

Update on
Keep Coral Gables Beautiful
Programs



City of Coral Gables
Commission Meeting

August 24, 2021



Keep America Beautiful Affiliate

GREAT AMERICAN
CLEANUP[®]

A KEEP AMERICA BEAUTIFUL PROGRAM

Program Overview

- Program Time Frame: March 20 – June 20, 2021
- Planned Events:
 - Plogging at Matheson – March 20
 - Solo Cleanups – April 5 – June 20
 - Household Hazardous Waste Collection – April 24

DRIVE IT HOME
KEEP OUR PARADISE LITTER-FREE
ClearFLroads.com FDOT

GREAT AMERICAN
CLEANUP

A KEEP AMERICA BEAUTIFUL PROGRAM



PLOGGING

AT

MATHESON



Program Results

- 33 participants attended the event.
- Collection Total: 165 lbs. of litter.



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SOLO CLEANUP

APRIL 5 - JUNE 20

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CleanFLroads.com



Program Results



- Participants: 35
- Collection Total: 253 lbs. of litter.



Most Pounds of Litter Collected



Most Pounds of Litter Collected

2

2



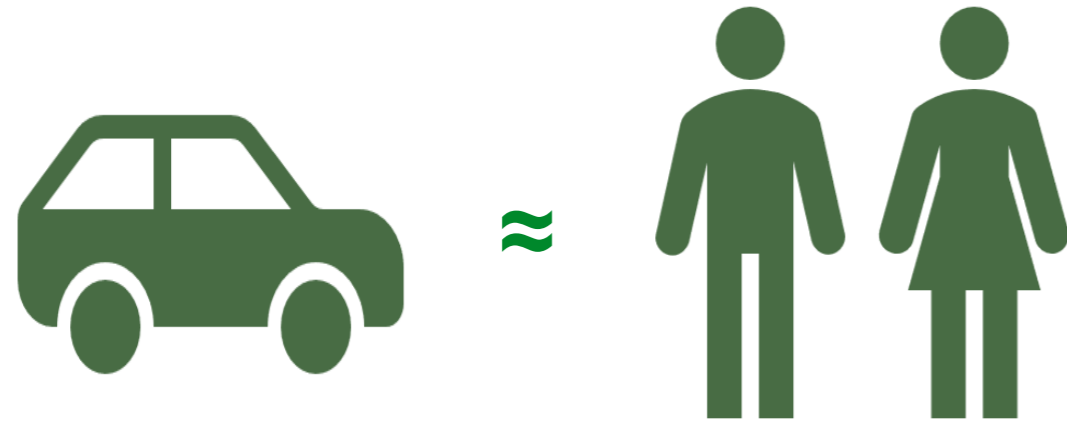
Most Pounds of Litter Collected



Household Hazardous Waste



Collection Results



400 cars drove through \approx 750 attendees

Waste Type	Amount in lbs.
Household Hazardous	13,959
Paper Shredded	8,000
Electronic Waste	8,804
Total	30,763 lbs.



Thank you!
FOR YOUR PARTICIPATION

DRIVE IT HOME
www.coralgables.org
CoralGables.org



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Stantec Company Cleanup



Program Overview/Results

- Event Date: June 22, 2021
- Total Participants: 9 Stantec Employees
- Total Collection: 66.9 lbs. of litter.



