

**CITY OF CORAL GABLES**  
**CULTURAL DEVELOPMENT BOARD MEETING**  
**Wednesday, August 27, 2014, 8:00 a.m.**  
**Economic Sustainability Department**  
**1 Alhambra Plaza, Suite 617, Coral Gables, Florida 33134**

**MINUTES**

MEMBERS	A#	S	O*	N^	D	J	F	M	A	M	J	J	COMMISSIONERS
	'14	'14	'14	'14	'14	'15	'15	'15	'15	'15	'15	'15	
Meg Daly (Chair)	E												Mayor Jim Cason
Erica Guzman	P												Vice Mayor William Kerdyk, Jr.
Bruce B. Litwer	P												Commissioner Patricia Keon
Nan Markowitz	P												Commissioner Vince Lago
Andrea Cole (Vice-Chair)	P												Commissioner Frank Quesada
Irene Tapanes	P												City Manager
Rosa Maria Mayorga	P												Board-As-A-Whole

# Regular Meeting + FY2013-2014 Grants Workshop  
 \*Regular Meeting + FY12-13 Grants Final Report Review  
 ^Regular Meeting + FY13-14 Grants Scoring Review

**A = Absent**  
**P = Present**  
**- = No Meeting**  
**~ = Prior to appointment**

**Additional Attendees:**

Leonard Roberts, Acting Director, Economic Sustainability Department  
 Jorge Casuso, Business Development Analyst, Economic Sustainability Department  
 Jeanmarie Gonzalez, Administrative Assistant, Economic Sustainability Department  
 Belkys Perez, Marketing and Events Specialist, Economic Sustainability Department  
 Andrew Frey, Development Manager, CC Residential

**Motion Summary:**

**A motion to approve the amended minutes from the July 23, 2014 meeting was passed unanimously.**

**A motion to recommend the proposed AiPP project at 2020 Salzedo Street to the City Commission passed unanimously.**

Ms. Cole called the meeting to order at 8:12 a.m.

**1. Review of Minutes from July 23, 2014.**

Ms. Markowitz made a motion to approve the amended minutes of the July 23 meeting incorporating a change to reflect that Ms. Cole, not Ms. Daly, had called the meeting to order. Dr. Mayorga seconded the motion, which passed unanimously.

**2. Appointment of a new member to replace Peter Boswell on the Arts Advisory Panel (Discussion)**

Ms. Gonzalez informed the Board that there was an Arts Advisory Panel meeting in September and that there is an open seat on the board after the resignation of Peter Boswell. Ms. Cole said it is important to pick someone with knowledge of art. Ms. Markowitz said the decision to pick a new member should be deferred until the Board has more information about the position being filled. She asked staff to provide a list of candidate requirements, the number of members on the board, how long they serve and the names and qualifications of the current board members.

**3. Review and recommendation to City Commission of the proposed AiPP project at 2020 Salzedo Street (Discussion)**

Mr. Frey said that the public art work would be part of a proposed mixed-use project that includes approximately 40,000 square feet of office space, 3,000 square feet of retail and 213-unit rental apartment units. The project consists of a U-shaped building with a residential building at the northeast corner of the development, and a commercial building at the southeast corner. Mr. Frey said that the project is currently being reviewed by the Board of Architects pending resolution of an unrelated issue involving the parking garage's window design. Mr. Frey said that City ordinance requires new commercial buildings to invest 1 percent of the cost of construction to public art, either by commissioning an artwork for the project or paying the fee.

Mr. Frey said the developer considered installing a video art wall in the courtyard but decided against it, in part because the courtyard would be closed to the public at night. Instead, the developer decided to commission friezes similar to those created in the 1930s under the Works Progress Administration (WPA). He said the location of the friezes at both building entrances would be more widely viewed by the public, since they can be seen from the sidewalk. He added that the style contributes to the Gables aesthetic. He said the artist, Naomi Fisher, is a young contemporary artist from Miami working in a style and medium that fits Coral Gables. A five-story frieze at the entrance to the commercial building will feature motifs of native Miami flora, particularly palm fronds and palm trunks in the classic tradition of decorative arts. The frieze at the residential entrance, which would feature native flora and palm motifs, would be one and a half stories tall and face a shaded walkway used by pedestrians.

Ms. Cole said she worried that most pedestrians would not see the art work from the sidewalk. Mr. Frey said most pedestrians walk under the shaded canopy and would walk by it. He said the developer will place lighting to showcase the friezes. Mr. Litwer asked how the art work is valued to determine if it meets the 1 percent requirement. Mr. Frey said numerous factors are taken into account, including artist fees, materials, salaries for contractors and stone crews and artist supplies. He said it would be a "very intensive, costly project." Any money left over would be paid in the form of a fee. Mr. Frey said the developer hoped the work would inspire other artists to create friezes in other parts of Coral Gables.

**Ms. Markowitz made a motion to recommend the proposed AiPP project at 2020 Salzedo Street to the City Commission. Dr. Mayorga seconded the motion, which passed unanimously.**

#### **4. Additional Board Business**

The board welcomed two new members, Bruce B. Litwer and Irene Tapanes. Mr. Litwer said he is a retired attorney and real estate developer who moved to Florida in 1958. He graduated from Brandeis University in Massachusetts and served as a member of the school's Board of Trustees. Ms. Tapanes said she is a banker and financial planner for Gibraltar Bank in Coral Gables, where she grew up, and has a background in taxation and personal banking. Staff and the other board members also introduced themselves. Ms. Guzman said she is the owner of 101 Aragon, a home store in Coral Gables. She grew up in the City and has a background in art and design. Dr. Mayorga said she is the chair of the Arts and Philosophy Department at the Miami Dade College Wolfson Campus. She was born in Cuba and has a PhD in Philosophy. Ms. Cole said she is from an early Miami family and grew up in Miami Beach. She has Bachelor and Master Degrees in Art History and also has a special interest in music. She works for the director of development at the University of Miami's School of Architecture. Ms. Markowitz said she works for Miami-Dade County's Office of Management and Budget and loves art and volunteering. She was just appointed to the Orange Bowl Committee.

The meeting was adjourned at 8:59 a.m.

Respectfully submitted by,

Jorge Casuso, Business Development Analyst, Economic Sustainability Department