

**City of Coral Gables City Commission Meeting**  
**Agenda Item I-2**  
**June 13, 2017**  
**City Commission Chambers**  
**405 Biltmore Way, Coral Gables, FL**

**City Commission**

**Mayor Raul Valdes-Fauli**  
**Vice Mayor Pat Keon**  
**Commissioner Vince Lago**  
**Commissioner Frank Quesada**  
**Commissioner Michael Mena**

**City Staff**

**City Manager, Cathy Swanson-Rivenbark**  
**City Attorney, Craig E. Leen**  
**City Clerk, Walter J. Foeman**  
**Deputy City Clerk, Billy Urquia**  
**Assistant Public Works Director, Jessica Keller**

**Public Speaker(s)**

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Agenda Item I-2 [5:10:17 p.m.]

Update regarding status of 25 MPH speed limit implementation and Citywide signage

Ms. Keller: I have the next presentation too.

Mayor Valdes-Fauli: What is the next presentation?

Ms. Keller: Sign update.

Commissioner Lago: Yes, 25 miles per hour.

Ms. Keller: There are a couple of slides for this too. This is difficult to see at this scale, but I will make sure that this map is forwarded to you, working with the City Attorney's office and with Miami-Dade County. As you know, we came to an agreement that we would proceed with installing signage around the City of Coral Gables that indicates that the speed limit is 25 miles per hour in residential areas unless otherwise posted. The plan is to remove the existing 100, we went out and refined our inventory, 114 – 30 mile an hour signs in residential neighborhoods and install 153 speed limit signs around the parameter of the City. This is a graphic of what it looks

like, it has three signs on one post, but per MUTCD, this is the way it needs to be posted in order for us...

Mayor Valdes-Fauli: What does it say up there?

Ms. Keller: Residential speed limit 25 miles per hour unless otherwise posted.

Mayor Valdes-Fauli: Could you repeat the post screen.

Ms. Keller: We can have a post screen, I think we can do that. We'll also have strictly enforced on the post, yes.

Mayor Valdes-Fauli: Very good, you are a miracle worker or he's a miracle worker, or somebody is a miracle worker, from 137 signs to 153, that's wonderful.

Ms. Keller: Also the citywide sign inventory; I just wanted to give you a schedule for the work that we will be doing here. Obviously, the goal is to reduce visual clutter, we also want to be able to catalogue our right-of-way assets. The entire project we expect within 340 days, this is a project that requires multiple departments to be involved, Parking has begun removing signs and I believe they are actively working on Segovia Street. We've gotten concerns related to Segovia Street over the years, they are actively removing signs, redundant signs on Segovia Street.

Vice Mayor Keon: When will you start taking down those signs around the roundabout here, on Segovia and Biltmore Way?

Ms. Keller: So once we have a complete inventory of all of the signs, we have to do an analysis of what we can actually take down and we want to be very thoughtful about that, so we will be looking at that holistically of how we start taking those signs down.

Vice Mayor Keon: At some point we can take out all those signs.

Ms. Keller: I hope that we can.

Mayor Valdes-Fauli: Thank you, thank you very much, very helpful.

Commissioner Mena: One quick question I had. As far as enforcement starting on this, you have to have all the signs up before you are doing that or are there zones that the Police Department will know they can start enforcing?

Chief Hudak: To answer your question Commissioner. As we put the signs in and obviously when its posted it won't be like you see during construction with the signs covered, so once its passed we'll start the enforcement phase and I would say when the entire City is posted we'll do much more of an education standpoint. If somebody is going 45 miles an hour, I'm not going to take away the discretion away from the officers to write a ticket. However we will do an educational component from the police side, as well as a warning ticket or the warning citations if you will, on that side and then as we spoke of this morning with the three new part-time traffic officers they can do the education component, as well as the enforcement side of it, which we are looking for to be probably really spearheaded in August, end of August-September, it helps with school and trying to control that traffic.

Commissioner Mena: Thank you Chief.

Ms. Keller: One of the things in addition to the enforcement is, part of the education piece is, we will be having a pace car campaign, we have ordered, you all I'm sure will be lining up to fill out your pledge to follow the rules of the road and place a small magnet on the back of your cars says, I drive 25 in Coral Gables in a pace car.

Mayor Valdes-Fauli: Very good.

Ms. Keller: So we will be advertising that and we will be out at special events trying to get people to sign up and drive 25.

Mayor Valdes-Fauli: Thank you. Thank you very much.

Commissioner Lago: Along with the impending hiring of those three officers who are going to start working on enforcement, I think hopefully we'll make a dent in it.

Chief Hudak: Unique from the bike side and Ms. Keller and I have talked about this as well, it actually an enforcement side like the move over law since we have those in our trucks so many years ago about the three foot distance from a bicycle