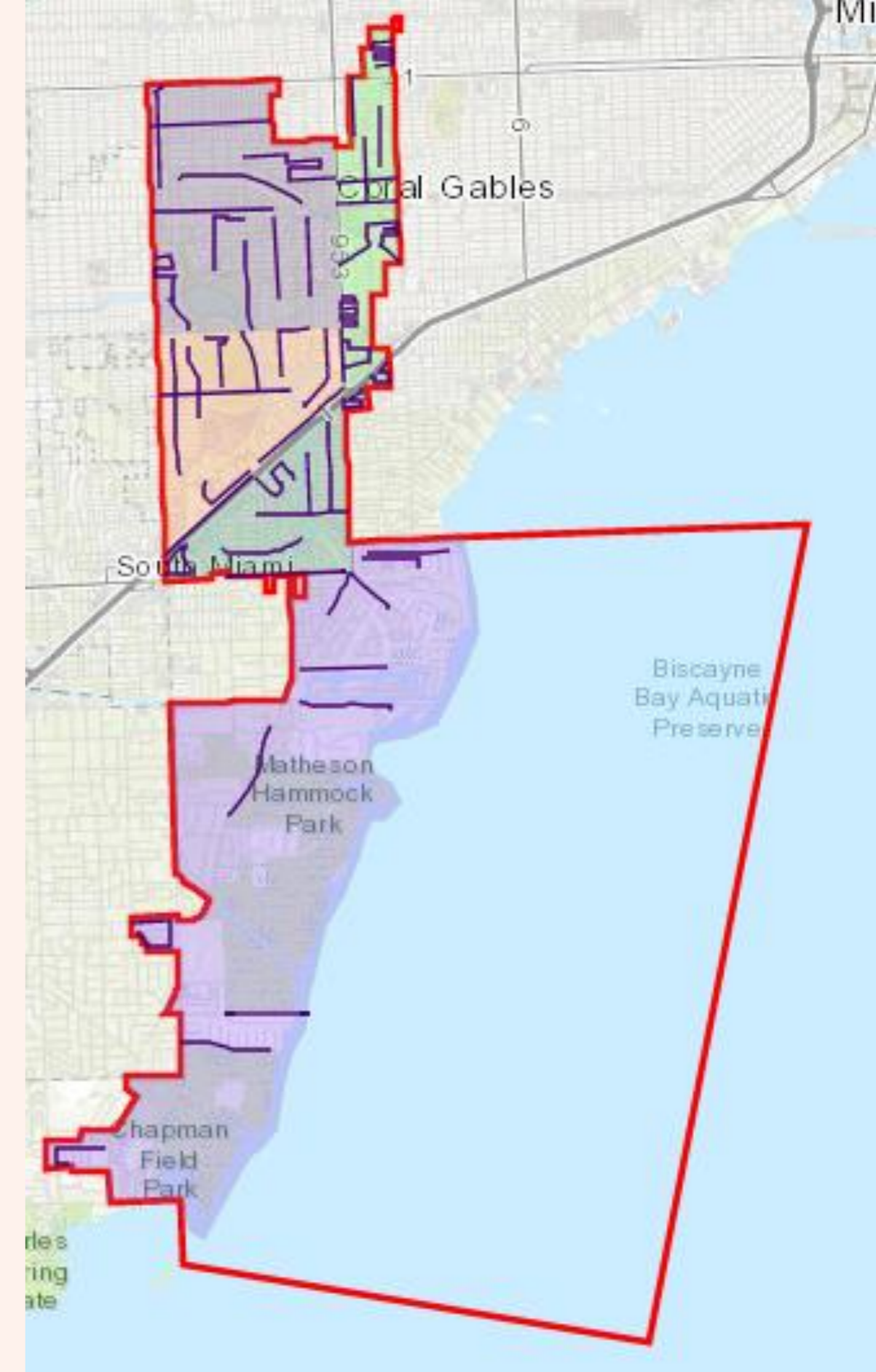
Litter Index 2021

Score	Example
1 "Minimal or No Litter"	
2 "Slightly Littered"	
3 "Littered"	
4 "Extremely Littered"	

Citywide Litter Index

- Annual requirement for Affiliation.
- City divided into 5 areas
 - 10 sites in each area
 - Each ½ - 1 mile in length
- Affiliate Litter Index score (average of Area scores): 1.165

Areas	Area Scores (average of Sites)
1	1.025
2	1.25
3	1.2
4	1.175
5	1.175



UM Campus Litter Index



- Student lead initiative.
- Campus divided into 3 areas
 - 4 sites in each area
- Campus Litter Index score (average of Area scores): 1.33

Areas	Area Scores (average of Sites)
1	1
2	1.19
3	1.50



Battery Recycling Pilot Program

Program Overview

- Program Launch Date: Monday, July 12, 2021
- Locations:
 1. City Hall
 2. War Memorial Youth Center
 3. Police & Fire Headquarters
 4. Public Works



YEAR IN REVIEW



Accomplishments



9
events, programs, and
Cleanup Seasons
hosted/launched.



216,672 LBS
or 108 tons of litter, hazardous
waste, and electronics
collected/recycled.



4,916
participants/volunteers.

Upcoming Event

- Event Date: September 18, 2021
- 9 a.m. to 12 p.m.
- Registration Required

INTERNATIONAL
2021
COASTAL
CLEANUP
MIAMI-DADE
Ocean Conservancy
KEEP CORAL GABLES Beautiful
Keep America Beautiful Affiliate

PRESENTED BY:
COVANTA
Powering Today. Protecting Tomorrow.

ADDITIONAL SUPPORT FROM:
BanESCO Banking Together
Blackstone Charitable Foundation
MIAMI-DADE COUNTY
pubbelly SUSHI
Local 10 WPLG

With special thanks to the Benjamin & Gloria Joannou, Jr. Family Conservation Fund

Upcoming Event

- Event Date: November 6, 2021
- 9 a.m. to 12 p.m.
- City Hall Parking Lot



Upcoming Event



In the works...



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Thank You