



**City of Coral Gables  
CITY COMMISSION MEETING  
February 13, 2018**

**ITEM TITLE:**

The Economic Development Board minutes of November 8, 2017, requesting guidance and consideration from the City Commission on proposed Strategic Objectives.

**DEPARTMENT HEAD RECOMMENDATION:**

Approval.

**BRIEF HISTORY:**

The following issues were agreed upon to be the board's strategic objectives at the November meeting:

1. Digital Marketing, Social Media, and Branding
2. Entrepreneurship weekend/Int'l & Latin Music Conference & Festival
3. Travel missions for recruitment
4. UM Partnerships
5. Storefront guidelines
6. Building a walkable city (attracting residents, workers & transportation focus)

**ATTACHMENT(S):**

1. November Meeting Minutes