	Amount	Notes
1 Art Consultant	\$ 76,000	
2 Artist costs for design, insurance, permits, taxes	\$ 90,000	
3 Pedestals & foundations	\$ 48,000	
4 Delivery & Installation	\$ 42,000	
5 Lighting	\$ 20,000	
6 Plaques	\$ 5,750	
<b>Total other</b>	<b>\$ 281,750</b>	



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**PRICE BREAKDOWN**

**MONUMENTAL TONY CRAGG SCULPTURE "MEAN AVERAGE"**

€1,100,000.00

**SHIPPING**

\$15,000.00

**INSTALLATION WITH CONCRETE PEDESTAL**

\$16,000.00

**MAINTENANCE**

ESTIMATED 2X MAINTENANCE PER YR: \$9,560.00

**PROVENANCE**

TONY CRAGG

*MEAN AVERAGE, 2013*

H 224 3/8 in W x 94 7/8 in x D 100 3/8 in.

*2017 YORKSHIRE SCULPTURE PARK, UK*

*2018 PARK AVENUE MALLS PROJECT, NEW YORK, NY*

*2019 SCULPTURE PARK WALDFRIEDEN, GERMANY*

*2020 THE PLAZA CORAL GABLES, CORAL GABLES, FL*





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MARIAN GOODMAN GALLERY

16 August 2019

INVOICE 13864/12354-JWH

Agave Plaza Trustee, LLC  
2901 Ponce de Leon Blvd  
Coral Gables, FL 33134

INVOICE



**Tony Cragg**  
*Mean Average, 2013*  
Bronze  
224 3/8 x 94 7/8 x 100 3/8 in. (570 x 241 x 255 cm)  
(15120)

€ 1,200,000.00

Less discount

- € 100,000.00

**Total due**

**€ 1,100,000.00**

Terms:

The purchase price is exclusive of any value added, sales, use or other taxes or duties that may apply, all of which are the responsibility of the purchaser.

As of this date, MGG collects sales tax for New York, New Jersey, Minnesota, Washington D.C., California, Illinois, Maryland and Washington. For sales outside of these states it is the purchaser's responsibility to file required sales or use tax returns to report all taxable purchases to his or her home state. Please be advised that other states will follow suit in the near future.

In the event that sales tax has not been included in the invoiced amount and it is subsequently determined that Marian Goodman Gallery was required to collect sales tax in connection herewith, client shall reimburse Marian Goodman Gallery upon demand for any sales taxes assessed or due as a result of the goods or services provided by Marian Goodman Gallery hereunder, unless client provides Marian Goodman Gallery evidence of its exemption from such taxes.

As a courtesy to our artists, we ask you to please agree, for a period of five (5) years from the date of this invoice, not to put this work into auction, and not to sell the work to anyone without first offering the Marian Goodman Gallery the right of first refusal on the same terms and conditions as any bona fide offer you receive.

If the work is donated to an institution, we ask that you notify Marian Goodman Gallery of the donation for provenance purposes.

The artist retains the copyright and all intellectual property rights in the work. All inquiries or requests regarding

24 WEST 57TH STREET NEW YORK, NY 10019 TEL. 212-977-7160  
FAX 212-581-5187 WWW.MARIANGOODMAN.COM



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**APPENDIX B – MAINTENANCE AND CONSERVATION WORKSHEET**

The following form is intended as a guide for supplying the City of Coral Gables with the necessary information to insure the best maintenance and conservation of your work. Please use additional pages as needed and attach relevant technical drawings, as-builts and other documentation.

General Information:

Artist names(s) TONY CRAGG

Title of Artwork MEAN AVERAGE . 2013

Date of installation: PROJECTED 2021-22 ON THE COMPLETION OF CONSTRUCTION.

Location of installation THE PLAZA CORAL GABLES. 2901 PONCE DE LEON BLVD

Dimensions (if more than one, please describe). H 224 3/8 in W x 94 7/8 in x D 100 3/8 in.

Contracts:

Please attach one copy of any additional contracts and warranties between the artist and any subcontractors including engineers, fabricators, suppliers and installers.

**NO CONTRACTS HAVE BEEN ATTRIBUTED AS OF NOW FROM RLA CONSERVATION AND MUSEO VAULT RIGGING AND INSTALLATION. TBD**

Artwork Description:

**BRONZE ABSTRACT FIGURATIVE CONTEMPORARY SCULPTURE**

Please provide a narrative description of the artwork/artist statement.

