



City of Coral Gables
CITY COMMISSION MEETING
May 25, 2010

ITEM TITLE:

Resolution accepting the recommendation of the Chief Procurement Officer to award a contract for Gymnastic Professional Service to Gym Kidz, Inc. pursuant to Section 2-828 of the Procurement Code and Request for Proposal (RFP) 2010.02.19 for an initial three (3) year term with an option to renew for two (2) additional one (1) year periods.

RECOMMENDATION OF THE CITY MANAGER:

Approval

BRIEF HISTORY:

The purpose of this contract is to hire a Gymnastics Professional Services firm to coordinate a year round schedule of gymnastics activities at the Youth Center in cooperation with and under the supervision of the Parks and Recreation Department. The gymnastics schedule of activities shall include among other potential programs the following: gymnastics developmental programming conducted during the academic school year, for youth during the summer, holiday and spring break camp programs and opportunities for various competitive activities. The goal of this programming is to provide a well rounded gymnastics experience for all participants.

On February 19, 2010, the Procurement Division of Finance formally advertised, issued and distributed the Gymnastics Professional Request for Proposal (RFP) 2010.02.19. A total of fourteen (14) prospective proposers were contacted by email in regard to the RFP with five (5) vendors requesting the RFP package. Two (2) proposals were submitted, Gym Kidz, Inc. and Tumblebees Gymnastics, which were opened on March 25, 2010.

On April 26, 2010, a Selection Committee completed their evaluation based on the following: qualifications including degrees, licenses and certifications; program proposal and added value opportunities, staffing allocations and qualifications; business history, performance and references; and percentage of earnings to the City. Evaluating on those criteria, the Selection Committee ranked Gymkidz, Inc. as the most responsive responsible proposer. The overall score for Gym Kidz, Inc. was 94.3 points as compared to the other proposer, Tumblebees Gymnastics, who received a score of 92.7 points.

The Gym Kidz, Inc. proposal provides for revenue sharing of program fees as follows: 45% of gross revenue is paid to the City, while 55% goes to Gym Kidz, Inc. based on the attached fee schedule. Gross annual revenue generated by the Gymnastics Professional Services Program before the revenue sharing to the City has averaged \$387,524 for the last three (3) years. The City's projected annual revenue sharing from the Gymnastics Professional Services Program based on the three (3) year average is estimated to be \$174,386.

FINANCIAL INFORMATION: (If Applicable)

No.	Amount	Account No.	Source of Funds
1.			
Total:		APPROVED BY:	

APPROVED BY:

Department Director	City Attorney	City Manager

ATTACHMENT(S): 1. Draft Resolution

2. Bid Response

3. Evaluation Committee Recommendation

4. Tabulation Sheet