

ILLUMINATE
CORAL GABLES

2021 Exhibition Details and Specifications

October 2020



Installation Name: Carlos Estevez-City Hall Projection

Artist: Carlos Estevez

Location: East side of City Hall – veranda located outside of the Commission Chambers

Dates of display: January 15, 2021 – February 15, 2021

Time of display: 6:00 PM – 10:00 PM, 7 days/week

Required Staff: 2 exhibit safety ambassadors provided by ICG

Required Infrastructure provided by City: Access to balcony outside commission chambers and access to 4 electrical outlets.

Power Source/Location: Outlets located at City Hall, location TBD

Number of projectors: 4

Amps required per projector: 5

Total amps required: 20

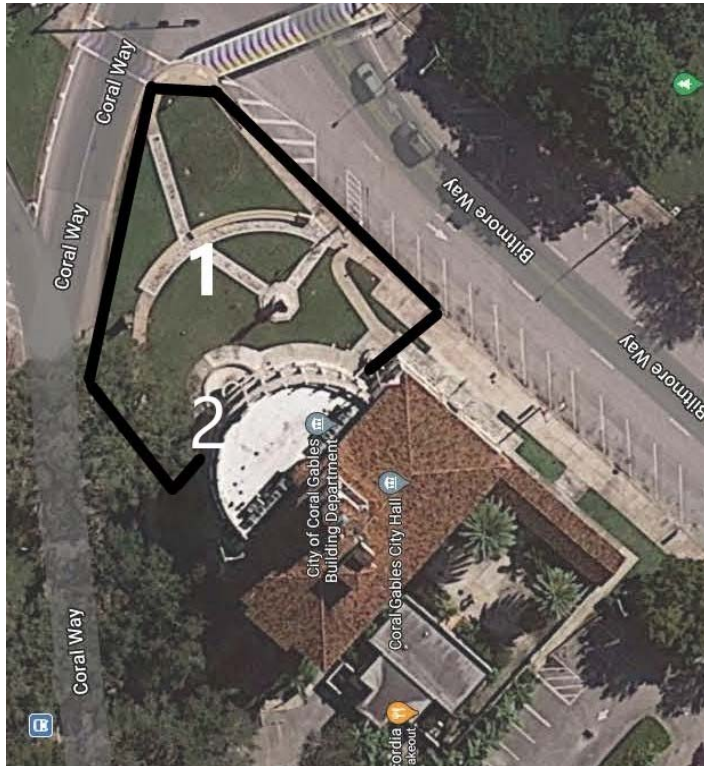
Viewing Area on Map: Location 1

Installation Area on Map: Location 2

Street Closure: None

Streetlights off: None – All architectural lights on City Hall turned off during display time

Notes: Commission Chamber windows will be covered with white or neutral material for projection. Material may include printed images by the artist that will be visible during daylight hours. Attachment methods will be consistent with recommended treatments for historic buildings per the City's Historic Preservation Officer. All architectural lights on City Hall turned off during display time.





Installation Name: Scott Davidson Building Projection
Artist: David Gumbs

Location: West facing side of building, above parking platform

Dates of display: January 15, 2021 – February 15, 2021
Time of display: 6:00 PM – 10:00 PM, 7 days/week

Required Staff: None

Required Infrastructure provided by City: None

Power Source/Location: Provided by building owner

Number of projectors: 1

Amps required per projector: N/A
Total amps required: N/A

Viewing Area on Map: Location 1
Installation Area on Map: Location 2

Street Closure: None

Streetlights off: None

Notes:





Installation Name: Miracle Theater Projection

Artist: David Gumbs

Location: West facing side of building along Salzedo Avenue

Dates of display: January 15, 2021 – February 15, 2021

Time of display: 6:00 PM – 10:00 PM, 7 days/week

Required Staff: 2 exhibit safety ambassadors provided by ICG

Required Infrastructure provided by City: None*

Power Source/Location: Yamaha Generator located beneath the scaffold or one electrical outlet placed somewhere on the east exterior of garage 4*.

