

Public Parking & Centralized Valet

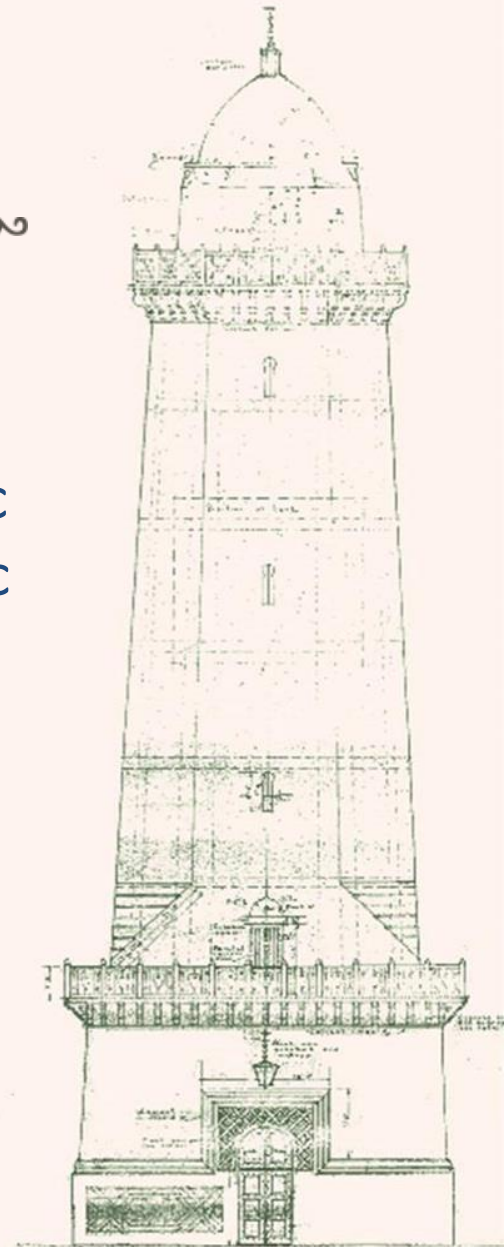
CITY BEAUTIFUL
CONVENIENCE

**CORAL
GABLES**
THE CITY BEAUTIFUL



MISSION

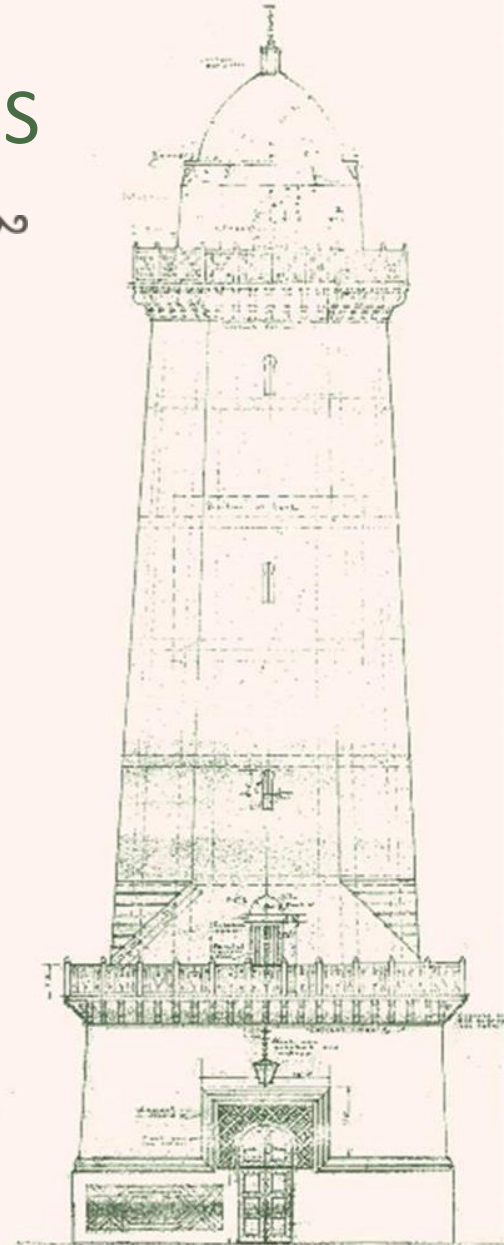
To provide safe, high-quality, customer focused transit and public parking services by managing public resources in a fair and efficient manner for the benefit of businesses and residents.



