

LIBRARY

smartlibraries
corporate deck 2020

*“The only thing that you absolutely have to know,
is the location of the library.”*

Albert Einstein

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smartlibraries

libraries



소설 Fiction

A
무연회
KITA



Changing to transform lives.

- Culture is a fundamental tool for everyone's social and personal growth. Libraries play a fundamental role to enabling culture and education equity inside their communities.
- Libraries are immersed into a progressive digital transformation. From book, DVD, CDs to ebooks, emovies...
Digital media access is increasing but communication of services to patrons is still the greatest challenge.
- Proliferation of “connected learning” services for kids/teens. Digital media + education provided by coaches and mentors.

Libraries today are less about what they have for people and more about what they do for and with people.

smartlibraries

who we are?





smartlibraries

Market leaders in Spain.

Spanish group of companies that is the leading provider of innovative technology solutions, physical and digital content, management and consultancy services to **more than 3,600** libraries in Spain.

The group is comprised of 4 companies: Infobibliotecas, eFilm Online, LTM Servicios Bibliotecarios and Smart Libraries (US brach).



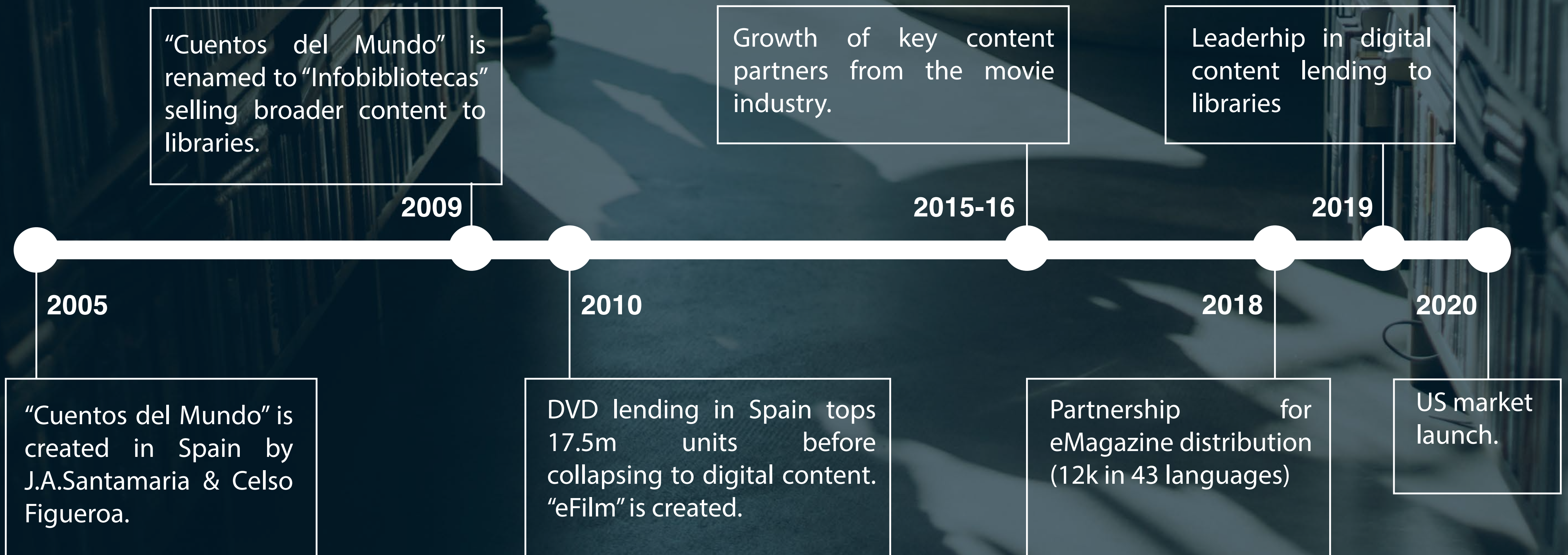
smartlibraries

15 years innovating.

Since its start back in 2005 named as “Cuentos del Mundo”, the company has been always innovating either on the content provided to consumers or full range of services provided to libraries.

Today after 15 years of growth and success supported with the most prestigious content partners in the field of ebooks, emagazines and movies the company is ready to start a new venture: **Develops its presence in the US market.**

once upon a time...



smartlibraries



Our vision.

We aim to become the catalyzer of the transformation libraries are living by offering the most innovative resources to libraries and its patrons.

