

**CITY OF CORAL GABLES**  
**Economic Development Board Meeting Minutes**

**Wednesday, November 3, 2010, 8:00 a.m.**  
**1 Alhambra Plaza, Suite 617, Coral Gables, Florida 33134**

MEMBERS	J	F	M	A	M	J	J	A	S	O	N	COMMISSIONERS
	'10	'10	'10	'10	'10	'10	'10	'10	'10	'10	'10	
Mr. Bertram "Chico" Goldsmith	P	P	X	P	P	P	P	X	P	X	P	Mayor Donald D. Slesnick II
Mr. Raymond Zomerfeld (Chair)	P	P	X	P	P	P	P	X	P	X	P	Vice Mayor William H. Kerdyk, Jr.
Mr. John M. "Jack" Thomson	E	P	X	P	P	P	P	X	P	X	P	Commissioner Maria Anderson
Ms. Haydee Polo	P	P	X	P	P	P	E	X	P	X	P	Commissioner Rafael Cabrera, Jr.
Mr. James Casey (Vice Chair)	E	P	X	E	P	P	P	X	P	X	P	Commissioner Wayne Withers

A = Absent

E = Excused Absence

P = Present

X = No Meeting

**STAFF:**

Ms. Cynthia S. Birdsill, Economic Sustainability Department Director  
Ms. Cindy Dorrel, Special Projects Coordinator

**GUESTS:**

**Drew Kern, incoming Chair of Coral Gables Chamber (also with EWM Realtors )**

**Meeting Motion Summary:**

**The minutes of the September 1, 2010 Board meeting were approved.**

**A motion was unanimously approved to reestablish the 2009/10 Board goals for the 2010/11 year.**

**1. Approval of September 1, 2010 Board Meeting Minutes.**

Mr. Goldsmith moved to approve the board meeting minutes of September 1, 2010. Mr. Casey seconded and the motion passed unanimously.

**2. Discussion of Board Goals for FY 2010-11.**

A discussion was held on the Board's 2010/11 goals. The Board reviewed the goals from the prior year, which were:

1. Attracting Class A Businesses
2. Moving forward with Streetscape improvements on Miracle Mile and Giralda
3. Focus on strengthening tourism
4. Facilitating the City's approval processes for new and existing businesses.

The Board agreed that those were long term goals, and were appropriate to continue. It was further discussed that the Board would like to have speakers invited to upcoming meetings, including Mike Wurster, the Chair of the Tourism Committee for the Chamber, the new Building and Zoning Director and June Thomson to speak on social media.

**A motion was made to reestablish the 2009/10 goals for the 2010/11 year. Moved by Mr. Goldsmith and seconded by Mr. Casey. The motion passes unanimously.**

**3. Attendance at Ribbon Cuttings.**

Ms. Birdsill spoke to the Board more about the Ribbon Cuttings that the Mayor attends throughout the year for incoming businesses in the City and the Board decided that attending these Ribbon Cuttings would be a good way to reach out to new businesses.

**4. Update on Business Tax Licenses and New Businesses.**

The Board perused the September and October list of Business Tax Licenses and new businesses. Note cards were passed out to the board so that they could send a note to any incoming businesses if they so chose to welcome them to Coral Gables.

**5. General City Update**

Ms. Birdsill told the Board that the City of Coral Gables was listed in the Wall Street Journal as one of the most walkable cities as identified by Richard Florida, a premier urban theorist. She then showed the Board copies of the Miami Herald special Coral Gables Edition as well as the new Art in Public Places guidebook for developers which was recently published by the Economic Sustainability Department.

Updates were also given on the Coral Gables Cinemateque and the Coral Gables Museum.

A motion to adjourn was made by Mr. Goldsmith and seconded by Ms. Polo. There being no further discussion, the meeting was adjourned at 8:55 a.m.

The next Economic Development Board Meeting will be held Wednesday, December 1, 2010 at 8:00 a.m.

Respectfully submitted,

Cindy Dorrel  
Special Projects Coordinator  
Economic Sustainability Department