

**CITY OF CORAL GABLES  
CULTURAL DEVELOPMENT BOARD MEETING AND GRANTS WORKSHOP**

**Tuesday, August 31, 2010, 3:00 p.m. (Regular Meeting); 4:00 p.m. (Grants Workshop)  
Coral Gables City Hall – Commission Chambers  
405 Biltmore Way, 2<sup>nd</sup> Floor**

MEMBERS	S	O*	N**	N^	D	J	J*--	F	M	A	M	J	Ai	COMMISSIONERS	
José R. Garrigó	P	P	P	E	-	P	P	E	P	P	P	P	E	P	Mayor Donald D. Slesnick II
Bobbi Litt	P	P	P	P	-	P	P	P	P	P	P	P	P	P	Vice Mayor William Kerdyk, Jr.
Dr. Bernice Matalon-Roth	P	P	P	P	-	P	P	P	P	P	P	P	P	P	Commissioner Maria Anderson
Dr. Carol Damian	E	P	P	E	-	P	E	P	P	P	P	P	E	P	Commissioner Rafael “Ralph” Cabrera, Jr.
Beatriz Pereira	P	P	P	P	-	P	P	P	P	P	E	P	P	P	Commissioner Wayne “Chip” Withers
Andrea Cole	P	P	P	P	-	P	P	P	P	P	P	P	P	P	Board Appointee
Ginger Jochem	P	P	P	P	-	P	P	P	P	P	P	P	P	P	City Manager

**A = Absent**

**P = Present**

**E = Excused**

**- = No Meeting**

**> = New Member**

**” = Arrived at 3:30 p.m.**

\* Regular Meeting + FY2008-2009 Final Reports  
# Regular Meeting + FY2010-2011 Grants Workshop  
\*\* Regular Meeting + FY2009-2010 Cultural Grant Applications  
Review & Scoring  
^ Special Grants Board Meeting  
\* - Special Donation Board Meeting  
-- Special Grant Form review Meeting

**Staff in Attendance:**

Cynthia Birdsill, Economic Sustainability Director  
Cindy Dorrel, Special Projects Coordinator  
Erica Benson, Economic Sustainability Department Intern

**Board Meeting Guests:** Emilio Sauma, Steven Krams, Robert Rosenberg

**Recording Secretary/Preparation of Minutes:**

Nancy C. Morgan, Coral Gables Secretarial Services, Inc.

**Motion Summary:**

**Meeting Attendance:** A motion was passed to excuse the absence of Dr. Damian.

**Minutes of the June 3, 2010 Cultural Development Board meeting** were unanimously approved.

A motion was passed to recommend approval by the City Commission of the display of the Cundo Bermudez mural in City Hall on September 25, 2010 from 11 a.m. to 6 p.m. during the Hispanic Cultural Festival.

A motion was passed to accept the Public Art Master Plan and Guidelines with discussed modifications.

A motion was passed to approve allowing the Coral Gables Cinemateque to apply FY2009/2010 grant funds as appropriate.

Chair Dr. Matalon-Roth called the regular Board meeting to order at 3:05 p.m.

**I. Review and approval of Cultural Development Board Minutes of the June 3, 2010 meeting:**

**Ms. Litt made a motion to approve the meeting minutes of June 3, 2010. Ms. Cole seconded the motion, which passed unanimously.**

**II. Meeting Attendance:**

**Mr. Garrigó made a motion to excuse meeting attendance of Dr. Damian. Ms. Litt seconded the motion, which passed unanimously.**

**III. Cundo Bermudez Mural – City Hall Proposal:**

On behalf of the estate of Cundo Bermudez, Hispanic Cultural Festival President Emilio Sauma requested display a mural created by the late artist, Cundo Bermudez, in City Hall (near the entrance) on Saturday, September 25, 2010 from 11 a.m. to 6 p.m. during the first Hispanic festival to be held in Coral Gables. After discussion, action was taken as follows:

**Mr. Garrigó made a motion to recommend approval by the City Commission to permit the display of the Cundo Bermudez mural as requested in City Hall on September 25, 2010. Ms. Litt seconded the motion, which passed unanimously.**

**IV. Review and Recommendation of Public Art Master Plan and Guidelines:**

Ms. Birdsill expressed appreciation for the efforts of the Board, art consultants, the entities they represented and the State of Florida for awarding a \$25,000 matching grant to make this project possible. An acknowledgement will be included in the document.

