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121 Alhambra Plaza, Penthouse 1, Coral Gables, Florida 33134 (305) 443-1000 FAX: (305) 443-1462 [www.allenmorris.com](http://www.allenmorris.com)

January 6, 2009

Ms. Lina Hickman  
City of Coral Gables  
Public Works Department  
2800 SW 72<sup>nd</sup> Ave.  
Coral Gables, FL 33155

RECEIVED

JAN 09 2009

PUBLIC WORKS DEPT.

Dear Ms. Hickman:

In an effort to beautify the City during our construction at 2801 Ponce de Leon Blvd, The Allen Morris Company would like to remove the current unattractive mesh fence, encircling the temporary chain link fence, and replace it with a custom-fit, mesh wrap-around with full-color images acceptable to the City. Our finished mesh product would closely resemble and compliment the adjacent Old Spanish Village meshing already in place and approved by the City.

The artwork/images on the custom mesh do not contain any company contact information; rather these images are comprised of paintings of renowned Spanish architecture: The Barcelona Gothic Cathedral, a sign with text that reads The City Beautiful, another reading Ponce de Leon Towers and a rendering of the Spanish cathedral-inspired building to come.

As can be seen in the pictures, an orange netted nylon fence is currently encircling the already mesh-protected fence. I believe this was put up by the City when the parking meters were removed and has stayed there ever since. It is obstructing our Sales & Leasing sign on Ponce de Leon Blvd. As the fence is already wrapped in mesh, we would like approval to remove this additional nylon covering or to replace it with a clear wrap to avoid obstruction.

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a. The property under review is:

- "C GABLES CRAFTS SEC PB 10-40 LOTS 1 THRU 7 & LOTS 30 THRU 36 BLK 20 & ALLEY LYG IN BETWEEN CLOSED PER R-68-1727 & 69-1787 LOT SIZE 42871 SQ FT OR 26097-1246 1207 2801 6"
- 2801 Ponce de Leon Blvd. Coral Gables, FL 33134.

b. The owner of said property is: Ponce de Leon Financial Towers, LLC

c. The building's name is: Ponce de Leon Towers

d. The sidewalks bordering our property are 8' wide; the encroachment of the temporary chain-link fence panels, from our property onto the sidewalk, is 5' wide and 5' tall.

The custom wrap we would like approved is a vinyl, 13 oz, square cut matte; white mesh with grommets every 2 ft, die cut wind holes staggered every 4 ft.; printed full color and single-sided wrapped around the north, west and south sides of our temporary chain-link fence (which will be taken down as soon as construction is finished).

The north side of our property runs along Seville Ave for 184.89'. The west side runs along Ponce de Leon Blvd for 200.26'. The south side runs along Palermo Avenue for 184.45'.

e. This letter, and packet of information, has been submitted to the Board of Architects at the same time it has been submitted to The Public Works Department. It should be reviewed by the Board of Architects on Thursday, January 15, 2009.

We appreciate your attention to this matter, and please let me know if you have any questions concerning the above or if we can be of further assistance in any way.

My direct line is (305) 476-2608 and my e-mail address is [Lisel@AllenMorris.com](mailto:Lisel@AllenMorris.com).

Warm Regards,

Lisel Morris  
Assistant Marketing Director  
The Allen Morris Company

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