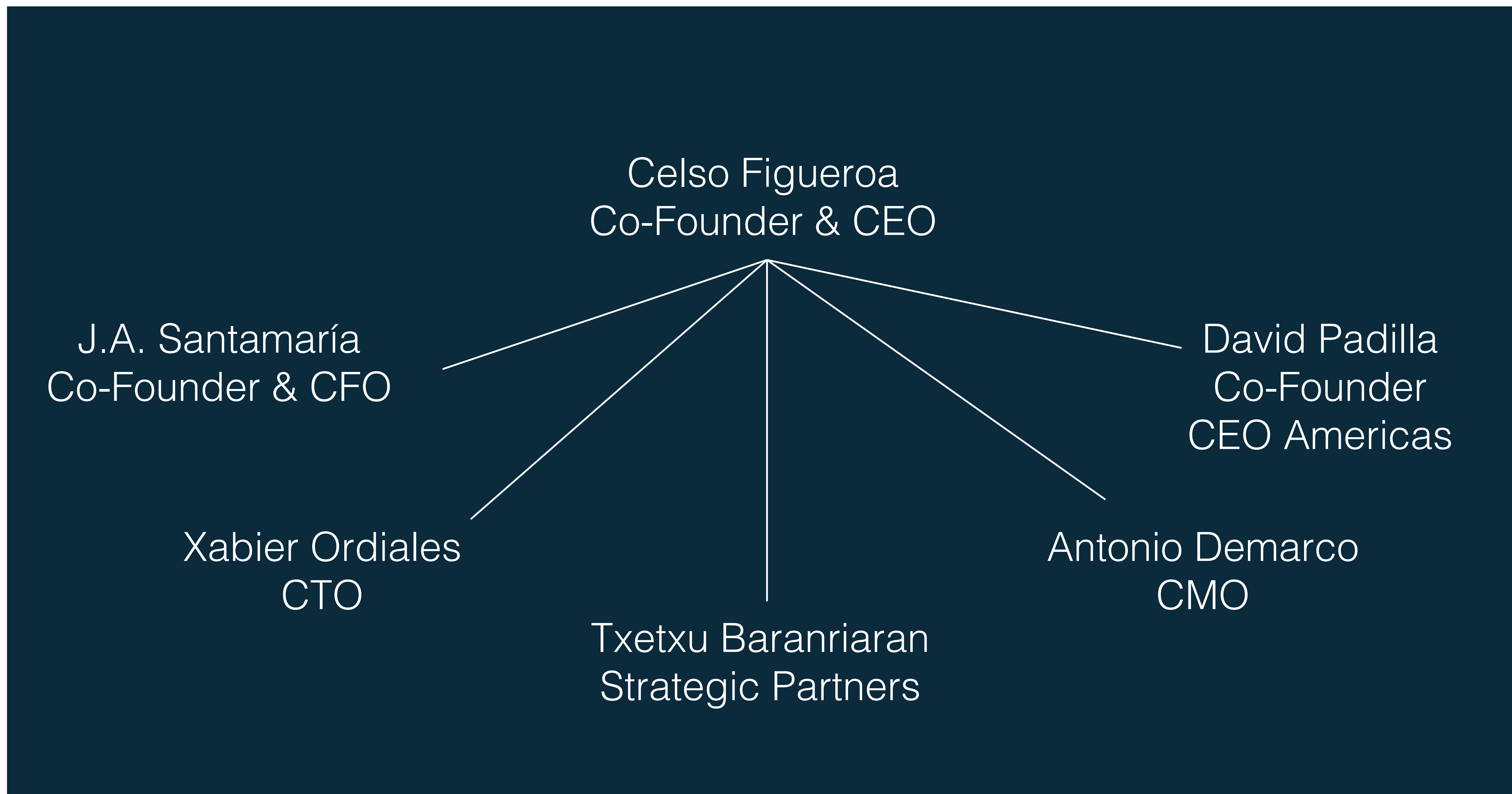


We're unique. We're librarians.

- So we know very well the day to day challenges and will work together with libraries and patrons on the solutions.
- We have startup mentality. We're fast and flexible.
- ***We turn entertainment content into a cultural experience.***
- We provide high quality services to libraries and exclusive content to patrons delivering a premium experience.

our team





* Today we're 126 people, proudly supporters to diversity and inclusion.

smartlibraries

what we do?



More than just books.

