

CITY OF CORAL GABLES, FLORIDA

RESOLUTION NO. 2025-343

A RESOLUTION OF THE CITY COMMISSION AUTHORIZING A BID WAIVER FOR HOLIDAY DECORATIONS ON MIRACLE MILE AND GIRALDA PLAZA AND AUTHORIZING THE CITY MANAGER TO ENTER INTO A CONTRACT WITH JOY BY FOR CUSTOM DECORATIONS FOR A PERIOD OF ONE YEAR IN THE ESTIMATED AMOUNT OF \$298,926.50 AS A “SPECIAL PROCUREMENT/BID WAIVER”, PURSUANT TO SECTION 2-691 OF THE PROCUREMENT CODE.

WHEREAS, Joy By is a specialized holiday décor company with proven experience in Coral Gables, including successful projects such as a Miracle Mile popup store, custom downtown installations, and interior and exterior décor for the Biltmore Hotel; and

WHEREAS, Joy By’s design aesthetic is closely aligned with the City’s brand and vision for the downtown, ensuring consistency, quality, and strong visual impact; and

WHEREAS, holiday décor must be installed by November 24, 2025, and removed by January 9, 2026, and delaying the procurement process would risk the City missing this critical installation window due to industry lead times for materials and scheduling; and

WHEREAS, impactful and timely holiday décor is an important component of the City’s economic development strategy, supporting downtown businesses by increasing foot traffic, attracting visitors, and enhancing the retail and dining environment; and

WHEREAS, under Section 2-691 of the Procurement Code, “Special Procurement/Bid Waiver,” the City may waive the requirements of competitive sealed bidding or proposals when an unusual or unique situation exists making the application of such requirements contrary to the public interest;

NOW, THEREFORE, BE IT RESOLVED BY THE CITY COMMISSION OF THE CITY OF CORAL GABLES

SECTION 1. The foregoing “**WHEREAS**” clauses are hereby ratified and confirmed as being true and correct and are hereby made a specific part of this Resolution upon adoption hereof.

SECTION 2. T authorize a bid waiver for holiday decorations on Miracle Mile and Giralda Plaza and authorizing the City Manager to enter into a contract with Joy By for custom decorations for a period of one year in the estimated amount of \$298,926.50 or in an amount not to exceed the available budget as a “Special Procurement/Bid Waiver”, pursuant to Section 2-691 of the Procurement Code.

SECTION 3 That this Resolution shall become effective upon the date of its passage and adoption herein.

PASSED AND ADOPTED THIS TENTH DAY OF SEPTEMBER, A.D., 2025.

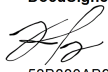
(Moved: Anderson Seconded: Fernandez)

(Yeas: Fernandez, Lara, Anderson, Castro, Lago)

(Unanimous: 5-0 Vote)

(Agenda Item: H-3)

APPROVED:

DocuSigned by:

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VINCE LAGO
MAYOR

ATTEST:

APPROVED AS TO FORM
AND LEGAL SUFFICIENCY:

DocuSigned by:

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BILLY Y. URQUIA
CITY CLERK

DocuSigned by:

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CRISTINA M. SUÁREZ
CITY ATTORNEY