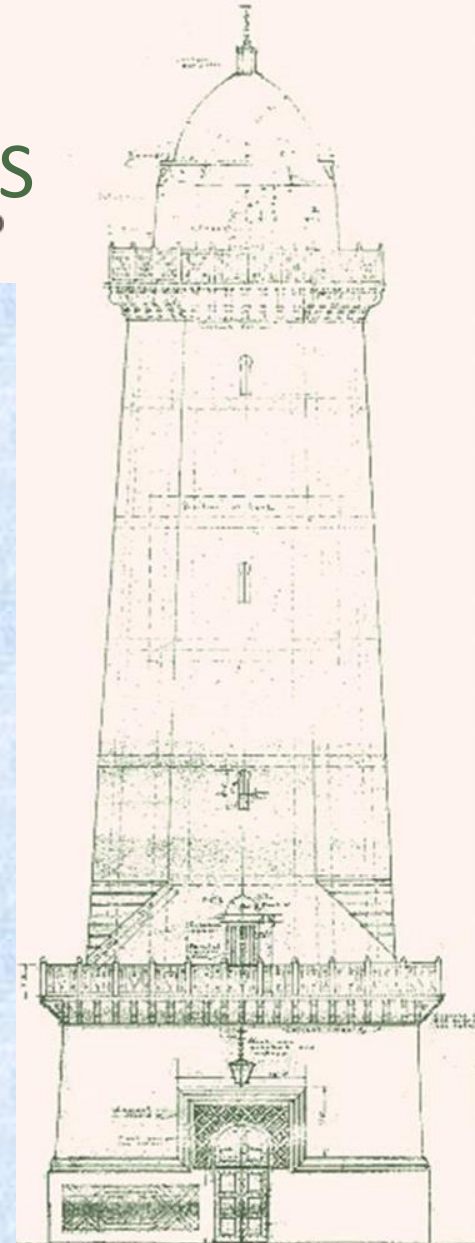
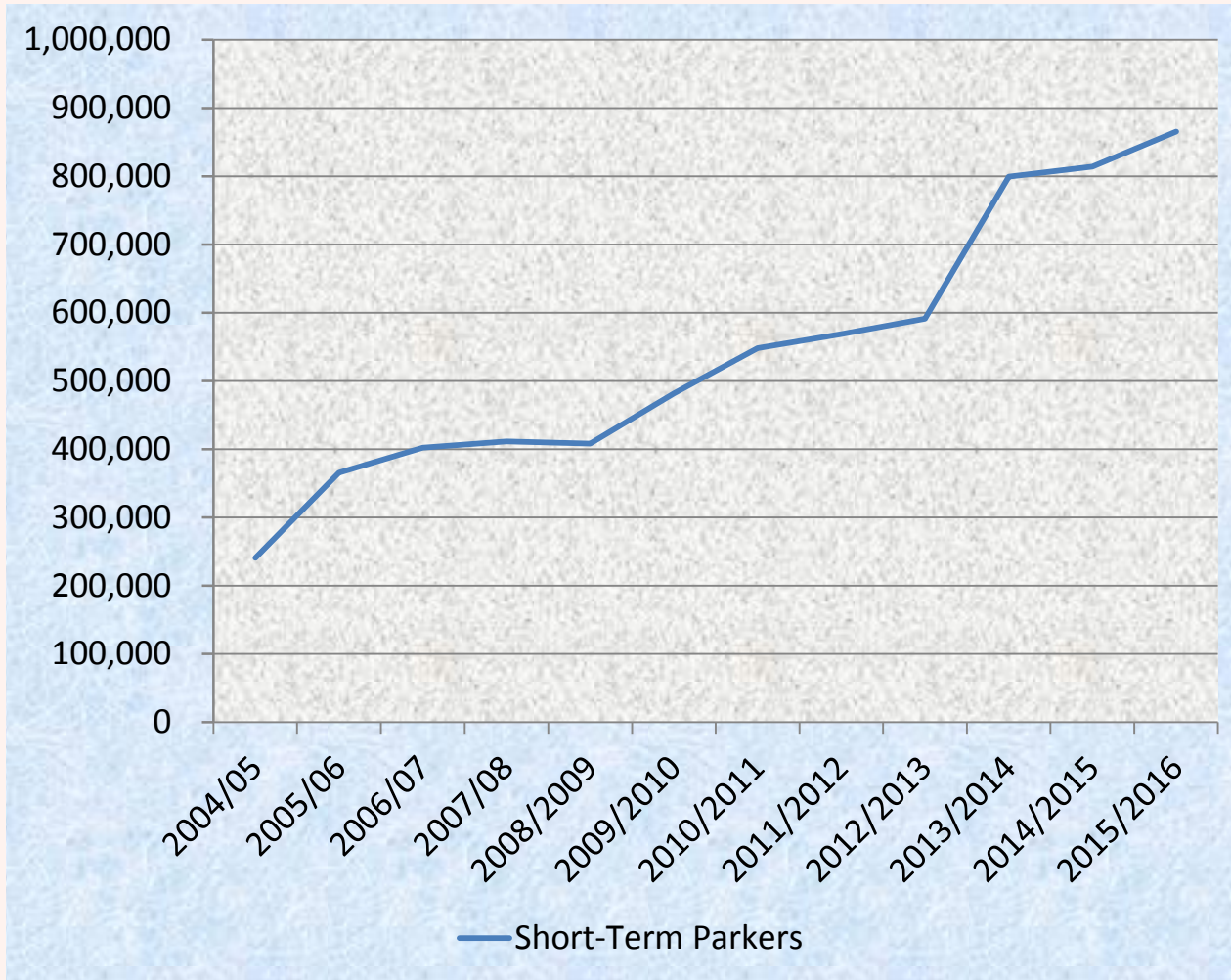
UNDERLYING PRINCIPALS



