



Joy By is the US expansion of Irony Home, a Dubai-based luxury brand that is synonymous with Christmas. Irony Home has over 30 years of Christmas experience delivering bespoke Christmas décor in hotels and mall pop-up settings.

For over 30 years, We have decorated and installed Christmas decor at hundreds of hotels around the world, including Burj al Arab Dubai, Marina Bay Sands, Atlantis The Palm Dubai, Jumeirah Beach Hotel, Montage Beverly Hills, Montage Laguna Beach, The Langham Pasadena, Waldorf Monarch Beach, many more...

www.holidayjoyby.com

OURTEAM



STEPHANIE DARDENNE

CEO

15 years of experience in



RIMA DARDENNE

CREATIVE DIRECTOR

30+ years of experience in large scale holiday

AND WE KNOW CHRISTMAS....





10 MILLION ORNAMENTS SOLD SINCE

Brick & Mortar}

1 MILLION DRIVEN IN OUR POP-UP STORES ANNUALLY ACROSS THE WORLD



{ Services }

400 HOTEL PROJECTS COMPLETED 3000 TREES INSTALLED

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Innovative designs that captivate guests and create magical experiences.

02 QUALITY

Premium decorations and meticulous attention to detail at every stage.

03 CUSTOMIZATION

Tailor decor to meet each client's needs, ensuring a unique and festive atmosphere that enhances guest experiences and satisfaction.

04 flexible

Adaptive solutions that accommodate your schedule and operational requirements.





2 BESPOKE CREATIONS



O1. CONSULTATION

SITE VISIT &
SPACE
EVALUATION

REQUIREMENTS
GATHERING

PRELIMINARY PROPOSAL





CORAL GABLES IS A CITY NEAR MIAMI, IN FLORIDA. IT'S HOME TO THE 1920S VENETIAN POOL, CARVED FROM A ROCK QUARRY, WITH ITS GROTTOES, TOWERS AND BRIDGE. CORAL GABLES MERRICK HOUSE IS THE RESTORED CHILDHOOD HOME OF CITY FOUNDER GEORGE MERRICK. FAIRCHILD TROPICAL BOTANIC GARDEN INCLUDES TREE-LINED LAKES, A TROPICAL RAINFOREST AND A BUTTERFLY DISPLAY. THE COLLECTIONS AT LOWE ART MUSEUM INCLUDE CUBAN AND CARIBBEAN WORKS.





















MIRACLE MILE - FOUNTAIN 1

OPTION 1 - NEW SUPPLY:

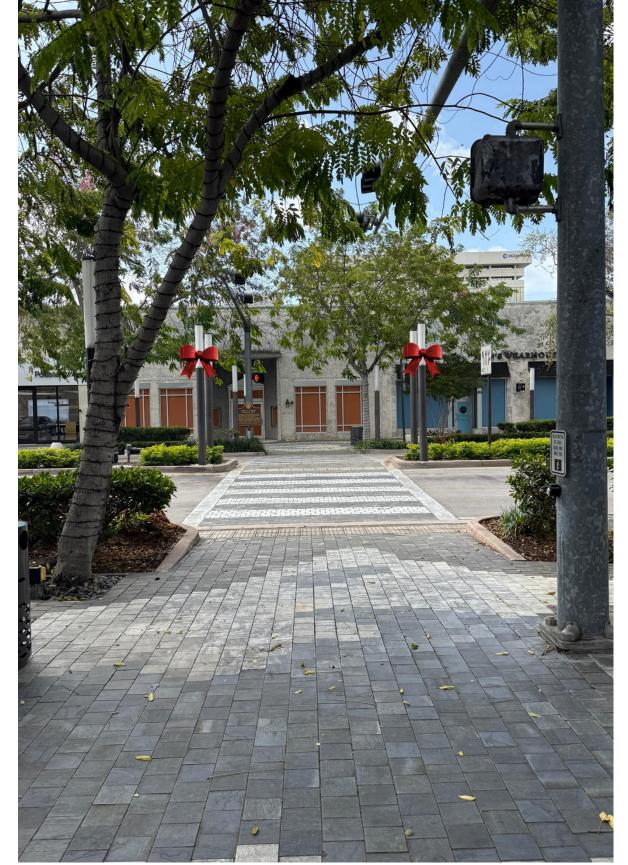




ENTRANCE ARCH 1 & 2

NEW SUPPLY:







MAIN STRIP LIGHT POLES

NEW SUPPLY:

DESCRIPTION	Color	QTY
Fiberglass bows	Red	97
Fiberglass bows	Gold	97

STREET CORNERS

New Supply





LED Trees

MC BRIDE PLAZA
NEW SUPPLY:





GIRALDA PLAZA NEW SUPPLY:





GIRALDA PLAZA
NEWSUPPLY:

GET CONNECTED

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