

CITY OF CORAL GABLES
Economic Development Board Meeting Minutes
Wednesday, December 3, 2014, 8:00 a.m.
1 Alhambra Plaza, Suite 617, Coral Gables, Florida 33134

MEMBERS	J	F	M	A	M	J	J	A	S	O	N	D	COMMISSIONERS
	'14	'14	'14	'14	'14	'14	'14	'14	'14	'14	'14	'14	
Scott Sime Chair	P	P	P	P	P	P	P	P	P	P	P	P	Mayor Jim Cason
Alberto Manrara Vice-Chair	P	P	P	E	E	P	P	P	P	P	P	E	Vice Mayor William H. Kerdyk, Jr.
Jack PJ Mitchell	P	P	P	P	P	P	P	P	P	P	P	P	Commissioner Pat Keon
June Morris	P	P	P	P	P	E	E	P	P	E	P	E	Commissioner Vince Lago
Alexander Binelo	E	P	P	P	P	E	P	P	P	E	E	P	Commissioner Frank Quesada

A = Absent
E = Excused Absence
P = Present
X = No Meeting

STAFF AND GUESTS:

Eric Machado, IT Analyst, Information Technology Department
Lemay Ramos, Senior IT Analyst, Information Technology Department
Leonard Roberts, Acting Director, Economic and Cultural Development Department
Jorge Casuso, Business Development Analyst, Economic and Cultural Development Department

Meeting Motion Summary:

Mr. Mitchell made a motion to approve the minutes of the November 5, 2014 Board meeting. Mr. Binelo seconded the motion, which passed unanimously.

Mr. Sime brought the meeting to order at 8 a.m.

1. Review of the minutes of the November 5, 2014 Board meeting.

Mr. Mitchell made a motion to approve the minutes of the November 5, 2014 Board meeting. Mr. Binelo seconded the motion, which passed unanimously.

2. Update on Business Tax Licenses and New Businesses

Mr. Roberts presented an update to the Board on Business Tax Licenses and New Businesses.

3. Presentation on Coral Gables Mobile App

Mr. Roberts announced the new Coral Gables Mobile App would be launched that night at the Board and Commission's Appreciation Dinner. Mr. Ramos and Mr. Machado made a power point presentation showcasing the features of the City's new mobile app, which provides instant news and information, including access to business directories that offer information on restaurants, shops and cultural destinations, as well as information about parking, trolley routes, bike paths and local parks. The app also provides parking information that includes a map of available locations color-coded by price. Users also can access the City's e-Newsletter, as well as find events to attend. Most of the links are to information available on coralgables.com, which staff is in the process of making more mobile friendly. Mr. Machado said the Coral Gables Chamber of Commerce and the Business Improvement District were working on creating mobile friendly pages. Mr. Ramos said the app also allows users to report issues such as pot holes and broken lights and follow the progress of their requests. In addition, it provides answers to frequently asked questions. Mr. Machado said that each department is in charge of a segment of the app, allowing staff to build a relationship with users.

4. Other City Business

Mr Roberts encouraged Board members to attend ribbon cuttings for new businesses and provided an update on the leasing of City-owned properties. He said that all the City tenants have been paying their rent. Häagen-Dazs is ready to begin rehabbing the space at 286 Miracle Mile pending structural review. All other City permits have been granted. Mr. Roberts said there were more than 80 inquiries for the space. He said that the adjacent space being offered for lease at 290 Miracle Mile had generated interest from numerous retailers, including a yoga shop, a jeweler, a coffee shop and a bridal store. He added that the bike shop at 240 Aragon Avenue was generating pedestrian traffic and was active in bike programs and in the City's Bicycle Master Plan. He said the furniture store near Ponce and U.S. 1 was concerned about FPL's plans to demolish the City-owned structure to make way for new power lines. The tenant had expressed interest in relocating within the City, and FPL had expressed interest in helping with the relocation, which is stipulated in the terms of the settlement agreement.

Mr. Roberts also reported that the Beacon Council and Miami-Dade County had created miamidadesites.com, which provides valuable demographic information for the region, as well as housing prices. He said the City was advertising the space for lease at 290 Miracle Mile on the website. Mr. Sime noted that the site provided information prospective buyers would be interested in, such as the quality of schools, drive time to work and pricing. Mr. Roberts also reported that approximately 50 developers had

attended a meeting concerning the redevelopment of the two public parking garages on Andalusia Avenue. He also provided an update on the development proposed for the Old Spanish Village site, which is now called Mediterranean Village. He said the project has gone before the Board of Architects and that it will need zoning changes before it is approved. He said a timeline had not been set but that it would take at least a year before it could break ground.

There being no further business, the meeting was adjourned at 9:04 a.m.

The next Economic Development Board meeting will be held on January 7, 2014.

Respectfully submitted,

Jorge Casuso, Business Development Analyst
Economic & Cultural Development