

**CITY OF CORAL GABLES
COMMUNICATIONS COMMITTEE MEETING**

Minutes of January 17, 2013

Members	J	F	M	A	M	J	J	A	S	O	N	D	J	
Liana Perez	P	P	P	P	P	*	*	*	E	P	E	E	P	Mayor Jim Cason
Sam Joseph	P	E	P	P	P	*	*	*	P	P	A	P	P	Commissioner Maria Anderson
Carlos Perea	E	P	P	E	P	*	*	*	P	P	P	P	E	Comm. Ralph Cabrera Jr.
Jerry Santeiro	E	P	E	P	P	*	*	*	P	P	P	P	P	Comm. Frank C. Quesada
David Stiefel	P	P	P	P	E	*	*	*	P	P	P	P	A	Vice Mayor William H. Kerdyk Jr.

* No meetings

x No quorum

Staff in attendance:

Maria Rosa Higgins Fallon, Public Affairs Manager

The meeting came to order at 9:30 a.m.

Approval of minutes

The minutes from the December meeting were circulated for approval.

**Motion: Sam Joseph motioned to approve the December meeting minutes.
Jerry Santeiro seconded the motion and it passed unanimously.**

Upcoming Issues

Higgins Fallon distributed a schedule of upcoming Communications Committee meetings for 2013. Both the meetings of January and February are scheduled to start earlier at 9 a.m. since the Conference Room will be in used at 10 a.m. Members agreed to the proposed schedule.

Higgins Fallon discussed the Jazz in the Gables which started this week and is going to be held until March 27. This is a free lunchtime jazz series held at the Plaza of Coral Gables Museum. There was a nice turn out yesterday. Higgins Fallon invited all members to attend.

Farmers Market has also started in Coral Gables and is held every Saturday until March 23, from 8 a.m. until 2 p.m. This is the 22nd year of the market and it brings a lot of activities in front of City Hall.

The New Art for the New Year is a new exhibition with the participation of 11 different Coral Gables galleries under one roof. This exhibit takes place at the Coral Gables Museum, with an opening night on January 30, at 7 p.m.

Liana Perez brought up the issue that galleries on Wynwood are currently having. She wanted to discuss the opportunity that Coral Gables has to bring some of those galleries back to our city. She organized a meeting with various local galleries and invited the Economic Sustainability Department to be a part of the discussion. She asked Communications Committee members what we could do regarding this.

Sam Joseph said that this should be an issue that the city needs to address and not through individual galleries as they are seen as competitors. The city needs to initiate the conversation to entice some of the galleries currently in Wynwood back to Coral Gables.

Jerry Santeiro said that this is a market issue, an economic issue that this board cannot solve.

Perez agreed to bring this issue back to the Economic Sustainability Department.

Joseph suggested inviting certain Wynwood galleries who are looking for new locations to next year's exhibition. This could build a relationship with these potential galleries.

Members suggested inviting Economic Sustainability Department to next month's meeting to discuss the end result of this exhibit and to offer potential ideas for the future.

Higgins Fallon also discussed the upcoming Tour of Kitchens organized by the Coral Gables Community Foundation.

Coral Gables Television

Higgins Fallon showed a clip of the last month's live taping of the Junior Orange Bowl Parade hosted by Liane Morejon and CGTV's Rodolfo Roman.

Higgins Fallon also distributed members the latest e-News issue.

With no further issues to discuss, the meeting was adjourned.