

SUMMER FAMILY LITERACY FESTIVAL (SUMMER FAMILY BOOK FAIR)

PILOT PROJECT FACT SHEET

EVENT DESCRIPTION:

The Summer Family Literacy Festival (SFLF), similar to the Miami Book Fair International hosted annually at Miami Dade College, will treat fair goers to a daylong celebration of all things literary including activities for children, young adults and other family members of all ages and abilities. The purpose of the Summer Family Literacy Festival is to promote reading, encourage writing, and heighten an awareness of literacy and the literary arts in our city's multi-ethnic community.

Festival programming/activities will include author presentations, street fair with literacy exhibitors and vendors, free literacy screenings and evaluations, children's and young adult zones, book donation and exchange areas, Youth/Children's Alley with performance stage, storytellers, an International Village with representation from our city's sister city and consular communities, a main stage, food and drink vendors, a special visit from the Miami-Dade Public Library System's Techno Bus, and literary tours of libraries and literary establishments located throughout the "City Beautiful".

EVENT GOALS & RATIONALE:

- To promote family literacy (books and reading) as a solution (alternative) to student's "Summer Slide" (exacerbated by COVID-19 Pandemic)
- To highlight, promote and celebrate the work of libraries (specifically CG Library, CG "Little Libraries" and SCRC School Libraries)
- To assist our schools (MDCPS), families and other community stakeholders in our quest to achieve the goal of having all students reading at "grade level" by the 3rd grade
- To provide students attending SCRC Schools a community service opportunity (Book and Book Tech Donations & Swaps)
- To highlight and promote the limitless and varying literacy-related options and opportunities available in the community
- To provide a "world class" summer event for families residing in the City of Coral Gables and the greater South Florida area

EVENT HOST:

The City of Coral Gables (through the efforts of the SCRC and Library Advisory Board (LAB)), administered by the Community Recreation Department (Parks & Rec.)

Potential Project/Event Partners:

- Coral Gables Library
 - Tutoring Program
- SCRC School Libraries
- Miami-Dade County Public Schools
 - Marketing & Communications (District 6 wide)
 - Early Childhood Programs
 - School District Staff Consultations (Curriculum & Instruction, Literacy and The Parent Academy)
- Miami Book Fair International
- Miami-Dade County Public Library System
 - TechnoBus & Bookmobile
 - Summer Reading Challenge
 - Authors Series
 - Outreach Department
- University of Miami Library System
- FIU Library System (Science of Reading program)
- Crystal Academy
- Lola B. Walker Community Center
- Early Learning Coalition of Miami-Dade/Monroe
- The Children's Trust
 - Miami-Dade Ready to Learn Program
 - Liberty City Reads Fest – Suzy Guillen
 - MDCPS Connections – Curriculum & Instruction, Literacy and The Parent Academy
- Arts4All Florida
- Big Brothers Big Sisters of Miami
- Caribu Inc. (Apple literacy app)
- Coral Gables Museum
- Kristi House
- Junior League of Miami
- Fairchild Tropical Botanical Garden
- Bootstrap Publications (authors, books, bookmaking, book readings, creative talent, and PR/Media support)
 - Lisa Palley, Knight Foundation (*potential partner*)
 - Refugee Assistance Alliance (*potential partner*)

- Pridelines (*potential partner*)
- Papa Way Muse (performer)
- Jitney Books (*potential partner*)
- *Mango Publishers (potential partner)*

Potential Event Sponsors/Vendors:

- Disney (theme park division, literacy courses outreach)
- Edu Zone
- Nearpod
- Smart Libraries
- Books & Books (Mitchell Kaplan)
- Barnes & Nobles
- The City of Coral Gables
- Coral Gables Chamber of Commerce
- Coral Gables Community Foundation
- The Children’s Trust
- Miami-Dade Cultural Affairs Department
- IMLS (Institute of Museum and Library Services)
- Early Learning Coalition of Miami-Dade/Monroe (Dave Lawrence)
- State Representative Nick Duran
- Miami-Dade County Mayor Daniella Levine Cava
- Miami-Dade County Board of County Commissioners (MDBCC)
- Miami-Dade County – Commissioner Rebeca Sosa and Commissioner Raquel Regalado
- Arts4All Florida
- Linda Mood Bell
- Scholastic (book donations)
- Miami Lighthouse
- UM/NSU CARD
- Dan Marino Foundation
- ARC Broward
- Miami Ed Tech

EVENT HOST SITE:

Coral Gables War Memorial Youth Center (indoor and outdoor sites, weather permitting)

EVENT SCHEDULE:

No later than one week after MDCPS' summer break begins (1st or 2nd week of June)

- **2021 SFLF Pilot Project – Saturday, May 29th**

- Pilot Project Tentative Event Schedule:
 - 9:30 a.m. (Opening Ceremony on main stage)
 - 10 a.m. – 5 p.m. (Book/Street Fair hours)
 - 5 – 7 p.m. (evening activities)
 - Readings, workshops, lectures, author talks, Illustrator demos, bookmaking workshops, etc.

Guest Authors/Presenters/Performers Invite List:

- Edwidge Danticat
- Lin Manuel Miranda
- Bryan Stevenson
- Judy Blum
- Arva Moore Parks Memorial (panel discussion moderated by Coral Gables Museum)
- Dr. Paul George / HistoryMiami (George Merrick collection)
- David Lawrence
- Dave Barry
 - Carl Hiaasen
 - The Rock Bottom Reminders
- Ta Nahisi Coates
- Dr. Eddie Glaude
- Ana Duvernay
- Georgette Chedra
- Miriam Dorsett
- Billy Corben
- Ellen Kanner
- Brad Meltzer
- Ziggy the Clown
- Dolly Parton
- First Lady Dr. Jill Biden
- Dr. Vivek Murthy
- Friends of the Everglades Foundation
 - Marjory Stoneman Douglas Retrospective
- Children's/Family Service Organizations
- Literacy Evaluation Services and Interventions

NEXT STEPS:

- Secure tentative commitments from potential partners, sponsors and stakeholders (Ongoing since 2017)
- Assemble SFLF event planning committee (December 2020)
- Presentation of SFLF Pilot Project plans to City of Coral Gables Commission (January 2021)
- **Schedule 2021 SFLF Pilot Project Planning Charrette – Joint CG Commission workshop and SCRC sunshine meeting (January 2021)**
- SFLF Charrette Meeting Follow-up (February 2021)
- Revise and finalize SFLF Pilot Project Fact Sheet and event budget for circulation to stakeholders (February-March 2021)
- Reconvene SFLF event planning committee to finalize 2021 SFLF Pilot Project plan/proposal (March 2021)
- Assemble final 2021 SFLF Pilot Project plan/proposal for submission to the Coral Gables City Commission (March 2021)
- Secure final commitments (MOU's) for 2021 SFLF Pilot Project from partners, sponsors, and other event stakeholders (March 2021)
- **Submit 2021 SFLF Pilot Project Plan/Proposal to Coral Gables City Commission for approval (March 2021)**
- **Confirm and finalize plans for 2021 SFLF Pilot Project Event (April 2021)**
- Promote 2021 SFLF Pilot Project: City of Coral Gables presents the Inaugural Summer Family Literacy Festival (April – May 2021)
- **Execute 2021 SFLF Pilot Project Event (May 29, 2021)**
- Evaluate results of pilot project to determine the future of SFLF (July – September 2021)
 - SFLF Planning Committee reconvenes to produce SFLF Pilot Project Report that will be submitted by the city's School Community Relations Committee (SCRC) and the Library Advisory Board (LAB) for Commission consideration (November 2021)