

XOBRA





Eduardo KOBRA

A Brazilian artist all over the planet

With more than 500 works spread across five continents, Eduardo Kobra is one of the best-known contemporary artists in the world. Born in 1975 in a poor neighborhood of São Paulo, Brazil, his career spans over 30 years and holds two world records for his impressive works of gigantic dimensions.

His murals are outstanding within the street art segment and usually bring strong messages about important themes for humanity, such as world peace, the importance of preserving the environment, and valuing historical events and their characters.



OFFICIALLY | AMAZING

Rio – 2016





ONU – NY 2022



NY - 2018

Brief Description

The project entails the creation and installation of a commissioned mural by renowned artist Eduardo Kobra, sponsored by Bradesco Bank. Kobra and his team will execute the artwork on a masonry wall at the Loews Coral Gables Hotel in Miami. The mural will measure 25 feet (7.62 meters) in height and 37 feet (11.28 meters) in width, covering a total area of approximately 925 square feet (86 square meters). This piece will serve as a significant cultural contribution, enhancing the visual landscape of the city.

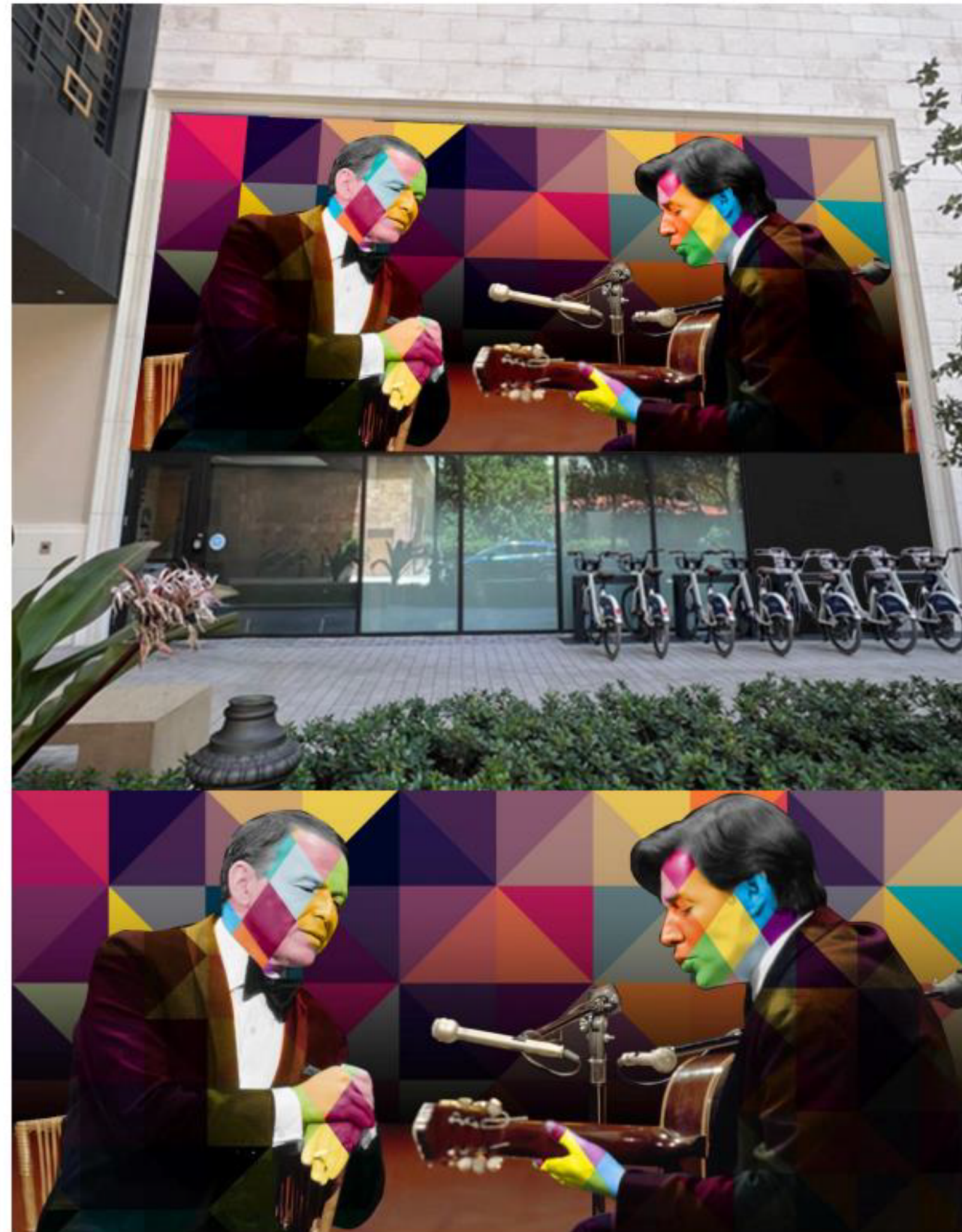
Concept and Art

Throughout his career, Eduardo Kobra developed numerous representative works transmitting messages and values in which he personally believes, such as the defense of peace, the importance of environmental preservation, the appreciation for the need for tolerance in society, and the appreciation of historical events and their characters.