**THE MEANING OF THE CRAGG'S SCULPTURE LIES IN THE CELEBRATION OF MATERIALS, BUT ITS SIGNIFICANCE LIES IN THE WAY IT LEADS VIEWERS TO REFLECT ON THE THEMES OF FORM AND MATERIAL, CHANGING THEIR AWARENESS IN SUCH A WAY THAT THEY ABSORB THE ISSUES OF FORM AND MATERIAL INTO THEIR THINKING AND FEELING, RETAINING THEM AND THEREFORE LOOKING AT THE WORLD AND ITS MATERIALS DIFFERENT, PERCEIVING THEIR SURROUNDINGS IN A DIFFERENT WAY. CRAGG IS VERY POETIC IN HIS CONCEPTUAL PRACTICE MERGING MATERIALS INTO UNSEEN SHAPES THAT ARE FAMILIAR TO ALL.**



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Please list all primary and material finishes used in this work. When supplying this information, please provide the exact names of products used, including trade and common names, vendor name and address, product lot number, exact formula, etc.

**MAIN MATERIAL BRONZE, UPON INSTALLATION FOUR STAINLESS STEEL PIPES, STEEL PLATE AND CONCRETE**

Briefly describe the processes used in the creation or fabrication of this work. Please be as specific as possible listing tool types, machining specifications, casting directions, application techniques, and any similar detailed information that is available. Please provide drawings of mechanical connections, e.g. bolts or dowels and non-mechanical connections such as welds or glued joints.

**ALL OF CRAGG'S SCULPTURES BEGIN WITH A PENCIL DRAWING, WHEN WORKING IN BRONZE, IT IS THEN CARVED FROM POLYSTYRENE FOAM, COVERED IN FIBERGLASS CASTING FOR PREPARATION FOR POURING, SANDED, THEN THE WORK IS SENT TO THE FOUNDRY IN WUPPERTAL, GERMANY WHERE THE SCULPTURE IS Poured IN BRONZE.**

Describe the installation process and list associated installation materials (e.g. composition of base or backing, location and type of hanging device, diagram of footing). Also, list any special tools needed and their use in the process.

**PLEASE REFERENCE INSTALL GUIDE**

Is the site/context/surrounding landscape an integral part of the work? Would the intended character and integrity of the work be altered if the work were relocated to another site? How?

**NO AND NO**



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Indicate anticipated conservation of the work beyond ordinary or routine maintenance.

**NONE**

Do you intend your artwork to age and/or deteriorate through time? How?

**NO**

Contact information:

Please list the name and contact information for yourself and persons or firms involved in the production of your work as well as the contact information for persons recommended to be contacted in the event that conservation becomes necessary.

**INSTALLATION/RIGGING SERVICES**

**MUSEO VAULT**

346 NW 29TH ST, MIAMI, FL 33127  
(305) 751-1175

**CONSERVATIONIST**

**RLA CONSERVATION INC.**  
852 NW 71ST ST, MIAMI, FL 33150  
305.573.7011

**GALLERY ARTIST CONTACT**

**MARIAN GOODMAN GALLERY**

24 WEST 57TH STREET  
NEW YORK, NY 10019  
TELEPHONE:  
FAX: 212-581-5187



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**MAINTENANCE REQUIREMENTS AND INSTRUCTIONS:**

Describe the ordinary or routine maintenance you recommend to keep the work in good condition (e.g. lubrication of moving parts, reapplication of surface coatings, dusting, washing, waxing, and/or regular component rotation or replacement). List the brand name of any products that should be used (if applicable) and the technique for proper application. Please include the frequency anticipated for these procedures.



WHEN THE RAINDROPS DRY IT CAUSES GREEN STREAKS TO DEVELOP ON THE BRONZE AS THE SALT DEPOSITS ON THE SURFACE.

IN ORDER TO AVOID THIS, THE SCULPTURES SHOULD BE CLEANED AT LEAST TWICE A YEAR (IN SPRING AND FALL) BY USING A HIGH PRESSURE CLEANER.

1. ANY DUST OR STAINS SHOULD BE REMOVED USING MILD SOAPY WATER.
2. USING A BRUSH OR ROUGH SIDE OF A SPONGE CAREFULLY RUB IN A CIRCULAR MOTION TO REMOVE ANY TOUGH SALTY RIMS AND STAINS.
3. AFTERWARDS RINSE OFF (HOSE-, SPRAY DOWN) WITH WATER.