CONTENT



Books+eBooks



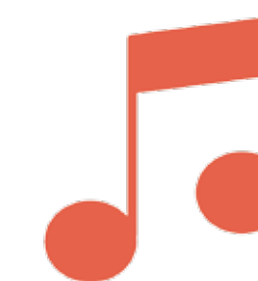
eMagazines



eMovies



eLearning



eMusic



eGames

SERVICES



Writers
Platform



Library
Management



Consultancy &
software Sol.

smartlibraries

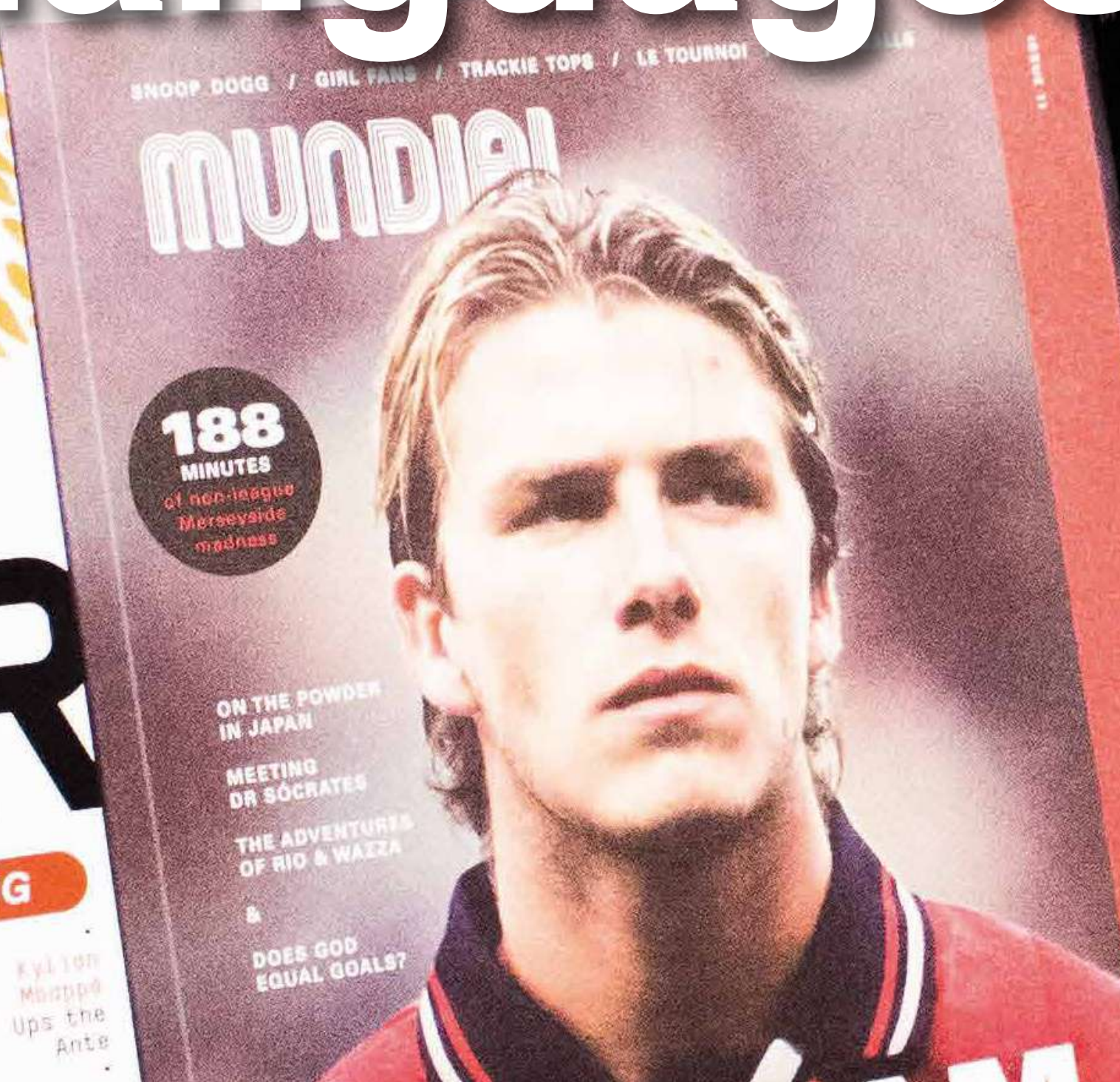
books & ebooks collections

Gov. contracts RFP & bids.

Our outstanding catalogue of books in Spanish language allowed us to win more than once the most prestigious government contract in Spain; the Maria Moliner, awarded with \$900,000 USD prize.

Our eBook catalogue includes more than 7,000 novel writer ebooks and exclusive academic publications from Spanish Universities making a difference in the market.

+12,000 magazines
43 languages





Everywhere in your preferred language.