- Parking is a Service Business
- Prioritize Parking for District Visitors
- Encourage Turnover in Premium Spaces
- Park Once
- Technology is a Tool to Improve Efficiency
- Demand Based Pricing

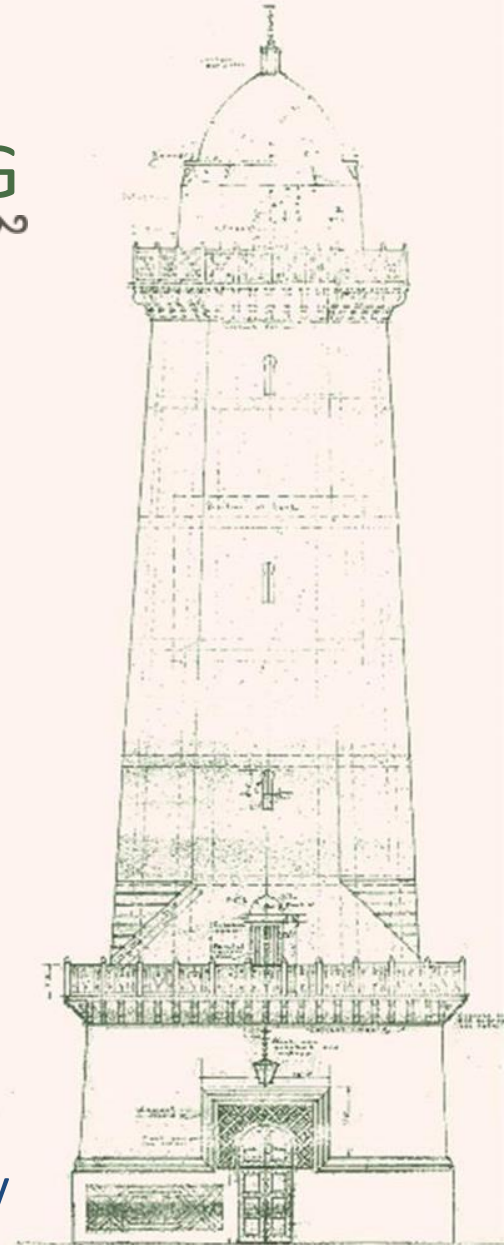


HOURLY GARAGE PARKERS



CORAL GABLES PARKING

- 8,413 Public Parking Spaces
- 5 Publicly Managed Garages
- 30 Parking Lots
- Annually >7,000,000 Vehicles Parked
- 2,378,485 Vehicles Parked with Pay By Phone
- 81% of Parking Revenue is Processed Electronically





