



**CITY OF CORAL GABLES
CULTURAL DEVELOPMENT BOARD MEETING
Thursday, October 13, 2016 8:15 a.m.
Historical Resources and Cultural Arts Department
2327 Salzedo Street, 2nd Floor, Coral Gables, Florida 33134**

*Historical Resources &
Cultural Arts*

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MEMBERS	O	N	D	J	F	M	A	M	J	J	A+	A	O	APPOINTED BY:
	+	+												
	15	15	15	16	16	16	16	16	16	16	16	16	16	
Claudio Pastor	P	E	-	P	P	-	P	P	E	-	P	P	E	Mayor Jim Cason
Geannina A. Burgos*	P	P	-	E	P	-	P	P	P	-	P	P	P	Vice-Mayor Frank C. Quesada
Alfonso Perez	P	P	-	P	P	-	P	P	P	-	P	E	P	Commissioner Jeannett Slesnick
Betty Horwitz*			-			-						P	P	Commissioner Pat Keon
Dr. Fernando Alvarez-Perez*			-	P	E	-	P	P	P	-	P	E	E	Commissioner Vince Lago
Dr. Bernice Roth	P	P	-	P	P	-	P	P	P	-	P	P	P	City Manager Cathy Swanson-Rivenbark
Dr. Rosa Maria Mayorga	P	P	-	P	P	-	P	P	P	-	E	P	P	Board Appointee

LEGEND: A = Absent; P = Present; E = Excused; * = New Member; ^ = Resigned Member; - = No Meeting + = Special Meeting

STAFF:

Dona Spain, Historical Resources and Cultural Arts Director, Historical Resources and Cultural Arts
Catherine Cathers, Arts and Culture Specialist, Historical Resources and Cultural Arts

GUESTS AT THE CULTURAL GRANT WORKSHOP:

Laura Bruney, Arts & Business Council

RECORDING AND PREPARATION OF MINUTES: Catherine Cathers, Arts and Culture Specialist, Historical Resources and Cultural Arts

Dr. Roth called the Cultural Development Board meeting to order at 8:24 a.m.

The Board was advised that Dr. Alvarez-Perez and Mr. Pastor were unable to attend the Board meeting.

Ms. Burgos made a motion to accept the absences of Dr. Alvarez-Perez and Mr. Pastor as excused. Mr. Perez seconded the motion, which passed unanimously.

REVIEW OF MINUTES FROM August 31, 2016:

Ms. Burgos made a motion to approve the minutes of August 31, 2016. Dr. Mayorga seconded the motion, which passed unanimously.

ARTS AND BUSINESS COUNCIL, ANNUAL REPORT & PROPOSAL (DISCUSSION & ACTION):

Ms. Bruney gave an overview of City sponsored activities throughout FY15-16 including the Miami Arts Marketing Project; Arts Board Match; Breakfast with the Arts and Hospitality; Meet the Media; and Paperchase – a paper document with an overview of required filings for non-profit groups. Ms. Bruney noted that last year, thirteen Coral Gables grantee organizations took advantage of the Arts & Business Council sponsored programs.

Ms. Bruney continued with a presentation of this year's proposed programs including the Social Media Toolkit, adding a mentorship component; Coral Gables Arts Facebook page; Miami Arts Marketing Project, including a full day conference on January 31st; Breakfast with the Arts and Hospitality; and Meet the Media. Scholarships will be offered for up to five Coral Gables cultural grantees per program event.

Mr. Perez made a motion to accept the FY16-17 Arts & Business Council proposal as presented. Ms. Horwitz seconded the motion, which passed unanimously.

CULTURAL GRANT REVIEW & SCORING & BOARD TRAINING:

Ms. Cathers clarified that the training being presented will apply to this year's cultural grant applications and that the review and scoring for FY15-16 Final Reports will follow the previous process.

Ms. Betty Bloomer logged in remotely from the grant application software company, Foundant. Ms. Bloomer gave a preview of the application and walked through the log-on process, navigation through the site, and how to review, evaluate, and score each application.

Ms. Bloomer left the meeting and Ms. Cathers elaborated on the evaluation form and scoring. She stated that it was structured based on the previous system. The Board discussed and agreed to keep it the same this year and discuss any modifications for next year.

The Board discussed whether to drop the highest and lowest scores prior to averaging each applicant's final score.

Ms. Burgos made a motion to drop the highest and lowest score prior to averaging each applicant's cultural grant application score. Ms. Horwitz seconded the motion, which passed unanimously.