Board members, who had previously reviewed the document, received clarification from Ms. Birdsill regarding various issues they raised, and suggested modifications. Ms. Birdsill thoroughly responded to each issue, noted suggestions, which she summarized for clarity at the end of the discussion (the artist is responsible for follow through on fabrication; clarify that hard and soft costs are included; clarify that evaluation of the value of the art must be to the satisfaction of the Board, which may include a qualified appraisal).

**Ms. Cole made a motion to accept the Public Art Master Plan and Guidelines with discussed modifications. Ms. Pereira seconded the motion, which passed unanimously.**

**V. Cultural Grant Documents:**

After thanking Board members for their efforts and input regarding the grant documents, Ms. Birdsill presented the revised documents and announced grant funding options, pending final FY2010/2011 budget decisions to be determined on September 28, 2010.

**VI. Status Reports:**

**Arts & Business Council Workshops:**

Ms. Dorrel reported the results of the August 18, 2010 workshop, held in the Coral Gables Museum, and provided information about the September 15, 2010 workshop to be held at Coral Gables Congregational Church. Informational flyers were distributed.

**VII. Grantee Programs and Events:**

- a. **Coral Gables Cinemateque:** Mr. Rosenberg reported an opening date of October 15, 2010, discussed the status of the previous year's City cultural grant of \$1,000 that was not yet used due to delays in opening, with a deadline of September 30<sup>th</sup> looming for using the funds. He requested Board approval of applying grant funds for alternative constructive uses such as marketing, other materials and activities related to the opening as was similarly granted by the County with regard to the Cinema's receipt of a County grant.

**Mr. Garrigó made a motion to approve allowing the Coral Gables Cinemateque to apply FY2009/2010 grant funds as appropriate. Ms. Cole seconded the motion, which passed unanimously.**

- b. **Board Reports on Grantee Programs/Events Visited:** Board members reported on their experiences and opinions about various cultural events and programs they attended.

- c. **Next Month's Programs and Events:** Ms. Birdsill reported that the Women's International Film and Art Festival (WIFAF) was disqualified last year; however, WIFAF asked if they were permitted to apply for grant funding this year. Board members determined that the WIFAFI was eligible to apply this year.

**VIII. Additional Board Business:**

**Board Meetings:**

Board meetings will be scheduled on the fourth (4<sup>th</sup>) Wednesday of each month at 8:00 a.m. beginning in September.

There being no further business to come before the Board, the meeting adjourned at 3:55 p.m.

**Next Meeting: Wednesday, September 22, 2010, 8:00 a.m. Economic Sustainability Department Conference Room.**

Respectfully submitted,

Cynthia Birdsill  
Economic Sustainability Director, Secretary to the Board

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**City of Coral Gables Cultural Grants Workshop for FY2010/2011**

