

**CITY OF CORAL GABLES, FLORIDA**

**RESOLUTION NO. 2008-128**

A RESOLUTION AUTHORIZING THE AWARD OF THE ON-BOARD TROLLEY AND PRINT ADVERTISEMENT PROJECT TO ARCOART PLUS PURSUANT TO SECTION 2-828(E) OF THE PROCUREMENT CODE FOR THE ON-BOARD TROLLEY AND PRINT ADVERTISEMENT RFP 2008.07.17; FURTHER AUTHORIZING THE CITY MANAGER TO EXECUTE A TWO (2) YEAR CONTRACT WITH AN OPTION TO RENEW FOR (3) ADDITIONAL ONE (1) YEAR PERIODS.

**WHEREAS**, on July 17, 2008, the Procurement Division of Finance formally advertised, issued and distributed the On-Board Trolley and Printing Advertisement Project Request for Proposal (RFP) No. 2008.07.17; and

**WHEREAS**, on August 7, 2008, five (5) proposal responses were received; Econulting Worldwide, Arcoart Plus, 21<sup>st</sup> Century Graphics, 28 Sparks, Inc., and Spiral Media Corporation; and

**WHEREAS**, on August 12, 2008, the Selection Committee completed their evaluation based on Presentation, Revenue Sharing, Experience with other transportation agencies, industries, and companies, Type of device proposed for monitor and media storage device and Professional Background for the On-Board Trolley. The Print (Map) criteria only differentiated in Experience with other high quality printing productions and the City of Coral Gables design style-map and advertisement recommended;

**NOW, THEREFORE, BE IT ORDAINED BY THE COMMISSION OF THE CITY OF CORAL GABLES:**

**SECTION 1.** The foregoing "Whereas" clauses are hereby ratified and confirmed as being true and correct and are hereby made a specific part of this Resolution upon adoption hereof.

**SECTION 2.** That the City of Coral Gables Commission does hereby accept the recommendation of the City Manager pursuant to the Request for Proposal (RFP) No. 2008.07.17 to select Arcoart Plus for the On-Board Trolley and Print Advertisement Project. Further authorizing the City Manager to execute a two (2) year contract with an option to renew for (3) additional one (1) year periods.

**SECTION 3.** That all Resolutions or parts of Resolutions inconsistent with, or in conflict herewith, shall be and are hereby repealed insofar as there is conflict or inconsistency.

**SECTION 4.** That this Resolution shall become effective upon the date of its passage and adoption herein.

PASSED AND ADOPTED THIS TWENTY-SIX DAY OF AUGUST, A.D., 2008.

(Moved: Kerdyk / Seconded: Cabrera)  
(Yea: Cabrera, Kerdyk Withers, Anderson, Slesnick)  
(Unanimous: 5-0 Vote)  
(Agenda Item: H-4)

APPROVED:

DONALD D. SLESNICK II  
MAYOR

ATTEST

WALTER J. FOEMAN  
CITY CLERK

APPROVED AS TO FORM AND  
LEGAL SUFFICIENCY:

ELIZABETH M. HERNANDEZ  
CITY ATTORNEY