March 15, 2014

Carolina Vester
Coral Gables Parks and Recreation
2701 DeSoto Blvd.
Coral Gables, FL 33134

Re: "2013 Platinum International Aquatic Safety Award"

Dear Carolina Vester:

We are pleased to notify you that your lifeguard staff has been awarded our firm's prestigious "Platinum International Aquatic Safety Award" pursuant to consistently "exceeding" our criteria for aquatic safety certification this year.

While we are sure that the swimmers who frequent your aquatic facilities already recognize the professionalism exhibited by your lifeguard staff, it is important to inform them that only those clients scoring in the top 10% of the audit criteria received this award. Accordingly, they are consistently being afforded with the highest degree of swimmer protection currently available for the aquatic industry.

Please extend our profound congratulations to every member of your aquatic safety staff for their commitment to "professional excellence" and desire to "make a difference" for those who frequent your aquatic facilities.

Sincerely yours,

Jeff Ellis & Associates, Inc.