Number of projectors: 1

Amps required per projector: 5

Total amps required: 5

Viewing Area on Map: Location 1

Installation Area on Map: Location 2

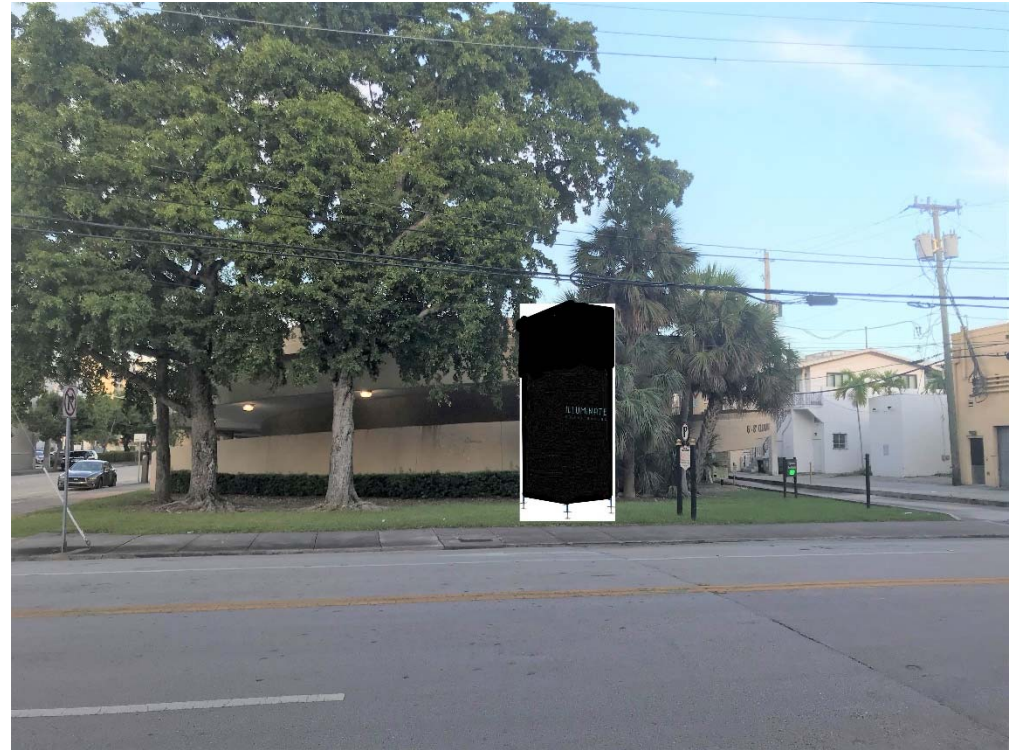
Street Closure Area on Map: Location 3

Street Closure: None

Streetlights off: Yes - One block of Salzedo, Andalusia to Miracle Mile, January 15 – February 15, 6PM-10PM

Notes: Please see page 5 for details on the scaffolding for the projector.





Scaffolding will be placed on the grassy area between the sidewalk and the west side of the garage. It is fully enclosed by a fabric shroud that is lockable. The Yamaha Generator and projector will remain in place, along with the scaffold, for the duration of Illuminate Coral Gables. The video projection contractor will fill the generator and start and end the projection daily. The scaffold will not obscure the garage sign.



Installation Name: Museum Projection

Artist: Jonathan Perez and The FIU Department of Art and Art History

Location: West facing side of building along Salzedo Avenue

Dates of display: January 15, 2021 – February 15, 2021

Time of display: 6:00 PM – 10:00 PM, 7 days/week

Required Staff: 2 exhibit safety ambassadors provided by ICG

Required Infrastructure provided by City:

Power Source/Location: Yamaha Generator located beneath the scaffold

Number of projectors: 1

Amps required per projector: 5

Total amps required: 5

Viewing Area on Map: Location 1

Installation Area on Map: Location 2

Street Closure: None

Streetlights off: Yes - One block of Salzedo, Aragon to Giralda, January 15 – February 15, 6PM-10PM

Notes: Please see page 7 for details on the scaffolding for the projector.



Scaffolding will be placed on the grassy area between the sidewalk and the west side of the garage. It is fully enclosed by a fabric shroud that is lockable. The Yamaha Generator and projector will remain in place, along with the scaffold, for the duration of Illuminate Coral Gables. The video projection contractor will fill the generator and start and end the projection daily.



Installation Name: Lighted Barricades
Artist: Antonia Wright and Ruben Millares

Location: Please see the following page for proposed locations

Dates of display: January 15, 2021 – February 15, 2021
Time of display: 6:00 PM – 10:00 PM, 7 days/week

Required Staff: None

Required Infrastructure provided by City: 24-30 city-owned barricades

Power Source/Location: TBD, may be battery powered or located near city owned, sidewalk located power sources.

