

**CITY OF CORAL GABLES  
COMMUNICATIONS COMMITTEE MEETING**

**Minutes of January 16, 2014**

<b>Members</b>	<b>J</b>	<b>F</b>	<b>M</b>	<b>A</b>	<b>M</b>	<b>J</b>	<b>J</b>	<b>A</b>	<b>S</b>	<b>O</b>	<b>N</b>	<b>D</b>	<b>J</b>	
<b>Herb Levin</b> Liana Perez	P	A	+	+	+	+	+	+	P	P	*	P	P	<b>Mayor Jim Cason</b>
<b>Luba De Witt</b> Sam Joseph	P	E	x	x	x	*	*	*	E	P	*	A	P	<b>Commissioner Pat Keon</b> Commissioner Maria Anderson
<b>Les Pantin III</b> Carlos Perea	E	P	x	x	x	*	*	*	P	P	*	P	A	<b>Commissioner Vince Lago</b> Comm. Ralph Cabrera Jr.
<b>Jerry Santeiro</b> (deceased)	P	P	x	x	x	*	*	+						<b>Comm. Frank C. Quesada</b>
<b>Connie Crowther</b> David Stiefel	A	P	x	x	x	*	*	+	P	P	*	P	P	<b>Vice Mayor William H. Kerdyk</b>

\* No meetings

x No quorum

+ Resigned

**Staff in attendance:**

Maria Rosa Higgins Fallon, Public Affairs Manager

**Guest:**

Raimundo Rodulfo, Information Technology Department

The meeting came to order at 10 a.m. after a quorum was present.

Approval of minutes

The minutes from the December meeting were circulated for approval.

**Motion: Luba De Witt motioned to approve the December meeting minutes.**

**Connie Crowther seconded the motion and it passed unanimously.**

Information Technology

Raimundo Rodulfo from the Information Technology Department made a presentation on the department's technology and e-document initiatives.

He spoke about the list of city-owned and managed domain names for city-related web sites. He reported the City is using QR codes which are being printed in various city materials and can be scanned by smartphones for information. He also demonstrated the city's current website design.

His department continuously does website traffic analysis to see where people go in the website. They are also using Google Analytics. In 2013, the city's website had close to 5 million page views.

Rodulfo also detailed the online service applications currently on the city's website such as permits and inspections, property search, customer request management, accounts payable,

utility billing, bid and quote online, job applicant online tracking, licensing online, and CLASS online registration for park classes. He demonstrated how to use some of these applications.

Rodulfo also talked about public records online services under Legistar for commission agendas and minutes, TRIM for legislations, agreements, ordinances and Police to Citizen (P2C) system for police records.

He also demonstrated the multimedia systems on the web such as live streaming video of Coral Gables Television, as well as how to search for a specific portion of video from a previous Commission Meeting agenda.

Other online services he demonstrated were the City Clerk Dashboard, the Coral Gables Talking Book and the interactive GIS system TerraFly, done in cooperation with FIU.

Among the homegrown online systems Rodulfo spoke about where the GIS Online application, the e-News list serve, the search engines and other online forms and surveys. These were developed by current IT staff.

Rodulfo also spoke about the upcoming Linked Open Government Data framework which makes government data available and linkable on the web. This is an artificial intelligence model that can learn by itself and connects to users and constituents with open data source. This project is currently on phase four and provides information about our city to mobile devices, tablets, laptops and smartphones. As an example, it tells people where the businesses are in the area, where a restaurant is located and other practical applications. Any provider of service that talks the universal language can access this open source information about the city.

Among the other ongoing communications projects for IT are the Trolley GIS project, the installation of AT&T Uverse for CGTV, wireless service enhancements, mobility projects, business intelligence initiatives, e-commerce enhancements, GIS online applications, museum kiosk, internet and network capacity and speed upgrades, cloud computing projects, intranet CMS, data collaboration platforms, ADA web improvements, and various computer classes initiatives.

Members congratulated Raimundo for the wealth of information provided about IT projects. They recommended bragging about these projects to the public.

Chairman Levin suggested contacting classical radio station 89.7 WKCP to do a cross-promotion for our website or CGTV station. Higgins Fallon will follow up.

#### Upcoming Events

Higgins Fallon briefly updated members of upcoming programs such as the Jazz in the Gables being held until March 26, the free UM basketball tickets available for residents, and the upcoming Sundays on the Porch with George on February 9.

Higgins Fallon also distributed the 2014 meeting dates for Communications Committee and the latest e-News issue.

With no further issues to discuss, the meeting was adjourned.