DOWNTOWN CORAL GABLES PARKING GUIDE

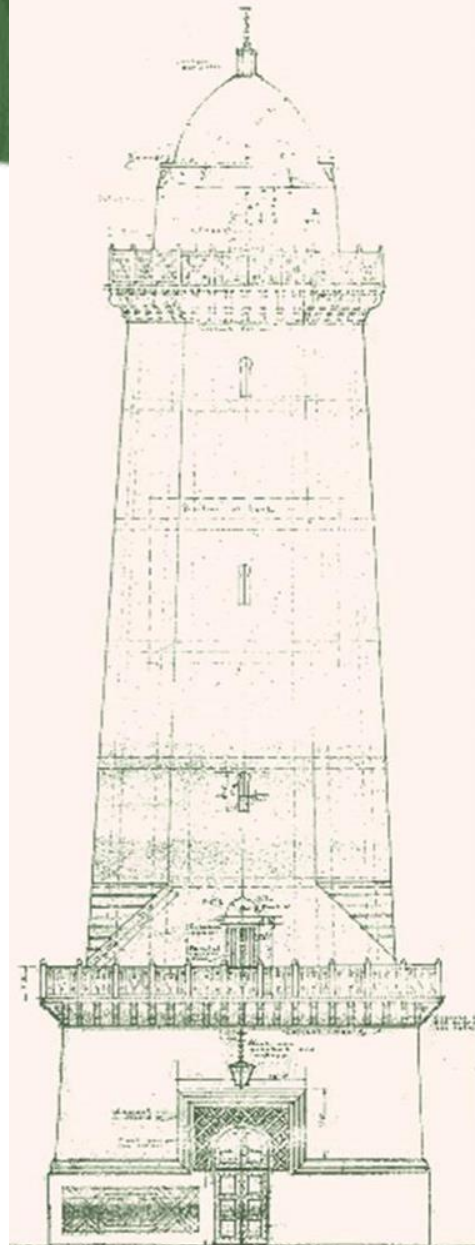
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MUNICIPAL PARKING GARAGES



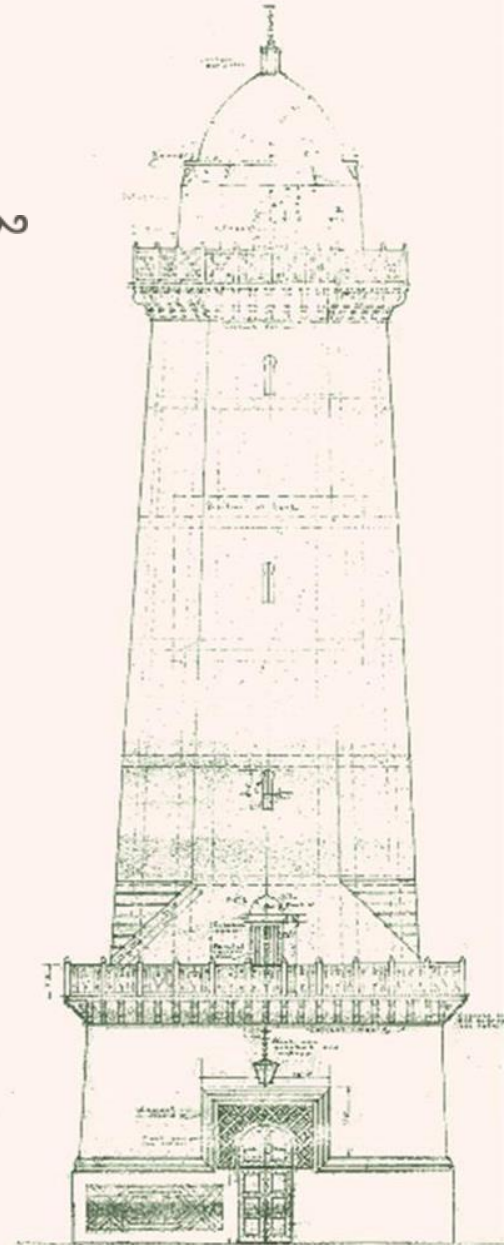
- City of Coral Gables Municipal Parking Garages and Lots. Rates vary by location.
- City of Coral Gables Municipal Lots by PERMIT ONLY. Learn more: Telephone: 305-460-5540 Address: 2801 Salzedo St. 2nd Floor, Coral Gables FL 33134 Hours: Mon-Fri 8:00am - 4:30pm
- Other Parking Garages and Lots (Rates may vary)
- Centralized Valet Parking: Drop off your car at any "Valet Station" and pick it up at any other valet station along Miracle Mile. (www.shopcoralgables.com)
- Passes (pedestrian walk-thru)

Metered/Pay-By-Phone parking is available throughout Coral Gables. Learn more or sign up: www.paybyphone.com - 1-866-090-7275
Download the City of Coral Gables App to find convenient Parking, Trolley routes, and much more!