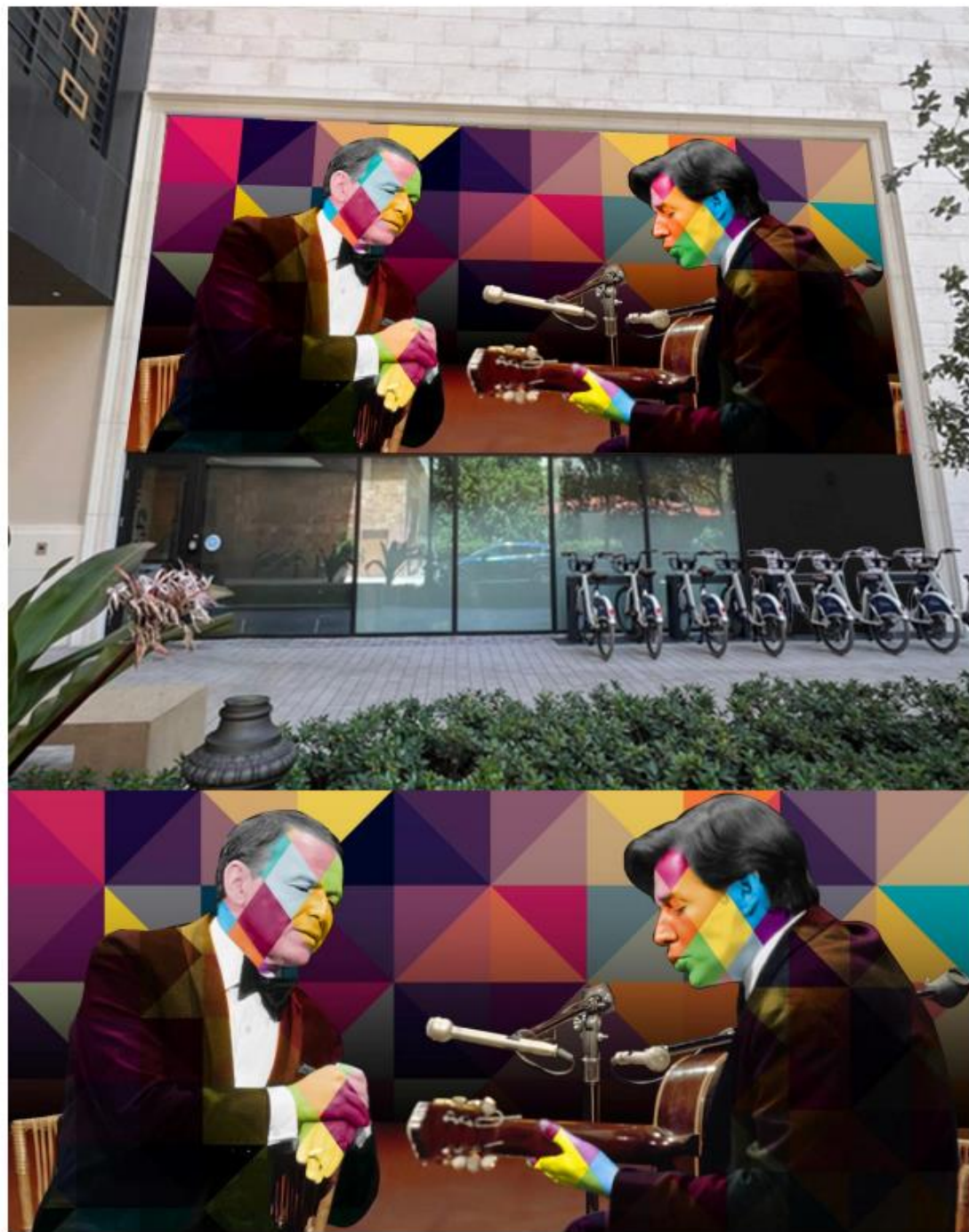
The following proposals for this work take into account Kobra's technical, aesthetic, and ethical framework, but should not be understood as the final solution for the project. They are starting points, paths that can be developed if compatible with the interests of those involved. They should be seen as the first stage of a developing creative process.

Kobra will create a piece that reflects the cultural connection between Brazil and the United States, incorporating notable figures, iconic symbols, or elements such as animals that highlight the shared heritage and natural beauty of both nations. The artwork will offer a refined and thoughtful portrayal, capturing this relationship in a sophisticated manner

Rendering



This rendering features a striking composition in vibrant colors, prominently showcasing the faces of icons Tom Jobim and Frank Sinatra, as we seek to obtain the necessary permissions for the use of their images from the families of the artists and the original photographer. Our aim is to highlight figures associated with music who embody a spirit of celebration and cultural significance without controversy



Technical Specifications

Area:

- Measurements:
 - Height: 25 ft
 - Width: 37 ft



Execution

- Approximately 5 days

Surface:

- Masonry Wall

Staff:

- Kobra + 2 artists

Location:

- Address: 2950 Coconut Grove Dr, Coral Gables, FL 33134, Estados Unidos



Additional Information

Method of attachment: Wall Paiting

Material: Acrylic paint, scaffolding.

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Thank you!

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