Number of projectors: 0
Amps required per projector: 0
Total amps required: 0

Viewing Area on Map: Location 2
Installation Area on Map: Location 1

Street Closure: None

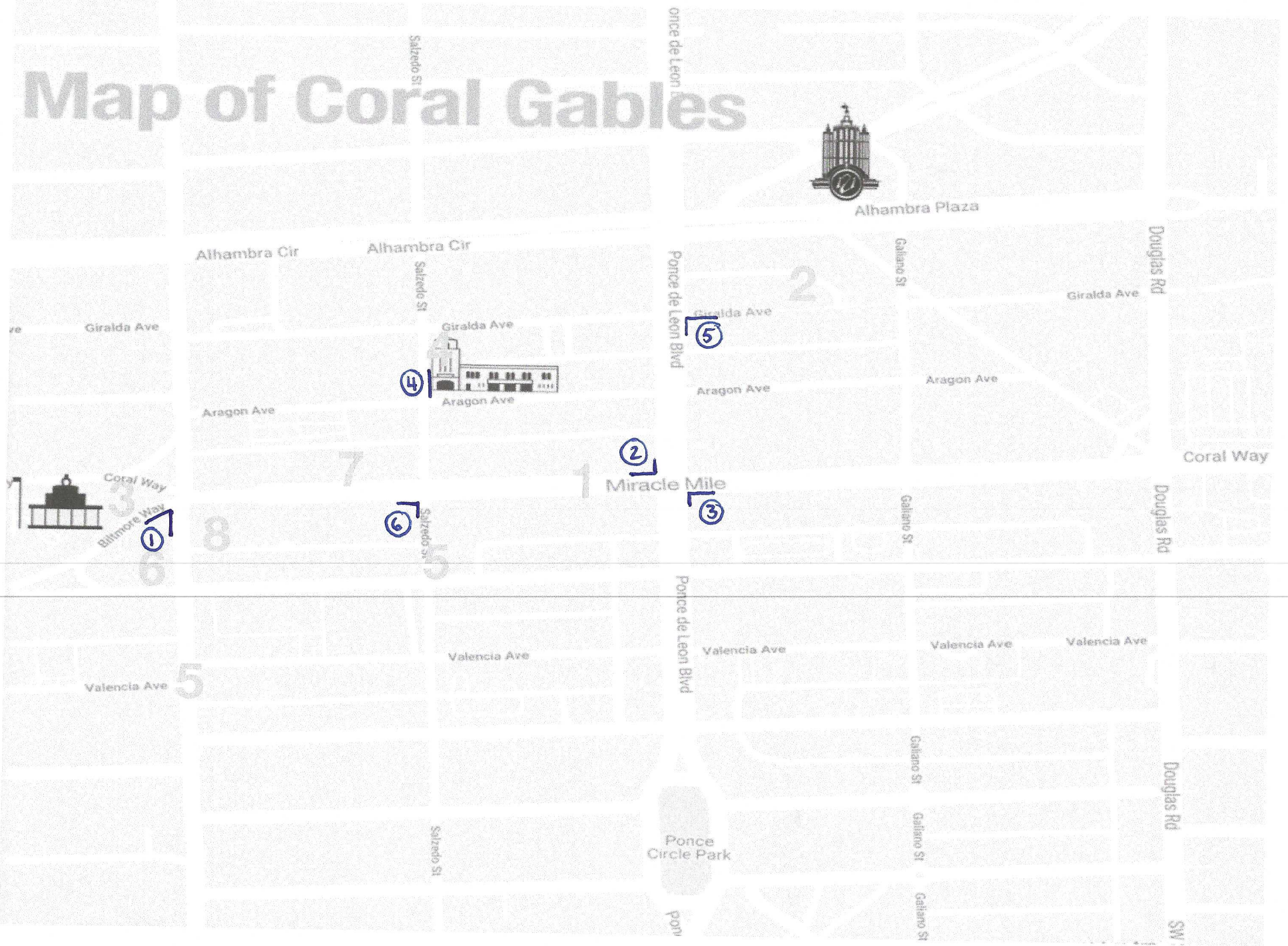
Streetlights off: None

Notes: The images on the left do not represent locations for the barricade installations. They are included to show the general look and feel of the barricades. The artists have selected six locations for small groupings of barricades as shown on the following page.