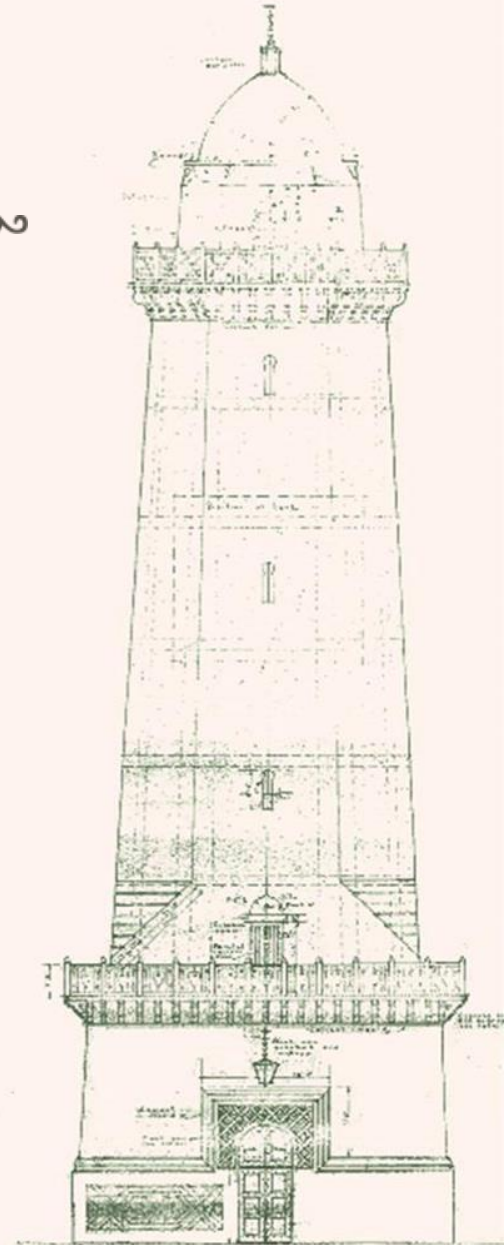
CENTRALIZED VALET

- Branding
- Standard and Consistent Customer Experience
- Valet as Concierge Service
- Park and Pick up at Any Stand
- Integration of Technology (Cashless Option)
- Real-time Access to Operational Data



VALET WHAT WE KNOW

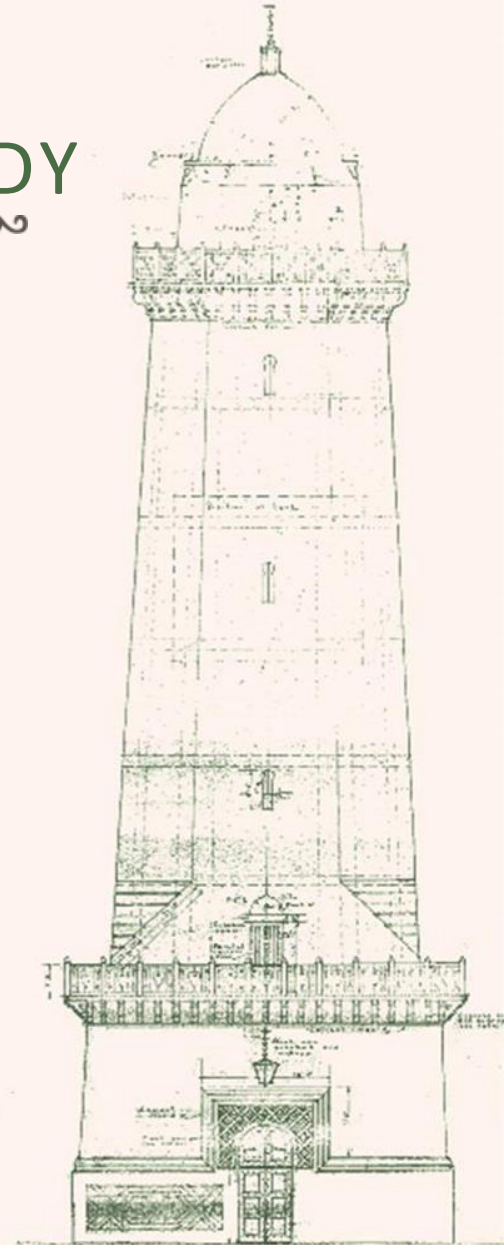
- 27 Existing Valet Stands
- 8 Different Valet Operators
- On-Street Parking Occupancy > 90%
- More than 100 Restaurants
- 72 On-Street Spaces Dedicated to Valet
- In CBD, 130,000 Vehicles Valeted Annually