**Guests:** Emilio Sauma, Gables Hispanic Cultural Festival; Steven Krams, Robert Rosenberg, Coral Gables Cinemateque; Byron Krulwich, Doreen Marx, Sunday Afternoons of Music/Children; Laura Wilcox, Greater Miami Youth Symphony; Shin-I Lowe, Miami Chinese Language School; Jeanne Luis, UM College of Arts & Sciences (includes Ring Theatre and English Department); Arturo Fernandez, Ground Up and Rising, Inc.; Hannah Greaux, Actor's Playhouse; Kelly Bresnahan, Miami Children's Museum; Yaney Morejon, Kiwanis Club of Little Havana; Eileen Suarez, New Theatre; Mark Hart, CG Congregational Church Community Arts Program; Phee Price, Civic Chorale of Greater Miami; Eileen McHale, Strong Women Strong Girls; Kathy Gaubatz, Miami Bach Society; Marianne Miyares, UM Frost School of Music Festival Miami; Julian Kreeger, Friends of Chamber Music; William Vela, Miami Short Film Festival; Stephanie Norman, City Theatre; Fadwiga Gewert, Chopin Foundation; Charlene Sawyer, Dranoff 2 Piano; Kerrie Koslowe, Lowe Art Museum University of Miami; Nicole Hommen, Beaux Arts of Lowe Art Museum; Olga Granda-Scott, Hannah Baumgarten, Dance Now! Ensemble; Susana Lalama, New Horizons Band – University of Miami; Mary Luft, Tigertail; Victoria Joseph, Walenstein Musical Organization; Maria Rodaz, Area Stage Company; Augusto Soledade, Brazz Dance Theater; Hannah Baumgarten, Momentum Dance Company; Carroll Cameran, St. Patrick's Day Committee; Stephen Margulis, Friends of Chamber Music; Victoria E. Brieant, George Merrick Foundation & George Merrick Troop 7 of Coral Gables, Inc.; Lynn P. Stock, Coral Gables Senior High School Band of Distinction; Sally Baumgartner, Merrick Festival; Thom Proctor, Greater Miami Symphonic Band; Marjorie Hahn, South Florida Youth Symphony; Holly Roline for Michael Andrews, South Beach Chamber Ensemble; Mrs. Bella Smith, Coral Gables Chamber Symphony & Opera, Inc.; Michele McBride, Mayra Diaz, Community Concert Association d/b/a Miami String Project; Lainey Brooks, Temple Judea; Adam L. Cox, Gables State at the Biltmore; Lisa Merritt, Florida Grand Opera; Elaine Rinaldi, Orchestra Miami; Elizabeth Chang, New Acropolis; Lainey Brooks, Friends of Miami-Dade Public Library; Tracy Magellan, Montgomery Botanical Center; Suzanne Kores, Fairchild Tropical Botanic Garden; Edita Martinez, University of Miami-Cosford; Sandy Wertheim, Miami Jewish Film Festival; Ellen Wedner, Kidflix Festival CAE 501c3; Kathleen Carignan, LegalArt; Caroline Parker, Coral Gables Museum; Dina Weinstein, Noah DeBorils, University of Miami School of Communication; Miriam Stern, Community Concert Association; Joanne Schulte, Seraphic Fire; Maggie Pelleyo, WDNAFM 88.9.

The workshop was called to order by Cultural Development Board Chair Dr. Matalon-Roth at 4:15 p.m. She welcomed everyone in attendance.

Ms. Birdsill advised workshop attendees to monitor the City's website for information related to the FY2010/2011 budget for cultural funding, added that grant applications were due October 8, 2010 and cautioned that applicants should be prepared and aware that available resources for the grant program will be finalized on September 28, 2010.

Dr. Matalon-Roth reviewed the basic aspects of the grant application process, pointed out that applications would be downloadable from the City's website on September 1, 2010 and reiterated the deadline for submission of completed grant applications on October 8, 2010 no later than 5:00 p.m.

Using a displayed mock application as an example during a PowerPoint presentation, Dr. Matalon-Roth thoroughly reviewed all aspects of the application as a training tool. She overviewed the grant program, grant categories, funding caps relevant to each category, availability of technical assistance, events/programs that would not be funded, board processes, schedules and grant criteria. Final reports submitted after the deadline will be disqualified from further application for two years. The Board will meet October 17, 2010 to rank the proposals prior to submitted its recommendation to the City Commission.

Audience questions were answered by Board members and/or Ms. Birdsill.

The Cultural Grants Workshop concluded at 5:05 p.m.