PREFERRED LOCATIONS

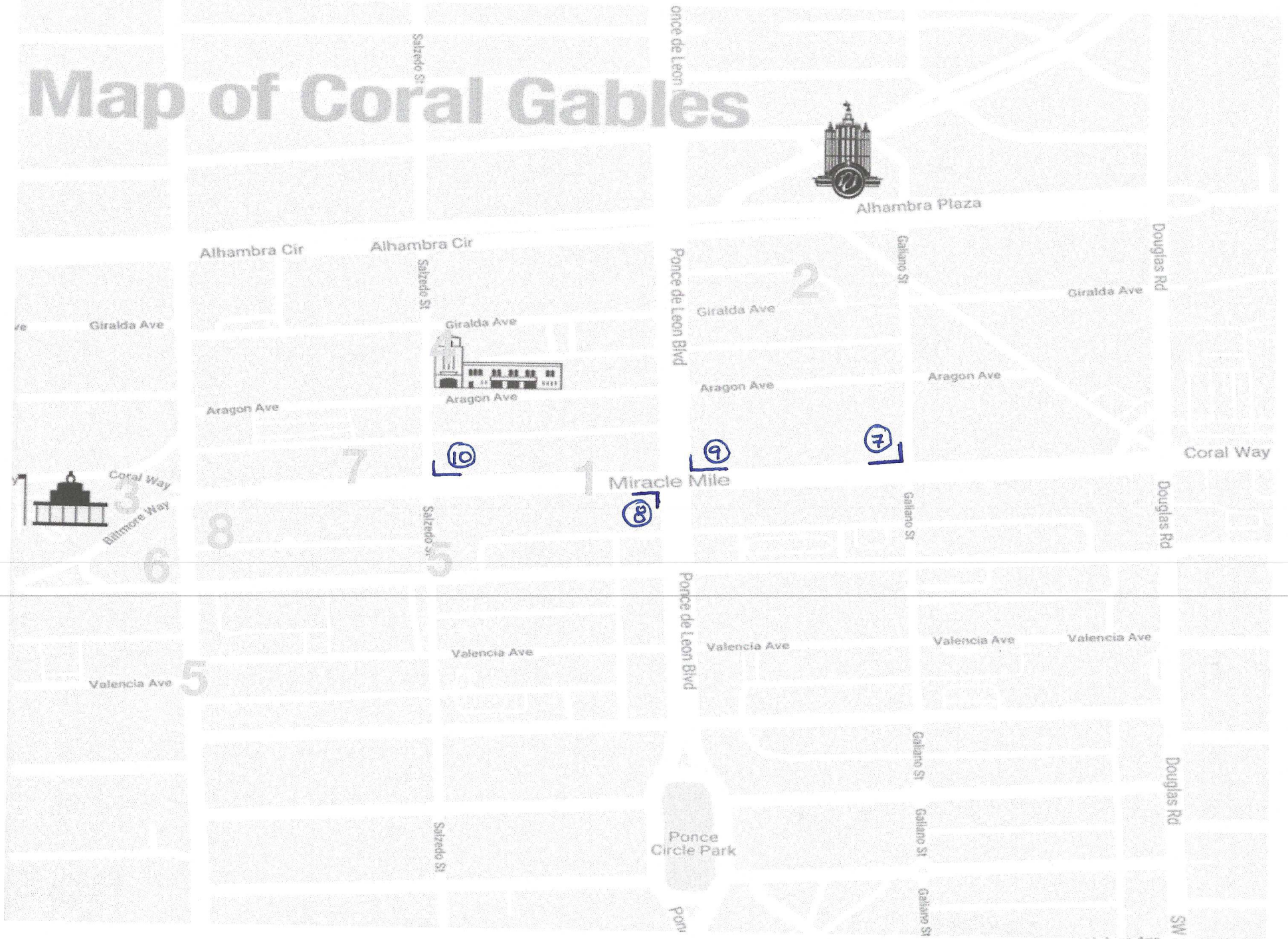
Barricade Installation Locations - 4-6 Barricades per site

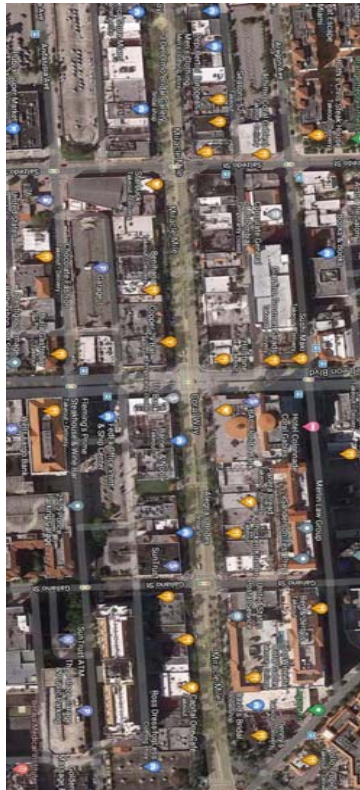
Map of Coral Gables



BACKUP LOCATIONS

Potential, additional installation sites, budget permitting





Installation Name: Miracle Mile – Window Displays
Artist: Joseph Mills

Location: Various empty storefronts along Miracle Mile

Dates of display: January 15, 2021 – February 15, 2021

Time of display: 6:00 PM – 10:00 PM, 7 days/week

Required Staff: One roaming safety ambassador

Required Infrastructure provided by City: None

Power Source/Location: Provided by property owners

Number of projectors: TBD

Amps required per projector: N/A

Total amps required: N/A

Viewing Area on Map: Viewable from the sidewalk

Installation Area on Map: Estimated locations are numbers

Street Closure: None

Streetlights off: None

Notes: Joseph Mills will be using archival video footage of Coral Gables to create projections on scrims inside the windows of available storefronts. All equipment will be located inside the store with patrons viewing from the sidewalk.



Installation Name: 90 Miles

Artist: Sandra Ramos

Location: SE Corner of Miracle Mile and Le Jeune, located on the plaza behind the fountain.

Dates of display: January 15, 2021 – February 15, 2021

Time of display: 6:00 PM – 10:00 PM, 7 days/week

Required Staff: 1 exhibit safety ambassador provided by ICG

Required Infrastructure provided by City: one 110 electrical outlet

Power Source/Location: Outlet located in plaza with extension cord

Number of projectors: 0

Amps required per projector: 0

Total amps required: 0

Viewing Area on Map: 2

Installation Area on Map: 1

Street Closure: None

Streetlights off: ICG is aware overhead lights will remain on

Notes: McBride Plaza is an alternate location for this installation



Installation Name: Fireflies

Artist: Cai Guo-Qiang

Location: Route and pick-up/drop-off locations on following page

Dates of display: January 15, 2021 – February 15, 2021

Time of display: 6:00 PM – 10:00 PM, Wednesday through Sunday

Required Staff: Two safety ambassadors located at drop-off/pick-up areas, Two facilitators located at drop-off/pick-up areas, volunteer riders +/- 27 per night, one volunteer coordinator per night.

