



City of Coral Gables
CITY COMMISSION MEETING
July 29, 2009

ITEM TITLE:

Communications Committee Meeting Minutes of June 18, 2009

SUMMARY OF MEETING:

The minutes from the May meeting were circulated for approval. Motion: David Stiefel motioned to approve the May meeting minutes. Maria Garcia seconded the motion and it passed unanimously.

Acting Chairperson Vivian Moré welcomed new Communications Committee member Maria Garcia. Commissioner Ralph Cabrera thanked deBlij for her past service. He also presented deBlij with a certificate of appreciation. Commissioner Cabrera also provided her with a miniature “key of the city” pin.

Raimundo Rodulfo from the IT Department presented a handout regarding improvements made to the city’s website. A second handout provided updates on the TerraFly page. Rodulfo also reported that they have been working on technical improvements on the configuration of the network for the internet.

Higgins Fallon reported that for the summer season the focus is on hurricane preparedness outreach. This campaign began in June and will continue until November. Higgins Fallon also distributed copies of the latest employee newsletter, the Xchange. The newsletter is posted on the intranet and due to budget constraints it will be quarterly beginning October 1.

With the assistance of the IT Department, Higgins Fallon reported that the CGTV page on the city’s website has been revamped. CGTV also has a new page on YouTube page linked to the city’s website. Higgins Fallon also talked about a special project done with the school system to create “Our Gables, Our Schools” video. It is a very comprehensive look at public schools in Coral Gables showcasing the benefits both to our city and to the school system.

Michael Rocha talked about the latest “On The Scene” show about “Weddings in Coral Gables.” This 30- minute show featured all about wedding dresses, wedding locations, cakes and flowers, and wedding rings. A brief clipping of the show was viewed.

Rocha also informed that we are celebrating our 100th episode for What’s Happening in Coral Gables. Incredibly, we have covered 100 events in Coral Gables in the past three years.

Members agreed to not meet in July and for Higgins Fallon to send an e-mail to see if there was a need to meet in August.

With no other business to discuss, the meeting was adjourned.

ATTACHMENT(S):

1. Draft Minutes of June 18, 2009

AGENDA ITEM NO. _____