CENTRALIZED VALET STUDY

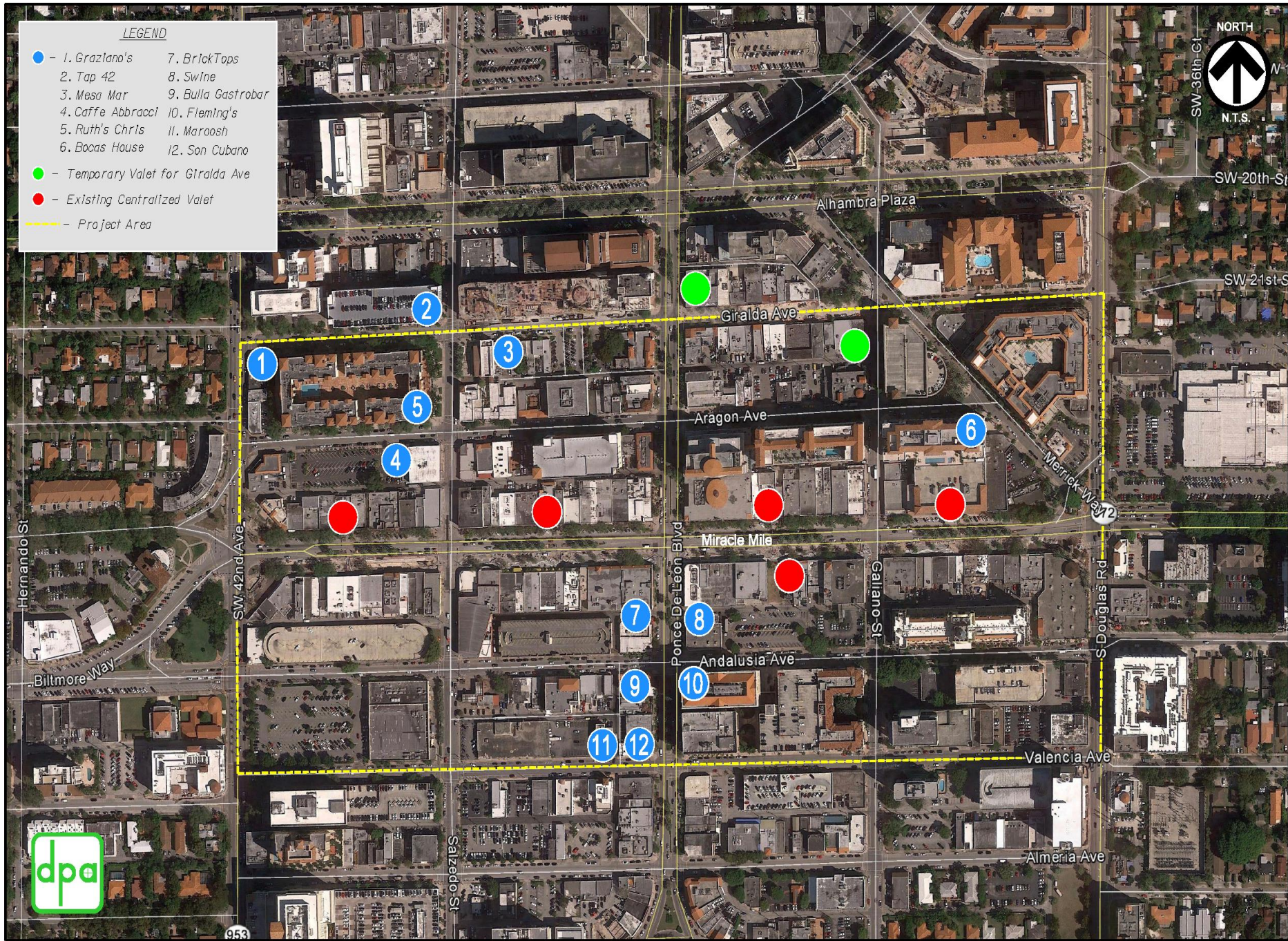


- Updating 2014 Study
- Field Observations Saturday, October 21st
- Developing Preliminary Guidelines
- Flexibility Important for Future Redevelopment



LEGEND

- - 1. Graziano's
- - 2. Tap 42
- - 3. Mesa Mar
- - 4. Caffè Abbracci
- - 5. Ruth's Chris
- - 6. Bocas House
- - 7. BrickTops
- - 8. Swine
- - 9. Bulla Gastrobar
- - 10. Fleming's
- - 11. Maroosh
- - 12. Son Cubano
- - Temporary Valet for Giralda Ave
- - Existing Centralized Valet
- - - Project Area



QUESTIONS?