Required Infrastructure provided by City: None

Additional Infrastructure: Two 10 x 10 tents located at drop-off/pick-up areas

Street Closure: None

Streetlights off: None

Notes: Route map and drop-off/pick-up location specs on following pages. Images show the Fireflies in large groups. For Illuminate Coral Gables, the pedicabs will run the route individually with ample space in between the pedicabs.



Fireflies Concept 4



Concept #4. Excluding City Hall and utilizing Salzedo as a closed off street for a dedicated Hub.



5 views

[SHARE](#) [EDIT](#)



Fireflies Route

1 Giralda Plaza Hub

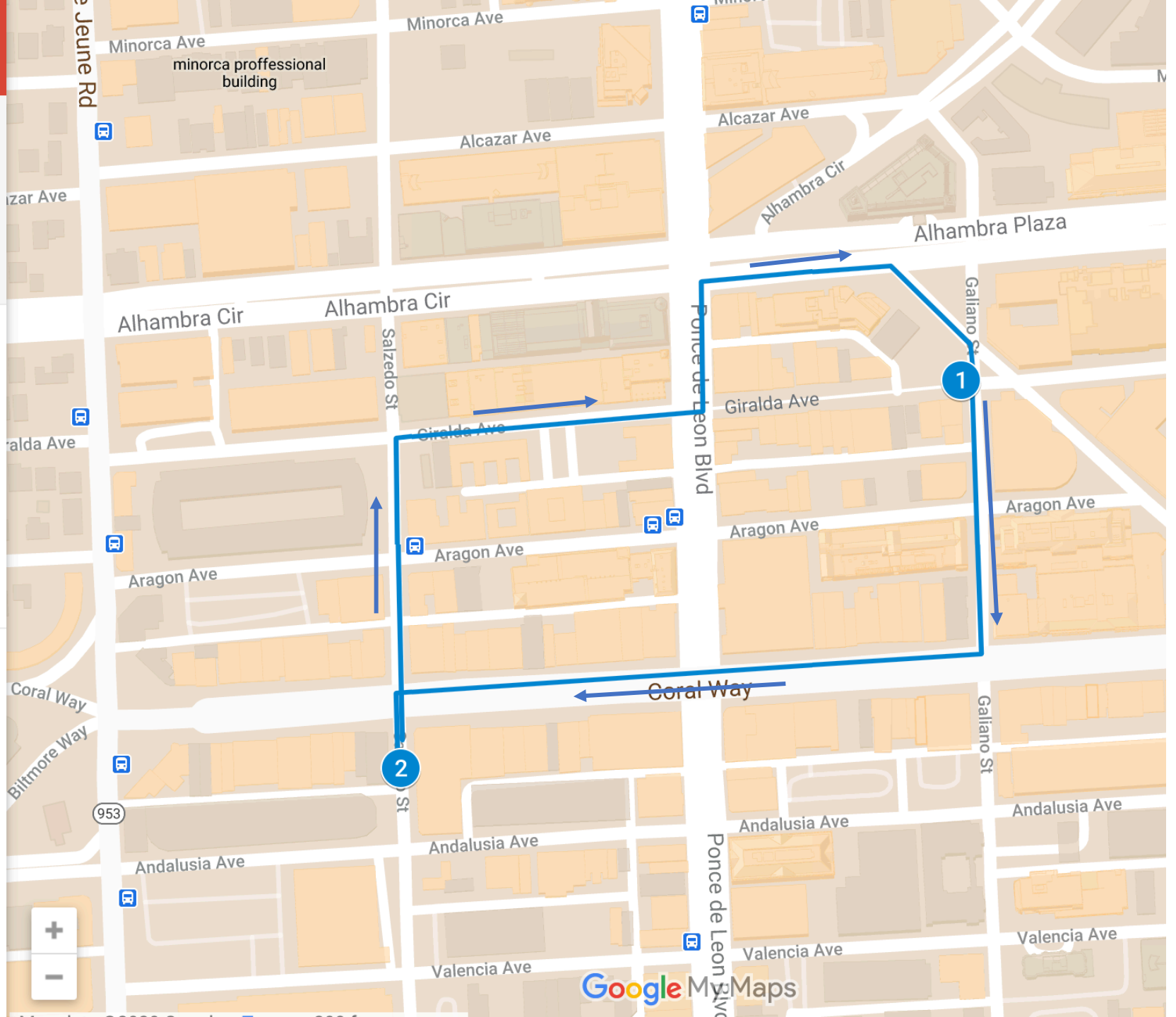
Route 1

2 Salzedo Hub

Route 2



Made with Google My Maps



Google My Maps



Concept #5.