Want to read the Mexican version of Forbes or the Indian version of Elle? Now it is easy with our catalogue of emagazines and newspapers.

Magazines such as Forbes, Inc, Entrepreneur, Elle, Hola, Rolling Stone... just name it and in the language you prefer.

Get a daily press overview to be on top of the last and most relevant news either local, national or international.

smartlibraries

**movies, series, tv shows...
+30,000 titles**





#1 player in Spanish content.

- We're market leaders in video content in Spain.
- We start our US venture as the leading provider of video content in Spanish too.
- We have exclusive research content from Spanish Universities.

A top-down photograph showing three individuals leaning over a dark wooden table. In the center is an open silver laptop with a black keyboard. To the right of the laptop is a tablet displaying a blue-themed interface. One person's hand is pointing at the laptop's trackpad, another is pointing at the tablet screen, and a third is pointing at the laptop keyboard. The person on the left wears a grey sweater and blue jeans. The person in the middle wears a beige fur-trimmed jacket and blue jeans. The person on the right wears a teal ribbed sweater and black pants. The background is a patterned rug with yellow, black, and brown stripes.

e-learning



Learning right from your sofa.

Enroll now in the most awarded English method, especially developed for Spanish speakers.

Vaughan allows you to learn English in a different way exactly as a language should be learned: listen, speak and then write.

All the curricular content from Kindergarten to 12th grade digitalized and interactive. Any subject and any question is here resolved in a fun and entertaining way to engage patrons.

smartlibraries

music everywhere
+30M songs





Select and enjoy.

A well balanced selection that includes the best of frontline and catalogue both from the majors and indie companies.

A pixelated red character, resembling a Super Mario enemy, is positioned on a yellow brick wall. The character is composed of red and white pixels. The text "videogames & esports" is overlaid on the image in a white, bold, sans-serif font.

**videogames &
esports**



It's time to play.

We are building up a catalogue of video games both for education and for entertainment.

Access to the most interesting eSport contents.

A woman with long blonde hair, wearing a black t-shirt and light-colored patterned pants, is sitting on a silver step ladder in a library. She is holding an open book and looking down at it. The library is filled with tall wooden bookshelves that reach up to the ceiling, packed with books of various colors and sizes. The floor is a light-colored concrete. In the foreground, there are several cardboard boxes stacked on the left side. One box is blue and yellow with 'STAPLES' and 'usages multiples' printed on it. Another is green and white with 'ASPEN 30' and '100% POST-CONSUMER CONTENT' printed on it. A third is brown with '1989' and 'R. Klein' printed on it. The overall atmosphere is quiet and studious.

