

CITY OF CORAL GABLES, FLORIDA

RESOLUTION 2026-

A RESOLUTION OF THE CITY COMMISSION OF THE CITY OF CORAL GABLES, FLORIDA, AUTHORIZING THE CITY TO ACT AS THE OFFICIAL HOST CITY AND FESTIVAL SPONSOR FOR THE 2026-2027 JUNIOR ORANGE BOWL FESTIVAL SEASON AND AUTHORIZING THE CITY'S ANNUAL FINANCIAL AND IN-KIND CONTRIBUTIONS AS DETERMINED BY THE CITY MANAGER OR HIS DESIGNEE, TO THE JUNIOR ORANGE BOWL; AND PROVIDING FOR AN EFFECTIVE DATE.

WHEREAS, the Junior Orange Bowl serves the South Florida community and all youth by providing competitive athletic, artist, and multicultural experiences; and

WHEREAS, the inaugural Junior Orange Bowl Parade in 1948 proceeded through Coral Gables and the City has had a long-standing relationship with the Junior Orange Bowl throughout the last seven decades; and

WHEREAS, the City of Coral Gables wishes to be recognized as the official host city of the Junior Orange Bowl for the 2026-2027 Junior Orange Bowl youth festival season; and

WHEREAS, the City will contribute thirty-three thousand two hundred fifty dollars (\$33,250.00) annually during the term as host city and, in return, receive recognition as the official host city and festival sponsor, including marketing and branding at festival events, designation of a City representative as the official VIP parade host, parade grandstand branding, livestream and social media integration, a City feature video segment, forty (40) complimentary VIP parade tickets, an official City float for the annual parade, and participation with VIP access to designated tennis and golf tournaments; and

WHEREAS, in addition to the annual financial sponsorship contribution, the city will provide as it has in past years the substantial in-kind support for Junior Orange Bowl events and activities, including the waiver of tournament fees and exclusive use of municipal tennis facilities at the Salvadore Tennis Center and Biltmore Tennis Center during tournament operations in the estimated amount of one hundred twenty-five thousand dollars (\$125,000), resulting in an estimated loss of facility revenue in the amount of twenty-five thousand dollars (\$25,000) of as well as significant city staff resources dedicated to tournament planning, coordination, and operations, estimated at approximately (\$10,000) for the typical eight day tournament period; and

WHEREAS, the city further provides in-kind support associated with the annual Junior Orange Bowl Parade, including permit fee waivers, parking, barricades, public safety and operational support, staff overtime, and other miscellaneous municipal services, with an estimated value of approximately seventy thousand dollars (\$70,000); and

WHEREAS, the City Commission recognizes that the city's overall contribution to the Junior Orange Bowl includes both direct financial support and significant in-kind services and municipal resources as determined by the City Manager or his designee, in furtherance of one of the community's longest-standing and most recognized youth events.

NOW, THEREFORE, BE IT RESOLVED BY THE COMMISSION OF THE CITY OF CORAL GABLES:

SECTION 1. The foregoing “Whereas” clauses are hereby ratified and confirmed as being true and correct and are hereby made a specific part of this Resolution upon adoption hereof.

SECTION 2. The City Commission hereby authorizes the City to serve as the official host city and festival sponsor for the 2026-2027 Junior Orange Bowl festival season and authorizes the City Manager to provide annual financial contributions and in-kind support exceeding \$200,000 each year for Junior Orange Bowl events during the same period.

SECTION 3. That this Resolution shall become effective upon the date of its passage and adoption herein.

PASSED AND ADOPTED THIS 7TH DAY OF JULY, A.D., 2026

(Moved:)

(Yeas:

(Majority : Vote:)

APPROVED:

VINCE LAGO
MAYOR

ATTEST:

BILLY Y. URQUIA
CITY CLERK

APPROVED AS TO FORM AND

LEGAL SUFFICIENCY:

CRISTINA SUAREZ
CITY ATTORNEY