6 views



[SHARE](#) [EDIT](#)



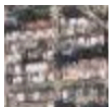
Fireflies Route

1 Giralda Plaza Hub

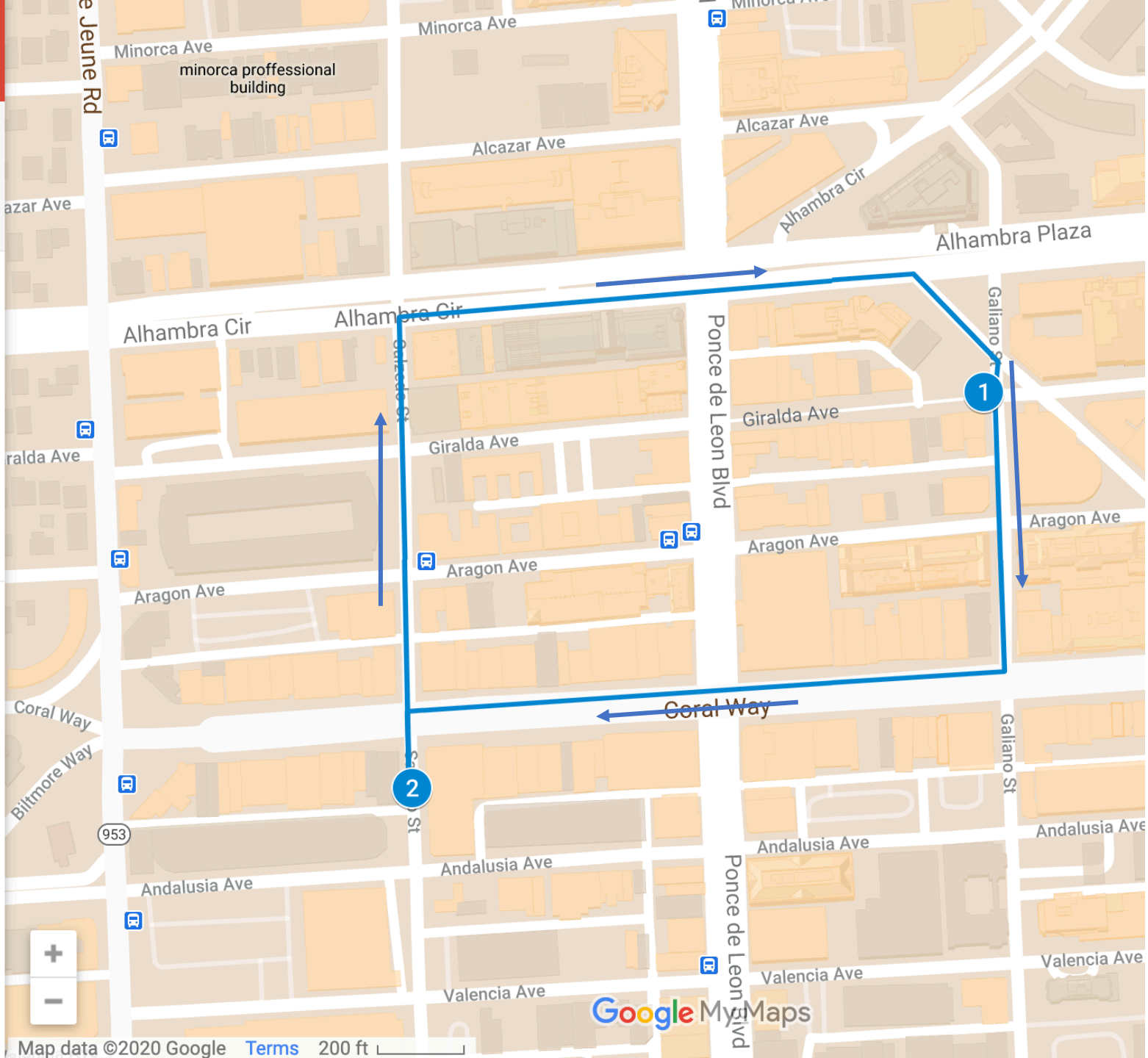
Route 1

2 Salzedo Hub

Route 2



Made with Google My Maps





Fireflies Concept 6



Concept #6. Utilizing the plaza at the corner of Miracle Mile and Lejeune to enter the alleyway running parallel to Miracle Mile on the 5 views



[SHARE](#) [EDIT](#)



