



City of Coral Gables  
CITY COMMISSION MEETING  
September 14, 2010

**ITEM TITLE:**

Resolution authorizing the adoption of the City of Coral Gables Master Art Plan, Five Year Work Plan: 2010-2014 and the City of Coral Gables Art in Public Places Program: Funding Goals and Implementation Guidelines in accordance with the requirements of the Art in Public Places Ordinance, Zoning Code, Article 3, Division 20.

**DEPARTMENT HEAD RECOMMENDATION:**

Approval

**BRIEF HISTORY:**

On December 11, 2007, the City Commission enacted through Ordinance No. 2007-37, an Art in Public Places Ordinance, which was codified in the City Zoning Code as Article 3, Division 20. The City Commission amended the Art in Public Places Ordinance by Ordinance No. 2010-01 on February 10, 2010, making the Ordinance immediately effective.

As required by Section 3-2005, the Cultural Development Board was to develop a Public Art Master Plan and written guidelines, to be reviewed by the Board of Architects as to placement of artwork, and then submitted to the City Commission for final review and approval.

On June 12, 2009, the Procurement Division of Finance formally advertised, issued and distributed a Request for Qualifications for a consultant to prepare a Public Art Master Plan, and on July 24, 2009, the selection committee determined that four (4) of eight (8) responders met the qualifications to participate in a Request for Proposal. On January 4, 2010, a Request for Proposal to the prequalified group of consultants was issued, and on January 22, 2010, the selection committee found VIA Partnership and Todd Bressi (collectively the "Consultant") to be the most responsive and responsible, and therefore, on February 4, 2010, a notice of intent to award was sent to the Consultant. By Professional Services Agreement dated April 14, 2010, the City hired the Consultant to assist with creation of the Public Art Master Plan and Guidelines.

Funding for hiring the Consultant and creating the Public Art Master Plan and guidelines has been sponsored in part by the State of Florida, Department of State, Division of Cultural Affairs, the Florida Arts Council, and the National Endowment of the Arts, as the City was generously granted a \$25,000 matching grant from the Art Builds Florida program.

The Consultant has developed the proposed Master Art Plan and guidelines after intensively studying the City and meeting with staff, community members, various developer representatives, various board members, Chamber representatives, Business Improvement District representatives, representatives from the University of Miami, and members of the cultural community.

The Master Plan and guidelines were recommended for approval by the Cultural Development Board at their meeting on August 31, 2010, with minor comments, which have been incorporated. The Master Plan was also recommended for approval with regard to site locations by the Board of

Architects on the September 2, 2010 meeting.

**LEGISLATIVE ACTION:**

Date	Resolution/Ordinance No.	Comments
December 11, 2007	Ordinance No. 2007-37 (as Amended)	Adoption of Art in Public Places Ordinance
November 17, 2009	Resolution No. 2009-318	Acceptance of \$25,000 matching grant to be used towards completion of the Master Art Plan
February 10, 2010	Ordinance No. 2010-01	Amends Art in Public Places Ordinance to make it effective.
May 11, 2010	Resolution No. 2010-84	Appropriates funds for Master Art Plan

**ADVISORY BOARD/COMMITTEE RECOMMENDATION(S):**

Date	Board/Committee	Comments
August 31, 2010	Cultural Development Board	Recommended approval with comments that have been incorporated
September 2, 2010	Board of Architects	Recommended approval

**FINANCIAL INFORMATION: (If Applicable)**

No.	Amount	Source of Funds
001-6900-552-8206	\$25,000	City Match originated from Economic Sustainability Operating Budget FY 2009-2010
001-6900-552-8207	\$25,000	State of Florida Culture Builds Florida Grant

**APPROVED BY:**

Department Director	City Attorney	City Manager
		

**ATTACHMENT(S):**

1. Draft Resolution
2. Draft Master Art Plan, Five Year Work Plan: 2010-2014
3. Draft Art in Public Places Program: Funding, Goals and Implementation Guidelines
4. Excerpt of minutes from the Cultural Development Board meeting of August 31, 2010
5. Excerpt of minutes from the Board of Architects meeting of September 2, 2010