The Board also discussed whether to designate a primary and secondary reader for each application. The Board agreed not to do so at this time.

CORAL GABLES CULTURAL GRANT (DISCUSSION & ACTION):

Cultural Grant Administration

1. FY15-16 Final Reports

The Board discussed the Final Report review process. Ms. Cathers stated the primary function of the review is to compare the submitted application with the final report and confirm that the grantee completed what was proposed in the application.

Ms. Cathers advised the Board that one Final Report was submitted past 5:00 p.m., but before 5:01.

The Board agreed to accept the Final Report with a recommendation to discuss it with the grantee.

Ms. Cathers reported that two grantees did not submit Final Reports by the deadline.

2. City Commission Meetings

Ms. Spain reported the passing of the City Commission budget and confirmed Cultural Grant funding of \$175,000 for FY2016-17.

Cultural Grantee Requests, Updates, & Reviews

1. UM School of Architecture

Ms. Cathers read aloud a request from the UM School of Architecture requesting an extension and modification for use of FY15-16 grant funds. Ms. Spain confirmed plans of the School of Architecture to partner with the City on the event mentioned in the request; however, she stated there was not an understanding that the cultural grant funds would be applied to this event. Ms. Cathers stated that she responded to the grantee, letting them know that the request was arriving late for the Board to consider prior to the end of the fiscal year. The Board discussed and asked that staff ask the grantee whether the original project was completed or not.

Ms. Burgos made a motion to not accept the request as presented. Mr. Perez seconded the motion, which passed unanimously.

2. Board Reports

Board members reported on cultural programs they attended, including: Actors Playhouse.

3. Board Reports

Ms. Cathers recognized and acknowledged the recent national award by Montgomery Botanical Center. The Board discussed organizing a Board visit and agreed that a Friday late afternoon would be best.

ART IN PUBLIC PLACES ORDINANCE AMENDMENT:

Ms. Spain reported that the Ordinance on second reading is pending.

ART IN PUBLIC PLACES, PROJECT UPDATES (DISCUSSION):

Alice Aycock

Ms. Cathers shared that the artwork has been approved for an Art Basel official VIP event to take place on Sunday, December 4 at 8:30 a.m. The event will include fruit-themed beverages and elegant bites. The artist will be present.

Ms. Cathers went on to confirm an educational exhibit about the artworks that will take place at the Coral Gables Museum from November 30–December 6. As part of the exhibit, the artist will give a talk on Friday, December 02 at 4:00 p.m.

Miracle Mile Streetscape

The Board was informed that the three artists proposed by the Arts Advisory Panel to design artwork for Miracle Mile will be in Coral Gables for a site visit on Tuesday, October 25th. The artists will be meeting with the streetscape team, Chamber members, BID, and a community meeting will be held in the evening at the Miracle Theater. Ms. Cathers outlined the day and the evening presentation. Board members were invited to attend anytime throughout the day.

Giralda Avenue Streetscape

Ms. Cathers reported that the Giralda Avenue Streetscape public art proposal will go before the City Commission on October 25th. Staff has requested a time-certain for the item and Earl Jackson will be present to discuss how the artwork integrates with the streetscape.

Balboa Plaza

The Board was advised that the Commission approved the Balboa Plaza public art and is moving forward with permitting.

Jean Ward

Dr. Roth attended the initial neighborhood meeting at Young Park to discuss placement of the Jean Ward sculptures and reported to the Board that staff submitted prepared boards and discussed various places throughout the park where the sculptures could be placed. Dr. Roth noted some neighbors' concerns regarding the artwork and use of the park.

A follow-up neighborhood meeting is planned October 27th. Ms. Cathers stated that staff is considering the option of returning the sculptures to the library. Ms. Spain added that moving it to any other location will require Commission approval.

NEW BUSINESS:

There was no additional business.

DISCUSSION:

There was no additional discussion.

BOARD ITEMS / CITY COMMISSION UPDATE / CITY PROJECT UPDATE:

There were no additional Board or City items.

ITEMS FROM THE SECRETARY:

There were no additional items.

A motion was called by Dr. Mayorga to adjourn the meeting and seconded by Ms. Burgos. The motion was unanimously approved.

There being no further business to come before the Board, the meeting was adjourned at 10:00 a.m.

Respectfully submitted,



Dona M. Spain
Historical Resources and Cultural Arts Director