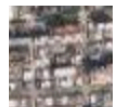
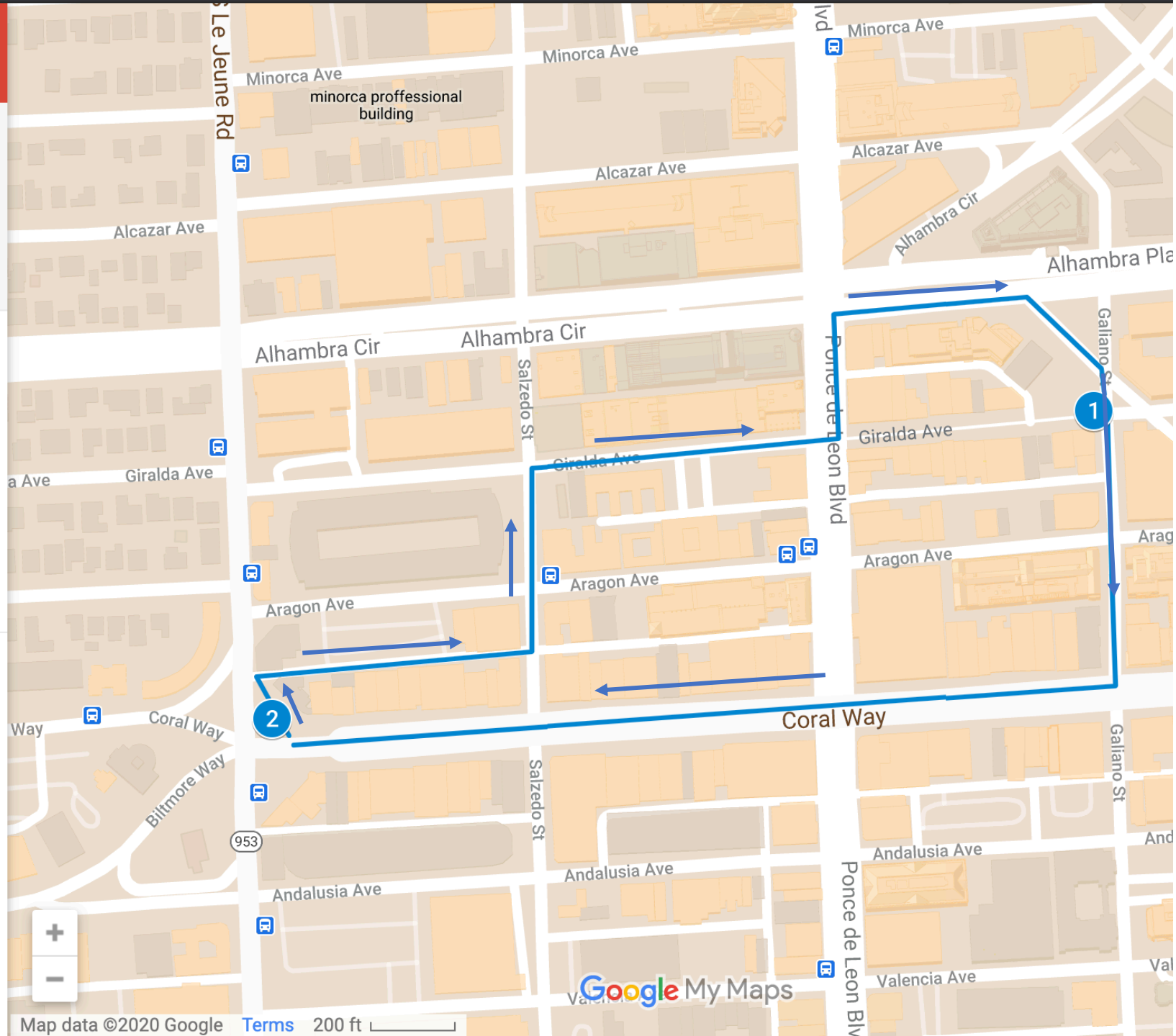
Fireflies Route

1 Giralda Plaza Hub

Route 1

2 Lejeune Plaza Hub

Route 2



Made with Google My Maps



Map data ©2020 Google [Terms](#) 200 ft

Google My Maps

Required, applicable, Safety Guidelines for Arts and Culture as outlined in ‘The New Normal’ document provided by Miami-Dade County.

- Install hand sanitizing stations at entrances and in common areas
- Space out customer queues venue entry and at ticketing booths with floor markers (every 6 ft); adopt virtual waiting area / queue where feasible
- Procure appropriate amounts of soap, hand sanitizer, cleaning materials and protection equipment (masks, gloves)
- Mark with arrows entry and exit points, creating one-way circulation paths inside venue when possible; otherwise, enforce distancing by posting signs indicating 6’ separation
- Suspend group tours and group programming; implement circulation control measures to support social and physical distancing
- Eliminate the use of interactive exhibits unless a plan for application of protective measures has been approved
- Train all personnel in new operating protocols and modifications to existing codes of conduct to deal with Covid-19 issues
- Post CDC signage in publicly trafficked locations emphasizing measures to “Stop the Spread of Germs” (CDC) and exercise social responsibility (e.g., hygiene)
- Post a contact email address and/or telephone number for customers to contact if they have questions or concerns

Illuminate Coral Gables:

- ✓ All patrons will be asked to wear a face covering.
- ✓ Surgical masks will be available through volunteer exhibit attendants
- ✓ Hand sanitizing stations will be placed at all exhibit sites and Fireflies onboarding/offboarding sites
- ✓ Signage will display safety protocols at all exhibit locations
- ✓ Each Fireflies pedicab will be disinfected between rides
- ✓ Fireflies rides will be limited to family members
- ✓ Social distancing markers will be placed on the ground around exhibits and where lines may form
- ✓ Info@illuminatecoralgables.com posted at all exhibits for patron questions
- ✓ Safety Ambassadors trained to politely enforce all protocols

ILLUMINATE

CORAL GABLES

Welcome!

