

CITY OF CORAL GABLES, FLORIDA

RESOLUTION NO. 2016-

A RESOLUTION AUTHORIZING CITY STAFF TO NEGOTIATE AND EXECUTE A CONTRACT WITH FREEBEE TO PROVIDE ON-DEMAND PUBLIC TRANSPORTATION SERVICES DURING THE STREETScape CONSTRUCTION, AT AN AMOUNT NOT TO EXCEED \$175,000, PURSUANT TO SECTION 2-678 (17) OF THE PROCUREMENT CODE ENTITLED “EXEMPTIONS (PURCHASE OF PUBLIC TRANSPORTATION SERVICES)”; AND AUTHORIZING AN AMENDMENT TO THE FISCAL YEAR 2016-2017 BUDGET TO RECOGNIZE AS REVENUE A TRANSFER FROM GENERAL FUND RESERVES (PLANNED USE) AND TO APPROPRIATE SUCH FUNDS TO COVER THE ONETIME COST OF THIS SERVICE

WHEREAS, the City Commission has demonstrated an ongoing commitment to assisting businesses adversely affected by construction of the Miracle Mile / Giralda Avenue Streetscape Project; and

WHEREAS, loss of parking, roadway closures, and increased traffic congestion associated with Streetscape construction are contributing to a significant loss of business for Downtown merchants; and

WHEREAS, the City wishes to provide a free, “last-mile” public transportation service within the Downtown area in order to support businesses adversely affected by Streetscape construction; and

WHEREAS, this pilot project would consist of a fleet of street-legal, multi-passenger electric carts providing free, flexible, on-demand, door-to-door service to the general public between any two points within the service area; and

WHEREAS, fixed route(s) could also be incorporated connecting the City’s parking garages to major destination points.

WHEREAS, the City will also explore a potential advertising partnership with the Coral Gables Business Improvement District (“BID”) to help subsidize the costs of the service, including branding the vehicles, and managing a co-op advertising program that would provide merchants with an additional platform for promoting their businesses during Streetscape construction; and

WHEREAS, Freebee was identified by City staff as the desired provider for this service on the basis of the company’s unique experience and capacity in this area; their ability to implement the service in a short time frame; and their strong brand and customer base; and

WHEREAS, under Section 2-678 (17), of the Procurement Code, entitled “Exemptions (Purchase of Public Transportation Services),” transportation services that serve the general public are exempt from the Procurement Code; and

WHEREAS, the City’s Economic Development Department and Parking Department are supportive of this pilot project with Freebee; and

WHEREAS, an amendment to the Fiscal Year 2016-2017 budget is required to recognize as revenue a transfer from General Fund reserves (planned use) and to appropriate such funds to cover the onetime cost of this service.

NOW THEREFORE BE IT RESOLVED BY THE COMMISSION OF THE CITY OF CORAL GABLES:

Section 1. The foregoing “Whereas” clauses are hereby ratified and confirmed as being true and correct and are hereby made a specific part of this Resolution upon adoption hereof.

Section 2. That the City Commission authorizes City Staff to negotiate and execute a contract with Freebee -- a local provider of unique on-demand public transportation services -- as a pilot-project during streetscape construction, at an amount not to exceed \$175,000, pursuant to Section 2-678 (17) of the Procurement Code entitled “Exemptions (Purchase of public transportation services).”

Section 3. That the City Commission authorizes an amendment to the Fiscal Year 2016-2017 budget to recognize as revenue a transfer from General Fund reserves (planned use) and to appropriate such funds to cover the onetime cost of this service.

Section 4. That this Resolution shall become effective upon the date of its adoption herein.

PASSED AND ADOPTED THIS SIXTH DAY OF DECEMBER, 2016.

(Moved by _____, Seconded by _____)
(Passed 0/0 vote)

JAMES C. CASON
MAYOR

ATTEST:

WALTER FOEMAN
CITY CLERK

APPROVED AS TO FORM AND
LEGAL SUFFICIENCY:

CRAIG E. LEEN
CITY ATTORNEY