



City of Coral Gables
CITY COMMISSION MEETING
August 24, 2010

ITEM TITLE:

Resolution authorizing Darden Restaurants to Screen the Construction Site at 321 Miracle Mile with Signage Materials Highlighting Seasons 52 Fresh Grill.

DEPARTMENT HEAD RECOMMENDATION:

Approval.

BRIEF HISTORY:

Darden Restaurants is constructing a new building at 321 Miracle Mile for a Seasons 52 Fresh Grill. The construction site is currently screened with a plywood barrier. Darden has proposed screening the site with professionally prepared signage indicating their opening in the Fall of 2010, and highlighting the restaurant's offerings. This signage would aesthetically enhance the current screening, and would activate this prominent location on Miracle Mile.

The City Architect has reviewed and recommends approval of the proposed signage.

LEGISLATIVE ACTION:

Date.	Resolution/Ordinance No.	Comments
N/A		

ADVISORY BOARD/COMMITTEE RECOMMENDATION(S):

Date.	Board/Committee	Comments
N/A		

FINANCIAL INFORMATION: (If Applicable)

No.	Amount	Source of Funds
N/A		

APPROVED BY:

Department Director	City Attorney	City Manager

ATTACHMENT(S):

1. Draft Resolution
2. Proposed Signage