

**CITY OF CORAL GABLES  
COMMUNICATIONS COMMITTEE MEETING  
Minutes of October 20, 2011**

<b>Members</b>	<b>O</b>	<b>N</b>	<b>D</b>	<b>J</b>	<b>F</b>	<b>M</b>	<b>A</b>	<b>M</b>	<b>J</b>	<b>J</b>	<b>A</b>	<b>S</b>	<b>O</b>	
Matt Bokor C.L. Conroy <b>Liana Perez</b>	P	x	P	x	P	P	P	P	P	*	*	+	+	Mayor Jim Cason
Sam Joseph	P	x	P	x	P	P	E	P	P	*	*	P	A	Commissioner Maria Anderson
Maria Garcia <b>Carlos Perea</b>	A	x	P	x	E	P	P	P	E	*	*	+	+	Comm. Ralph Cabrera Jr.
Chuck Martinez <b>Jerry Santeiro</b>	P	x	P	x	P	E	P	P	+	*	*	P	P	Comm. Frank C. Quesada
David Stiefel	P	x	P	x	P	P	A	P	P	*	*	P	E	Vice Mayor William H. Kerdyk Jr

- \* No meetings
- x No quorum
- + Membership discontinued

**Staff in attendance:**

Maria Rosa Higgins Fallon, Office of Public Affairs  
Raimundo Rodulfo, Information Technology Department  
Michael Rocha, Coral Gables Television

The meeting came to order at 9:30 a.m.

Approval of minutes

The minutes from the September meeting were circulated for approval.

Motion: Jerry Santeiro motioned to approve the September meeting minutes. Carlos Perea seconded the motion and it passed unanimously.

Information Technology Update

Raimundo Rodulfo introduced himself and presented a brief update on recently completed projects by the Information Technology Department, including:

- City owned and managed websites
- City owned and transferred website
- Enterprise Resource Planning
- E-Government, e-commerce online services
- Eden Web extension, permits and inspections
- Eden Web extension, customer requests
- Business Services, Customers
- Business Services, Vendors
- Citizen Services, Licensing
- Citizen Services, Utilities
- Play Gables
- Legistar
- TRIM

- P2P
- Granicus Streaming Video
- CGTV Streaming Video
- Flash Media Services
- City Clerk's Dashboard
- City Clerk's Talking Book
- City Clerk's Terrafly
- Vendor registration system
- E-news List server
- Search Engine

Liana Perez inquired if banners with animations could be included on the website. Higgins Fallon will inquire with the IT Department. Perez also inquired if the City has a Facebook page. Higgins Fallon said that the City's name has been reserved for a Facebook page.

#### Coral Gables Television

Michael Rocha introduced himself and showcased programs originally produced by Coral Gables Television, including:

- News Desk, English & Spanish
- What's Happening Coral Gables, English, Spanish & Portuguese
- Coral Gables Now
- Golden Gables
- Historic Homes of Coral Gables
- Corina from Coral Gables
- Concerts, festival and JOB taping & others

Perez suggested producing a tourism video about Coral Gables that would be sent to local hotels for airing on their televisions. She would also like to see a show about coffee houses in Coral Gables. Higgins Fallon will follow up with CGTV.

#### Upcoming events/projects

Higgins Fallon discussed the new Random Acts of Kindness project which her office has been assigned to do. She is currently working on publicizing the program. Perez suggested that the jury selecting the awards be formed by non-profit organizations. She also suggested that the award design be commissioned to a local artist. Higgins Fallon will relay the suggestions to the City Manager's Office.

Higgins Fallon also updated members about the opening exhibits at the Coral Gables Museum, the annual Senior Art Show, the upcoming UM football game where residents can buy one, get two free tickets, and Bike Day. She also distributed copies of the latest City ad produced for CBS 4 magazine which is distributed among Coral Gables households.

Higgins Fallon brought up for discussion the discount for residents program proposed at the last meeting. Santeiro briefed members that he discussed the idea with Chamber Director Mark Trowbridge who said there's already a program called Member to Member. Members instructed

Higgins Fallon to invite representatives from the Chamber, BID and Economic Sustainability Department to discuss this idea at the next Communications Committee meeting.

City News Update

Higgins Fallon distributed the latest e-News information.

With no further issues to discuss, the meeting was adjourned.