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**MAINTENANCE PROPOSAL**  
**MEAN AVERAGE, TONY CRAGG**

**Prepared for:** Katia Rosenthal  
Director  
Bill Brady Gallery  
90 NW 72nd Street  
Miami, FL 33150  
305.282.7177  
katia@billbradygallery.com

**Conservator:** Kelly Ciociola, Principal Conservator  
kciociola@rosalowinger.com  
Rosa Lowinger, Chief Conservator

**Date of Proposal:** September 15, 2019

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RLA Conservation of Art & Architecture (RLA) is pleased to submit the following maintenance proposal Katia Rosenthal of the Bill Brady Gallery for the maintenance of the Tony Cragg, *Mean Average* sculpture. The work has not been examined by RLA prior to this proposal, however it is assumed that the artwork is currently in good condition.

**Artist:** Tony Cragg  
**Title:** *Mean Average*  
**Year:** 2013  
**Dimensions:** 224 3/8 x 94 7/8 x 100 3/8 in  
**Materials:** Cast bronze

**Proposed Treatment**

Note: The sculpture has not been examined by RLA and the following treatment steps are based on previous experience with similar sculptures. It is assumed that the sculpture is in good condition and that only maintenance is required.

1. Document with before, during, and after high-resolution digital photographs and a detailed treatment report.
2. Remove any minor corrosion products and mineral deposits mechanically.
3. Clean all surfaces to remove dirt and grime. Use filtered tap water to rinse, followed by cleaning with a conservation-grade detergent. Rinse using distilled water.
4. Apply two coats of a sacrificial proprietary cold paste wax to the surface, followed by buffing.

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Los Angeles Studio: 5418 Packard Street • Los Angeles, CA 90019  
Miami Studio: 852 NW 71<sup>st</sup> Street • Miami, FL 33150  
323.377.8425 • 305.573.7011  
<http://rlaconservation.com>



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**Anticipated Costs:**

Note: Work on this piece will be completed in situ at its new location in Coral Gables. It is assumed that the work will need to be accessed by a lift and that there is sufficient space and access for such equipment. Maintenance has been requested for twice a year, in the spring and fall. The following costs assume that a regular maintenance schedule is upheld.

Conservator: 1/2 day @ \$1,280.00/day (including off site prep and report):	\$640.00
2 Technicians: 2 days each @ \$760.00/day:	\$3,040.00
Materials:	\$100.00
Equipment rental*:	\$1,000.00
<b>ESTIMATED COST for 1x maintenance:</b>	<b>\$4,780.00</b>
<b>TOTAL ESTIMATED COST for 2x maintenance:</b>	<b>\$9,560.00</b>

\*This proposal assumes that a boom lift will be needed, but if a smaller lift can be used, it may be possible to reduce the equipment cost.

**EXCLUSIONS AND CAVEATS**

- This price is valid for a period of 60 days from the date of the proposal.
- No work will be performed until a mutually acceptable schedule for work and payment is agreed upon.
- Costs are NOT based on Davis Bacon, Service Contract Act or any other legally mandated prevailing wage rates beyond minimum wage. If prevailing wage compliance is required, we reserve the right to modify our proposal accordingly.
- We require clear access to the worksite in an uninterrupted schedule during daytime work hours unless other arrangements are made. If evening work hours are required, we will modify this proposal to account for a different labor rate and renting of lighting.
- We require access to water and electricity within 100 feet of the work site.
- We require access to free parking for one vehicle in close proximity to the worksite.
- We require access to bathrooms at the work-site.
- This price does not include any special insurance beyond general liability and workman's compensation, street closures, permits, licenses, fencing, or bonds.

Thank you for the opportunity to care for your building. Please do not hesitate to contact us with any further questions.

