

City of Coral Gables

405 Biltmore Way
Coral Gables, FL 33134
www.coralgables.com



Meeting Minutes

Wednesday, May 8, 2024

8:30 AM

Communications/Public Affairs Conference Room

Communications Committee

Board Member Ashley Airaghi
Board Member Diana Arellano
Board Member Paul Delbo
Board Member Sergio Gonzalez-Arias
Board Member Sabrina Lacle

TO JOIN VIA ZOOM:

<https://coralgables.zoom.us/j/85988868932>

Meeting ID: 859 8886 8932

CALL TO ORDER

Meeting was called to order at 8:31 a.m.

ROLL CALL

All members present.

APPROVAL OF THE MINUTES

Gonzalez-Arias moves to approve, Delbo seconds.

NEW BUSINESS

OLD BUSINESS

Centennial Update

Updated ENEWS Template

Social Media report

Centennial update:

- Showing of the latest version of the Centennial website with updated features and photos.
- Photo challenge where new photos are framed against backdrop of older photos in same location. City will do their own version of the photo challenge and asks committee members to share feedback.
- Centennial site will go live in June.

Display of updated ENEWS template:

- Social media report highlights top posts and engagement in comparison to previous month on the city's social media platforms.
- Post of city's 99th anniversary was among top engaged post for month.

Motion: Motion to include June as part of July and August sabbatical.

ADJOURNMENT

Motion to adjourn: Arellano; Delbo seconds.

Next meeting will be Sept. 11.

NOTE