

ITEM TITLE:

A Resolution approving the "El Carnaval de Barranquilla USA" event as one of five events of the International Cultural Events Initiative.

DEPARTMENT HEAD RECOMMENDATION:

Approval.

BRIEF HISTORY:

The International Cultural Events Initiative is a program focused on bringing five high-quality, international, and culturally enriching events to Coral Gables with the purpose of learning and experiencing the culture and ethnicity of other countries for the benefit of residents, businesses, and visitors.

"El Carnaval de Barranquilla" is one of Colombia's most important folkloric celebrations, and one of the biggest carnavals in the world. The carnaval has traditions that date back to the 19th century. Four days before Holy Week, Barranquilla receives national and foreign tourists and joins together four days of intense festivities. During the carnaval, Barranquilla's normal activities are put aside as the city gets busy with street dances, musical and masquerade parades.

The "El Carnaval de Barranquilla USA" parade hosted by the Consulate General of Colombia, is expected to take place on Saturday, April 22, 2023, from 1:00 p.m. until 7:00 p.m. beginning on Aragon Avenue and finishing at the Fred B. Hartnett/Ponce Circle Park.

This request has been reviewed by the City's Special Events Committee and qualifies for this International Cultural Events Initiative program based on the established criteria. The City of Coral Gables will provide in-kind contributions, as specified in the criteria attached, not to exceed the amount of \$20,000. City expenses incurred over this amount will be the responsibility of the event sponsor.

ATTACHMENT(S):

- 1. Draft Resolution
- 2. International Cultural Events Initiative Flyer
- 3. Special Event Application & Permit