Prepared by:

*Kelly Ciociola*

Kelly Ciociola, Principal Conservator

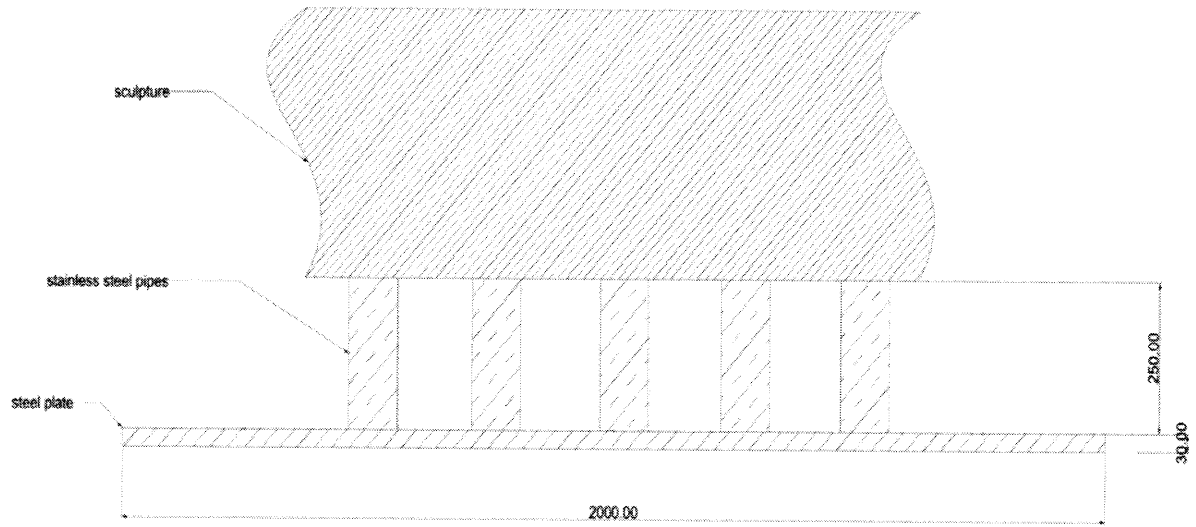
Approved by:

