

City of Coral Gables

405 Biltmore Way
Coral Gables, FL 33134
www.coralgables.com



Marked-Up Agenda - Draft

Wednesday, March 12, 2025

8:30 AM

Communications/Public Affairs Conference Room

Communications Committee

Board Member Ashley Airaghi
Board Member Diana Arellano
Board Member Paul Delbo
Board Member Sabrina Lacle
Board Member Nikki Whiting

CALL TO ORDER

Meeting was called to order at 8:32 am

ROLL CALL

All members present

APPROVAL OF THE MINUTES**February 12, 2025 Meeting**

Issue with Legistar prevented minutes from being uploaded.

PERSONAL APPEARANCES**Sam Joseph, Library Advisory Board**

Literacy Festival discussion with Samuel Joseph, Library Advisory Board member

- Joseph went over his history of serving in the city, the history of the Literacy Festival and details for this year's event.
- Joseph requested the committee and department for help with promotion of the event to improve participation. Joseph mentioned that vendor signups would be going out the week of March 17. Director Martha Pantin went over how Public Affairs has promoted the event in the past, including social media, E-NEWS, articles, electronic signs and more. Joseph added that flyers are also sent to local schools
- Committee discussed potential spring cleaning angle for book donations. SJ mentioned that the Youth Center has a book drop-off sponsored by The Children's Trust, as well as several Little Libraries throughout the city.
- SJ mentioned potential future tour of home libraries in Coral Gables.

Hermes Diaz, Public Works Director

Traffic updates with PW Director, Hermes Diaz

- Jose Garcia showed new Waze integration on city website
- Dir. Diaz speaks to committee on issues with notifying residents/visitors, including dynamic MOTs, large number of open permits, significant closures go to Waze/Google Maps via IT

- Member Ashley Airaghi asked about resident notifications. Diaz shared that only immediately impacted residents get notifications.
- Diaz then mentioned issues with tracking utilities companies, as well as work on county/state roads outside of CG jurisdiction, citing issues with FL statutes prohibiting CG from demanding cleanup, etc. for certain projects outside of the city's jurisdiction.
- Member Diana Arellano asked about resident calls to Public Works and asked if residents are satisfied with Public Works' communications. Diaz said most calls are solid waste-related calls (missed pickups, etc.), followed by tree or sidewalk-related calls.
- Guest presenter Samuel Joseph (Library Advisory Board) mentioned that the city app also allows residents to notify Public Works regarding missed garbage pickups, etc.
- Airaghi then asked about timeframe for service requests. Diaz said it depends entirely on the type of request (streetlight bulbs would be much quicker than broken sidewalks, for example.)

NEW BUSINESS

OLD BUSINESS

Centennial Update

Election Information series

Social Media Report, Feb. 25

DISCUSSION ITEMS

- Pantin brought up Comm. Castro's parking pilot program for residents starts April 1. (25% off for city residents.) Committee asked how the discount is applied and what happens after registration
- Pantin also mentioned pet waste signs were moving forward with launch
- Member Nikki Whiting mentioned Freedom Tower lights were NOT working for city centennial.

ADJOURNMENT

Meeting adjourned at 9:39 am.

NOTE

