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# Performing Arts, Spectator Sports, and Related Industries: NAICS 711

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# About the Performing Arts, Spectator Sports, and Related Industries subsector

The performing arts, spectator sports, and related industries subsector is part of the arts, entertainment, and recreation sector.

Industries in the Performing Arts, Spectator Sports, and Related Industries subsector group establishments that produce or organize and promote live presentations involving the performances of actors and actresses, singers, dancers, musical groups and artists, athletes, and other entertainers, including independent (i.e., freelance) entertainers and the establishments that manage their careers. The classification recognizes four basic processes: (1) producing (i.e., presenting) events; (2) organizing, managing, and/or promoting events; (3) managing and representing entertainers; and (4) providing the artistic, creative and technical skills necessary to the production of these live events. Also, this subsector contains four industries for performing arts companies. Each is defined on the basis of the particular skills of the entertainers involved in the presentations.

North American Industry Classification System

The performing arts, spectator sports, and related industries subsector consists of these industry groups:

- Performing Arts Companies: NAICS 7111
- Spectator Sports: NAICS 7112
- Promoters of Performing Arts, Sports, and Similar Events: NAICS 7113
- Agents and Managers for Artists, Athletes, Entertainers, and Other Public Figures: NAICS 7114
- Independent Artists, Writers, and Performers: NAICS 7115

## Workforce Statistics

This section provides information relating to employment in performing arts, spectator sports, and related industries. These data are obtained from employer or establishment surveys. The following tables present an overview of the industry including the number of jobs, data for occupations common to the industry, and projections of occupational employment change.

#### **Employment**

Data series	Back data	Jun. 2024	Jul. 2024	Aug. 2024	Sep. 2024
Employment (in thousands)					
Employment, all employees (seasonally adjusted)	W	629.1	634.9	<sup>(p)</sup> 645.4	<sup>(p)</sup> 645.5
Employment, production and nonsupervisory employees	M	543.1	543.3	<sup>(D)</sup> 550.2	
Footnotes					
(p)_Preliminary					

(Source: Current Employment Statistics)

#### **Employment by Occupation**

Data series	Employment, 2023
Athletes and sports competitors	13,110
Musicians and singers	23,180

Data series	Employment, 2023
Producers and directors	17,060
Public relations specialists	5,180
<u>Ushers, lobby attendants, and ticket takers</u>	29,960

(Source: Occupational Employment and Wage Statistics)

#### **Projections**

For projected (future) employment estimates, see the <u>National Employment Matrix</u>, which includes employment estimates by industry and occupation for performing arts, spectator sports, and related industries.

(Source: Office of Occupational Statistics and Employment Projections)

## Earnings and Hours

This section presents data on employee earnings and weekly hours. The latest industry averages of hourly earnings and weekly hours are shown. In addition, recent hourly and annual earnings are shown for occupations commonly found in performing arts, spectator sports, and related industries.

## Earnings and Hours of All Employees

Data series	Back data	May 2024	Jun. 2024	Jul. 2024	Aug. 2024
Average hourly earnings	N	\$39.11	\$39.23	\$38.68	<sup>(p)</sup> \$38.01
Average weekly hours	.A√	24.9	25.8	25.8	<sup>(p)</sup> 25.5
Footnotes					
(p)_Preliminary					

(Source: Current Employment Statistics)

#### Earnings and Hours of Production and Nonsupervisory Employees

Data series	Back data	May 2024	Jun. 2024	Jul. 2024	Aug. 2024
Average hourly earnings	W	\$30.06	\$29.55	\$28.98	<sup>(p)</sup> \$28.87
Average weekly hours	W	25.7	26.1	26.3	<sup>(p)</sup> 25.5
Footnotes				-	
(p)_Preliminary					

(Source: Current Employment Statistics)

## Earnings by Occupation

Wages, 2023				
Hour	y	Annual		
Median	Mean	Median	Mean	
(1) -	( <u>1</u> ) _	73,000	363,630	
41.39	53.60	(1)	(1) _	
33.18	42.00	69,010	87,360	
23.35	27.23	48,580	56,640	
14.97	15.44	31,150	32,120	
	Median (1) _ 41.39 33.18 23.35	Hourly   Median   Mean (1) _	Hourly   Annual Median   Median   Median   73,000   41.39   53.60   (1) - 33.18   42.00   69,010   23.35   27.23   48,580	

## Footnotes

(1) Wages for some occupations that do not generally work year-round, full time, are reported either as hourly wages or annual salaries depending on how they are typically paid.

(Source: Occupational Employment and Wage Statistics)

# Work-related Fatalities, Injuries, and Illnesses

This section presents data for the industry on the number of workplace fatalities and the rates of workplace injuries and illnesses per 100 full-time workers in performing arts, spectator sports, and related industries. An injury or illness is considered to be work-related if an event or exposure in the work environment either caused or contributed to the resulting condition or significantly aggravated a pre-existing condition.

Data series	2019	2020	2021	2022	
Fatalities					
Number of fatalities	36	24	26	40	
Blank cells indicate no data reported or data that do not meet publication criteria.					

Data series	2022
Rate of injury and illness cases per 100 full-time workers	
Total recordable cases	5.6
Blank cells indicate no data reported or data that do not meet publication criteria.	

Data series	2022
Cases involving days away from work, job restriction, or transfer	3.2
Cases involving days away from work	1.7
Cases involving days of job transfer or restriction	1.5
Blank cells indicate no data reported or data that do not meet publication criteria.	

(Source: Injuries, Illnesses, and Fatalities)

# Workplace Trends

This section presents data on the number of establishments in performing arts, spectator sports, and related industries.

#### Establishments

Data series	Back data	2nd quarter 2023	3rd quarter 2023	4th quarter 2023	1st quarter 2024
Number of establishments					
Private industry	W	76,626	77,825	79,819	<sup>(p)</sup> 81,440
<u>Local government</u>	N	176	175	175	<sup>(<u>p</u>)</sup> 176
State government	W	33	33	33	<sup>(p)</sup> 33
Federal government	W	10	10	10	<sup>(D)</sup> 10
Footnotes					
(p)_Preliminary					

(Source: Quarterly Census of Employment and Wages)

Data extracted on: October 04, 2024

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