*Rosa Lowinger*

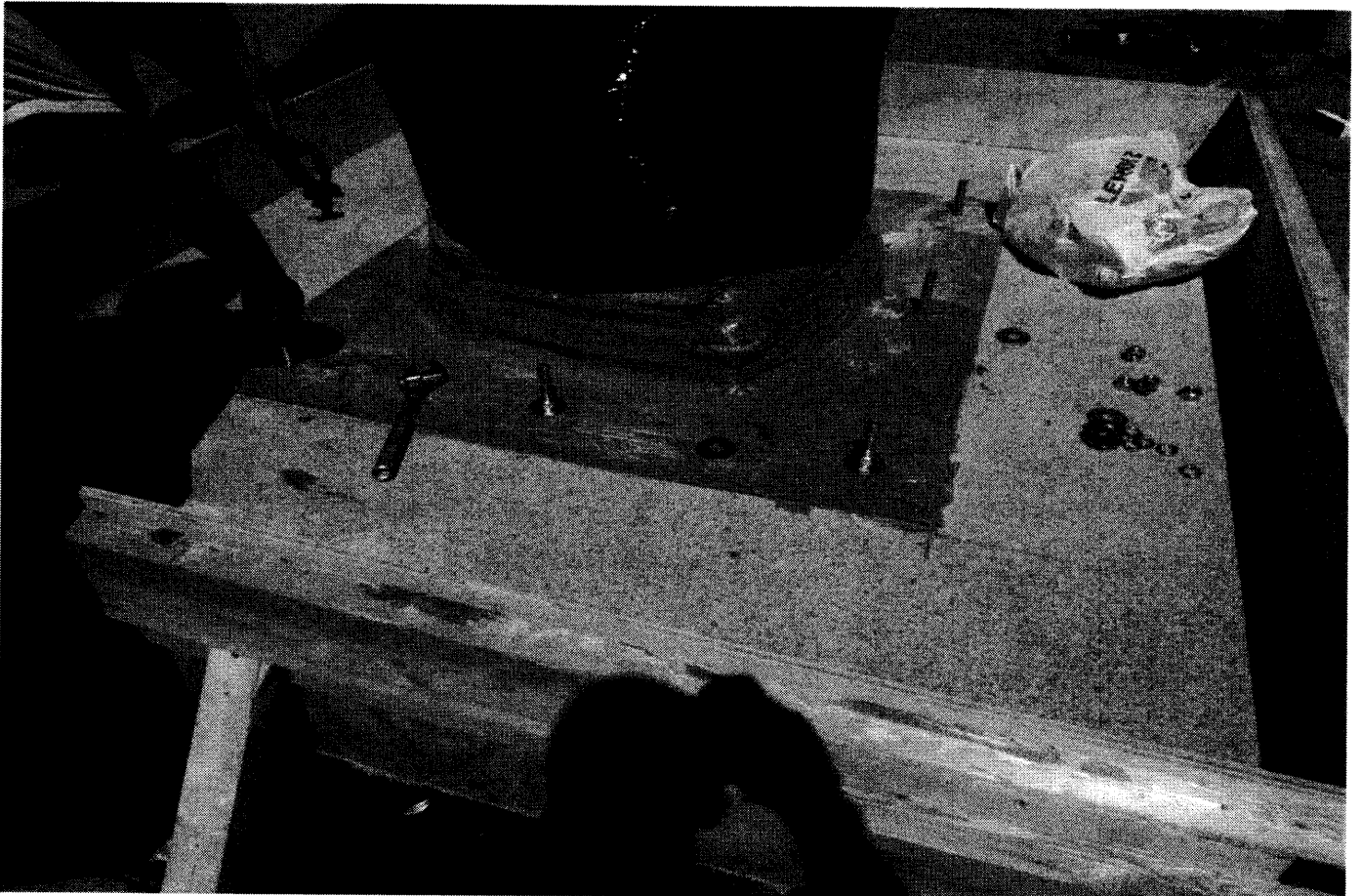
Rosa Lowinger, Chief Conservator



THE  
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all dimensions in mm







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Mean Average  
570x241x255cm, Bronze  
6100kg  
Base platte: 200x200x3 cm





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**PLAZA**  
CORAL GABLES

**A SCHEDULE FOR THE DEVELOPMENT AND COMMISSIONING OF THE ARTWORK**

INSTALLATION OF THE TONY CRAGG SCULPTURE PROJECTED 2021-22 ON THE  
COMPLETION OF CONSTRUCTION.



THE  
**PLAZA**  
CORAL GABLES

### **THE INTENDED APPROACH TO MANAGING THE PROJECT**

AGAVE AS DEVELOPER AND OWNER WILL WORK WITH BILL BRADY AND MANAGE THE COORDINATION AND INSTALLATION JUST AS THE WE MANAGE THE REST OF THE PROJECT CONSTRUCTION, WITH ASSISTANCE FROM CM AGENCY HILL INTERNATIONAL AND OWN 15 PERSON STAFF.



THE  
**PLAZA**  
CORAL GABLES

**CREDENTIALS OF ANY CONSULTANTS WHO WILL  
FACILITATE THE PROCESS, IF APPLICABLE**

**BILL BRADY**

ART CONSULTANT FOR AGAVE HOLDINGS, THE PLAZA CORAL GABLES.

**EDUCATION**

1987-1991                      BFA, KANSAS CITY ART INSTITUTE, KANSAS CITY, MO  
1991                              SKOWHEGAN SCHOOL OF PAINTING AND SCULPTURE,  
SKOWHEGAN, MA  
1993-1995                      MFA, SCHOOL OF VISUAL ARTS, NEW YORK, NY

**PROFESSIONAL EXPERIENCE**

**2015- PRESENT BILL BRADY MIAMI, MIAMI, FL**

*OWNER/ DIRECTOR*

CURATING AND EXHIBITING CONTEMPORARY ARTISTS FROM AROUND THE WORLD.  
BRINGING WORLD CLASS ARTISTS AND ARTWORKS TO MIAMI AND ENGAGING WITH  
THE LOCAL COMMUNITY.

**2011- 2015 BILL BRADY KC, KANSAS CITY, MO**

*OWNER/ DIRECTOR*

ORGANIZED EXHIBITIONS FOR ARTISTS FROM AROUND THE COUNTRY AND ENGAGED  
WITH THE LOCAL COMMUNITY IN KANSAS CITY BY BRINGING THESE SPECIAL SHOWS  
TO THE CITY.

**2001- 2010 ATM GALLERY, NEW YORK, NY**

*OWNER/ DIRECTOR*

CREATED INSIGHTFUL AND ENGAGING PRESENTATIONS FOR LOCAL AND  
INTERNATIONAL ARTISTS.

**1993 -2003 CHASE MANHATTAN BANK, NEW YORK, NY**

*CORPORATE ART COLLECTION SUPERVISOR*

RESPONSIBLE FOR ACQUISITION OF ARTWORKS FOR COLLECTION, ART CURATION  
AND ART HANDLING.

