

Update on
Keep Coral Gables Beautiful
Programs



City of Coral Gables
Commission Meeting

June 28, 2022



Keep America Beautiful Affiliate

Recycle Your Christmas Tree



KEEP CORAL GABLES *Beautiful*

Keep America Beautiful Affiliate

Recycling Bin Collection at Farmers Market

- Date: March 19, 2022
- 94 bins collected
- 67 participants



GREAT AMERICAN
CLEANUP®

A KEEP AMERICA BEAUTIFUL PROGRAM



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PLOGGING

**AT
MATHESON**



Program Results

- Event Date: April 4, 2022
- 21 participants attended the event
- Collection Total: 100 lbs. of litter



JOIN US FOR

EARTH MONTH

APRIL 5

7:00 P.M.

CORAL GABLES
ART CINEMA



Sponsored by Commissioner Rhonda Anderson



KEEP CORAL GABLES *Beautiful*
Keep America Beautiful Affiliate





@gablescinema



(S) Science on Screen

CORAL GABLES
THE CITY BEAUTIFUL



UNIVERSITY OF MIAMI



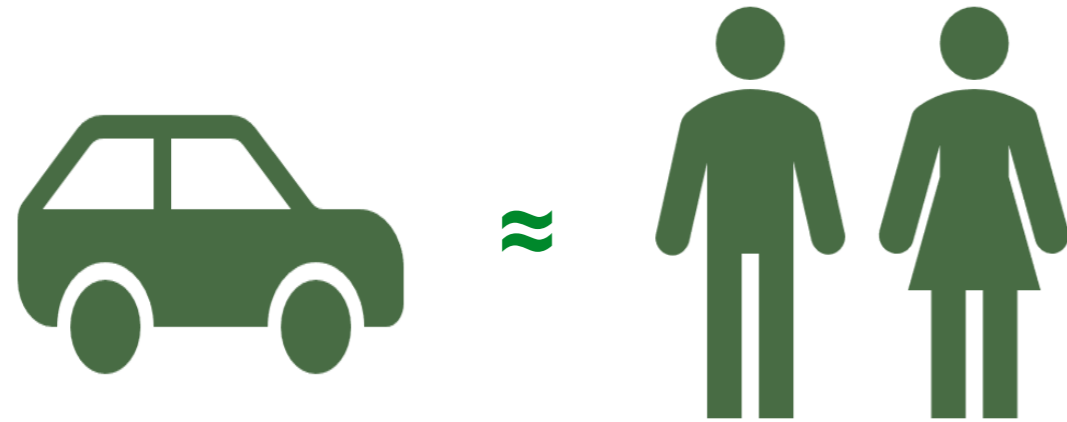


UM Earth Day Event

- Event Date: April 22, 2022
- 260 table walk-up
- 90 email list signups



Collection Results



580 cars drove through ≈ 1,160 attendees

Waste Type	Amount in lbs.
Household Hazardous	21,151
Paper Shredded	5,780
Electronic Waste	12,397
Clothing	2,800
Total	42,128 lbs.

The Human Element Film Screening

- Showing Dates: April 23 & 24, 2022
- 85 participants between both screenings





My Squad | Sustainability Bingo

- Date: April 27, 2022
- 10 participants



Spring Cleaning

DOWNTOWN COMMUNITY CLEANUP



MONDAY, MAY 23
at **5 P.M.**

CORAL GABLES CHAMBER OF COMMERCE

201 Alhambra Circle, Ste. 100

*Roll up your sleeves and help us do some spring
cleaning in the downtown!*

For more information or to register, visit coralgables.com/kcgb.



Light bites courtesy of Baptist Health South Florida.



Event Overview

- Total Participants: 34
- Total Collection: 286 pounds

Most Pounds Collected Contest

Group Prizes:

1. \$250 Cash Prize
2. \$150 Cash Prize
3. \$100 Cash Prize

Individual Prizes:

1. Clutch Burger VIP Card (\$300 Value)
2. \$50 Cash Prize







Businesses in the Community



Richemont North America - Matheson Cleanup Event



Program Overview/Results

- Event Date: April 21, 2022
- Total Participants: 10 Employees
- Total Collection: 69.3 lbs. of litter



Dual North America – Old Cutler Cleanup Event



Program Overview/Results

- Event Date: May 19, 2022
- Total Participants: 9 Employees
- Total Collection: 50 lbs. of litter





Stantec In the Community Beautification Event





BEFORE



AFTER

Program Overview/Results

- Event Date: June 21, 2022
- Total Participants: 16 Employees
- Flowers Planted: 850





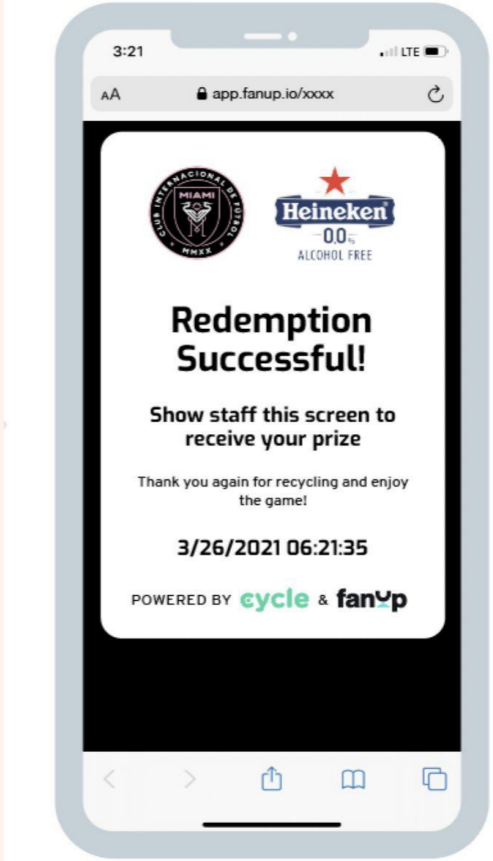
SOFTWARE

User-based software incentivizes and quantifies consumer recycling activity

Web and Mobile Apps connect to Reverse Vending Machines (RVMs)

Reward consumers, gamify and track recycling, locate RVMs, and participate in event activations

Generate account-based recycling data





Keep America Beautiful Affiliate

Thank You