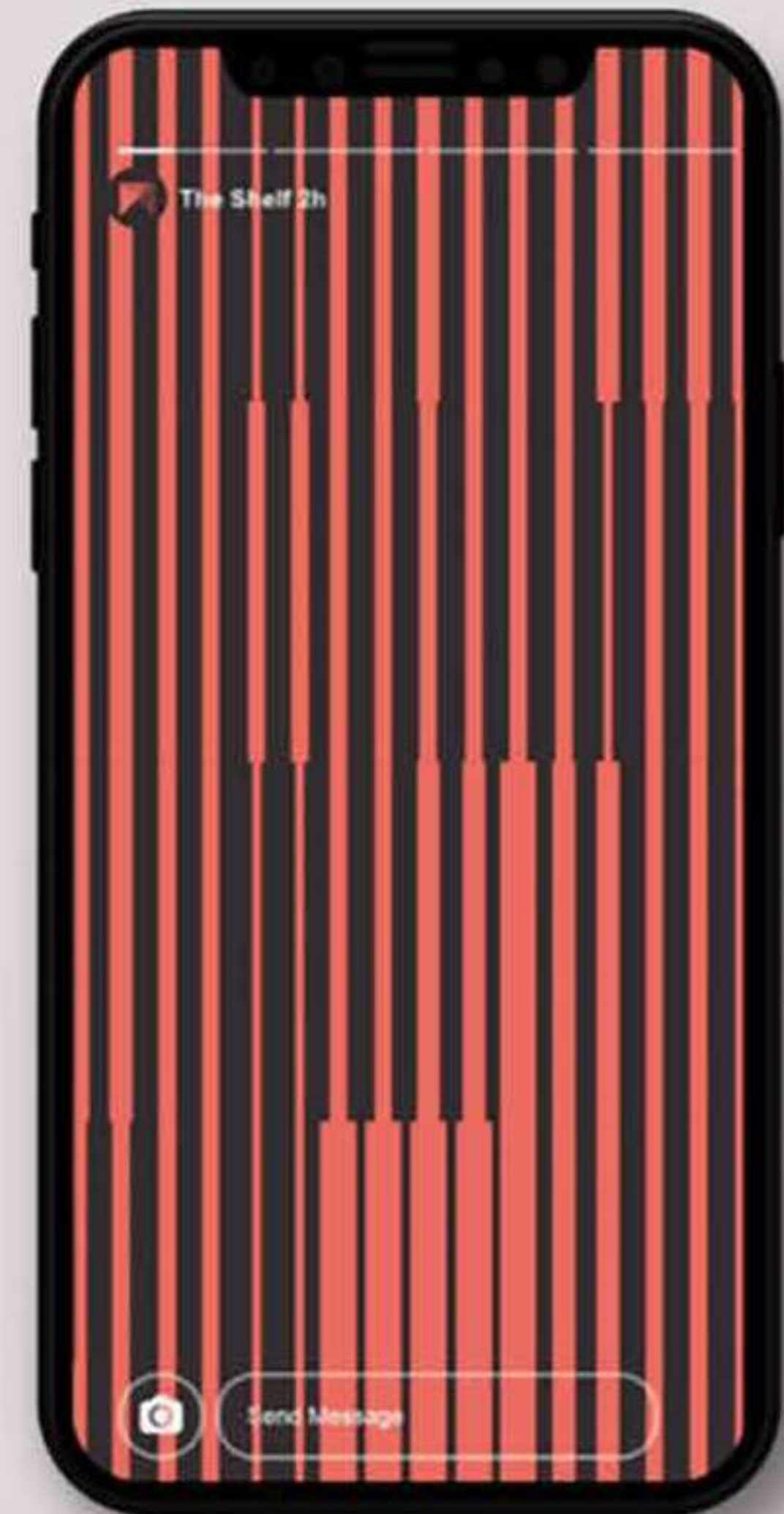
go beyond content,
experience culture.



Premium & cultural experience.

Our approach is to provide a broad digital content offering that we can enhance with consumer experiences at the libraries we serve.

We aim to turn simple content consumption into a premium & cultural experience. So we've created: **The Shelf.**





The Shelf
NON STOP CULTURE

movies | series | TV shows | documentaries | concerts | courses | esports
eBooks | eMagazines
music | audiobooks | Podcasts

Infobibliotecas culture magazine.



In September 2012 we launched in Spain the cultural magazine **Infobibliotecas** aimed to be an innovative and disruptive voice into this industry.

Nowadays **Infobibliotecas** highlights as a market benchmark in the industry in Spain being present at more than 4,000 libraries and reaching a potential audience of 100,000 readers.

The american version of **Infobibliotecas**, **SmartLibraries Magazine**, will be launched early 2020 with an initial reach of 5,000 libraries.

novel writer's platform





You write, we do the rest.

- Writers access to courses to improve their writing skills.
- Marketplace of professionals needed to make the writing project real.
- Marketing resources needed for a successful launch.



library management



Providing a 360° service.

- We provide fully comprehensive management service to 150 libraries in Spain.
- Design and implementation of the guiding plan.
Building up of the management team.
Processes optimization.
- We're proud to have been **awarded in 2019 as the most innovative library in Spain** for our work at the Library of Xosé Neira Vilas in Vigo.

A woman is shown from the chest up, wearing a VR headset. She is holding a VR controller in her right hand. The entire image has a blue color overlay. The text "consultancy & software solutions" is centered over the image in a white, bold, sans-serif font.

**consultancy &
software solutions**



We'd like to be part of your team.

We provide end-to-end consultancy services and software solutions for your library.

- Ibookmy.space is one of our technology solutions that allows libraries to optimize the reservation processes for their meeting rooms, computers, parking spaces or any space the library has ready to be used and shared.
- We develop customized technology platforms for online lending of content to libraries we serve.

A photograph of an office cubicle. In the center, a person with dark hair is seen from the back, sitting at a desk. A desk lamp with a white shade is lit, casting a warm glow. To the left, a computer monitor is visible. The cubicle walls are a light grey color. In the background, there are wooden shelves with books and other office supplies. The text "partners & clients" is overlaid in white, bold, sans-serif font in the center of the image.

**partners &
clients**

Partners.



Hollywood films
International Major



Spanish TV series
Documentaries



Independent Spanish
& international films



Spanish films



International
Publishing content



Spanish
Publishing content



Learning English
content



Curriculum
content k-12

Clients.





thank you

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