**1993 -1999 GUGGENHIEM MUSEUM, NEW YORK, NY**

*FINE ART PREPARER*

RESPONSIBLE FOR ALL ASPECTS OF EXHIBITION PLANNING AND INSTALLATION.  
ALONG WITH ASSISTANCE WITH TRANSPORTATION, INSTALLATION, AND FINAL  
EXHIBITION INSPECTION.

EXCERPT

DRAFT

CITY OF CORAL GABLES  
ARTS ADVISORY PANEL MEETING  
Wednesday, July 17, 2019 9:00 a.m.

CORAL GABLES MUSEUM  
285 Aragon Ave., Coral Gables, Florida 33134

MEMBERS	A	S	O	N	D	J	F	M	A	M	J	J
	18	18	18	18	18	19	19	19	19	19	19	19
Herbert Brito*	E	P	E	P	-	P	P	P	P	P	P	P
Dr. Carol Damian	P	P	P	P	-	P	P	P	P	P	A	A
Dr. Jill Deupi	P	P	P	E	-	P	P	E	E	E	P	P
Emily MacDonald-Korth*				P	-	E	E	P	P	P	P	P
Jacek Kolasiński	P	P	P	P		P	E	P	P	P	P	P
Juan Roselione-Valadez	P	P	E	P	-	P	P	E	P	P	E	E
Freda Tschumy	P	P	P	P	-	A	P	E	P	P	A	P

LEGEND: A = Absent; P = Present; E = Excused; \* = New Member; ^= Resigned Member;  
- = No Meeting + = Special Meeting

STAFF:  
Dona Spain, Historical Resources and Cultural Arts Director  
Yesenia Diaz, Administrative Assistant

GUESTS:  
Burton Hersh, Architect; Bill Brady, Gallerist; Olga Granda, Sanctuary of the Arts

MEETING RECORD / MINUTES PREPARATION: Yesenia Diaz, Administrative Assistant; Catherine Cathers, Arts & Culture Specialist, Historical Resources & Cultural Arts Department

Dr. Deupi called the Arts Advisory Panel meeting to order at 9:07 a.m.

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NEW BUSINESS:

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b. AIPP WAIVER REQUEST – THE PLAZA

Bill Brady introduced himself as the gallery representative working with the developers on the selection of artists and artwork for The Plaza and provided his professional background. It was noted that proposed artists were presented and pre-qualified at the previous Arts Advisory Panel meeting. Mr. Brady stated that three projects are being requested at this time for approval in compliance with the Art in Public Places program.

Mr. Brady explained the process of artist selection and stated that fifty artists were considered and eventually narrowed to a select few.

i. TONY CRAGG

Mr. Brady presented the first proposal, a large-format sculpture by artist Tony Cragg. Mr. Cragg, he said, is from Liverpool with commissions around the world including an exhibition along Park Avenue in 2013. The piece being considered for this installation, he said, is from the Park Avenue exhibition and is titled "Mean Average." Mr. Brady provided further background about the artist's interest in materials and science. The developers, he continued, viewed Cragg's sculptures in Dallas and selected this piece. The placement of the artwork is being proposed on the corner of Ponce de Leon in the front of The Plaza and will include a bench surrounding the piece.

Dr. Deupi asked if the piece is being anchored at grade or on a concrete foundation. Mr. Brady responded that it would be installed on concrete and possibly on a (raised) plinth. He stated the dimensions as approximately nineteen feet high by eight feet in diameter.

Ms. Tschumy asked where the work was cast. Mr. Brady stated that it was cast in Germany at a cost close to \$400,000, it could cost \$15,000 to ship from Europe and another \$17,000 to install on site. Ms. MacDonald-Korth advised the importance of including a maintenance plan. With no further questions the following motion was made:

**Mr. Brito made a motion recommending approval of the waiver request to incorporate artwork as presented by artist Tony Cragg into The Plaza development project facing Ponce Circle Park. Ms. MacDonald-Korth seconded the motion, which was unanimously approved.**

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Respectfully submitted,

Dona M. Spain  
Historical Resources and Cultural Arts Director

**DRAFT**

**EXCERPT**

**CITY OF CORAL GABLES  
CULTURAL DEVELOPMENT BOARD MEETING  
Tuesday, September 17, 2019 8:30 a.m.  
Coral Gables Museum  
285 Aragon Ave., Coral Gables, Florida 33134**