Please observe the following safety measures at all time:

- Masks are Mandatory
- Please practice social distancing of at least six feet
- Do not congregate in front of exhibits in groups. Keep moving as you enjoy!
- Please follow all instructions from our Safety Ambassadors

Questions?


info@illuminatecoralgables.org

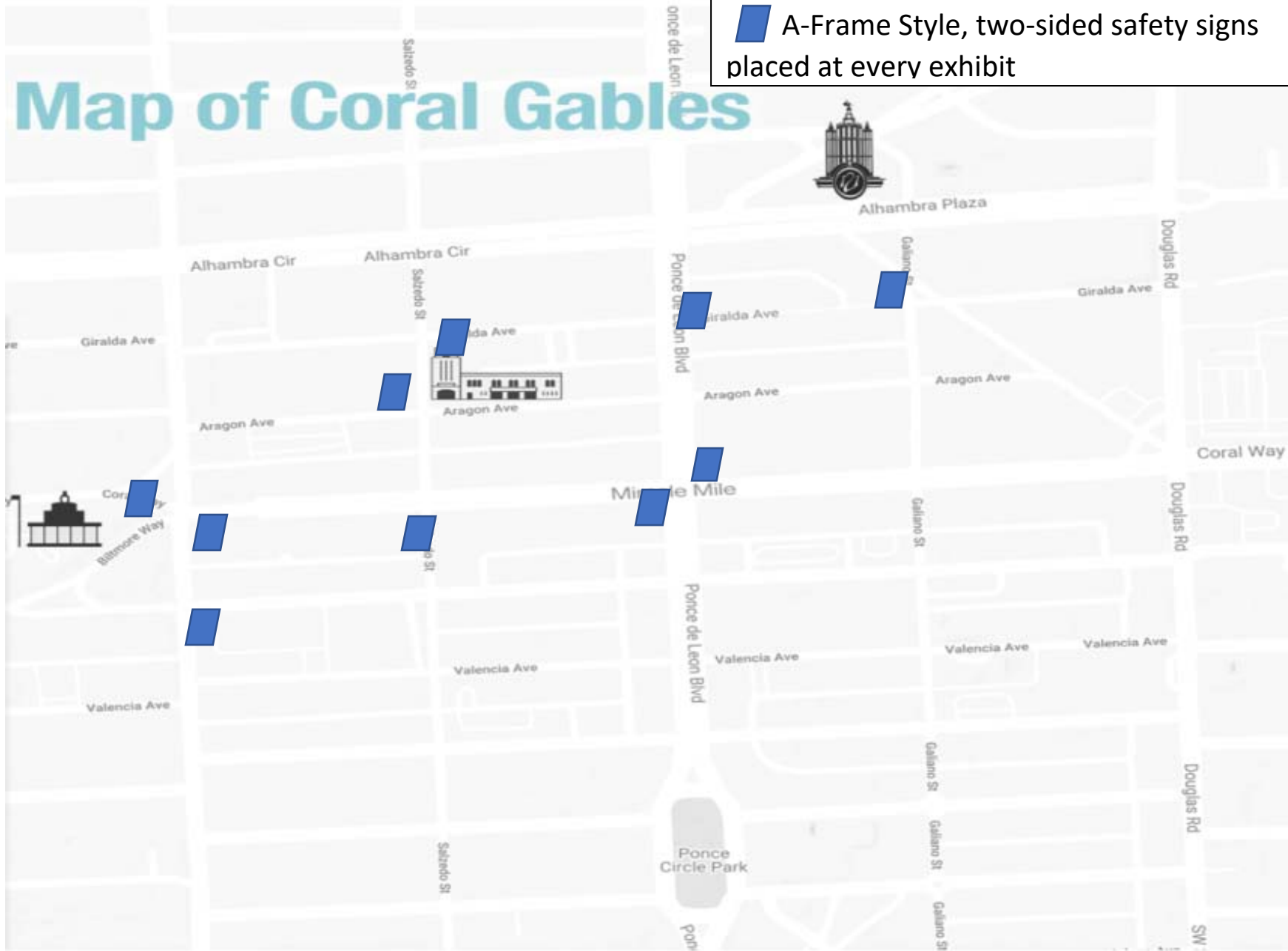
ILLUMINATE

CORAL GABLES

Sponsor Logo Cluster

Map of Coral Gables

 A-Frame Style, two-sided safety signs placed at every exhibit



ILLUMINATE
CORAL GABLES

ON VIEW: JANUARY 15 - FEBRUARY 15, 2021