

EXCERPT

DRAFT

CITY OF CORAL GABLES
CULTURAL DEVELOPMENT BOARD MEETING
Tuesday, May 01, 2018 8:30 a.m.
Historical Resources & Cultural Arts Department
2327 Salzedo St., Coral Gables, Florida 33134

Table with 14 columns: MEMBERS, J, J, A, S, O, N+, D+, J, F, M, A, M, APPOINTED BY: and 9 rows of member names and attendance records.

LEGEND: A = Absent; P = Present; E = Excused; \* = New Member; ^= Resigned Member;
- = No Meeting + = Special Meeting

STAFF:

Dona Spain, Historical Resources & Cultural Arts Director
Catherine Cathers, Arts and Culture Specialist, Historical Resources and Cultural Arts

GUESTS:

Ninoska Huerta, gallerist; Nella Daes, Logistics Fine Arts; Jorge Navarro, Greenberg Traurig; Zaba
Castro, Greenberg Traurig; Jerad Graham, NP International; Emilio Sauma, Jr., Gables Hispanic Cultural
Foundation; Ricardo Barredo, Gables Hispanic Cultural Foundation

RECORDING AND PREPARATION OF MINUTES: Catherine Cathers, Arts and Culture Specialist,
Historical Resources and Cultural Arts

Dr. Roth called the Cultural Development Board meeting to order at 8:34 a.m. and read aloud the False
Claims ordinance statement.

Ms. Horwitz and Dr. Mayorga attended the meeting remotely via conference call.

NEW BUSINESS:

a. PROPOSAL: CARLOS CRUZ-DIEZ

The Board was provided with a proposal request to keep, as permanent artworks, the painted crosswalks in front of City Hall by artist Carlos Cruz-Diez. Ms. Cathers introduced the proposal and welcomed Ninoska Huerta as the representative of Carlos Cruz-Diez and Nella Daes with Logistics Fine Arts (the company contracted to produce Cruz-Diez' work).

Ms. Huerta addressed the Board and detailed the locations of the artworks and material - the same paint previously used with a primer added to increase the longevity of the adhesion and color. She noted that the paint has lasted six months already, and is only now starting to fade.

Ms. Spain stated the cost of the artwork design is \$180,000 with a cost of \$18,000 to paint the artwork every year. She reported that the Arts Advisory Panel is recommending approval of the proposal.

Dr. Alvarez-Perez asked if traffic or light adversely affects the work more. Ms. Daes replied that the primer will help the colors last; however, there is nothing that can be done about traffic marks. Dr. Alvarez-Perez asked for clarification regarding the maintenance and the desire to maintain it at a semi-optimum level for both the City and the artist. Ms. Daes said it should only need to be painted once a year.

The Board asked about the funding source. Ms. Spain responded that she thought the funds would come from the Art Acquisition fund. Dr. Roth asked about the ongoing maintenance cost and Dr. Alvarez-Perez stating it should be the same source used for the Jean Ward sculptures. Ms. Cathers stated that the restoration work on the Jean Ward sculptures came from the Art Acquisition fund as extraordinary maintenance and that ordinary maintenance is worked into the City's annual budget process. Dr. Roth stated her concern that, if used, ongoing maintenance would drain the fund over time.

Dr. Alvarez-Perez clarified that a maintenance agreement would mean the artwork is kept up for \$18,000 per year, not \$18,000 every time they paint it. He had a discussion in Spanish with Ms. Daes, stating that it be an annual fee. Ms. Burgos agreed; suggesting staff call if the artwork was not up to standard.

Mr. Pantin asked if other options could be considered, such as ceramics. Ms. Cathers stated that the Arts Advisory Panel discussed this option, noting the additional expense and installation challenges. Responding to the paint with primer, she said the Panel recommended a test patch to see how it wears over time. Dr. Alvarez-Perez expressed that even more important, is that they come and repaint it if called upon as part of an annual fee.

Dr. Alvarez-Perez discussed the maintenance again with Ms. Daes in Spanish to clarify and confirm the Board's understanding of the maintenance of the artworks. Ms. Daes said she will have to check with the artist. She said the intention is for one painting to last a year and that it would be an additional cost to repaint. Dr. Roth commented that it seems open-ended.

Dr. Mayorga asked about a periodic assessment and the Board agreed that the artist's representative should come quarterly to check the work.

Ms. Spain added that the project will need to be approved by the County before it can be realized.

With no further discussion, the following motion was made:

**Dr. Alvarez-Perez made a motion recommending acceptance of the proposal, including the design fee of \$180,000, if there is a maintenance agreement where the company maintains the work on an ongoing basis at an acceptable standard to the artist and to the City, with quarterly inspection of the work by the artist's representative, at a fee not to exceed \$18,000 per year. Mr. Perez seconded the motion. Six members voted in favor of the motion with one opposed. The motion carried**

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There being no further business, the meeting was adjourned at 9:51 a.m.

Respectfully submitted,

Dona M. Spain  
Historical Resources and Cultural Arts Director