<b>MEMBERS</b>	<b>O</b>	<b>N</b>	<b>D</b>	<b>D</b>	<b>J</b>	<b>F</b>	<b>M</b>	<b>M</b>	<b>A</b>	<b>A</b>	<b>J</b>	<b>J</b>	<b>A</b>	<b>S</b>	<b>APPOINTED BY:</b>
	18	+	+	+	19	19	19	+	19	19	19	19	19	19	
Leslie Pantin	P	P	P	P	P	P	E	E	P	P	P	-	P	P	Mayor Raul Valdes-Fauli
Dr. Fernando Alvarez- Perez	P	P	P	P	P	P	P	P	P	E	P	-	E	E	Vice-Mayor Vince Lago
Betty Horwitz	P	P	P	P	P	P	P	P	P	P	P	-	P	P	Commissioner Pat Keon
Frank Martinez*						P	P	E	P	P	E	-	P	P	Commissioner Michael Mena
June Morris*											P	-	P	P	Commissioner Jorge Fors
Dr. Bernice Roth Chair	E	P	P	E	P	P	P	P	P	P	P	-	E	P	City Manager Peter Iglesias
Dr. Rosa Maria Mayorga	P	P	P	A	P	E	P	E	P	P	P	-	P	P	Board Appointee

**LEGEND:** A = Absent; P = Present; E = Excused; \* = New Member; ^= Resigned Member; - = No Meeting + = Special Meeting

**STAFF:**

Dona Spain, Historical Resources & Cultural Arts Director  
Catherine Cathers, Arts and Culture Specialist, Historical Resources and Cultural Arts Dept.

**GUESTS:**

Bill Brady; Katia Rosenthal

**RECORDING AND PREPARATION OF MINUTES:** Catherine Cathers, Arts and Culture Specialist, Historical Resources and Cultural Arts

Dr. Roth called the Cultural Development Board meeting to order at 8:30 a.m. and read aloud the City's False Claims Ordinance.

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**NEW BUSINESS:**

a. PRIVATE DEVELOPER WAIVER REQUEST – THE PLAZA

Ms. Cathers introduced Mr. Brady and Ms. Rosenthal and stated their appearance before the Board to request placement of artwork as part of The Plaza development project in partial fulfillment of the Art in Public Places requirement.

Mr. Brady addressed the board, saying he is representing The Plaza with a proposal of an artwork by artist Tony Cragg. The Board was presented with materials regarding the artist and the proposed artwork titled "Mean Average." Tony Cragg, Mr. Brady said, is a British artist who has lived most his life in Germany; the artwork proposed reflects the artist's early exploration of stacking items that has since evolved and is a profile of a human face spun around in many directions. "Mean Average", Mr. Brady continued, is a cast bronze sculpture standing 19 (nineteen) feet high with a 9 (nine) feet diameter base. The proposed location, he said, is across from Ponce Circle Park (where Ponce de Leon Blvd., Palermo Avenue, and Coconut Drive meet). Mr. Brady added that the artwork has exhibited several times internationally, including exhibition at the Yorkshire Sculpture Park in the UK and Park Avenue in New York. The piece, he said, is coming from the Marion Goodman Gallery.

The Board discussed traffic flow and sight lines around the piece, and how the piece will be anchored and maintained. It was noted that the sculpture will be set back from the street and may include seating nearby. Mr. Brady stated that Museovault will be contracted to do the installation with Rosa Lowinger and Associates entering into a contract to maintain the artwork. Ms. Cathers said ownership of the artwork will be with the property owner and they will be responsible for the ongoing maintenance.

Staff informed the Board that the Arts Advisory Panel reviewed the proposal and made a motion recommending the Cultural Development Board to recommend approval of the artwork and waiver request in partial fulfillment of the Art in Public Places requirement. The Board was advised that the Cultural Development Board's recommendation will move forward to the City Commission.

Ms. Morris asked if additional artworks will be presented. Mr. Brady said he's aware of two additional artworks currently in development, including a proposed fountain designed by artist Jean-Michel Othoniel. With no further discussion, the following motion was made:

**Ms. Horwitz made a motion recommending approval of the Art in Public Places waiver request by The Plaza development project to incorporate artwork by artist Tony Cragg into The Plaza plans as presented and as recommended by the Arts Advisory Panel. Ms. Morris seconded the motion, which was unanimously approved.**

Mr. Brady and Ms. Rosenthal thanked the Board and left the meeting.

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Respectfully submitted,

Dona M. Spain  
Historical Resources and Cultural Arts Director